



# SWIS 2013-2014 NEWSLETTER



SWIS District

January / February / March

Volume 17, Issue 2

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## Message from Governor George



*George E. Breadon*

Hello fellow Optimists; greetings and wishing for a happy, eventful, and healthy New Year in 2014.

It's hard to believe that 2 months have already passed since the changing of the guard for the Optimist year occurred in October 2013. While there have not been any official communications with you all in the past 2 months, I have not gone totally into a winter slumber. There should be on line, in the SWIS District web site an updated listing of both District and Local Club Officers. From that point, I'd like to announce the acceptance of the **Governor-Elect position** by **Jeff Kuchenbecker**, of Madison. He has been a long time Optimist and he will detail his background and positions soon.

All club members should keep in mind the support of their fellow members, and in the New Year attempt to encourage new members to join our efforts to "Bring out the best in kids". We have seen the dissolution of a couple of "old-timer" clubs this year, and as larger numbers of current members age (and tire), there is a GREAT need to replace them with new, enthusiastic younger members. I have been very encouraged watching a group of younger members accept roles at the District level in the past few years. They have been an enormous help to me, helping bring me into the digital

age, and learning to function there. That however, does not detract from the great help, support, encouragement and friendship shown to me by many of the seasoned Optimists, who have preceded me in various Club and District roles.

That being said, the REAL work in fulfilling our philosophy of Optimism rests at the CLUB LEVEL. I very much appreciate all the efforts you, the general club membership, bring to the table constantly, with multiple events of varying kinds to support the youth of **your** communities. I have visited several clubs recently and remain amazed at the variety of ways each club uses to "bring out the best in kids". I encourage, and ask you to continue. It is ONLY with your efforts that we can be a great Optimist District, and demonstrate what a wonderful organization we represent.

Again "**Thank You**" for your support.

**George E. Breadon**, SWIS Governor 2013-14.

## 2nd Quarter Conference



Good evening, I hope this e-mail finds you well and settled into the new year!

During these cold months, there's nothing more warming of our spirits than a great SWIS District conference. I know I am sure excited to go to New Glarus on Feb 8th and attend the next conference at the Chalet Landhaus (see attached for registration forms as well as the tentative agenda). This is sure to be an excellent conference with great leadership training, entertainment and idea sharing between our members throughout the southern half of Wisconsin.

We're changing up the format a bit, and hope you like the changes, with a little less business and a little more interaction. Please come and check it out; who knows your clubs great ideas may spark a new program or membership spike in another community and we'd hate to miss out on that. And of course, the day will conclude with some awards presented by immediate past governor, Larry Barbera. This is set to be one of the less expensive conferences of the year, and check out the start time for the general session, 10am. Please let me know if you have any questions.

Please visit our website, [www.swisdistrict.org](http://www.swisdistrict.org) for online registration and more information. Go to the website, and on the left navigation browser click conferences. That will bring you to the conference page where you can see whose all going and register yourself.

Thanks,  
Josh

-- Josh Zaidel  
SWIS District Secretary/Treasurer  
[treasurer@swisdistrict.org](mailto:treasurer@swisdistrict.org)  
[262.993.2516](tel:262.993.2516)



To register for conference go to this website:  
<http://www.swisdistrict.org/conference/default.asp>

## 96th Optimist International Convention Optimist Recognition and Awards

From the moment you walk through the doors of Caesars Palace, you'll understand why this iconic Las Vegas luxury hotel sets the standard for opulent details, impeccable service and lavish Las Vegas accommodations. Special touches make the difference between an ordinary visit to Vegas and a spectacular experience – and it's all yours at Caesars Palace. With up to 15 restaurants to choose from including Restaurant Guy Savoy, the only place in America to experience the elegant cuisine of Guy Savoy, one of France's most revered and award-winning Chefs. The Colosseum at Caesars Palace has been known to host performers such as World-renowned singer, songwriter and performer Elton John and Celine Dion, one of the most immediately recognized, widely respected and successful performers in pop music history.



### Location

The Best of Las Vegas -- Caesars Palace  
3570 Las Vegas Boulevard South  
Las Vegas, NV 89109

### Registration

Online registration will be open soon. For Members who prefer to register by mail or fax, you will be able to download the registration form soon.

### Housing Reservation Options

By Phone -- call the hotel booking center toll free at (866) 227-5944. Be sure to mention group code SCOIN4 and that you are attending the Optimist International Convention at Caesars Palace in Las Vegas, July 2014.

Group Name: Optimist International  
Group Code: SCOIN4

### Club Recognition

#### 1. "Bringing out the Best" Club

(banner patch then year bar thereafter)

- Complete at least two service projects a year (submit President's Pride Report)
- Add at least one member
- Be current on District and OI dues

Recognize a Club member or local community individual

#### 2. Honor Club

(banner patch, year bar with Club President's name and year; thereafter a year bar with Club President's name)

- Complete at least three service projects a year
- Recognize a Club member or local community individual
- Grow Club by net plus 1

Be current on District and OI dues

#### 3. Distinguished Club

(watch for club President and secretary and/or treasurer, a banner patch with the Club President's name; thereafter a year bar with club President's name and watch)

- Meet Honor Club Criteria plus:

Net of 15 OR Charter a New Club

### Changes in the Honor/Distinguished Club Awards Program

Due to financial restraints, the Optimist International Board of Directors has voted to remove the monetary incentive from the International Awards program. The \$100 credit for Honor Club and \$250 credit for Distinguished Club achievement will no longer be available.

