



# SWIS 2011 - 2012 Newsletter



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## Dear SWIS Optimists:

Can you believe that we are more than three quarters of the way through the 11-12 Optimist year, where has the time gone? Is your club on schedule to be an Honor Club or a Distinguished Club yet? If not, you still have about two months to complete your goals by September 30, 2012. Remember for every one Optimist in your club there are 35 kids that are served. After all, we are Optimists, and we will 'Move ForWard with Kids' in our communities...100% and then some.

The SWIS 4<sup>th</sup> Quarter Convention will be August 24-25, 2012 at the Sheraton in Madison. We will have Dwight and Marlene Phillips from Canada as our special guests and trainers. There will be training provided, special awards presented, a memorial remembrance, and updates on 3<sup>rd</sup> quarter SWIS events, personal development, and sharing with our optimist friends. If you haven't already registered in [www.swisdistrict.org](http://www.swisdistrict.org) please do so, don't miss this convention. (See article in this newsletter)

The SWIS 3<sup>rd</sup> Quarter Conference at the Wilderness in Wisconsin Dells was a huge success. We had over 150 attendees, with 15 Oratorical students and families, 10 Communication for Deaf/Hard of Hearing – CCDHH students and families, and our Essay Winner and family, UW Whitewater Students presenting and many optimists sharing and supporting the 'kids' we serve. Thanks to all the hard work of the SWIS Team that put all these activities together, the club optimists who supported these events, and the local clubs that sponsored these various student winners. As Optimists, we're 'leaving a legacy through involvement in these 'planned programs'. (See articles in this newsletter).

The SWIS District Junior Golf Tournament was held on June 25 with over 55 young golfers attending. They had a beautiful day for golf and all had a great time. The winners can compete at the national resort in Palm Beach Gardens, Florida the end of July. The two top winners will be supported financially and the others who qualified in their age division can choose to also attend. Thanks to the Co-Chairs, Todd Paulus and Tom Carls, for the coordination of this event and 'leaving a legacy'. (See the article in the newsletter).

The SWIS Skateboarding Summer events are being started with the first of 6 being in Kenosha on June 21. The Skateboarding finals will be on Oct. 20th at 4 Seasons in Milwaukee. Thanks to Kevin and Joleen Austin for Co-chairing these events with the clubs through the summer and 'leaving a legacy'. (See the article for more information).

Thanks to each and every club for being involved and serving the kids in their local communities through projects and activities in 2012. Each and every optimist is 'leaving a legacy' by participating in local events.

We are also leaving a legacy through 'growth in membership' and New Club Building. An Optimist International Incentive to sponsor 'under 30 for \$30' before September 30, has been shared by e-mail and/or with many club visits. The 'Friend of Optimists' – FOO program is being used in SWIS Clubs for their local businesses. Our Membership drive is always going on whether its through 'Just Ask' or a scheduled planned event by a club where there is sharing about events and activities for the kids in their community. The Edgerton Club is moving along, thanks to the efforts of Vern Andren and Maureen Crombie. We are continually 'Moving ForWard' to support more kids in existing and new communities.

The SWIS District goal is +1 in Membership for Clubs. Clubs that are 10% over their Oct. 1, 2011 membership will receive one optimist's registration towards his/her attending the SWIS 4<sup>th</sup> Quarter Convention. Clubs that are 20% over their Oct. 1, 2011 membership, will receive two optimist registrations for attending the SWIS 4<sup>th</sup> Quarter Convention.

**Individual Optimist Membership Incentive:** Optimists who personally sponsor new members in the third quarter will be given special recognition and their name put in for a 'gas card' drawing at the convention.

Leaving a legacy through support of Fundraisers that support the kids we serve: The Optimist International Foundation, who provides for the scholarships for our winners also needs supporting through out the year. Thanks to Fred Dorn, our OI Representative. (See the article in this newsletter).

Congratulations to the Menomonee Falls Club for putting on 10 new Optimists in 3rd Quarter and received a 'Yard Sign' from OI. The club also has an incentive from Jack Creswell to increase their membership to 200 optimists. They are really close to that goal. What an inspiration and example they have given the SWIS organization. (See article)

We're in this together as a GREAT TEAM of Optimists and we'll do it together. As your current Governor, I am very thankful and appreciate all your efforts for the kids of Southern Wisconsin. THANKS for ALL that Each of You Do. As SWIS Optimists, we look 'ForWard' to more interaction 'With' more kids in 2012 and 2013 and continue our optimist legacy.



