

SWIS 2012 - 2013 Newsletter





Volume 16, Issue 4

July / August / September 2013

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Message from Governor Larry

Time doesn't just seem to fly...it practically evaporates. I know that many of you agree because of our extra long, cold, wet spring, it's hard to believe that we find ourselves at the tail end of July. All is not lost, we still have August and September to look forward to before we close another Optimist fiscal year. I hope that it has personally been a good one for you and that you've been able to Stand Tall for Kids and Help to Bring Out Their Best in your respective communities.



Besides the outdoor temperature being on the upward move, there's another guage you should be checking and that is... how's your Club doing, and particularly, have you helped in strengthening your Club's membership stature? There's still time...Honor Club is within the reach of so many Clubs. Each of you, take it upon yourself to bring in one (1) new member before this fiscal year ends. Just think of what that result would do to the health of this District and our overall ability to serve kids throughout southern Wisconsin. Would that be something! Please TRY.

One of the highlights of the past three (3) months was our 3rd Quarter Convention, May 10 & 11, returning to the Kalahari in the Dells. By the time we added up the numbers, we served lunch to almost 170 people--that's a big number for a Conference. Our Oratorical and CCDHH competitions are always intense and well attended. Fortunately Oratorical Chair, Jim Constanzo and Donna Ann Cairy, CCDHH Chair, and their teams, were on top of the details as the day unfolded. Don Kresch, our Essay Chair, also presented the District winners. Congrats to all. You'll find more detailed results later in this Newsletter.

Also at the Convention, we were informed by the Whitewater Student Club of their planned trip to Burkino Faso, Africa, early in January of next year. This humanitarian trip has so many exciting and worthwhile facets. I hope each Club in the District will financially support their efforts. The Whitewater students also led us in a discussion regarding how to Gain the Advantage of Social Media to Strengthen Our Clubs...hope you're paying attention. Our world is moving at a much faster pace. Our CT Trainer, Marc Katz, from Detroit, Michigan, did a great job guiding us through a comprehensive PDI Program review. Marc also reflected on his varied Optimist experiences during his luncheon presentation. He must be doing something right because he was just elected to the OI Board of Directors last week in Cincinnati. Congrats Marc. Besides continuing on our Creed Reflections, we had numerous District updates and Program reports to "keep us up to speed on what's going on throughout the District".

Regarding the OI Convention, almost 20 District Reps were in Cincinnati, July 3rd to the 6th, for the big show. It mostly rained outside during our stay, but inside the Duke Energy center, there was lots to do and see, plus a long list of training opportunities. As in Milwaukee last year, the local Cincinnati/Dayton Host Committees, rolled out

the Red Carpet for all who attended. One SWIS note, our Jim Kondrasuk, was Chairman of the OI Governance Committee and he spent quite a bit of time on stage prepping the crowd for the Officer Elections and handling a long list of By- Law change considerations all of which he accomplished in quite a professional manner.

Here's some very interesting news related to upcoming OI Conventions. How about The Best of Vegas at Ceasars Palace from July 10-12, 2014 (note that's one week later than the last few Conventions). In 2015 the Convention returns to New Orleans, LA with similar dates to Las Vegas. Mark your calendars now because both will be extraordinary Conventions in popular vacation destinations.

Before I begin to wrap up my Newsletter comments, here's some important info about our 4th Quarter SWIS Conference, scheduled for August 16-17 at the Country Springs Hotel--Water Park--Conference Center in Waukesha, on the north side of I-94. This is such an important Conference as we move to close out this fiscal year. As we've already discussed, we still have some membership work to do. So we'll talk some on membership and ASK NOW. The Whitewater Club will be back to tell us about progress being made on their January Burkino Faso, Africa trip. They'll also lead us in the steps needed for our District Clubs to have a Facebook presence. We'll learn the best course to follow and the steps necessary to start a JOOI Club in SWIS cities that don't have one. We'll finish our Optimist Creed Reflections. We're going to spend some time on Club sharing...stories which will be informative and interesting. We'll also do timely Standing Committee reports. Plus, we'll do breakout Training Sessions for NEXT year's leaders, specifically Presidents and Treasurers. Incoming Gov George will be there to help with training and also to pass on some of next year's anticipated highlights. The final Agenda, which will be out shortly, is PACKED! We'll also finish the meeting with some Formal Installs of next years leaders. Don Brose, a great OI Trainer, will be with us for the duration of the Conference. He has a wealth of knowledge and we'll all benefit by his OI experience. We need all SWIS leaders, present and incoming, to be there to finish our year. With FOUR (4) Water Park Passes per room, this is not only a great place for our last Conference of this fiscal year, it's also a GREAT FAMILY GETAWAY. It's also So Easy to get to.

Finally, as you know, there's so much going on in summer across our SWIS Optimist area. From District Junior Golf Qualifying headed by Todd Paulus and Tom Carls, to parades, popcorn wagons, curd fests, softball tournaments, hamburger stands and many local fund raisers. Plus numerous events to support and reward the kids of our communities. What would any of us do if we didn't have our Optimist agendas to keep us busy and focused.

I'd also like to thank a solid group of SWIS Optimist leaders, both past and present, who have been meeting for the last few months, guided by past Gov Bonnie Spindler, to make positive suggestions to improve and strengthen the SWIS District. They're working on our future and they should be commended. If you'd like more info and/or upcoming meeting plans, please contact Bonnie.

Do me a favor...get after Membership before this fiscal year closes. We can only sustain what we are through growth...the staus quo is just not good enough anymore. We can do it and I thank all of you for your Optimist efforts!

Governor 2012-2013 Larry Barbera

Optimist Creed: Promise yourself-

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and expect only

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.



