



SWIS 2013-2014 NEWSLETTER



SWIS District

July / August / September

Volume 17, Issue 4

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Message from Governor George



George E. Breadon

Hello and Greetings to All SWIS Optimists.

Well here we are, three quarters of the 2013-14 Optimist year already over, and just one quarter left before a new administrative team takes over under the leadership of **Jeff Kuchenbecker**. A lot has been happening in the SWIS District this year, which I'll explain shortly. As you're all aware, this was a terrible winter in Wisconsin, and as a result, I did not get to visit many clubs. The 8 Lt. Governors have, however, been working diligently in keeping the lines of communication open between you and I, so I am familiar with many great events occurring throughout the southern half of the state at the various clubs so far this year. Also please keep in mind that **Amy Solamani-Mafi**, (Mukwanago club) has been available all year as the "**Communications Director**" for the SWIS District, and I'd like to thank her for all the help she has provided so far this year.

Menominee Falls club President, **Don Eisenhauer**, inaugurated a **Junior Optimist [JOOI] club** in his club early this year, and they are progressing well. We as yet have not gotten a new (Senior) Optimist club in the SWIS District, and I'd like to encourage all clubs to consider sharing the wealth of Optimism with their neighbors, co-workers, friends, acquaintances, etc. so we can serve more youth

Please also consider starting a **JOOI Club** in your area. Help is available.

We need also to work on new club building in this last quarter. We have 2 co-chairs of New Club Building, **Joanne Ganske and Mike Shields**. They are ready and willing to come to your clubs to offer advice, directions, etc. to start a NEW Optimist club with you. I likewise am available most of the time.

Recently, May 17th, I had the honor of hosting the **OI International President, Ron Huxley, OI Executive Director, Benny Ellerbe**, and a team of instructors to Madison for one of a series of **SUMMITS**, organized and planned by Ron Huxley and OI. Of the 51 Optimists present, there was unanimous agreement that this venue provided good information, advice and encouragement on numerous topics ranging from how to get the most from your club, to keep-

Message from Governor George Cont.

ing and increasing membership, to different styles of club meetings, etc. The **Governor of WINUM, Mark Miller** and of **DMM, Rick Johnson**, as well as the **VP for the Great Plains Region** (of which we are a part) **Jim Boyd**, of Des Moines all attended and participated, as well as local SWIS presenters, **Joanne Ganske** and **Bonnie Spindler**. What an easy way it was to become more knowledgeable about and more integrated in "OPTIMISM".

To keep up the traditions of the SWIS District, we need to continue previous efforts and focus on recruitment of new members for this last quarter. I'm asking all members to bring in one, or more, new members. To that end I'm offering an incentive for all club members. You may be unaware of the fact that my home club, **Monroe Morning** is celebrating 45 years of membership this year, and in addition to that, located in Monroe is the **second oldest brewery**, (formerly Huber Brewing Company) in the USA. In part to honor my club, and city, I'm offering a "**Minhas Craft Brewery "beer glass** to any member who recruits a **new Optimist** member **between August 1st and September 30th, 2014**.

And, in addition, each **Club President** who has **3** new members in their club will receive a "**pair of beer glasses**".

I realize you all get tired of hearing about recruiting and membership, but honestly, with an annual attrition of about 10% in most clubs, we need new members to replace the lost ones, and to be able to continue our mission of serving the youth of our communities, and to bring out the best in our youth. Just think of what it means to YOU to be an Optimist, and following the motto of this year's International President, Ron Huxley - -- **MO** -- "**My Optimism**", being just one definition of these initials, why NOT share your optimism with others.

Always keep in mind "that to the world, you may be just one person, but to one person – you may BE the world". We often forget that our actions can have a life-long effect on others, especially younger individuals. I know that's what I strive for with my Optimist activities. Will you not do the same?

Please continue to support our executive team, and our great SWIS District for the remainder of 2013-14, to help make this another memorable year.

George E. Breadon, MD, SWIS Governor, 2013-14.

4th Quarter SWIS District Conference

Hi All-

Just a friendly reminder that the 4th quarter conference of our 2013-2014 Optimist year is just around the corner! And, of course, Governor George would love to have your Optimistic spirit present!

The next conference is Saturday, August 9th at the Brookfield Sheraton, with an optional Brewer tailgate to follow and even a cookout Friday, August 8th at JJ Selland's if you arrive early! All are welcomed.

You can register online here: <http://www.swisdistrict.org/conference/default.asp> -- or check out the following pages registration form.

See also the following Brewer Tailgate information, if you haven't had a chance to sign-up yet. Coordinator Jo'El tells me over 150 folks are already locked in ... it should be a great time. Details are in the attached flyer.