Optimistically, **Bonnie Spindler, SWIS Governor 2011-2012**

### Dwight Phillips, Optimist International Vice President, 11-12.

We are honored to have Dwight Phillips and his wife Marlene as our special guests at the convention. Dwight has sponsored over 50 members and has been a 'builder of Excellence' with 18 clubs over the years. He retired after 30 years from General Motors ~ Windsor Transmission Plant.

Dwight has been in various positions in many different clubs in Windsor, Canada. He has also been in various positions at the District level, including Distinguished and Outstanding as a Zone Lt. Governor and also a District Governor in 2006-2007. He has also presented at various workshops at the International level.

Dwight and Marlene have 4 children and 8 grand-children. They have a busy life with both of them supporting clubs by training across the United States and Canada.

We WELCOME Dwight and Marlene to Madison, Wisconsin and our SWIS 4<sup>th</sup> Quarter Convention.



**CONGRATULATIONS MARLENE: NEW OI Board Member 2012-13**

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### SWIS 4<sup>th</sup> Quarter Convention

Our SWIS 4<sup>th</sup> Quarter Convention, **August 24-25<sup>th</sup>, 2012**, is planned at the Sheraton, Madison. August 24 Friday, we'll have an Executive Meeting, Hospitality Room, and other activity being planned. Below are high-lights of August 25, Saturday.

- There will be presentations of planned programs including updates on Golf, JOOI, Skateboarding, Milwaukee Convention, nomination/election of 12-13 Lt. Gov's, a Memorial in remembrance of optimists who passed, .and others.
- Our special Guest speaker will be OI VP Dwight Phillips and his wife Marlene Phillips, They will be sharing about Membership, Personal Development, training and installing our SWIS 12-13 team.
- We will also be having 2011-2012 Incentive Awards given through out the day for:
  - Optimists sponsoring a new member in the 3<sup>rd</sup> Quarter;
  - Clubs/Individuals contributing to the OI Foundation;
  - Drawings for 'gas dollars' for attending their 1<sup>st</sup> OR multiple conferences;
  - Registration reimbursement for 1 optimist for 10% over Oct. 1 membership and 20% for 2 optimists.
  - Other club recognitions that help 'Move ForWard With Kids'.
- Personal Development will be continued, using the Maxwell Series and other on-line programs.

**Put November 2 – 3<sup>rd</sup>, 2012** on your calendar for the SWIS 1<sup>st</sup> Quarter 12-13 year at the Heidel House in Green Lake. This will be a combined conference of WINUM and SWIS. More information will be coming soon.

**Bonnie Spindler**, SWIS Governor 2011-2012

<http://www.swisdistrict.org/register/register.asp>

### SWIS CLUB ELECTIONS – 2012 – 2013 Year

If you need to update your SWIS 12-13 officers, please contact Charlotte Baker at [bakerc@optimist.org](mailto:bakerc@optimist.org) before July 31 so your correct officer will be in OI records and also available for the SWIS Club Directory.

The many communication resources we have today are the greatest assets we have. By receiving new officer information by July 31 allows the information to be input as time permits at OI, allows District personnel to update directories and web pages, and eliminates the need for District personnel to call you for information.

Any questions about the Club Election process or help logging into any of the websites, please feel free to call or e-mail.

**Bonnie Spindler**, SWIS Governor 2011-2012 608-833-7244 (H) 608-338-7244 (cell)

## SWIS District's Challenge for Honor Club, 2011-2012

We have been challenged by International President Jack Creswell to "Give 100% and then some" to grow our service for youth. The 2011-2012 criteria for Club Recognition, which will be continuing for 5 years, includes

1. "Bringing Out the Best" Club  
(*banner patch then year bar thereafter*)
  - Add at least one member.
  - Be current on District and OI dues.
  - Recognize Club member or local community individual.
2. Honor Club:  
(*banner patch, year bar with Club President's name/year and \$100 credit on next dues billing*)
  - Sponsor at least three service projects a year.
  - Recognize a Club or community member.
  - Grow Club by Net plus 1 (*Example: Oct. 1 have 30 club members, 2 drop, need to add 3*)
  - Be current on District and OI dues.
3. Distinguished Club:  
(*watch for club President, secretary and/or treasurer. Banner patch with Club President's name/year and \$250 credit on next dues billing*)
  - Meet honor Club Criteria plus.
  - Net of 15 OR Charter a New Club.