Tri-Star Basketball

10 year-old winners: (left to right)

- 2. Hannah Vespalec-Menomonee Falls
- 1. Katie Rohner-Mukwonago
- 3. Kayla Will-Lake Mills



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Eric DeGroot, Editor/Chair Brock Sarnstrom, Editor/Chair Amy Soleimani-Mafi, Copy Editor

E-mail future SWIS Articles to: swisnewsletter@gmail.com by July 15, 2013.

Thanks to Joan Kenney for three years as newsletter editor!



SWIS 4th Quarter Conference August 16-17, 2013

Country Springs and Conference Center 2810 Golf Road Pewaukee, WI 53027

You won't want to miss this one. Our next Conference at the Country Springs Hotel just doesn't get more convenient for SWIS District Optimists. Just off I-94 at Hwy T in Pewaukee, the Hotel is 20 miles west of downtown Milwaukee and just 50 mile east of Madison. Like the Kalahari, the Country Springs offers a unique blend of FAMILY friendly and CONFERENCE conducive opportunities. If staying overnight, you'll find a comfortable room, reasonably priced that comes with FOUR (4) Water Park passes. You can also stay a 2nd night for the same price and expect FOUR (4) more passes for the Park. Now that's FAMILY friendly--so act as quickly as possible to make sure you're included.

Call the Hotel DIRECTLY at 262-547-0201 or 800-247-6640 and ask for the SWIS Optimist District Room Block to make your reservations.

Now for some Agenda highlights. (The complete Agenda is in the process of being completed and will be published by the end of next week on the SWIS Website). From Club stories and ideas moderated by our CT Trainer Don Brose, to FACEBOOK training, to learning the steps necessary to build a local JOOI Club, plus new/old Member stimulation ideas..now's the TIME for us, concerned Optimists to get it done with just TWO (2) months remaining in our fiscal year.

New Club Presidents/Treasurers should be there for Job Training and answers to FAQ's. Continuing P/T's should also be there for help and reinforcement. Your experience will come in handy at these sessions.

We'll share timely reports like Skateboarding Comps, Football Craze, the Whitewater kids getting an Ambulance to Africa. We'll hear from incoming Gov, Dr. George Breadon about his plans and ideas for the next fiscal year. Next year for those interested and inspired, we'll be traveling to Las Vegas for the next OI Convention--that's July 10-12 at Caesar's Palace. We'll also finish our popular Optimist Creed Reflections and Induct new SWIS Officers and Club Leaders.

Personally, I don't think we can offer much more in a single day's stretch. Plus, we have to save some energy for Optimist Night at the Brewer Game planned for Saturday night.

Needless to say---If you're a SWIS District Optimist..the Country Springs Hotel is the place to be in August. Make every effort to join us and let's celebrate what we do for KIDS and FINISH the yeas as STRONG as POSSIBLE







Hello, I'd like to introduce myself. I'm George E. Breadon, of the Monroe Morning Club, and am Currently the Governor Elect of the SWIS District for 2013-14. I was born and reared in Dublin, Ireland. I graduated from High School, College, and Medical School at University College, Dublin (UCD) in 1968; I came to the USA in 1970, living initially in Baltimore, Maryland, and then in Rochester, Minnesota, for 5 years, while taking advanced surgical training in Ear, Nose & Throat, at Mayo Clinic. We then moved to Monroe, Wisconsin in 1977, where my family and I have lived since. I worked at the Monroe Clinic for 25 years, as a consultant Otolaryngologist, retiring for medical reasons in 2002. Since January 2003, I have worked part time, teaching at the Monroe Campus of Blackhawk Technical College.

I have been an Optimist since coming to Monroe in 1977; My wife of 41 years is Gabrielle, who has also been active in The Monroe Noon Club for over 10 years. We were blessed with 4 sons, the oldest, Gavin died in October 2002; the others are adults now, Eoin, Enda, and Desmond; we also have 3 grandchildren, Declan, Mia, and Arlo.

I'm excited and honored to have the opportunity to follow in the footsteps of the many great Governors this organization has had. Initially the State of Wisconsin/Upper Michigan was a unified District. In 1993, the State was divided in two, and since then we have been known as the Southern Wisconsin or SWIS District, continuing to be lead by many great Governors.

I'm so proud of my involvement in this great organization, and of all the work you members do continuously for the youth, and betterment of your communities. My sincere hope is the you will continue to travel with me on this journey next year, and build on the great efforts of our current Governor, Larry. He needs our help and support to excel in the final quarter of the 2012-13 year. Let's do all we can to help him.

YIO, George E. Breadon.

95th Optimist International Convention Cincinnati, Ohio July 4-6, 2013

'For the Future" Optimists Bringing Out the Best in Kids.







There were 484 clubs represented, 898 optimists and 140 youth/guests at the 2013 OI Convention in Cincinnati, Ohio. There were 17 optimists attending from Southern Wisconsin District – SWIS. The convention really 'demonstrated the vision of Optimist International' with many adult workshops, youth activities, training for many club/district positions, business sessions, awards for 11-12 accomplishments, motivational inspiring speakers, planning/introductions for future district officers, great entertainment, and wonderful well coordinated meals.

It was a 'packed agenda', with many options on what to attend to best meet the needs of those attending. There was a lot of emphasis on 'social media' and the future generations, including the use of 'Facebook', 'Linkedit', 'Twitter', 'Youtube', and other communication software. The future is in the younger generation, with more emphasis on the strong support for JOOI – Junior Optimists Octagon International.

The 96th International Convention will be in Las Vegas, July 10 -12, 2014 at Caesars Palace. In 2015 it will be in New Orleans, LA and 2016 in Quebec, Canada. Attending an International Convention is a life experience in seeing the 'big picture' of an organization that supports 'youth' across the United States, Canada, the Caribbean, and many other countries.