Feel free to pass along to other Optimists and Lt. Governors, please pass along to the Presidents in your zone, if you haven't already done so.

Yours in Optimism,

Amy



Optimist Day at Miller Park

Hi Everyone!

The Optimist Day at Miller Park Brewer game and Tailgate Social is only 3 weeks away!

We have a fantastic group going on Saturday, August 9th, and it will be even better when YOU attend!



Optimists, their family and Future Optimists are all invited to the PARTY!

Order your Optimist Day at Miller Park Package from Jo'El and leave the rest to us! You will receive a ticket to the game, admission to the tasty tailgate party, a Brewers gift and entry to the drawing for a Brewers Prize package all for \$28!

Add an OPTIONAL \$2 to help the fight against childhood cancer and will only be \$30.

For more info, please see the attached flyer or contact Jo'El at eventplanner2000@hotmail.com or 262 620 1588.

See you there!

Jo'El

Optimist Day at Miller Park Cont.



Join us for Optimist Day at Miller Park!

Saturday, August 9th

(Following the conference in Brookfield)

Delicious Tailgate & Social at 4:30

Brewers take on the Dodgers – 6:10PM

\$28*(Discount price)

Visit with fellow Optimists, [future Optimists](#), and new friends while enjoying plenty of great tailgate food & having lots of summertime fun!

Ticket package includes a festive tailgate party that begins in the parking lot at 4:30, then head inside for a great view of the field & scoreboard from your Terrace Box seat.



Include an extra \$2 per ticket to your payment & it will be donated to the **Childhood Cancer Campaign**. You will receive a special thank you during the game

*Everyone is Welcome to attend! Bring your family! **Invite your future Optimist friends!***

ADA Wheelchair & companion seating is also available- please specify when ordering

Call 262 620-1588 or email eventplanner2000@hotmail.com to sign up & more info

*Order & pay for your tickets by the *final discount deadline* of **July 31st** & receive a \$5 discount, a gift from the Brewers, and chance to win a Brewers Prize Package-

All for **\$28** (*plus optional \$2 cancer campaign donation=\$30*) ***parking is not included**

Regular package price after August 1st is \$33.

Mail your check to:

Jo'El Pearlman * 528 76th Street* Franksville, WI 53126

*Ticket confirmations will be sent out within 24 hours of receipt

Optimist Day at Miller Park Cont.

Hello Optimist!

Please share this information with your Outstanding Optimists!

Join fellow Optimists for a fun and social Saturday night at Miller Park.

Following the conference in Brookfield-head a few miles to Miller Park and enjoy a tasty Tailgate Party and visit with fellow Optimists and their friends and families. Make it a Membership event- invite Future Optimists to attend the tailgate and Brewer game in a relaxed and fun atmosphere!

OPTIMIST TAILGATE PARTY:

The Tailgate food is provided as well as *some* beverages-we encourage everyone to bring something to drink (byob).

*If your club or members would like to contribute a desert (cookies, etc.), beverages or make a monetary donation, your club will be recognized and acknowledged during the conference and the event.

Tailgate party will be located in the same area as the last 2 years. We will be in the Southwest Corner of Miller Park-in the front rows of the handicap Preferred parking lot-closest to the stadium. We are right next to the drop off point on the 1st base side (call 262 620 1588 for more details).

SILENT AUCTION:

There will be a silent auction-proceeds will go to our efforts to help support the fight against Childhood Cancer. If you or your club would like to donate an item or service, please contact Jo'El (Optimist Day at Miller Park Coordinator (262) 620 1588 or email eventplanner2000@hotmail.com).

GAME SEATING AREA:

Our seats will be in the same area as the last 2 years. Our seats are in the Terrace area which is the upper tier of the stadium-in the lowest rows for a great view. No worries, there won't be any climbing of stairs as we are in the BOX SEATS. When you walk out into the stadium, you will be stepping down a couple of steps. There is also ADA wheelchair & companion seating available-please let us know if you would like these type of seats when submitting your Order. Not sure about the walk? There are complimentary golf carts supplied by Miller Park to bring you to the stadium doors and once inside, we can arrange to have you escorted to your seats via wheelchair. This is a day to have fun, relax and enjoy!

PAYMENT:

(2) Options- Optimist Members can write a check directly to Jo'El Pearlman, or, if clubs choose, Club members can write a check to the club and the club can submit payment to Jo'El Pearlman. Sign Up and Pay for your Optimist Day at Miller Park Package by July 31st, and pay the discount package price of \$28. Payments after August 1st will be subject to the regular price of \$33.

