



SWIS 2011 - 2012 Newsletter



Volume 15, Issue 3

April / May / June 2012

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Welcome Optimists:

Can you believe that we are half way through the 11-12 Optimist year, where has the time gone. Is you're club meeting the goals determined back in October 2011? Check out the Honor Club goals in this newsletter; does you're club have +1 members or can that be accomplished by September 30? The goal of the Southern Wisconsin – SWIS District is to leave a legacy through "involvement in Planned Programs, Growth in Membership and New Club Building, Personal Growth and Communication, and Support of Fundraisers". Following is an update on SWIS Team accomplishments and plans. *(see articles in this newsletter)*.

Leaving a legacy through 'Involvement in Planned Programs':

- SWIS Essay Contest: Thanks to **Don Kresch**, Chair, **ALL our Club Chairs**, and congratulations to all the club winners of the Essay Contest. The SWIS District winner will be announced and presented a scholarship at the conference.
- SWIS Oratorical Club Contests: Thanks to **Jim Costanzo/Eric Baker**, co-Chairs, **ALL our Club Chairs** and congratulations to the Zone Winners who will be competing at the May 12 Conference for scholarships.
- SWIS Tri-Star Basketball Competition Thanks to **Amy Soleimani-Mafi/Joe Mundwiler**, co-chairs, **ALL the Club Chairs**, and the students who won club contests and the District Contest on April 14 in Mukwonago.
- SWIS Golf Program: Thanks to **Tom Carls/Todd Paulus**, Co-Chairs for upcoming events.
- SWIS Communication for Deaf/Hard of Hearing – CCDHH : Thanks to **Donna Cairy/Barb Nelson**, Co-Chairs for coordinating this program. Competition held at the conference, with the winner and scholarship presenting there.
- SWIS JOOI Programs throughout the district; Thanks to **Carole Klopp**, JOOI Lt. Governor Zone 9, for coordination, **JOOI Kids/Advisors** across SWIS District for support of the kids in their area. *(No Meeting at conference, but elsewhere)*
- SWIS Club projects and activities planned in 2012. **Thanks to ALL involved with serving kids in their communities.**

Leaving a legacy through 'Growth in Membership' and New Club Building:

- Has your club scheduled a Membership Drive in 2012? Thanks to **Josh Zaidel**, Membership Chair who can help your club with that process. Remember for every new member there will be 35 kids served in that area.
- Thanks to **ALL the Club Members** who have added additional members this year to their clubs. Just ASK.
- Thanks to **Cory Ann St.Marie-Carls, Gary Engelke, Vern Andren**, and others who have been involved with building New Clubs. Congratulations to **UW Lacrosse Student Club with 27 members**, chartered March 21, 2012.
- Thanks to **Racine Club** for sponsoring a **Racine JOOI Club**, organized Feb. 2012. Congratulations to all involved.

Leaving a legacy through 'Personal Growth/Training' and continued 'Communication':

- SWIS 3rd Qtr Conference May 11-12, 2012 Wilderness, WI Dells;
- SWIS 4th Qtr Conference August 24-25, 2012 Sheraton, Madison;
- Milwaukee International Convention July 12-14, 2012 Milwaukee, WI..
- Monthly News of upcoming SWIS events & activities for Club Officers to communicate to club optimists.

Leaving a legacy through support of Fundraisers that support the kids we serve:

- Optimist International Foundation: Thanks to **Fred Dorn**, OI Foundation Rep., past/future individual and club donations.
- Childhood Cancer Program: Thanks to **Jon Litscher**, CCC Chair, all the past and future support for this program.
- Milwaukee International Convention. Thanks to **Joanne Ganske**, co-Chair, all past/future support for this event.
- Various **Club Fundraisers** used for club programs, scholarships, and other programs for kids. Thanks to All involved.

We're in this together as a GREAT TEAM of Optimists and we'll do it together. THANKS for ALL that Each of You Do. As SWIS Optimists, we look 'For**W**ard' to more interaction 'With' more kids in 2012 and continue our optimist legacy.
Optimistically, Bonnie Spindler, SWIS Governor 2011-2012

My fellow Optimist,

This is the year "it" is finally going to happen! So what is "it," you are asking?