Above and below are some pictures taken by Vern Andren, SWIS Optimists, who was the International Convention photographer?







Optimist International Foundation

The current SWIS District and International Foundation Years are quickly coming to a close. At this point in time, our District is considerably behind in the amount of donations as compared to past years. At the same time, there have been smaller amounts fo District members attending the SWIS Conferences. At each conference, I always ask the members in attendance to deliver to me any checks that their clubs have donated to the Foundation. As a result of fewer clubs attending, it is obvious that the amount of donations have been less. In past years, our District always came in within the top 10 Districts in all of Optimist International. This year, we are placed in the lower 20.

I am asking all District clubs to consider a donation to the OI Foundation at this time, and talk it over at your Board of Directors meetings, and get a check to me before 30 September, which closes out the current Optimist year as well as the OI Foundation year for Donations. I know that our District can do better. Please consider one of the following ways to donate:

1. Dime A Day Club \$36.50 a member – Some clubs do this for all their members

2. Century Circle \$100-249 a member

3. Presidents Club \$250.00 a member – This is ongoing year after year

4. Christian D. Larson \$1000.00 a member – This is ongoing year after year

5. Women's Philanthropy Council \$100.00 plus each year

All of the above donations should be marked "Unrestricted Funds" in the memo area.

Our District currently has 12 President's Club members. However, several of these folks have not renewed their donations for the current year. I am asking at this time to please take care of this important donation.

Something that will help clubs donate to the OI Foundation is to ear mark a certain portion of the Football Sweepstakes checks that the clubs receive for their sales year. These windfall checks were not available to club treasuries until several years ago when the sweepstakes were made available to all SWIS District clubs.

The SWIS District currently has 57 clubs. The members currently total 1872. If every club in SWIS District would donate \$36.50 for each member of their club, we would increase our donations for the SWIS District to \$68,328.00 Our District currently shows under \$3.00 for each member donated so far this year. I am asking all SWIS clubs to take this very seriously and ask your Board of Directors to consider an increase in donations to the Optimist International Foundation. After all, we are in the Kid Business, and the Foundation donations go a long way to helping fund the many needs of Optimist Clubs world wide, especially funding for the many scholarships and workings of the many projects conducted by Optimist clubs. Please consider a donation before the end of September.

Fred Dorn, SWIS District Foundation Representative – 608-849-5290 – 608-220-1531 – fdorn@chorus.net



Greetings SWIS Optimists – we have just finished with the 95th Annual Optimist Convention, which was held in Cincinnati. Our District was well represented by about 20 Optimists, including our Governor Larry Barbera, and our Governor-Elect George Braedon. We saw many of our friends from the WINUM District too – and look forward to our joint Conference next November! Great Optimist Fellowship.

The JOOI International President A.J. Cifuentes, who is from Monroe, was in attendance – the JOOI Convention is held just prior to that of Optimist International. A.J. also addressed the Optimist International Convention – his remarks were moving, inspirational, bits of humor, and from the heart. He did the SWIS District proud – we are very fortunate to have young Optimists like A.J., especially in Wisconsin. (A point of interest, A.J. is the second JOOI International President from Wisconsin, the last was Rachel Burnett, in the early 1990's, and guess what, she too was from Monroe. Kudos to the Monroe Clubs and what they do for the youth in Monroe and throughout the Optimist Youth World!)

The primary functions of the annual convention is threefold: (1) elect the next years slate of Optimist International Officers and Directors; (2) offer a wide variety of leadership training and educational sessions on almost all Optimist topics and general topics such as sessions on social media, public relations, marketing, grant writing, Childhood Cancer, time management, and basic parliamentary procedure – so literally something for everybody; and (3) address Bylaw changes.

The Elections - Our new President-Elect for the 2014-2015 Optimist Year is Ken Garner from Fort Worth Texas; our next Vice President for the Great Plains Region in the 2014-2015 year is Janet Lloyd from Des Moines; and our own Todd McMillan, SWIS Past Governor, was elected a Vice President for the Middle America Region – Todd now lives in Huntington IN. The two new Optimist International Boar members are: Marc Katz from MI and Jim Oliver from CA.

The Bylaws – other than some minor housekeeping issues, the Optimist organization took a huge leap forward into the twentieth century and the delegates approved on-line election of Optimist International Officers beginning in the next Optimist year – 2013-2014. This will hopefully enable and empower more clubs to take an active interest in the election of our national leaders.

The Optimist International Conventions are a great source of information on Optimism, and general leadership development, a great way to meet Optimists from throughout the Optimist world and share with each other – learn from each other. It is also a way to make new Optimists friends, and then look forward to seeing them next year – or sooner. Fellowship is a tremendous part of all Optimist International Conventions too. Next year would be a great time to experience an Optimist International meeting – the dates for 2014 are July 10-12, and the location, Caesar's Palace in Las Vegas!

Yours In Optimism,

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Social Media Availability through Optimist International

I know when I was in Cincinnati at the Optimist International 95th Convention July 4-6, 2013; there were some workshops on 'social media', which I attended. Following are some websites mentioned:

www.eoptimist.org (group that shares info about projects and goals)

www.facebook.com/optimist.international/ (latest OI news available)

www.twitter.com/optimist.org/ (short message about what is going on with OI)

www.linkedin.com/groups/Optimist-International-Club-117333/about (business approach to staying connected with OI and

members)

(watch video clips from OI and members everywhere www.youtube.com/user/OptimistIntl

If you are building a website, there are these ways of getting started.

- 1) Go the **Face book** route.
- 2) Build through a hosting provider such as: Quick Builder.
- 3) Building from scratch, use something like **Dreamweaver**.