We all know more members translate directly to more kids being served: each member equates to 35 kids. New members bring new ideas for projects and fundraisers for your Club, and provide additional community service projects. Building new clubs brings optimism and service to youth where it didn't previously exist. International President Jack believes that with having the greatest programs in the world we should be helping more kids every year, which starts with growing our clubs.

**Bonnie Spindler**, SWIS Governor 2011-2012

### REMINDER: President's Pride Needs Completion by August 31, 2012

In [www.optimistleaders.org](http://www.optimistleaders.org) please share about your activities and events that have been accomplished by your club. This can be updated through out the year for each club accomplishment. Club officers; don't forget to submit your report by August 31, 2012. Link: [http://www.optimist.org/form/president\\_pride-2011-2012.pdf](http://www.optimist.org/form/president_pride-2011-2012.pdf) that can be updated and sent to Optimist International). This information is used for prospective grants and sponsorships and helps determine what programs will receive emphasis in the coming years.

### Governor Elect Larry Barbera's Message

All good things must someday end and such is the case with Bonnie Spindler's tenure as Governor of the SWIS District. Her untiring efforts on behalf of all of us and the kids we serve deserves to be rewarded. We all need to give it our best these last three (3) to add to our Club's membership totals to finish the year in the plus column. Bonnie would like nothing more. We'll easily get there if each Club could add just one (1) new member before the end of the year--**WE CAN DO IT**. Remember...just one new member per Club. LET'S GET IT DONE.

Now that the 2012 Optimist Convention is over, and what a great time it was, my focus will be directed to preparing for the next fiscal year. Leadership and committee positions are now being filled, so if you have an interest in any area of our service please contact me by email [lbarbera@wi.rr.com](mailto:lbarbera@wi.rr.com) I will reply promptly.

Conference dates and locations are also falling into place. The 1st is going to be unusually special because we're planning a joint conference with WINUM to celebrate our OI Convention success. **Mark your calendars for Nov 2-3 at the famed Heidel House in Green Lake.** Consider sticking around on Saturday night as a costume party is being planned. Next, we'll be in Madison (actually Sun Prairie) in February at the Holiday Inn. We'll be revisiting the Kalahari after a two (2) year absence in May and we'll finish with our final conference in the Waukesha area in August, 2013. We promise meetings that will contribute to our Optimism while enabling and encouraging us to further our mission of serving kids.