My reply is quite simple. GROWTH! That is what we are and must be all about for the foreseeable future. For far too long now, we have suffered under the burden of negative growth. Shrinking numbers mean financial problems, fewer projects and, finally, less service for our young people. Not a pretty picture. These are certainly not any of the reasons you or I joined this great organization!

The groups of leaders and Members who have come together this year have rededicated themselves to making us grow! No longer will you hear, "We can't," but rather, "What can I do to make 'it' happen?" Now that you know and understand just what your job is (growth), we need to tell you where your resources and support are going to be coming from. Our staff in St. Louis and Montreal stands ready to guide and direct you. Our website is just filled with information for your use. Also, never forget to call upon the current or, for that matter, the past leaders of our organization. All stand ready to serve.

Our theme this year, "100% and then some," really says it quite nicely. It is, after all, that little bit of extra effort that will make all the difference. "And then some" will make this the year others will talk about for years to come. I ask of you most sincerely, step forward today so that tomorrow there will be an Optimist to hear a child's call for help. 100% and then some ...



Jack Creswell

2011-2012 Optimist International President

Joan Kenney, Editor
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SWIS 3rd Quarter Conference

Our SWIS 3rd Quarter Conference, **May 11-12th, 2012**, is planned at the Wilderness in WI Dells. May 11 Friday, we'll have an Executive Meeting, Hospitality Room, and other activity being planned. Below are high-lights of May 12, Saturday.,

- There will be presentations of planned programs including updates on Tri-Star, Golf, JOOI, Ecuador Service Trip, Milwaukee Convention, nomination/election of 12-13 Lt. Gov's, and others.
- Our special Guest speaker will be OI President, Jack Creswell and his wife Sue Creswell, They will be sharing about Membership, Personal Development, and recognizing our student presentations and the 12-13 team.
- We will be honoring the UW Lacrosse Student Club Chartering (March 21) and the Milwaukee Young Professionals who recently had their 'Charter Banquet' after being organized in Sept. 2011.
- We will also be having 2011-2012 Incentive Awards given through out the day for:
 - Optimists sponsoring a new member in the 2nd Quarter;
 - Clubs/Individuals contributing to the OI Foundation;
 - Optimists submitting Club Performance Recognitions-CPR's;
 - Clubs/Individuals contributing to the Milwaukee International Convention;
 - Drawings for 'gas dollars' for attending their 1st OR multiple conferences;
 - Other club recognitions that help 'Move ForWard With Kids'.
- Personal Development will be continued, using the Maxwell Series and other on-line programs.
- There will be a District Oratorical Combined Contest, with the winners who have won earlier in a Club and/or Zone Contest. A Communication Contest for Deaf and Hard of Hearing - CCDHH Contest will be held, with students who are also sponsored by clubs and qualify for that contest. The winners of these 2 contests, as well as the Essay winner selected earlier, will all be honored and present at the lunch that day.
- The JOOI Clubs are scheduling a different day/location-TBA for planning and 12-13 JOOI Officers election.

Put August 24-25, 2012 on your calendar for the SWIS 4th Quarter Convention at the Sheraton in Madison. Our guest speaker will be Dwight Phillips from Canada, Marlene Phillips husband. More information will be coming soon.

Bonnie Spindler, SWIS Governor 2011-2012

SWIS CLUB ELECTIONS – 2012 – 2013 Year

Even though we just started spring, and the new optimist year doesn't start until October, its now time to elect new officers. The Club Officer Elect Report is due by **May 20, 2012**. Current Club officers can complete it by logging on to www.optimistleaders.org and going into the 'reports' area once logged in as a club officer. Print the form at: www.optimist.org/forms

The many communication resources we have today are the greatest assets we have. By receiving new officer information by May 20 allows the information to be input as time permits at OI, allows District personnel to update directories and web pages, and eliminates the need for District personnel to call you for information.

Any questions about the Club Election process or help logging into any of the websites, please feel free to call or e-mail.