For control of e-mail lists, www.ConstantContact.com is available. (There is a monthly cost for this software).

Use www.optimist.org, contact Charlotte Baker at OI, bakerc@optimist.org or call 1-800-500-8130 for more information.

Bonnie Spindler, SWIS OI Ambassador

Membership Update

YTD we are down 124 members within the SWIS District. We have a few more months to get these numbers back up and keep our district going strong providing opportunities to the young people who live within our communities. Remember, membership is a very critical component of the Optimist International Awards programs.:

"Bringing Out the Best" Club award - add 1 new member

Honor club – club Growth by Net +1 (we currently have 14 clubs that have met the membership requirement for Honor Club. Lets get that number up by the end of the year to keep our district strong)

Distinguished Club – Net +15 or Charter a new club.

Josh Zaidel SWIS Membership Chair joshzaidel@me.com (262) 993-2516

Every new member adds to the number of kids that you can serve in your community!

UWW and Milwaukee Meet

The University of Whitewater Student Optimist Club and the Metro Milwaukee Optimist club held a joint meeting in downtown Milwaukee recently. The young adults from the UWW Student club came to Milwaukee to do some service projects over the summer as well as get to know some of the members of the Metro Milwaukee Optimist Club. It was a great meeting and very interesting too, as some members of the Metro Milwaukee Optimist Club were also past members of UWW's student run group.

The groups talked about different types of projects each was doing, as well as shared some pizza and fellowship with one another. It was very encouraging for the students to hear from the MMOC group about projects that could return to and start anew, and also engaging for the traditional club to see the youthful energy and joy of the college students.

Why not try a joint meeting with a club near (or far away) your community as well. I can tell you that you will not be left disappointed in sharing with another club the great things you are doing as well as acquiring some fresh new ideas.



Josh Zaidel SWIS Membership Chair joshzaidel@me.com (262) 993-2516



2013 SWIS District Tri-Star Basketball Invitational Winners



6-year-olds

Boys	Club	Girls	Club
1. J.T. Vespalec	Menomonee Falls	1. Vayda Osmanski	Waukesha
2. Colton Krause	Jefferson	2. Mackenzie Zimerman	Cross Plains
3. Lucas Ludlum	Platteville	3. Katie Beck	Jefferson

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Boys	Club	Girls	Club
1. Drew Peterson	Jefferson	1. Brooke Ellingson	Monona / Cottage Grove
2. Dominic Martell	Monona / Cottage Grove	2. Maggie Brauhn	Waukesha
3. Ryan Mathiason	Monroe	3. Payton Schmidt	Jefferson

8-year olds

Boys	Club	Girls	Club
1. Jason Morgan	Cross Plains	1. Kiarra Moe	Brodhead
2. Aaron Still	Waukesha	2. Ashley Daniels	Waukesha
3. Aaron Roidt	Monroe	3. Jenna Dailey	Platteville

9-year olds

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Boys	Club	Girls	Club
1. Steven Clay	Menomonee Falls	Olivia Maddux	Portage
2. Greyton Gannon	Mukwonago	Kaitlin Borchert	Lake Mills
3. Owen Leifker	Brodhead	3. Kylee Gnabasik	Jefferson

10-year olds

Boys	Club	Girls	Club
1. Michael Heisch	Mt. Horeb	Katie Rohner	Mukwonago
2. Brayden Dailey	Platteville	2. Hannah Vespalec	Menomonee Falls
3. Oren Griggas	Lake Mills	3. Kayla Will	Lake Mills

11-year olds

Boys	Club	Girls	Club
1. Trevor Piacsek	Waukesha	Morgan Thierfelder	Waukesha
2. Matthew Esser	Cross Plains	2. Elise Little	Portage
3. Quincy Wilharm	Jefferson	3. Haley Hannagan	Baraboo

12-year olds

Boys	Club	Girls	Club
1. Cody Santas	Portage	1. Cailin Demerath	Waukesha
2. Carsen Piacsek	Waukesha	2. Maddison Raabe	Mukwonago
3. Austin Edge	Platteville	3. Hannah Johnson	Lake Mills

13-year olds

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Boys	Club	Girls	Club
1. Logan Otto	Lake Mills	1. Abby Way	Cross Plains
2. Nate Schuster	Menomonee Falls	2. Erin Kibby	Portage
3. Jacob Wood	Metro Milwaukee	3. Sydney Mathiason	Monroe





2014 SWIS District Tri-Star Basketball

Greetings SWIS District Optimists!

We are pleased to announce that plans are already underway for the 2014 SWIS District Tri-Star Basketball event. We are in the process of reserving an April date for our district event to be held in Mukwonago again next year. As soon as we get the facilities confirmation, we will release the official date.

And, based on the success we had with last year's contest, 6 and 7 year olds will continue to be welcomed to compete at the district event

At future district meetings, we will have materials available and we are always glad explain the program or address any questions your club might have.

Congratulations to all of our winners and thanks to all the sponsoring clubs from this past spring!

This is a GREAT program and we thank those clubs that continue to support it at the local-level and invite any clubs that don't currently run the program to get it up and running in your community.