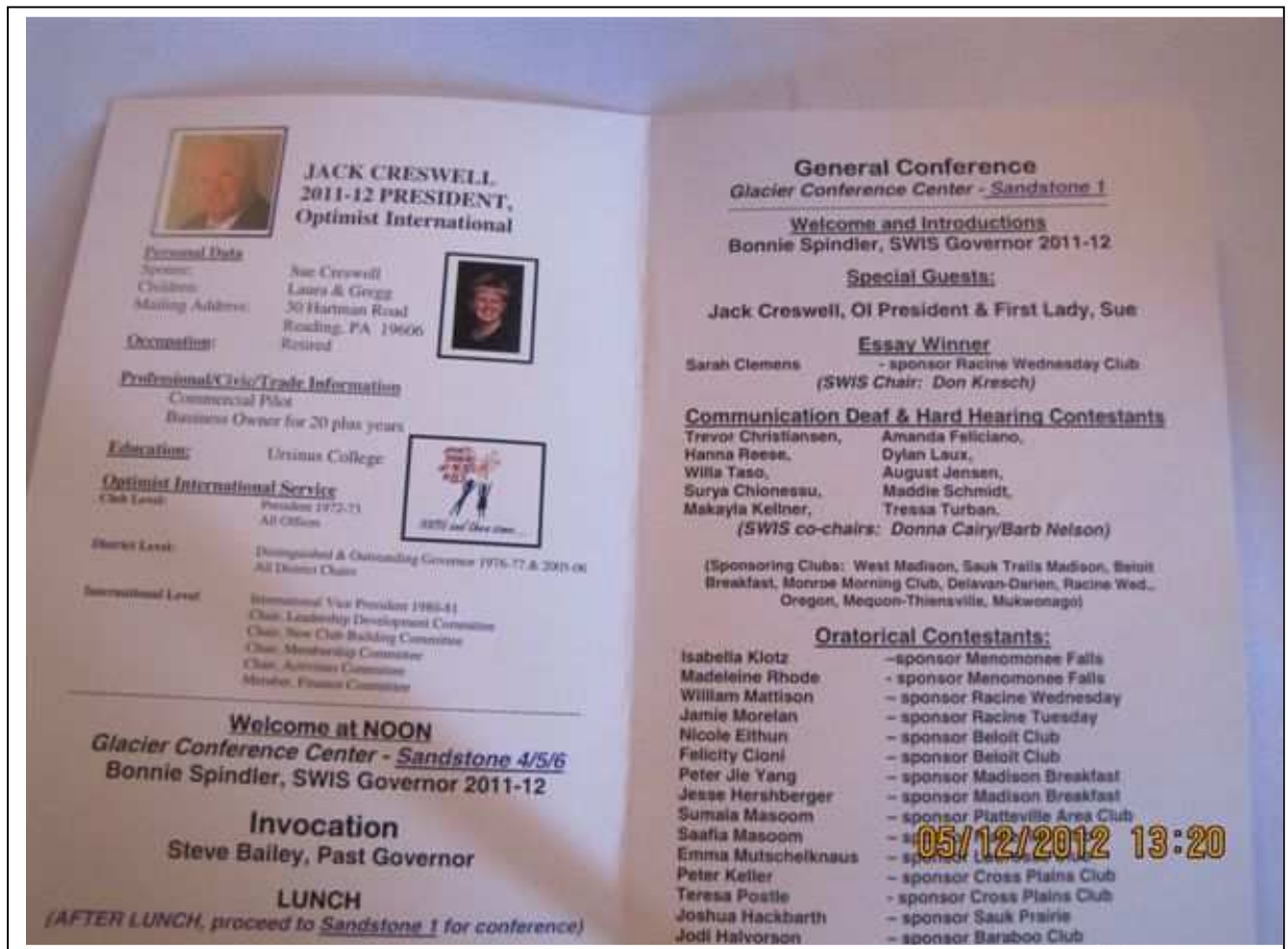
Thanks for your support. I look forward to hearing from you about possible involvement in the SWIS team and I hope to see you at Governor Bonnie's next convention in August.

Remember...just ONE new member per Cub.

**Gov Elect Larry Barbera**



HIGH-LIGHTS of the SWIS 3<sup>rd</sup> Quarter Conference at the Wilderness



ORATORICAL  
CONTESTANTS

2011-2012



S. Clemens, Essay  
Winner with Family



A. Jensen, CCDHH  
Winner with  
Interpreter



S. Masoom  
Oratorical 1<sup>st</sup> Place



M. Rhonde  
Oratorical 2<sup>nd</sup> Place



J. Morelan  
Oratorical 3<sup>rd</sup> Place





Frank Marshall Honored  
for 50 Members in  
Lifetime Award



CoryAnn St. Marie-Carls  
and Don Rudolf, Builder  
of Excellence Awards



UW Whitewater Students,  
Present Ecuador Trip, with  
Youth Leader Kim Adams

### Menomonee Falls Meets the Challenge by Milwaukee International Convention

A challenge was put out by OI President, Jack Creswell at the SWIS 3<sup>rd</sup> Quarter Conference for Menomonee Falls Club to increase their membership to 200. Cathy Sharkey, Club President, and her Team of Club Optimists met that challenge. On July 11<sup>th</sup>, Jack Creswell, right before the Milwaukee International Convention, attended the clubs morning meeting and Installed many members in the club. **FANTASTIC JOB** Menomonee Falls. They are an Inspiration for all of our SWIS Clubs. Let's ALL work to be positive in membership by September 30<sup>th</sup>, 2012. **Bonnie Spindler**, SWIS Governor, 2011-12



### Optimist International Foundation

The 4th Quarter SWIS District Conference will be upon us very soon. For most of the SWIS District clubs, this will be the last chance that you will have to make your annual donation to the OI Foundation. To date, the SWIS District is down considerably in donation amounts from previous years. I really want to make a plea to all SWIS District clubs to go to your Board of Directors before the convention in August and encourage your club to **make a substantial donation** if you can to the Foundation.