Bonnie Spindler, SWIS Governor 2011-2012 608-833-7244 (H) 608-338-7244 (cell)

SWIS District's Challenge for Honor Club, 2011-2012

We have been challenged by International President Jack Creswell to "Give 100% and then some" to grow our service for youth. The 2011-2012 criteria for Club Recognition, which will be continuing for 5 years, includes

1. "Bringing Out the Best" Club
(*banner patch then year bar thereafter*)
 - Add at least one member.
 - Be current on District and OI dues.
 - Recognize Club member or local community individual.
2. Honor Club:
(*banner patch, year bar with Club President's name/year and \$100 credit on next dues billing*)
 - Sponsor at least three service projects a year.
 - Recognize a Club or community member.
 - Grow Club by Net plus 1 (*Example: Oct. 1 have 30 club members, 2 drop, need to add 3*)
 - Be current on District and OI dues.
3. Distinguished Club:
(*watch for club President, secretary and/or treasurer. Banner patch with Club President's name/year and \$250 credit on next dues billing*)
 - Meet honor Club Criteria plus.
 - Net of 15 OR Charter a New Club.

The Officer Elect Report for the following year's 12-13 officers needs to be initially submitted by **May 20, 2012**.

The President's Pride is for club officers to identify and share club accomplishments with SWIS District and Optimist International. **Club Accomplishments can be continually put in during the year and then submitted BEFORE August 30.**

We all know more members translate directly to more kids being served: each member equates to 35 kids. New members bring new ideas for projects and fundraisers for your Club, and provide additional community service projects. Building new clubs brings optimism and service to youth where it didn't previously exist. International President Jack believes that with having the greatest programs in the world we should be helping more kids every year, which starts with growing our clubs.

Bonnie Spindler, SWIS Governor 2011-2012

Optimist International Incentives and Programs

Where's Your Sign: Every Club that recruits 10 new Members from March 1 – May 30 will automatically receive a free Optimist road sign. Chartering a new Club during the promotion will qualify the sponsor Club.

Add Spice to Life: April is NOW month. See www.Optimist.org/NOW for more information.

Between **January 1 – May 31, 2012** four Governors and two VP's can win a trip to PGA Golf tournament in Florida. That can be accomplished by: Building New Clubs, Adding Members, and Hosting NOW programs. See details in www.optimist.org or www.eoptimist.org.

Support our **USO Military Families:** More information available at: <http://optimist.kintera.org/faf/home/default.asp?ievent=994869>

UW Lacrosse Student Club Chartered

Welcome to 27 student optimists of the UW Lacrosse Student Club, organized and chartered on March 21. The Sponsoring Clubs are: **Optimist Club of Lacrosse Breakfast, and Milwaukee Area Young Professionals Optimist Club.**

Builders of Excellence–BOE's, attending were: **Cory Ann St. Marie-Carls, Andrea Vivian, Don Rudolf and Robin Krumholz.**

Jim Boyd, from Iowa, came as the OI Rep to organize the club. Lacrosse Breakfast Club Optimists attended and SWIS Optimists also attending were: Bonnie Spindler, Governor; Gene Spindler, Registrar, Gary Engelke, Lt. Governor Zone 6.

Congratulations to ALL who were involved with the organization of this Lacrosse Club. There will be many more kids in the Lacrosse area who will continue to benefit from the activities of this club.

Bonnie Spindler, SWIS Governor 2011-2012

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Dear Optimists,

THANK YOU TO ALL OF THE SWIS DISTRICT OPTIMIST CLUBS THAT HAVE DONATED TO THE **MEET MILWAUKEE 2012 OPTIMIST INTERNATIONAL CONVENTION** ALREADY. If your club has not sent in a contribution, CHECKS ARE STILL BEING ACCEPTED. A minimum of \$5 A MEMBER IS REQUESTED per Club to help out; GET A **SPECIAL SPONSOR BANNER PATCH** for \$250 PER CLUB as many already have.

Don't forget to PRE-REGISTER for the 94th Optimist International Convention

July 12-14, 2012 in Milwaukee, Wisconsin at <http://www.optimist.org/e/Member/convention1.cfm>

Check out the Optimist Website for a lot of additional information! **Registration is open now ON LINE!!**

EARLY BIRD SPECIALS END MAY 1ST, SO DON'T MISS OUT ON THE SAVINGS!!!
http://www.optimist.org/Form/Registration_Milwaukee_E.pdf

3 hotels have rooms blocked off for a special Optimist price. Please check it out! COME & EXPERIENCE ALL 3 DAYS AND SHARE THE EXCITEMENT OF HAVING THE OPTIMIST INTERNATIONAL CONVENTION (not in Wisconsin since 1924) in our SWIS District!