All other Honor Club requirements and recognition remain the same.

## Membership 2013-2014

Congratulations to all clubs who have maintained their current membership and/or added new members in this calendar year. For each member, there are approximately 35 kids served. Club scheduled activities and events become the key in keeping members and the 'legacy' for the history of your club.

All clubs lose members during the year for various reasons. One of the goals of the Membership program is to provide information to promote growth and success with knowledge and incentives that are available from Optimist International.

### Membership Material Available:

1. **Friend of Optimists – FOO's:** Accepting people in the community, such as businesses, who are supporters of your club and have them involved as much as possible.
2. **New Members:** Traditional membership, of people who want to get involved with serving the youth in the community.
3. **New Optimists Welcomed – NOW:** This is an event, dinner, beer/food, wine/cheese, for recruiting more new members on a specific scheduled planned evening.
4. **Coffee Recruitment:** Listening to others one-on-one over coffee, and share your favorite projects in Optimism with others.
5. **Optimist Magazine:** Quarterly magazine from OI with useful stories and other suggestions for member recruitment.
6. **Thank-You Notes:** Follow-up with notes to build rapport and social connections.

### Awards and Incentives:

#### **SWIS District's Challenge for Honor Club, 2013-2014**

We have been challenged by International President Ron Huxley to continue to grow our service for youth. The 2013-2014 criteria for Club Recognition, which will be continuing for 3 years, includes

1. "Bringing Out the Best" Club  
(*banner patch then year bar thereafter*)
  - Add at least one member.
  - Be current on District and OI dues.
  - Recognize Club member or local community individual.
2. Honor Club:  
(*banner patch, year bar with Club President's name/year*)
  - Sponsor at least three service projects a year.
  - Recognize a Club or community member.
  - Grow Club by Net plus 1 (Example: Oct. 1 have 30 club members, 2 drop, need to add 3)
  - Be current on District and OI dues.
3. Distinguished Club:  
(*watch for club President, secretary and/or treasurer. Banner patch with Club President's name/year0.*)
  - Meet honor Club Criteria plus.
  - Net of 15 OR Charter a New Club.

### OI President, Ron Huxley Targeted Incentives 2013-2014:

**International President Pin of Excellence:** District Governors can award this to a club or individual to honor outstanding club service or youth activities during the year.

**Recruitment Incentive:** Add 3 new optimists at a 'New Optimist Welcomed – NOW' meeting and your name will be put in a quarterly drawing by region, for \$250 towards youth activity. (The club president will also receive a 'club bar'.

**30 Under 30:** Recruit younger members, for \$30 for those under the age of 30 for the first year only for OI dues.

**NOW Program:** In the 2<sup>nd</sup> Quarter, add 9 new optimists, including FOO's, and receive an Optimist International registration for your club or \$250 for youth activity.

**Watch Us Grow-WUG Program:** Step by step program: 1) Beginning of quarter, establish a club prospect list of potential new members. 2) Schedule a Recruitment week **during February 16-22, 2014** to contact these people. 3) Schedule a Fun NOW meeting later in the quarter and have activities/events available for all members.

**Recognize existing members:** Determine a month for 'Membership Appreciation Month' to honor club members in local clubs and at conferences. (*This program and suggestions will be shared at the upcoming conference.*)

See: <http://www.optimist.org/e/member/membership1.cfm> for more information on all these programs.

**Membership Co-Chairs:** Eric DeGroot and Bonnie Spindler



## Tri-Star Basketball

Greetings to all Optimists from your Tri-Star Basketball co-chairs!

Our Optimist year is nearly 25 percent complete and yet we still have so much to accomplish. For Tri-Star Sports, our signature event, the SWIS District basketball contest is set for Saturday, April 26th, 2014. Question, why so late? Easter is very late in 2014 (April 19th) and this created some schedule changes in the schools for spring break and even prom. We looked at a lot of alternatives felt this date would work best for all. It will give the clubs a lot more time, 3 1/2 months to get local contests scheduled so they can avoid local tournaments and such. Those should all be over well before Easter.



Last year our inclusion of 6 & 7 year olds was a huge success; so, of course, they will be back this year and continue to host up to 13 year olds.

We have also acquired an 8 foot basket just for our junior competitors, so they will have the option of that hoop or the traditional hoop at the District level. We will also have our big raffle with all entrants in the competition. Both of us will be available by phone and e mail to answer any questions that come up and to assist you with putting together your local contests.

Letters with registration information and program packets will be mailed out in January and February to all club presidents and secretary/treasurers, as well as our district officers. So, stay tuned for more info to come. And, in the meantime, have a splendid kick-off to your 2014!