I just returned from the Optimist International Foundation training at the OI Convention in Milwaukee. It was pointed out at the training that the Foundation is in need of an increase in donations from clubs throughout the world. With the declining number of Optimist members helping to support the Foundation and the ongoing scholarships that continue to be paid out regardless of membership numbers, the need is greatly apparent for an increase in donations from Optimist clubs. There are two and one half months left to get your donations in to me to be counted for the 2011 - 2012 Optimist year.

Keep in mind that there are many ways to contribute to the Foundation. I will be collecting checks from clubs at the Convention. Also, we will have auction items at the convention to raise money for the Foundation. Please consider - Dime A Day+ - Century Circle - President's Club etc.. to increase the donations to the Foundation. Please contact me if you have any questions about any of the above.

**Fred Dorn**, Foundation Chair, SWIS District 09

[fdorn@chorus.net](mailto:fdorn@chorus.net) 608-849-5290

## **The Meet Milwaukee 2012 International Convention was a great success!**

For those of you Optimists in the SWIS District who were able to take advantage of joining the convention for the entire time...or for just a day...or for just the 'first ever' Welcome to Wisconsin Tailgate Party for about 400 Optimists ....**THANK YOU!! THANK YOU!! THANK YOU!!** There were many opportunities to learn about fundraising, new club building, membership retention, personal growth, to name just a few workshops. The Children's Youth Programs were a big hit and enjoyed by about 22 visiting youth from many States & Canada! The Youth & Chaperones visited the Discovery World Museum, Urban Ecology Center, Safe House, and "ICE Skating in July" at the Pettit Center with some Olympian skaters! The Youth enjoyed the Get Acquainted Pizza Party, the picnic, and "Minute to Win it" party & snacks & gifts for the kids!!

ALL of the clubs in **Zone 1** were involved in some way for the success of this convention...held in their back yard!! Thanks to Menomonee Falls for the extra support of all your club members in more ways than one.

Four out of Five **Zone 2** clubs participated in a Big Way to help make the convention a Huge Success! The Racine Wednesday Optimist Clubs donated Yummy Kringles! Thanks to the Kenosha, Racine Tuesday, Racine Friday for helping out with additional soda and the "gotta have" porta-potties at the Welcome party.

**Zone 3** had four clubs involved; plus the Whitewater Student Club Optimists were extremely helpful in participating in the College Club workshops & newsletter! Thanks to Beloit Breakfast for the Chips from Frito Lay!

**Zone 4** had 2 clubs that participated in the success of the Optimist Convention! Stoughton was one of the 1<sup>st</sup> clubs in the District to donate funds!

**Zone 5** had 6 clubs helping out with positive input for the Youth programs & the Downtown Madison Club helped to 'Feed the Band'!

**Zone 6** had 7 clubs pitching in with great enthusiasm in making this convention the Best Ever!! The Monroe Optimist Club shared their 'outstanding' cheese curds that surprised many a visiting Optimist from other States & Canada at the tailgate welcome!

**Zone 7** had 5 clubs with gracious donations & super support! WI Heights helped pay for quilting materials for a youth project for CCC & \$1,368 was raised in the auction for the Childhood Cancer Campaign from the youth quilt!

**Zone 8** had all 6 clubs in the zone pitching in, plus the Lodi Optimist Club members scored big with contributions from local Lodi businesses: Lodi Meat Company, Slack's Jelly Farm, and Lodi Canning Company.

Even if I did not single out your individual Optimist Club, it does not mean your club's contribution in ANY WAY was not appreciated!!! As the **Host District** the *Entire SWIS District* with support & helpful enthusiasm from *the WINUM District* worked hard to raise funds to pay for the many expenses in making this convention the most talked about Optimist International Convention ever! From our 17 year old National Anthem singer, Jeanette Morelan; the University of Wisconsin "summer time" Marching Band doing the 5<sup>th</sup> quarter; Kids from Wisconsin performing at the Appreciation Luncheon, and John McGivern telling stories at The Old Timer's Breakfast with lots of laughs; the Wisconsin decorations, and the successful Youth Programs; plus, plus, plus..... **THANK YOU!! THANK YOU!! THANK YOU!! Again!!!**

**WE ARE THE BEST DISTRICT IN ALL OF OPTIMIST INTERNATIONAL...and as your Host Area Committee Chairperson, I could NOT have kept my sanity in helping to plan this once in a lifetime WI Convention (for the last 2 years) without "your" much appreciated help and support. There are not enough "THANK YOUs!" available! God Bless you one and all.**

**Joanne Ganske**

Meet Milwaukee 2012 Host Area Committee Chairperson, SWIS District

## 2012 Football Sweepstakes

I want to thank all the clubs that are participating in the Football Sweepstakes Project this year. Recently a few clubs have joined the selling clubs that have not participated in the past years. I want to personally welcome those clubs aboard.