A special *GREAT PLAINS Hospitality Room*, hosted by Menomonee Falls Optimist Club from the SWIS District will be in the Hilton Hotel. Be sure to stop in there and meet other Optimists, share ideas and celebrate being a SWIS District Optimist Member!

Hilton Milwaukee City Center Hotel (Headquarters)

509 W. Wisconsin Avenue

Milwaukee, Wisconsin 53203

Book your hotel reservation online by [clicking here](#)

Call (414) 271-7250.

Standard room rate (King or dbl/dbl) \$125.00 + tax.

Hyatt Regency Milwaukee

333 West Kilbourn Avenue

Milwaukee, WI 53203

Book your hotel reservation online by [clicking here](#)

Call:(888) 421-1442

DoubleTree by Hilton Hotel Milwaukee Downtown

611 W. Wisconsin Avenue

Milwaukee, WI 53203

Book your hotel reservation online by [clicking here](#)

Call (414) 273-2950 or (800) 222-TREE - use block code "OPT".

Standard room rate (King or dbl/dbl) \$129.00 + tax.

AND COME ONE DAY EARLY FOR THE: Cele"BRAT"e Fest

On **Wednesday, July 11 from 6-9pm**, Optimists are invited to enjoy an evening of food, fun, music and fellowship just two short blocks from the Hilton at Zeidler Park. Come be a part of the first ever Optimist Brat Fest and dance to the music provided by one of Milwaukee's best local polka bands.

You can just hear the laughter from Optimists as those brats sizzle and we cele"brat"e the start of the Optimist International Convention, not to mention the yummy addition of deep fried cheese curds!

There is a nominal fee of \$5.00 per person - see the Official Optimist registration form for details. If you are already registered, no worries, contact Barbara Zurcher at barbara.zurcher@optimist.org to add it to your existing registration.

This event is sponsored by the Wisconsin Districts.

STAY ONE DAY LATER FOR THE SUNDAY, JULY 15TH Motorcycle Ride for CCC (ALL CYCLES ARE WELCOMED)

IF YOU WANT TO RENT A CYCLE, YOU NEED TO DO A ** Cycle Rental agreement & it is required by April 15, 2012!

There are a limited number of cycles available, so I trust most SWIS District cyclists will have their own bikes to ride! (Watch for more information on the ride.) \$20 per rider & all funds raised go to the Childhood Cancer Campaign!;-)

Enjoy an organized sightseeing motorcycle afternoon ride on Sunday, July 15. Be one of many riders who will be raising money for the Optimist Childhood Cancer Campaign (CCC). All types of motorcycles are welcome!

After an optional kick-start ala carte breakfast at 9:30 a.m. at the Iron Horse Hotel/Restaurant just south of downtown Milwaukee, the group will depart from Hal's Harley-Davidson Dealership* at 11:30 a.m. for a scenic ride through the beautiful country side of the Kettle Moraine area.

Optimists will ride along two lane rural highways and country roads into the renowned Holy Hill area. The final leg of the ride will take the group along the Lake Michigan shoreline, stopping at the Harley-Davidson Museum for an ala carte refueling. The ride will power down at Hal's Harley Davidson at approximately 4:00 p.m.

The ride entry fee is only \$20.00 per person. Watch for more details on bike/trailer storage and rental. A registration form and rental agreement** information will be provided soon with all the details!

* Transportation for renters will be provided to and from Hal's Harley-Davidson Dealership.

** Rental agreement required by April 15, 2012

IF YOU KNOW OF ANY BUSINESS OR VENDOR who wants to sign up & sell product in the HOUSE OF OPTIMISM, or display ideas for Fundraisers or Youth Projects, please contact Sharon Parton at Optimist International and check out the EXHIBITOR PROSPECTUS!

http://www.optimist.org/Documents/2012_exhibitor_prospectus.pdf

THANK YOU ALL FOR BEING OPTIMISTS!!