Parking Pass For Optimist Day At Miller Park

Greetings, Fellow Optimists-

Just a quick FYI to those of you attending the upcoming Optimist Day at Miller Park Brewer Game and Tail-gate in two weeks ... it appears that parking prices have increased again this year, and if you are interested in acquiring a parking pass in advance to save on some extra fees, please reach out to coordinator Jo'El directly in order to make arrangements.

Deadline: Thursday, July 31st

You can reach Jo'El at eventplanner2000@hotmail.com or 262-620-1588.

- The cost for a Preferred parking pass is **\$14** if purchased IN ADVANCE
- The cost for a Preferred parking pass is **\$25** if purchased the DAY OF THE GAME
- The cost for a Disabled parking pass is **\$9** if purchased IN ADVANCE
- The cost for a Disabled parking pass is **\$15** if purchased the DAY OF THE GAME
- The cost for a General parking pass is **\$9** if purchased IN ADVANCE
- The cost for a General parking pass is **\$15** if purchased the DAY OF THE GAME



Optimist Roman Holiday

The 96th Annual Optimist Convention was successfully concluded on Saturday, July 12th. Held at the opulent Caesar's Palace in Las Vegas, over 1,000 energetic Optimists, including a large number of Convention first-timers, gathered for meetings, elections, recognitions, trainings and good hospitality. Many left promising themselves...Never to Gamble Again, the recently proposed 11th Tenant of the Optimist Creed. Remember what the old Emperor said, "Give to Caesar, what is Caesar's!"

Speaking of the Hotel, first built in 1964, it holds a stately position smack in the middle of the famous Las Vegas Strip. Recently expanded to over 3,600 guest rooms, it features miles of corridors guarded by an army of Roman soldiers and sculpted goddesses. For those looking however, it was somewhat obvious, that not all goddesses were made of marble.

Between SWIS and WINUM, Wisconsin Clubs were represented by about 40 Optimists. Led by respective Governors George Breadon and Mark Miller, they were actively involved in many Convention functions. It should be noted that special Optimist Laurel Schirmer, from WINUM, was First Assistant to Convention Committee Chair, Dr. Mike Allen. Expect her picture to be in Program Book for next years Convention. Just for the record, SWIS members Vern Andren and Larry Barbera, were among a handful of Optimists who were recognized for achieving Level X of the PGI Program. There's some discussion as to whether a standing O was witnessed.

As everyone knows who's been to Vegas, there's just no shortage of First Class entertainment. Optimists were treated to Austin Gatus, a terrific young singer, who performed at the Opening Ceremonies. Wally "go Wally" Eastwood, a sensational juggler who's a very funny guy, woke up everyone at Friday's Old Timers Breakfast. Still going great guns, one Optimist who got up for Breakfast was attending his 59th Convention...to be that Strong! At Friday's Appreciation Luncheon, best selling Chicken Soup author, Jack Canfield, offered a solid message. Attendees at the President's Ball that night were entertained by Kenton Weaver, who took the audience through a splendid musical tour of 50's, 60's and 70's favorites. Saturday's Say Goodbye Luncheon featured Patrick Bell, the World's Only Opera Singing Magician, maybe there's a reason for that, who made most of those gambling worries just disappear. Several Optimists were spotted in the crowd that evening at Shania Twain's sold-out performance at Caesar's Colosseum. What a Show!

The grand city of New Orleans will welcome all Optimists to the 97th Optimist International Convention July, 2015. It's the first official visit back to this great city since the pre-Katrina days of 2005. It promises to be a truly memorable experience. The Citizens of New Orleans "Pressed On" and so will we...talk about a union of Optimists. Next Year's SWIS Govenor, Jeff Kuchenbecker, will lead our parade through Bourbon Street. Plan now to join the show!

Larry Barbera

2014 SWIS Convention Ambassador

Plans Are Underway To Build A New Club In New Glarus.

If you know of anyone or have any connections for prospective Optimists in that area, please forward their names to Joanne Ganske at jganske@wagnerinsurance.net

Governor George & his son in New Glarus are planning new club building meetings soon in New Glarus!

Please help the SWIS District GROW to SERVE MORE YOUTH and Spread Optimism to communities without an Optimist Club. Club Presidents would be DISTINGUISHED (as long as your club is an HONOR CLUB) and would receive the Prestigious Distinguished President Watch as a special 'thank you' for growing Optimism.

Let's "JUST ASK" and get'er done!

Yours in Optimism,

Joanne Ganske & Michael Shields
Co-New Club Building Chairs
Joanne 608-798-6302 (Days)
Joanne 608-576-4433 (Cell)



Football Frenzy Deadlines



All clubs that have participated in the 2014 Football Frenzy Sweepstakes are hereby notified that the deadline to get sold stubs and money to the Sweepstakes chair persons will be August 31 2014.