The selling season is rapidly coming to a close. The absolute deadline this year is August 31st. However, **I would like to have all the stubs and money to me, especially the bulk of the tickets by the 29th of August.** The tickets and money are starting to roll in now to my office on a daily basis, but there are many tickets still out there. At this time, I have an ample supply of extra tickets, so if any club is in need of more tickets to sell, just contact me and I will get them to you.

Please **have checks made out to Football Sweepstakes** and send money and stubs to me at **501 N Madison St, Waunakee, WI 53597**. If you have questions, do not hesitate to contact me and I will help you any way that I can.

**Fred Dorn**, Football Sweepstakes    608-849-5290    608-220-1531    fdorn@chorus.net

## SWIS District OI Junior Golf Tournament Qualifier

The Optimist International Junior Golf tournament qualifier for the SWIS district was held on June 25<sup>th</sup> at North Shore Country Club in Mequon, WI. We had 56 Junior Golfers pre-register for the event. Weather for the day was a complete reversal compared to last year's deluge and cancellation of the tournament. The kids, ages 10-18, and volunteers, enjoyed a sunny day around 70 degrees, with a moderate wind out of the West. The kids were challenged by the length of the course, the wind, and the conditions of the course itself. The low score of the day was a 75 in the boys 16-18 year old division (par is 72), and an 81 in the girls 16-18 year old division. We had 8 qualifying spots available for the golfers and we were able to qualify 7 golfers for the International tournament to be held at the end of July in Palm Beach, FL. It will be fun to follow the success of these golfers as they match their game against those kids from other parts of the US, as well as other countries. Many thanks go out to all the golfers that participated in the event, the parents that took them to the event and supported them for the tournament, the volunteers that came out early to help at registration and on drove the course during the event, and North Shore Country Club for hosting our event. North Shore Country Club is a private country club that graciously welcomed and hosted our event the past 2 years. Many of the golfers were impressed by the course. We are looking forward to next year's event already at the same course. In order to make this event a success we need golfers. Each club can do its share by promoting the event within their geographic area to try to get more kids to participate in the event. Your club could even sponsor a golfer or two for the outing. We would love to fill up the event with Junior Golfers.

**Todd Paulus and Tom Carls**, Co-Chairs

### **Greetings SWIS District Optimists!**

*We are pleased to announce that planning is moving forward for the 2013 **SWIS District Tri-Star Basketball** event. We have reserved **April 13, 2013** as a date for our district event. As soon as we get the facilities confirmation (which is due in a few weeks), we will make the date official.*

*We also have an important change to announce for next year's program. After spending time this spring listening to your feedback - and based on many recommendations - we will add 6 and 7 year olds to the district competition. Guidelines for this age bracket will be announced in the near future. In recent years, we have seen a decline in participation at the 12 and 13 year old level, which is understandable because there are so many competing activities. However, our strongest level of participation has always been with the younger kids, so we hope the addition of 6 and 7 year olds will increase participation at both the local and district level. The event will continue to support competition for 12 and 13 year olds as there are a number who come back every year and we won't deny them the chance to continue. We also plan to continue a raffle during the event, as in past years. Our hope is that by getting this information out early, we will encourage more clubs to consider participation in this annual event. At future district meetings, we will have materials and people to support and explain the program. Thank you for so many great years of solid support for this activity.*

**Joe Mundwiler**

**Amy Soleimani-Mafi,**

**Co-Chairs SWIS District Tri-Star Sports**



**SOUTHERN WISCONSIN (SWIS) DISTRICT  
2012 Tri-Star Basketball  
Invitational Winners**

**8-year old**

Boys	Sponsoring Club	Girls	Sponsoring Club
1. Nicholas Xing	Waukesha	1. Olivia Osborn	Waukesha
2. Jordan Hibner	Monona/Cottage Grove	2. Halle Olson	Monona/Cottage Grove
3. Carson Leuzinger	Monroe	3. Kylee Gnabasik	Jefferson