Yours in Optimism,

Joanne

Meet Milwaukee 2012, Host Area Committee Chairperson, SWIS District

Joanne Ganske
CIC CISR Wagner Insurance & Financial Inc.
PO Box 10, Cross Plains, WI 53528
608-798-6302 (direct)
608-576-4433 (Cell)

Wisconsin Leadership Seminars - WILS

WILS is a statewide volunteer organization that identifies outstanding high school sophomores throughout Wisconsin and the Upper Peninsula of Michigan, providing them with the opportunity and encouragement to develop their leadership potential. The guidance counselor or principal at each high school is invited to nominate one student who already exhibits positive leadership qualities in their school and community.

The students selected to attend the seminar have demonstrated their ability to be responsible citizens in their community and thoughtful individuals in their school. WILS is set up to provide both recognition and growth opportunities to students who act positively, acknowledging that we value their contributions and encouraging their continued civic engagement.

The high-energy weekend consists of team-building activities, motivational speakers, community service, a talent show, panels of key leaders from various industries, small group discussions, and more. We encourage leadership development through emphasis on our four pillars: responsibility, service, diversity, and sound decision-making. Upon completion of the three-day seminar, ambassadors are invited to join the WILS Alumni Association. They are able to continue on a path that will foster the growth and development of their leadership skills, volunteerism, and community involvement to become successful, responsible contributors to society.

The annual seminar is an experience which we'd like to keep open to as many students as possible. Our organization is 100% volunteer run, which enables us to keep our administrative costs extremely low. We've worked over the years to ensure that our relationships with contributing groups continue to grow and enhance the strength of our organization. This support has been in the form of volunteering, monetary donations, and in-kind contributions which are invaluable to the successful continuation of our program.

Thank you for your interest in Wisconsin Leadership Seminars. For more information, please visit our website at www.wils.us. Cady Cummings, WILS

The SWIS District has supported the WILS program for many years mainly because the sponsorships are for Wisconsin students. Optimist Clubs in SWIS can each choose to support the WILS program as they do any other program in their community.

OI Junior Golf Tournament Is Set

The Optimist International Junior Golf tournament qualifier for the SWIS district is set for 2012. The event this year will be held at the same venue as last year, North Shore Country Club in Mequon, WI. The event will take place on Monday, June 25th, beginning at 8:00 am with a shotgun start. This event is a qualifier for the Optimist International Golf Tournament that will be held in late July at Palm Beach Gardens, FL. This is the same course the PGA Honda Classic was held at earlier this year. This event is open to Junior Golfers ages 10-18 for both boys and girls. The entry fee is \$70.00, which includes 18 holes of golf on this private course, use of the driving range and practice green, as well as lunch afterwards, in which awards will be given out. This event is a stroke play competition against your same gender within their respective age division. If a golfer shoots a qualifying score or lower and we received a spot for them in the International tournament, that golfer can then test their game against other Junior golfers from all over the world. There were 31 different countries represented at last year's International tournament.

Your club can help us by promoting this event to Junior golfers in your area. This includes schools, golf courses, and at events your club may host before then. The deadline to enter is June 16th. Entry forms can be found at the following site:

<http://www.optimist.org/e/juniorgolf/qualify2.cfm>.

If you have any questions please feel free to contact either of us:

Tom Carls wmtomc@gmail.com phone: 262-909-6124
Todd Paulus tpaulus@wi.rr.com phone: 414-719-0009

We hope you can help spread the word to make this event a success.

Sincerely,
Todd Paulus
Tom Carls
OI Junior Golf Co-Chairs, SWIS District



Optimism Travels to Ecuador

From January 2-15, 2012, eight UW-Whitewater Student Optimists and five advisors/community members traveled to three of the four regions of Ecuador for a service-learning experience. The trip included working with an orphanage, an organic farm, multiple schools, indigenous communities, underprivileged youth, and other groups along the way. Mission trips play an important role in the UW-Whitewater Student Optimist Club's service to youth. In fact, this has been the eighth since the club's founding in 1994. Traveling to Ecuador, however, was slightly different due to its ties to LEAP: Liberal Education and America's Promise. This educational initiative endorsed by UW-Whitewater assisted in connecting the accomplishments of the trip to the practical world through community-based learning.