In the meantime, please send all sold stubs and money to the address below as the tickets are sold, in order to help get the stubs processed and computerized so a large amount of stubs do not arrive near the end of August.

I will also be collecting sold stubs and money at the August conference. This will help make the transfer of stubs and money to me which will eliminate the postage of sending.

Please ramp up your selling efforts at this time and thank all of you for the job that you are doing.

Fred Dorn, Sweepstakes Chair
501 N. Madison Street
Waunakee, WI 53597
608-849-5290
fdorn@chorus.net

Membership 2013-2014

Congratulations to all clubs who have maintained their current membership and/or added new members in this calendar year. For each member, there are approximately 35 kids served. Club scheduled activities and events become the key in keeping members and the 'legacy' for the history of your club.

All clubs lose members during the year for various reasons. One of the goals of the Membership program is to provide information to promote growth and success with knowledge and incentives that are available from Optimist International.

Membership Material Available: (<http://www.optimist.org/e/member/membership6.cfm>).

Awards and Incentives: (<http://www.optimist.org/e/member/membership10.cfm>).

SWIS District's Challenge for Honor Club, 2013-2014

We have been challenged by International President Ron Huxley to continue to grow our service for youth. The 2013-2014 criteria for Club Recognition, which will be continuing for 3 years, includes

1. "Bringing Out the Best" Club
(~~banner~~ patch then year bar thereafter)
 - Add at least one member.
 - Be current on District and OI dues.
 - Recognize Club member or local community individual.
2. Honor Club:
(~~banner~~ patch, year bar with Club President's name/year)
 - Sponsor at least three service projects a year.
 - Recognize a Club or community member.
 - Grow Club by Net plus 1 (Example: Oct. 1 have 30 club members, 2 drop, need to add 3)
 - Be current on District and OI dues.
3. Distinguished Club:
(~~watch~~ for club President, secretary and/or treasurer. Banner patch with Club President's name/year).
 - Meet honor Club Criteria plus.
 - Net of 15 OR Charter a New Club.

OI President, Ron Huxley Targeted Incentives 2013-2014:

Recruitment Incentive: Add 3 new optimists at a 'New Optimist Welcomed – NOW' meeting and your name will be put in a quarterly drawing by region, for \$250 towards youth activity. (The club president will also receive a 'club bar'.)

30 Under 30: Recruit younger members, for \$30 for those under the age of 30 for the first year only for OI dues.

See: <http://www.optimist.org/e/member/membership1.cfm> for more information on all these programs.

SWIS Governor George Breadon Targeted Incentives, August 1 – September 30th, 2014:

August: *Recruitment Effort Goes Forward* (Traditional NOW, Wine and Cheese NOW, Friend of Optimist or another program. Recruit to a project if possible and then follow up with a meeting.) Encourage them to tackle dues objection with the daily or monthly cost as opposed to annual

September: Results of recruitment allow for the club to add members and delete members according to one for one scenario. Plug new members into existing projects and programs to give them a sense of value for their membership.

INCENTIVE: There is an incentive to acquire 'glasses' for acquiring members in these last two months. (See Governor George's article).

Miller Optimist Day: Following the August 9th conference, join other optimists/ friends at the Miller Park for a game. (See Lt. Governor Jo'El Pearlman's article).

Membership Co-Chairs: Eric DeGroot and Bonnie Spindler

Burkina Faso: One Man's Promise, One Club's Mission

The UW-Whitewater Student Optimist Club has used the authorless saying, "You have never truly lived until you have done something for someone who can never repay you" as a club mission statement for over the past 18 months. UW-Whitewater chemistry professor, Hassimi Traore, came to a Student Optimist meeting and explained to the club the possibility of a service trip to his hometown of Dedougou, Burkina Faso. No club member or even faculty advisor, Kim Adams, had any idea what would be in store for them in the months ahead planning this service-learning trip to the second poorest country in the world.

Over the next few months, plans started to develop and the main goal of the trip became helping the children of Burkina Faso by bringing supplies to the schools, hospitals and orphanages. The club's ideas, dreams and motivations soared after Hassimi told the group he had purchased an ambulance over many months to bring back to his village. When Hassimi was around thirteen years old, he witnessed his best friend get hit by a vehicle shortly after they both passed each other on the street, Hassimi on a bike, his friend on a moped. Without medical transportation to the hospital, Hassimi said one last goodbye to his friend on that busy street. He made a promise then and there to return one day with an ambulance so fewer people would suffer the heartache of losing a loved one. The community of Whitewater and Southeastern Wisconsin grew more supportive of the trip after Hassimi's story reached farther and farther.