**9-year old**

Boys	Sponsoring Club	Girls	Sponsoring Club
1. Quinton Murrell	Metro Milwaukee	1. Katie Rohner	Mukwonago
2. Jack Nikolay	Cambridge	2. Hannah Vespalec	Menomonee Falls
3. Brayden Dailey	Platteville	3. Claire Beck	Jefferson

**10-year old**

Boys	Sponsoring Club	Girls	Sponsoring Club
1. Andy Eggers	Platteville	1. Calla Borchert	Lake Mills
2. Cam'Orius Vance	Beloit	2. Hannah Swenson	Monroe
3. Matthew Esser	Cross Plains	3. Julianna Jackson	Waukesha

**11-year old**

Boys	Sponsoring Club	Girls	Sponsoring Club
1. Jason Narel	Portage	1. Payton Hodson	Middleton
2. Austin Murrell	Metro Milwaukee	2. Erin Nyhas	Brodhead
3. Sam Kolehouse	Jefferson	3. Quinn Borchert	Lake Mills

**12-year old**

Boys	Sponsoring Club	Girls	Sponsoring Club
1. David Hutton	Menomonee Falls	1. Bethany Tuma	Metro Milwaukee
2. Jack Tibbetts	Cross Plains	2. Lauren Trewyn	Lake Mills
3. Logan Komprood	Brodhead	3. Olivia Panthofer	Stoughton

**13-year old**

Boys	Sponsoring Club	Girls	Sponsoring Club
1. T.J. Pfaffle	Waukesha	1. Kinsey Gould	Darlington
2. Connor Fahey	Monona/Cottage Grove	2. Megan Will	Lake Mills
3. Silas Horton	Metro Milwaukee	3. N/A	

**Link to Tri-Star Tournament Pictures:**

<http://www.swisdistrict.org/projects/youth/Tri-Star%20Results%20-%202012%20Winners%20Listing.pdf>



## Hello Optimists: JOOI Advisors and JOOI members!

Your club is cordially invited to this year's annual **SWIS DISTRICT JOOI Convention!** At this convention we will be electing a new JOOI SWIS District Governor and other officers, as well as furthering our effort to create a JOOI District Council. FOUR Clubs must attend in order to be able to hold this convention and to elect a new Governor and Board. It is imperative that JOOI members please attend. If you would like to submit your name as a candidate all you have to do is submit your name and JOOI club experience (positions held, etc...) also please include your goals for the next year. This must be received by August 1<sup>st</sup>. Advisors please discuss this with your members and encourage them to attend and consider running for office.

Please update me with whether or not you will attend, it would be very helpful if adult advisers would respond to this important email. This year's convention will be held at the "**New Glarus Fitness Center**", 1100 - 2nd Street, in New Glarus, **August 11 from 11 to 3 pm**. Complimentary lunch will be provided (we need an approximate number of people attending). Registration will begin at 10:30am. I really hope to see you there! The agenda will include (1) election of officers, (2) goal setting, (3) report on International JOOI convention 2012, (4) fun activities. REMEMBER there is a general guideline of 4 JOOI clubs necessary to hold this meeting.

Javier Cifuentes, JOOI 2011-12 Governor

(608)-325-3911

[Javier.Cifuentes90@Yahoo.com](mailto:Javier.Cifuentes90@Yahoo.com)

## Optimist Club of Menomonee Falls Events

### Optimist Club of Menomonee Falls OUTSEAM SOFTBALL TOURNAMENT (Co-sponsored by SAL'S Pub & Grill Softball)

When: Friday night JUNE 29, Saturday JUNE 30, Sunday JULY 1

Where: Village Park Menomonee Falls (1 block south of Main Street & Appleton Ave. in downtown Menomonee Falls)

Who: D/E/RECREATION TEAMS ONLY

Prize Money 1<sup>st</sup> – \$700, 2<sup>nd</sup> – \$400, 3<sup>rd</sup> – \$300, 4<sup>th</sup> – \$150

#### Additional information

- 16 team double elimination tournament
- \$150 entry fee per team (**Payout based on 16 teams entered, 1<sup>st</sup> 16 paid entries will be accepted into tournament**)
- ASA BAT RULES APPLY
- Umpires and balls will be provided
- Concessions provided: PLEASE NO CARRY IN FOOD OR BEVERAGE
- Menomonee Falls Optimist Club and Tournament Director reserve the right to refuse entry of any team they feel is not classified as D/E/Rec.
- Make entry fees payable to: Optimist Club of Menomonee Falls

Contact Cory Kleebea at 262-751-4655 or [cmkleebea@yahoo.com](mailto:cmkleebea@yahoo.com)  
for additional information and tournament entry.