Part of this skill-based learning occurred before even leaving the United States. UW-W Student Optimists made a conscious effort to collect and purchase donations to help the individuals and organizations in Ecuador become more self-sufficient. Overall, over \$3,000 worth of clothing, books, hygiene materials as well as educational and art supplies were brought along to Ecuador. This includes contributions from many clubs in the SWIS District. Outside of these fundraising and donation efforts, the group as a whole was also committed to the planning and implementing service during their experience in Ecuador. Travelers met on a weekly basis to coordinate the trip's organization and planning.

This commitment to service and learning continued well into the trip. According to Student Optimist Elizabeth Bengston, "If there is one thing I learned from this trip, it is how to deal with change of plans and things not going how you expected. Anything that is meant to be will find its way. Even if the immediate results seem disappointing, I guarantee something good will come out of it."

While traveling, the most gratifying experience was for UW-W Student Optimists to build relationships through assisting the natives of Ecuador. One particularly notable event was being able to present a laptop computer to Dario, the owner of Rio Muchacho Organic Farm, to help the farm optimize their efficiency and productivity. Dario was incredibly grateful for the donation and opportunity to spend time with the group because, in his words, "that's the best food for the spirit." Upon receiving the new laptop, he named the computer "Optimist" in the group's honor.

Across the board, travelers agree that service in Ecuador has changed who they are for the better. In the words of Student Optimist Laura Schoenike, "the experiences and relationships we built in Ecuador are helping us to see an entirely different way of life. There may be miles of land and water between Whitewater and Ecuador, but we are forever linked through our common threads of hope and optimism." The relationships built in Ecuador continue to grow and foster through the use of technology.

For more information on the UW-Whitewater Student Optimist Club's service-learning trip to Ecuador, please contact Kim Adams, Faculty Advisor at 608-201-2151 or adamsk@uwv.edu. Also feel free to check out video documentation at <http://www.youtube.com/watch?v=YObDMzR9L9M>.



OPTIMIST INTERNATIONAL FOUNDATION

As the SWIS District Foundation Representative, I am asking all members of the SWIS District and all SWIS District clubs to please consider a donation to the Foundation during this Optimist year, which only has less than six (6) months to go.

As a member of the (Dime A Day) club, an Optimist would contribute \$40.00 this year to the Foundation, due to the fact that this is the 40th Anniversary of the Foundation, rather than a dime a day which would be \$36.50 per year. There is a beautiful pin that is awarded for your contribution this year.

There is also a \$100.00 level that a member can contribute to which is the Century Club, and also a \$250.00 level which is called the President's club, in which the donor receives a beautiful plate.

A club or individual can contribute \$500.00 to the Foundation, and this generates a beautiful print that is framed and can be used for personal reasons or given out at the club level for an award for an Optimist of the year or whatever award the club sees fit.

Due to the declining growth in Optimist clubs worldwide, the need for a tremendous amount of money being channeled to the Foundation is vital in order to fund the many awards and scholarships throughout the world of Optimism. If the amount of donations to the Foundation remain at the current levels, there definitely could be a substantial increase in dues being assessed to Optimist clubs in the future.

With this in mind, I am asking all SWIS District clubs to consider at least a Dime A Day donation for all members of their club, or at least a \$10.00 donation for each member in the club. And don't forget the individual donations mentioned above.

At each Conference, we also have a raffle going on to raise funds for the Foundation. I am asking all persons that attend the Conferences to consider the purchase of tickets for a chance to win one of the items in the raffle. Every donation no matter the size is always appreciated.

If anyone has any questions about the Foundation, please do contact me at fdorn@chorus.net. Hope to see all of you at the Conference in the Dells in May.

Fred Dorn, SWIS District DFR, District Foundation Representative

Monroe Noon Optimist Cook Book Project

Optimists are invited to submit recipes for a new cookbook that will be ready for Christmas 2012.

- The limit is 5 recipes per Optimist member.
- Deadline to submit recipes is May 1, 2012
- If printed or typed the recipe should be presented on a standard recipe card
- Please include your name and Optimist Club name (This information will be shared in the cookbook.)

If you have questions please call. Send emails to Maren or mail your recipes to Maren or Diane.