The Student Optimist is grateful to all the Optimist Clubs in Wisconsin for their contributions that helped to make this service project become a reality. Many clubs participated in the Trivia Night fundraiser held earlier this year. The night was filled with pictures in front of the ambulance, a silent auction and of course- brain wrenching trivia. Just recently, the group held a Culver's Night to spread their story further into the community. The Whitewater Culver's donated a portion of the dinner sales to benefit the club's efforts.

Four UWW students, Kayla Engmann, Mika Kennedy, Mary Marren and Megan Stevens have continued to fund raise, pack and spread Hassimi's story during the past few semesters. Kim Adams, club advisor,

Burkina Faso: One Man's Promise, One Club's Mission Cont.

continued her part of marketing, organizing and meticulously planning the details of the overseas expedition. Shipping an ambulance to a foreign country has proved to be a challenge worth facing for the entire club. The group of travelers continued to think only of the best, work only for the best and expect only the best of the shipping and planning hiccups that occurred over our months of planning.

A great addition to the group of travelers was Dawn Kiernan, local EMT for the Whitewater Fire Department. Kiernan spread the group's mission to fire departments across the state and brought in much-



needed donations, supplies and medical experience for the trip to come. Those donations contributed to over 120 boxes of IVs, bandages, medications, notebooks, crayons, gardening supplies, hotel toiletries and soaps that were boxed, labeled, taped and shipped on June 12, 2014.

Dawn's expertise from working in an ambulance helped the group determine the maintenance that needed to occur before the vehicle could be shipped to Ghana and then driven to Dedougou.

As a University organization, it became important to have representation and support from the Center for Global Education (CGE) to ensure all travelers would be safe and help reflect on the individual and group learning on this journey. Candace Chenoweth, Director of the CGE, stepped in to provide this assistance and support to make the experience of world travel more enriching for these travelers.

The group is set to travel on August 15 and will meet the collection of boxes, an ambulance and of course, Hassimi Traore in Ouagadougou, Burkina Faso's capital city. The group will be sharing updates on a travel blog at <http://uwwstudentoptimist.blogspot.com/p/burkina-faso.html> while providing service. The group will be happy to schedule presentations at Optimist Club Meetings during the fall 2014 semester.



STOC Supports UW-Whitewater Student Club's African Mission

Sauk Trails Optimist Club – STOC Supports UW-Whitewater Student Club's African Mission

In early June, Bonnie and Gene Spindler travelled to Whitewater to deliver a grant check and toiletry items to the UW-Whitewater Student Club. The UW-W Student Club has been working to assist with transporting an ambulance to Burkina Faso, Africa. The ambulance was purchased by Hassimi Traore, a chemistry professor at UW-Whitewater who is originally from Burkina Faso. The UW-W Student Club worked to fill the ambulance with medical supplies and educational materials. The ambulance was shipped in early June and Hassimi and the students will travel to Burkina Faso in mid - August. Both contributed to the project.

For a detailed article in the "Daily Jefferson County Union," click on this link:

http://m.dailyunion.com/mobile/news/article_230ef0d8-e279-11e3-9ac2-0017a43b2370.html



Bonnie presents a check to Hassimi Traore.



Presenting toiletry items collected by STOC members.

Essay Contest

Here's a head's up about the essay contest. This year we had 19 entries, and the winner was Adria Braley, a senior in high school who submitted her essay to the Darlington club.

The upcoming year's essay topic is "Optimism Should Be A Priority" aka "putting optimism first". It's open to all students so long as they are under 19, have not graduated high school/gotten a GED, have not previously won any Optimist contest, and they can only enter one Optimist contest per year. This means it's not just for high school seniors, but for any student--even grade schoolers.



Don Kresch Essay Contest Chair



Optimist Supply Update

Greetings, Fellow Optimists and Leaders!

There are a number of Optimist supplies and items available online if you or your clubs have any interest. Check-out some highlighted items in the email below.

If you have any questions, you can contact them at: raleigh@marketingcc.us or simply visit their website for more information or to see their selection: <http://www.optimistsupply.com>

Also of interest may be that effective "October 1st", OI will employ a new Optimist Supply program, offering multiple OI Authorized vendors in the USA and Caribbean. This procedure has been utilized in Canada for the past several months.

To become approved, potential vendors will be reviewed/background check, must file a \$100 application fee and the Authorized Vendor agreement will mandate a 10% royalty on all goods sold/sales. OI Policy ID-24

Authorized vendors will be authorized to use OI logo and trademarks.