## Menomonee Falls Annual 'Independence Parade'

The 2012 Optimist Menomonee Falls Independence Day Parade was held on July 3<sup>rd</sup>, 2012. This was our 30th year of sponsorship. It was over 95 degrees and humid so the crowd was lighter than the normal 22-25,000 spectators, more like 19,000 people from many parts of the state who witnessed 100 participants. The route was 1 1/4 mile long and really took its toll on the participants.

The Legacy Church handed out about 20 cases of water to the people at the beginning of the parade and throughout the route. Over 65 Optimist members help make this the largest one day event in Menomonee Falls. Checks amounting to \$16,000+ are given to various groups to cover their expenses etc.

To offset this we solicit donations from businesses, residents and the village. We also sell our famous popcorn and cotton candy and have a bucket brigade asking for a dollar to help fund the parade.

**Charles Keller**, Menomonee Falls Optimist



## SWIS District Optimist Skateboarding

**Hi Optimist Clubs,  
Calling all Youth 19 and younger.  
Come out and Compete at one or more locations.  
Top 3 winners in all divisions will advance to the Finals.**  
Divisions: Beginner, Intermediate, & Expert

Website: [www.ddoptimist.wordpress.com/sk8board-competition-series/](http://www.ddoptimist.wordpress.com/sk8board-competition-series/)

**REMINDER \*\*\* Need to have Clubs to get a minimum of \$150 of local sponsors to help pay for prizes for your local competition.** Kevin and I can pick up the prizes, please confirm this with us a week before your competition. Kids always like great! Below are Scheduled Events:

**July 21 (Sat) Kenosha  
July 29 (Sun) 4Seasons, Milw  
Aug 11 (Sat) Beloit  
Aug 18 (Sat) East Troy  
Sept 8 (Sat) Cross Plains  
Sept 15 (Sat) Delavan  
Oct 20 (Sat) FINALS @ 4Seasons, Milw.**



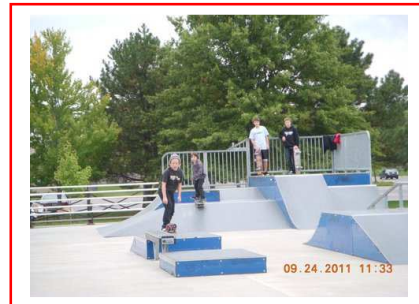
**Reg. @ 12:00p and Comp. @ 1:00p – Sharp**

**Cost: \$15**

**Joleen Austin**, President Delavan-Darien Optimist Club  
**SWIS District Optimist Skateboard Chairs Kevin & Joleen:**

[kevjoeaustin@peoplepc.com](mailto:kevjoeaustin@peoplepc.com)

## SKATE BOARDING FUN



### MARK YOUR CALENDARS NOW!

Today! **Register for the SWIS 4<sup>th</sup> Quarter Convention at**  
<http://www.swisdistrict.org/conference/default.asp>

August 11, 2012.....visit the SWIS district JOOI Convention in New Glarus Fitness Center

August 24-25, 2012.....attend the SWIS 4<sup>th</sup> quarter Convention, Madison Sheraton Hotel

August 29, 2012.....get those last Football Frenzy sales turned in to Fred Dorn.

August 15, 2012.....submit your President's Pride Report to beat the August 31 deadline

September 30, 2012.....send in that newsletter article to Joan Kenney.

October 1, 2012.....start 2012-2013 Optimist Year, Governor Larry Barbera presiding

November 2 - 3<sup>rd</sup>, 2012....go to the SWIS 1<sup>st</sup> Quarter 2012-13 Conference in Green Lake

April 13, 2013.....Tri Star District competition

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**Few things in the world are more powerful  
 than a positive push. A smile. A world of optimism  
 and hope. A "you can do it" when things are tough.**

Richard M. DeVos

### Optimist Creed: Promise yourself:

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.