Thanks. Joe & Amv Co-Chairs SWIS District Tri-Star Basketball

Joe Mundwiler 211 Muirfield Circle, North Prairie, WI 53153

Cell: 414-416-6551

Fax: <u>262-392-2355</u> (please call first) Email: jjmundwiler@centurylink.net

Amy Soleimani-Mafi 6501 West Greenfield Avenue #411, West Allis, WI 53214 Cell: 608-436-1815

Email: Amy.soleimani@gmail.com



Optimist International Junior Golf Qualifier



North Shore Country Club in Mequon, WI welcomed 38 Junior golfers to their course on Monday, June 24, 2013. Although a brief rain storm scattered the kids back into the clubhouse before the outing started, the rest of the day was played in decent conditions. The sun eventually came out on the second nine holes. At stake were 10 qualifying spots over 7 different divisions, although one of the divisions and one of the qualifiers had no participants entered. The outing produced 7 qualifiers that will advance to "The Optimist" in Palm Beach Garden, FL at the end of July. Last year 31 countries were represented at the tournament, so it truly is an "International" golf tournament. The following golfers qualified with their score following: Boys 10-11: Ben Elckert - 87, Boys 12-13: Rory Giermart - 89, Boys 14-15: Michael Immekus - 73, Boys 16-18: Kaylor Steger - 74, Girls 13-14: Mikayla Yauck - 77, Girls 15-18: Annika Hitt - 74. We also had a second Boys 16-18 qualifier in Charlie Malecki - 77. Although the number of competitors were down this year, there was a lot of very good golf played that day. A special thanks goes out to North Shore Country Club for hosting our event, as well as, to the volunteers that came out that day to help. We look forward to next year's event and hope to see our numbers increase.



Winners of: Oratorical Essay **CCDHH**

To be announced on the SWIS District Website soon

UW-Whitewater Student Optimists Continue Planning for Burkina Faso Service-Learning Trip

In less than six months, 20 UW-W Student Optimists and Whitewater community members will be heading to Africa to serve the communities of Burkina Faso. Planning and fundraising efforts continue over the summer months, and the students wish to share the following updates with the **SWIS District:**

- First and foremost, sincere thanks to everyone who has supported the trip thus far. We appreciate your financial contributions, in-kind donations, t-shirt purchases, and optimism. We value the time and effort you have put forth to helping make our endeavors successful.
- A new way to support the trip is purchasing items from the club's limited-edition apparel line featuring optimistic t-shirts designed by students and supporting community members. A new shirt will be available each month and retired after the month is over. Shirts are available for purchase at http://joyfullclothingco.storenvy.com/collections/243610optimism-designs.
- One of the major projects of the trip will be delivering the first ambulance to Dedougou, Africa. Learn more through a video made by one of the travelers at http://www.youtube.com/watch?v=bUF5cDtk5YU
- Eric Sorensen, one of the travelers, will be completing a documentary of the entire experience. Funds are being raised specifically for this project through a KickStarter campaign, which is available at http://www.kickstarter.com/projects/1586933277/292097103?token=3726fb99
- Travelers are documenting their experiences via a blog hosted at uwwstudentoptimist.blogspot.com. Be sure check frequently for the most up-to-date updates on service projects and fundraising efforts!



to



As planning continues, the UW-Whitewater Student continues to look to the Optimist clubs and members of the SWIS District for their support and partnership. Questions regarding the trip can be directed to Kim Adams, Club Advisor and Trip Coordinator, at AdamsK@uww.edu or 608.201.2151. As aforementioned, remember to continually check our blog for updates at uwwstudentoptimist.blogspot.com. Thanks again for your continued support!

Zone Updates

Zone One Lt. Governor Update:

All seven clubs of zone one (greater Milwaukee) are keeping active in this Wisconsin heat wave! Clubs are running fundraisers, hosting events and finding time to socialize with fellow Optimists!

During this past quarter, a number of law officials were recognized for their efforts and contributions in their respective communities through the Respect for Law Program. Specifically, I'd love to highlight what the Waukesha Optimist Club recently did. Each year, the club not only recognizes a Correctional Officer of the Year and Police Officer of the Year for this program, but they also recognize a County Sheriff's Department Deputy - and this year, following a tragic and fatal shooting at a local beauty salon last fall, the club took it upon themselves to recognize the three deputies that served as first responders to the scene in the salon. In the Sheriff's introduction and comments, he not only thanked the club for

their partnership with the community, but also noted that this was the first time these officers were getting recognized for their commitment and service to the community for their efforts over six months earlier. As an Optimist representative and member, I could not have been more proud of what our organization does at a moment like this. From serving children, cleaning up roadsides, providing personal growth & development for our members to recognition of our friends, neighbors and service men -- and so much more, our organization continues to leave me in awe and continues to inspire me! Keep up the good work, all!

Yours in Optimism, Amy Soleimani-Mafi Lt. Governor - Zone One



Respect for Law Chairman Miles Eastman, Deputy

Michael Doud, Deputy Juan Rodriguez, Deputy

Robert Faith and Sheriff Trawicki.







Zone 2 Lt. Governor Update:

It's all about kids and sharing Optimism!

Join us for Optimist Day at Miller Park on Saturday, August 17th, after the conference. Tailgate begins at 4:30, game time is 6:10. Invite a future Optimist!

Racine Tuesday Club has adopted the SC Johnson School and donated over \$5,000. The Tuesday Club is very involved in youth in the community and has donated new playground equipment, started a garden at the SC Johnson School which provides fresh fruit and veggies to the children attending the SC Johnson School and their families and has set it's sights on a tutoring and mentoring program for students in Racine. In addition to the Club's tradition of selling concessions during baseball games at the local park, they also had a rummage sale in order to raise money to help fund Youth projects and plan on having more!



Racine Wednesday Club is looking forward to celebrating their 90th anniversary of Optimism this fall and have been quite busy in our community this spring and summer. Members are full force in the community in fundraising to bring out the best in youth. This spring, they served up delicious spaghetti at their Annual Spaghetti Dinner fund raiser, worked the Racine Color Run a very fun and colorful community event and are gearing up for Iron Man and serving their

delicious Optimist cheese curds and other tasty treats at the Racine County Fair.