We are now in the process of requesting names/contact information of potential vendors and suppliers. If you have knowledge of a vendor or Supplier that you feel may be a good candidate as an Authorized Vendor, please forward that information to my attention.

If you have any questions, please let me [Benny Eberle] know." Benny can be reached via email at Benny.Ellerbe@optimist.org

Yours in Optimism,
Amy

Optimist Supply Update Cont.



June 2014

CUSTOMIZED ITEMS FOR YOUR CLUB!

Dear George,

To help out with your summer event, we are offering discounts on some of our customized products. Add your own Club name, District Logo, or custom designs to any of the products listed below. Our custom product line is designed to help you increase Optimist awareness in your local community.

New Membership Kit

This new kit is a great way to increase club membership! The kit includes one vinyl banner (12' x 22"), 250 Optimist balloons (red and blue), 250 Optimist logo coloring books, and a four page guide on suggested ways of using the kit. Please click view to be directed to our store.



[VIEW IN STORE](#)

Our Price: \$199.99

Regular Price: \$250.00

Retractable Banner with Stand

The retractable banner displays on a 6'8" x 3' vinyl banner. This retracts to 40" x 5" and comes with a carrying case for easy transport. Banners can display the following designs: JOOI, Optimist Purposes, Club, Creed, and JOOI Code banners.



[VIEW IN STORE](#)

Our Price: \$187.00

Retail Price: \$225.00

Optimist Supply Update Cont.

Vinyl Banner

This banner is a must for every club! Vinyl banner (6' x 2') displays Optimist logos and can be customized with your club name.

[VIEW IN STORE](#)

Sale Price: \$85.00

Regular Price: \$123.00



Custom Creed Shirts

Our Creed Shirts are now available to be customized for your club!

Choose from White or Blue shirts and add your Club/District name on either the front or sleeve of the shirt. Additional fees will apply. Please contact us for a quote.

[VIEW IN STORE](#)

Our Price: [CONTACT US FOR A QUOTE](#)



Please contact us for more information or quotes on special orders.

Sincerely,

Optimist Supply Staff

District Oratorical Contest

Memo



District Oratorical Contest

Sponsored by SWIS District #09 Optimists

At the April 26, 2014 District Conference on Lake Geneva at the Abbey Resort we held a Combined Oratorical contest with representation from 7 out of 8 SWIS District Zones. There were 11 girl contestants and 4 boy contestants. We awarded 3 scholarships to the top three winners according to OI rules. The following were the top three winners:

Anurag Sandireddy	1st Place Winner (\$2,500 scholarship) Sponsored by the Madison Breakfast Club
Rosemarie Laitinen	2nd Place Winner (\$1,500 scholarship) Sponsored by the Racine Wednesday Club
Ritika Punathil	3rd Place Winner (\$1,000 scholarship) Sponsored by the Menomonee Falls Club

16 clubs throughout the SWIS District held Oratorical Contests with over 220 kids participating similar to past years. Our Contest was another success based on the many positive comments from parents and Optimist club members.

The Oratorical Contest is not only a wonderful experience for us to listen to the kids but also knowing that we provide a positive experience for them as well.

Thanks to all the Optimists who helped make this another positive experience for the kids at your club, zone and district levels! I'm proud to be a part of it and highly encourage other members and clubs to participate next year.

Jim Costanzo
SWIS District Chairperson
Work phone: 608.243.5000 x1801
Cell phone: 608.206.2060
E-mail: jvito@chorus.net