Maren Nelson
74511th Street
Monroe, WI 53566
608-325-3248
paulmarenelson@tds.net

Diane Phillips
2604 11th Avenue
Monroe, WI 53566
608-325-5716

Proceeds will aid the Monroe Noon Optimists in supporting their organization and the youth in the community

OPTIMIST FOOTBALL SWEEPSTAKES

Good News! The Football Frenzy Sweepstakes tickets are ready for pickup now or you can have someone from your club be in attendance at the Conference in the Dells in May. The Sweepstakes committee does not allow any shipping funds for postage, so if someone from your club cannot pick up the tickets in person, your club will have to pay the postage for shipping the tickets to you.

The 17 week NFL is once again the driving force on the tickets. The \$20.00 donation allows the buyer to be in the sweepstakes for the entire 17 weeks, with \$1000.00 being paid out each week as winnings.

Tickets can be picked up now at 501 N. Madison Street in Waunakee by calling 608-849-5290 before you make the trip to be sure that someone will be here to get the tickets assigned to your club.

The allotment that was set up this year is in the amount of tickets that your club sold last year. Due to the Sweepstakes following the NCAA College Clubs, the amount of tickets sold was down from previous years. There will be an adequate amount of extra tickets available, so if the amount of tickets that are allotted to you when you pick them up will not be sufficient for your club sales this year, please ask for more tickets at that time, and your request will be granted.

The committee is looking forward to another great year in ticket sales. Even with the College tickets last year, our committee paid out just under \$50,000.00 to the Southern Wisconsin Optimist Clubs that sold tickets. This year, we are anticipating the involvement of all SWIS District clubs in ticket sales. What a wonderful easy revenue source for your club. Please take this message to your Board of Directors and consider selling tickets this year if your club has not sold tickets before. Waiting to hear from all of you in the near future.

Optimistically,

Fred Dorn, fdorn@chorus.net

Don Damon, Committee Chairs

2012 Communication Contest for Deaf and Hard of Hearing – CCDHH Theme: “How my Optimism Helps me Overcome Obstacles”

The CCDHH Contest will be run at the Wilderness Resort, Lake Delton, WI. There is more information on the contest at: <http://www.optimist.org/e/member/scholarships2.cfm> . If you know of a student who is a candidate for the CCDHH program, please contact one of the co-chairs. Each of the CCDHH students, as well as the Oratorical and Essay students, are sponsored by a club. If you don't have a student and would like to sponsor one, please contact one of the Co-CCDHH Chairs. (Sponsorship Cost: \$200/student).

Donna Cairy,

donnacairy@gmail.com

608-558-5633

Barbara Nelson

myhchili@tds.net

608-558-0348

Optimist Creed: Promise yourself:

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Southern Wisconsin Optimists **District Oratorical Contest**

Topic: "How my Optimism Helps me Overcome Obstacles"
2011-2012

Date: Saturday, May 12, 2012

"NEW" Awards: **1st, 2nd & 3rd** place winners receive a **\$2500, \$1500 & \$1000** college scholarship & plaque. All contestants receive lapel pins and framed certificates.

"NEW"Eligibility: Contestants under the age of **16** as of December 31st of the 2011-12 school year. Combined boy and girl contests at all levels (Club-Zone-District). No minimum number per Club Contest.

Requirements: Speech is limited to 4-5 minutes.

Components:

Poise (appearance, personality)	20 points
Content of speech.....	35 points
Delivery and presentation	35 points
Overall effectiveness	10 points

Schedule: Club Contests..... January, February,
March

Zone Contests..... March and April

- Scheduled and organized by the Lt. Governors of each zone
- Minimum 3 Clubs per ZONE Contest.
- Must be completed by April 21, 2012
- Zone winner information submitted no later than April 23, 2012

District Contest Saturday, May 12, 2012

- 8:30 AM to Noon

Location: 3rd District Conference – Wilderness Resort, WI Dells-Lake Delton

Contact: Jim Costanzo
District Co-Chair
5619 Cobblestone Lane
Waunakee, WI 53597-9000
Home phone: 608.849.7747
Cell phone: 608.206.2060
E-mail: jvito@chorus.net