All this hard works help fund the Club's youth projects such as the Racine Wednesday Club's 37th annual Scholarship Awards Banquet, where over \$8,000 in scholarships was awarded to hard- working Racine students this spring. Guest Speaker, Dr. Ann Laing, current Superintendent of the Racine Unified School District as well as last year's 1st Place Scholarship Winner provided two of the evening's inspirational speeches. (see attached picture of this years scholarship winners) The Club has also made it a priority to serve meals at the Ronald McDonald House to the families of children battling illness.

<u>Racine Friday Club</u> Partnered with the other Clubs and helped coordinate the Oratorical competition for the zone. Members are looking to partner with area clubs on fundraising opportunities. The Friday Club suffered a great loss with the passing of long time Optimist, Secretary-Treasurer, Wally King, whom passed away last December. Members attended a celebration of life for Wally on Saturday, July 6th

where Optimist members, family, friends and the community shared pictures and stories about Wally, his dedication to helping kids and sharing Optimism for over 40 years.

Kenosha Area Noon Club Presented their annual yummy fundraiser, The Great Kenosha Pizza Bake Off where several local pizza makers prepared their delicious creations so that the Special panel of Celebrity judges as well as the public could vote



and decide who has the Best Pizza in several different categories. The Klements Racing Sausages were also on hand (hint, you may want to ask Optimist Tom Carls if he knows what it's like to be a Famous Klements Polish Racing Sausage-see attached picture). The Kenosha Octagon Club jumped right in to help and sold deserts and beverages to raise funds to help their community projects such as bingo for senior citizens and helping families in need. Proceeds from the Pizza Bake Off event help fund Kenosha Area Noon Optimist Club youth projects in the community including their annual Boys and Girls Club Youth of the Year Scholarship award. The Club also sponsored the Just Say No Family Activity Area at the Kenosha Expo this spring. Members provided safe activities for kids during the expo and held a drawing where children won bikes and they and their families were invited to a special lunch with the Optimist members and local Law Enforcement Officials during the Respect for Law celebration where



they were given their certificates for a new bike along with special gifts from Culvers and Jelly Belly. (see picture). The Tremper High School Octagon Club participates in all Kenosha Area Noon Optimist Club events and always provide extra fun for the kids. One of the winners of the new bike, Owen was so excited about winning his bike that he asked his mom if he could send the club a thank you right away along with a picture of himself and his new bike. The Kenosha Club has been busy this summer, coordinating the

volunteering for summer kids' triathlons, the Optimist Skateboard competition and sponsoring trips for children with special needs to the Milwaukee Brewer game on Friday August 30th and Wisconsin State Fair. The Club is also presenting a fun opportunity for all Optimists, family and friends during a fun membership event, Optimist Day at Miller Park on Saturday, August 17th (tailgate at 4:30 and game at 6:10-for tix please call 262 620 1588.







Zone 3 Lt. Governor Update:

Zone 3 is going very well. The following clubs have been working on the following.

Beloit - Battle for Briele fundraiser, Skateboard Comp in Aug., Movie in the park

Delavan-Darien – Jr Golf Outing in July, Middle School dance & Skateboard Comp in Sept.

Janesville BFT - Thresheree

Janesville NOON - Thresheree

Janesville WED – Thresheree

Whitewater and University of Whitewater Club - working on Service Learning Trip for Burkina Faso, Africa

Optimist Skateboard Competition Series

Check out Website for updates through the Competition Series

at http://ddoptimist.wordpress.com/sk8board-competition-series/

The following competition locations:

June 29(Sat) - Lake Geneva

July 13 (Sat) - Kenosha

Aug 10 (Sat) - Beloit

Aug 24 (Sat) – East Troy

Sept 7 (Sat) – Cross Plains

Sept 14 (Sat) - Delavan

Finals are October 26 at 4Seasons in Milwaukee Need all participating clubs to have 1-2 members to help Clubs to pay \$30/each participant w/ District Entry Form submitted to chair by Oct 1st

Joleen Austin President Delavan-Darien Optimist Club **SWIS District Optimist Skateboard Chair** Lt. Governor - 2012-13 Zone 3 SWIS District







Zone 5 Lt. Governor Update:

The Monona East/Madison and Cottage Grove Clubs are very excited to sponsor a young girl from Monona to compete in the Optimist International Championship in July. Her name is Mikayla Hauck. Mikayla has developed a deep passion for golf, with solid expectations and the strong dream to play at the highest levels. This Championship will take her to the next step of playing on the national/international stage, as she works to become more visible to the top college programs. Her goals and aim may be extraordinary, but she has developed the confidence, determination, and optimism (had to work it in) to give it her best effort and ultimately succeed, win or lose. She also has come to recognize and embrace her potential status as a role model, with her influence already introducing a number of younger girls to the game.

Zone 5 was well represented at this year's Optimist International Convention in Cincinnati this summer. Vern Andren, Bonnie Spindler and myself receive an honor of walking across the stage to receive an award for being a "Builder of Excellence" for forming the Edgerton club at the Convention. Vern Andren was also the official Photographer at the Convention. We came home with so many ideas to take back to the clubs. It was great learning what other clubs were doing and being able to network with other Optimist clubs in other areas of the World.

The McFarland club is challenging all of their members to donate a few dollars to their local Community Food Pantry in July. Their campaign has changed from the autumn holiday season to July because donations to the Food Pantry are at the lowest level during the summer months. This is a great way for club members to participate in a club function, even those members who cannot make meetings or other events due to work. Their goal is for 100% participation.

Maureen Crombie







Zone 6 Lt. Govenor Update:

Greetings from Zone 6. Many clubs in the Zone are preparing for fund raising events at various County Fairs and other Community Celebrations. Many of the Clubs in the Zone are working on and hopefully will be achieving Honor Club Status. Some clubs in the Zone are preparing to have or have had Skateboard Events. The membership in Zone 6 has remained constant, but most clubs are working on or are increasing their membership. Right at the moment we are gearing up for the end of the year.