Tri-Star Basketball



2014 SWIS District Tri-Star Basketball Winners Event Held Saturday, April 26, 2014

<i>Boys</i>	<i>Club</i>	<i>Girls</i>	<i>Club</i>
6-year olds			
1. Lucas Ludlum	Platteville	1. Kylie Klock	Cross Plains
2. Kevin Lewis	Waukesha	2. Sophie Conway	Monroe
3. Jeremy Cairry, Jr.	Monroe	3. Summer Meler	Waukesha
7-year olds			
1. Colton Krause	Jefferson	1. Brinley Roidt	Monroe
2. Cooper Haas	Waukesha	2. Skye Meler	Waukesha
3. Jack Savasta	Mukwonago	3. Lily Anderson	Menomonee Falls
8-year olds			
1. Jaxon Dooley	Beloit	1. Kindyl Kilar	Jefferson
2. Ethan Tranel	Mount Horeb	2. Megan Fritz	Cross Plains
3. Kyle Pape	Cross Plains	3. Sydnee Conway	Monroe
9-year olds			
1. Charlie Frehner	Monroe	1. Abie Dix	Brodhead
2. Zachary Wolfram	Menomonee Falls	2. Taylor Jacobson	Monroe
3. Hayden Hellenbrand	Cross Plains	3. Amiah Johnson	Menomonee Falls
10-year olds			
1. Nolan Klug	Menomonee Falls	1. Caroline Benson	Menomonee Falls
2. Najee Luckett	Jefferson	2. Kaitlin Borchert	Lake Mills
3. Connor Nelson	Waukesha	3. Lauren Winslow	Lake Mills
11-year olds			
1. Blake Read	Mukwonago	1. Leah Groholski	Menomonee Falls
2. Austin Trzebiatowski	Menomonee Falls	2. Karsen Powell	Jefferson
3. Max Helmke	Cross Plains	3. Molly Williams	Lake Mills
12-year olds			
1. Ross Stauffacher	Darlington	1. Halle Peterson	Jefferson
2. Deshaun Banks	Kenosha	2. Anna Dahl	Waukesha
3. Walker Voight	Portage	3. Marissa Gould	Darlington
13-year olds			
1. Luke Pierce	Lake Mills	1. Hannah Johnson	Lake Mills
		2. Emma Lausier	Waukesha
		3. Quinn Borchert	Lake Mills

Tri-Star Basketball Cont.



Tri-Star Basketball Cont.



SWIS District Achievement Awards For 2012-2013

"Distinguished Club" Award

Requirements: 3 service projects, submit President's Pride Report, Club Growth net +1, dues current for District & OI, and recognize Club member or local community individual **PLUS** net of 15 OR charter a New Club.

Club Name	Members	President	Sec/Treas	Treasurer
Platteville Area #09935	17	Christine Storlie	George Krueger	Ronna Monahan

New Club chartered: UW Platteville Student Club Chartered (9/25/2013)

Totals: These recognized Clubs numbered 840 members. On average each Optimist Member annually influences 35 kids which means these active Clubs helped to **"Bring Out The Best"** in approximately **29,500** SWIS District kids. Our efforts in the communities we serve throughout the District should never be "taken for granted".

SWIS Henry Stiner Award:

Presented annually by the Governor to a SWIS Optimist member who consistently embodies the "Spirit and Purpose of Optimism" and unselfishly performs beyond all reasonable expectations.

SWIS Special Governor's Club Award:

Presented annually by the Governor to a SWIS District Club that consistently exemplifies the "Spirit and Purpose of Optimism" while making positive contributions to their local community.

SWIS Special Governor's Awards:

Chosen by the Governor for exceptional personal effort in Standing TALL for Kids while reflecting the "Spirit and Purpose of Optimism" during the past Fiscal year.



Nobody "Does It Better" than Optimists!

SWIS District Achievement Awards For 2012-2013



2nd Quarter
2013 - 2014 Conference
Saturday February 8, 2014

Chalet Landhaus
New Glarus, WI

SWIS District Achievement Awards For 2012-2013 *continued*

SWIS Milestone Anniversaries 2012 – 2013

Racine Wednesday	90 years (11/01/1923)
East Madison/Monona	60 years (3/18/1953)
Platteville	45 years (4/26/1968)
Menomonee Falls	40 years (8/22/1973)
Waunakee	30 years (1/17/1983)
Lake Mills	25 years (5/16/1988)
LaCrosse BFT	25 years (6/1/1988)

SWIS District Awards/Recognition 2012 - 2013

Builder of Excellence (BOE) Award for New Club Building:

George Krueger, Platteville Student Club, Chartered (9/25/2013)*

*To be awarded at the Optimist International Convention, July, 2014.

Ol Foundation Award:

Fred Dorn, SWIS District Foundation Rep (2006-2013)

"Bringing Out the Best" Awards

Requirements: 2 service projects, submit President's Pride Report, add 1 member, dues current for District & Ol, and recognize Club member or local community individual.

Club Name	Members	President	Sec/Treas	Treasurer
Metro Milw #09031	31	Brock Sarnstrom	Melissa Johnson	Amy Soleimani-Mafi
Mequon-Thien #09101	32	Peter Olson	Korene Kay Freyer	Tom Frank
Mukwonago Club, #09911	25	Lowell Nuesse	Nancy Briggs	Mary Ann Mundwiler
Racine Wed. #09145	53	George Jorgensen	Jean Hawes	Kathy Vescova
Madison BFT #09025	32	Del Brown	Thomas Tierney	
McFarland #09091	48	Penny Simmons	Patsy Olson	Leslie Grenzow
Monroe #09117	116	Dennis Goldenman	Kurt Schaefer	
Monroe Tues #09926	29	Barb Nelson	Patricia Klippel	Shelly Isely
Platteville Area #09935	17	Christine Storlie	George Krueger	Ronna Monahan
Madison Sauk Trails #09083	47	Mary Schwartz	Bob Wortinger	
Fitchburg #09931	20	Joan Mohr	Mary Silveira	
Baraboo #09005	31	Rochelle Robkin	Michael Hayes	
Sauk Prairie #09155	43	Sue Dohm	Cheryl Zantow	Roxie Maier

"Honor Club" Awards

Requirements: 3 service projects, submit President's Pride Report, Club Growth net +1, dues current for District & Ol, and recognize Club member or local community individual.