Paul Nelson,

Lt. Governor, Zone 6







Zone 7 Lt. Governor Update:

The Cross Plains, Sauk Trails, Middleton. Mt. Horeb, Verona and Mazomanie-wisconsin Heights clubs are very active with summer fund raisers and traditional and new ideas for serving young people For example, the Cross Plains club has a skateboard competition along with the Tri Star and other sports competitions as well as the Oratorical.

The Sauk Trail club has an exciting Jooi Club and very accomplished winners of their Student of the Month Award.

Food service continues to be a popular fund raiser, involving many members in a fun way to combine fellowship and service.

More later; Rochelle







Zone 8 Lt. Governor Update: (Baraboo, Beaver Dam, Lodi, Portage, Sauk Prairie and Waunakee):

All of our clubs have maintained a strong presence in their respective communities through the myriad of programs in which they participate.

Many of the activities that our clubs have instituted over the years have become traditions in their cities: Student of the Month, Optimist Essay Contests, Tri-Star Basketball Tournament, Food Pantry and Santa's Workshops to name just a few. These and others continue to receive solid support from all District 8 clubs.

Here is a sampling of a few new developments that deserve emphasis:

Baraboo has played a significant role (both cash and muscle) in the establishment of a new park on the east edge of town. Prominent signage will inform all that frolic there that the Optimist Club helped make it possible. It's that kind of commitment that people notice and may well be reason that they have picked up 3 new members and a transfer.

Sauk Prairie continues it's strong presence in the city with ongoing participation in the Food Pantry, Mobile Meals and Optimists Essay and Oratorical contests. Membership and attendance is solid.

Beaver Dam continues to maintain it's strong presence in the community. This year they initiated a book exchange at the summer market. People can bring in a book and exchange it for another. The program was such an instant success that their inventory reached the point where they instituted a 2 for 1 policy.

Portage extended club support to the Indian Agency House by contributing to their Christmas Youth Program. They are justifiably proud of their support of the Columbia County Teen Court program. For the past two years the club made significant contributions as grant money began to disappear and the program faced elimination. That kind of support pulled it through until this year when the county voted to fully fund it.

Wanakee continues to support all of the clubs in District 8 by organizing the Football Craze fundraiser. Every club has been able to stretch their budget to cover more projects thanks to this hard working group.

Lodi remains strong both in membership and in community outreach. Their Mothers Day run was a huge success and they continue their strong community involvement with their annual Pig Roast (8/17) Punt, Pass and Kick (9/8), and significant contributions to LCAT youth retreat and Madison Mallards baseball clinic.

Optimistically Yours,

Gerry Guenther Zone 8 Lt. Governor







Zone 9 Lt. Governor Update:

JOOI In YOUR Town

At the August Conference, we'll be talking about how to start and support a JOOI club in your community. Please plan to attend and, hopefully, go home with some helpful hints. Also, at the District Level, JOOI clubs have been trying to move to meeting "online" - a 21st century kind of thing. The kids enjoyed our first meeting a lot - saying it's much easier to "get together" that way than trying to find a

Saturday to drive somewhere. We hope to continue moving in that direction - encouraging strong communication and collaboration.

Carole Klopp
Lt. Governor for JOOI

Menomonee Falls Optimist Parade



Pictured is SWIS District Governor Larry Barbera and his 3 year old grandson Cash. The Annual Optimist Club Independence Day Parade has been part of the Falls holiday celebration for more than 20 years. Over 90 Club members were involved in helping to bring this year's Parade to the Falls community. Local authorities estimated that at least 25,000 spectators were on hand to enjoy the Parade and the Fireworks that followed.



PTIMIST INTERNATIONAL -

SWIS DISTRICT

SK8BOARD COMPETITION SERIES 2013







Calling all Youth 19 and younger. Come out and Compete at one or more locations. Top 3 winners in all divisions will advance to the Finals.

Divisions: Beginner, Intermediate, & Expert

Hosted by the following Optimist Clubs: Beloit, Cross Plains, Delavan-Darien, Kenosha, and Mukwonago Win 1st Place in a division to qualify for the "IRun" at Finals



June 29 (Sat) The Board Shop qualifier in Lake Geneva July 13 (Sat) Southport Rigging qualifier in Kenosha



Aug 10 (Sat) 420KR3W qualifier in Beloit



Aug 24 (Sat) TBA qualifier in East Troy

Sept 7 (Sat) Cross Plains Optimist Club qualifier in Cross Plains



Sept 14 (Sat) BMA qualifier in Delavan



Bring It" Award Sponsored by SkateXS Beginner Division **SMEX5**

Beginner Lessons @ 11:00a Registration @ 12:00p Competition @ 1:00p







Oct 26 (Sat) FINALS @ 4Seasons, Milwaukee









MAKE A DONATION TODAY!!



Support the Optimist Skateboard Competition Series to purchase skateboards and safety gear.

Donations to go to UW-W Student Optimists Club Service Learning Trip to Burkina Faso, Africa

Providing optimism and hands-on service to support communities in Burkina Faso, Africa

From January 3 - January 17, 2014, the UW-Whitewater Student Optimist Club and members of the surrounding community will travel to Burkina Faso, Africa. These individuals are dedicated to providing support to the communities through hands-on service projects such as building a computer lab and teaching technical skills in Dedougou, creating sustainable gardens in Dedougou, creating a student optimist club in Ouagadougou, and delivering medical and educational supplies to individuals Bobo Dioulasso.

As part of the service learning trip, travelers are raising funds to ship an ambulance to Dedougou. This ambulance would the first in the city and bring needed medical care to the community. The closest operating ambulance for this community is two hours away.

In addition to supplies and donations, travelers will be working to provide knowledge and resources to each community visited. Travelers will be able to teach students and teachers in the communities how to use and maintain the computers that are delivered, provide lectures and workshops teaching doctors and nurses how to use the medical supplies and the ambulance, and how to maintain and care for the garden to help provide food year round.

For more information and updates on this project, please visit the UW-Whitewater Student Optimist Club Service Learning Trip blog at http://uwwstudentoptimist.blogspot.com

SkateXS to match donations that are collected from the Optimist Skateboard Competition Series 2013!!

www.ddoptimist.wordpress.com/sk8board-competition-series/





OPTIMIST INTERNATIONAL - SWIS DISTRICT

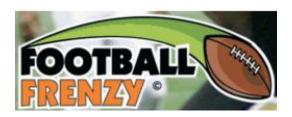
SK8BOARD COMPETITION SERIES

REGISTRATION FORM 2013

Please PRINT Competitor's Name:D	Competitio 0	n @ 1:00p <u>the Finals date of Oct 26, 2013</u>
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For More Info regarding these events: Joleen cell# Joleen Austin, 115 S. Terrace St, Delavan	262-325-1237 / Kevi WI 53115 (Re: skateboa	n cell# 262-325-7210 ard comp)
www.ddoptimist.wordpress.com/sk	9	les/
DO NOT WRITE BELOW		
Helmets and Pads RECOMMENDED! Competition Format:	25071101101101010101010101010	ATTENDANCE! TO SECURE A SPOT!
-2 man heats, (x2) 1 minute run (possible to change) Scores based on: -usage of the park	Sponsors reserve the	right to limit participation.
-difficulty of tricks -consistency f	ill out the WAIVER F	rent or legal guardian <u>MUST</u> O <u>RM</u> attached with the
	egistration form and f	ees.
#Assigned: Cash or Check#: Thank you for supporting Optimist International – SWIS Di	strict Optimist Skateboard Comp	petition Series!

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■ I DO NOT give permission to be photographed, videotaped or otherwise electronically imaged.



Football Frenzy Information

We are now into the month of July, with less than 2 months to get the allotment of tickets sold that each SWIS Optimist club has in their possession. Now is the time to ramp up our efforts in sales, and send each packet of stubs and money to me as the sales progress, rather than hold on to checks etc.. Ticket buyers want their checks to be cashed as soon as possible, and I need time to get the checks into the bank so we will know if the checks are payable or not. Sometimes a check or two are not honored when I deposit them. So, please put together small amounts of stubs and money and send them to me as the tickets are sold.

I want to remind all of you to please check over all the ticket stubs for correctness and readability. This year there is a line on the stub for an e-mail address. If a stub has the e-mail address filled out, that will help your club in future sales. Have someone from your club type up all the e-mail addresses in a spread sheet for each of your sellers, and then next year you can hand out the list to that seller and this will show all the buyers of tickets this year, so the seller can contact that person again next year for another sale. This will help to make sure that your club can reach your sales goals year after year.

Another important item is the color of ink on the filled out stubs. Please make sure that the buyer fills out the stubs with black ink. Too many stubs have red, light blue and green ink etc., which will not scan in our system. All of the stubs are scanned for correctness. When the light ink is used, the stub comes out blank, and then I have to copy over the information in black ink. So please help us out on this.

One more important item is to be careful to keep ink writing out of the scanning portion on the right of the stub. There should be enough room on the stub to put the information that is needed. So, keep all writing out of the scan area on the right of the stub.

Phone numbers are important. If I can't read the writing on the stub, I have to call the buyer and have them help me get the right information on the stub.

Looking forward to having lots of stubs and money coming my way very soon. Some clubs are around 90% of their tickets sold. I want to thank those clubs for being prompt in their sales. If anyone has questions, please contact me by phone or e-mail and we can get this wonderful project going in the fast lane now that the NFL season is gearing up for another season.

Fred Dorn, Sweepstakes Chairman, 608-849-5290 - 608-220-1531 - fdorn@chorus.net



Wisconsin Leadership Seminars (WILS)

WILS held our 36th annual leadership seminar on Friday, June 14th through Sunday, June 16th at our new location UW-Whitewater. We were very excited to be on UW-Whitewater's campus and with 200 new high school sophomores we knew it was going to be a challenging but rewarding weekend. As in past years, neither students nor schools are asked to pay to attend the seminar. We work with service clubs, corporations, and fundraisers to sponsor students' attendance. Thanks to your contributions, the Optimists were able to sponsor 10 students to attend the seminar.

We opened with new speaker A'ric Jackson who spoke to our students about breaking out of their comfort zone and thinking outside the box. Students later did activities to discover their leadership style and to explore their ethical stance on current issues. These activities help students think about other viewpoints and understand how to work best with other people. One of the greatest accomplishments of the weekend was getting all 200 students out in the community doing service. We went to several locations to perform community service including SMILES, a therapeutic horse riding center, and Rainbow Hospice Care where the students did outdoor landscaping. On Sunday we had a panel on volunteer organizations and Maureen Combe came to speak about what the Optimists do and how to get involved. We finished out the day with motivational speaker Kyle Allen from Walking the Path Communications. Kyle is a WILS alumnus and this was his first time speaking at our seminar.

We had lots of changes this year but are very excited to welcome this new group of students. As we look forward to next year, we hope to continue our special relationship with the Optimists and sponsor even more local students to attend the WILS seminar. Thank you again for all of your support over the years and I look forward to working with you all again next year!

Jesse Braun

WILS Board of Directors Vice President