Club Name	Members	President	Sec/Treas	Treasurer
Mequon-Thien #09101	32	Peter Olson	Korene Kay Freyer	Tom Frank
Madison BFT #09025	32	Del Brown	Thomas Tierney	
McFarland #09091	48	Penny Simmons	Patsy Olson	Leslie Grenzow
Monroe #09117	116	Dennis Goldenman	Kurt Schaefer	
Monroe Tues #09926	29	Barb Nelson	Patricia Klippel	Shelly Isely
Platteville Area #09935	17	Christine Storlie	George Krueger	Ronna Monahan
Madison Sauk Trails #09083	47	Mary Schwartz	Bob Wortinger	
Fitchburg #09931	20	Joan Mohr	Mary Silveira	

JC's Banner Patch

Requirements: Awarded to all District Clubs who finished the year with ONE more member (net) than the Club membership number reflected on July 1, 2013.

Note: All 2012-2013 Honor Clubs qualified for this special "One of a Kind Patch" in addition to the Clubs listed below.

Club Name	Members	President	Sec/Treas	Treasurer
Menomonee Falls #09103	195	Rick Kohl	Don Eisenhauer	Carl Trapp
Janesville Wed #09021	32	Paul Aurit	Cynthia Miser	
Stoughton #09172	17	Adam Miller	Lynn Miller	
Beaver Dam #09006	17	Randy Carey	Kevin Carmine	Jerry Breuer
Lodi #09093	54	Diana Karls	Sheila Landsverk	Allen Budde

Time to Shine Membership Campaign

SWIS District

***Time to Shine Membership Campaign
September 1, 2013 – September 30, 2013***

<u>New Member</u>	<u>Sponsor</u>	<u>Club</u>
Joellen Uhrman	Catherine Sharkey	Menomonee Falls
Paul Renard	Catherine Sharkey	Menomonee Falls
Natoli Barbera	Larry Barbera	Menomonee Falls
Bill Haise	Larry Barbera	Menomonee Falls
Kevin Mitschke	Larry Barbera	Menomonee Falls
Laura Kresch	Don Kresch	Kenosha Area-Noon
Danniel Trotter	Paul Aurit	Janesville-Wednesday
Sylvia Fillhouer	Gary Wentworth	Janesville-Wednesday
Karen Wentworth	Gary Wentworth	Janesville-Wednesday
Lee Bundy	Cynthia Miser	Janesville-Wednesday
Jon Bundy	Cynthia Miser	Janesville-Wednesday
Scott Heleson	Cynthia Miser	Janesville-Wednesday
Pat Jordon	Dick Athmann	Janesville-Wednesday
Danielle Moushey	Paul Aurit	Janesville-Wednesday
Robert Moushey	Paul Aurit	Janesville-Wednesday
Kevin Murray	Paul Aurit	Janesville-Wednesday
Abbey Miller	Lynn Miller	Stoughton
Joan McCormick	Adam Miller	Stoughton
John Schroder	Jacquelyn See	Madison-Sauk Trails
Claudia Cabrera	Jacquelyn See	Madison-Sauk Trails
Dan Chart	Jacquelyn See	Madison-Sauk Trails
Deb Schroeder	Sara Shackleton	Mazomanie-Wisconsin Heights
Catie Glogorsky	Joan Mohr	Fitchburg
Eileen Goodman	Jeffrey Rehberg	Beaver Dam
Paul Tomashek		Beaver Dam
Kayla Morley	Francis Groves	Lodi
Pat Malone	Richard Barreau	Portage
Mike Kvalo	Richard Barreau	Portage

In addition to the new members listed above, 16 charter members joined the SWIS District through the new Platteville Student Club, chartered September 25, 2013. That resulted in a campaign total of 44 new Optimist members! A great month for the SWIS District and a very satisfying end to our 2012 - 2013 fiscal year.

Congratulations to all who contributed to this success, not only in September, but throughout the entire year. Your efforts are sincerely appreciated.