### Joe Mundwiler, Co-Chair

211 Muirfield Circle, North Prairie WI 53153

Home: [262-392-2355](tel:262-392-2355), Cell: [414-416-6551](tel:414-416-6551),

Fax: [262-392-2355](tel:262-392-2355) (please call first)

[jjmundwiler@centurylink.net](mailto:jjmundwiler@centurylink.net)

### Amy Soleimani-Mafi, Co-Chair

1968 South 84th Street - Upper

West Allis, WI 53227

Cell: [608-436-1815](tel:608-436-1815)

[amy.soleimani@gmail.com](mailto:amy.soleimani@gmail.com)

## 2014 ORATORICAL CONTEST

“How My Passions Impact the World”



There is still plenty of time for your club to participate in the longest running program (since 1928) of Optimist International – the Oratorical Contest! It is a great opportunity for kids to gain experience in public speaking and have a chance to win one of three college scholarships – a significant change from past years! And it provides many opportunities to network with parents, teachers, judges and administrators.

The SWIS District will again have a combined boys and girls contest as well as a lower age requirement!

1. Combined gender contest with 3 scholarships (\$2500-\$1500-\$1000)
2. Contestants must be under 16 as of 12-31-13

This means that at all levels (Club-Zone-District) boys and girls will compete together. Each Club can then send its top two winners to the next level of the Contest. In addition, for our District the maximum age is 15 as of 12-31-13. The majority of the Clubs that have consistently run contests have successfully targeted this younger segment specifically Middle School youth.

There is NO minimum number of contestants for a Club Contest. This will allow more clubs to participate without having to meet a minimum. Also, at the Club Level judges may be Optimist Members as long as they are not acquainted with the contestants.

The theme for this year is – “How My Passions Impact the World”. Using this theme, boys and girls prepare and recite a 4 – 5 minute speech judged on Poise, Content, Delivery and overall Effectiveness.

You can start the process by obtaining the Oratorical Contest Club Chair Packet which is a complete planning guide for running a club contest. This information can be found on Optimist International’s web site at [www.optimist.org](http://www.optimist.org). Click on Members/ Programs /Scholarship Contests/Oratorical Contest and you are there. **You will need to change the age on the application provided in the Packet from under 19 to under 16 before distributing.**

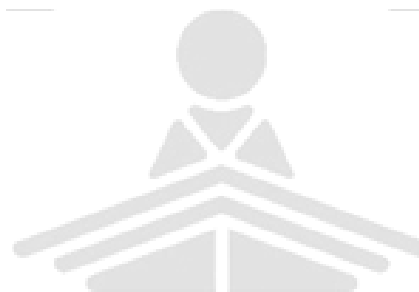
Club contests are held in January, February and March. The next level is Zone Contests which are to be completed by April 6<sup>th</sup>. The final District Contest will be held on Saturday, April 26, 2014 at our 3<sup>rd</sup> District Conference at the Abbey Resort in Fontana, WI.

**Jim Costanzo    District Oratorical Chair    (608) 849-7747 (H)    (608) 206-2060 (cell)**  
**[jvito@chorus.net](mailto:jvito@chorus.net)**

# *Southern Wisconsin Optimists* **District Oratorical Contest**

*Topic: "How My Passions Impact the World"*  
**2013-2014**

- Date:** Saturday, April 26, 2014
- Awards:** 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place winners receive a \$2500, \$1500 & \$1000 college scholarship & plaque. All contestants receive lapel pins and framed certificates.
- Eligibility:** Contestants under the age of 16 as of December 31<sup>st</sup> of the 2013-14 school year. **Combined boy and girl contests** at all levels (Club-Zone-District). No minimum number of contestants per Club Contest.
- Requirements:** Speech is limited to 4-5 minutes.
- Components:**
- |                                      |           |
|--------------------------------------|-----------|
| Poise (appearance, personality)..... | 20 points |
| Content of speech.....               | 35 points |
| Delivery and presentation .....      | 35 points |
| Overall effectiveness.....           | 10 points |
- Schedule:**
- Club Contests.....January, February, March
- Zone Contests .....March and April
- Scheduled and organized by the Lt. Governors of each zone
  - Minimum 3 contestants per ZONE Contest.
  - Must be completed by April 6, 2014
  - Zone winner information submitted no later than April 7, 2014
- District Contest..... Saturday, April 26, 2014
- 8:30 AM to Noon
- Location:** 3<sup>rd</sup> District Conference – Abbey Resort, Fontana, WI
- Contact:** Jim Costanzo  
District Chair
- 5619 Cobblestone Lane  
Waunakee, WI 53597-9000  
Home phone: 608.849.7747  
Cell phone: 608.206.2060  
E-mail: [jvito@chorus.net](mailto:jvito@chorus.net)



## Communication Contest for the Deaf and Hard of Hearing (CCDHH)

The CCDHH contest will be happening once again this year for the SWIS district! This contest is the oratorical contest for kids that communicate a different way due to a hearing loss! Students can communicate using sign language, speaking or a combination of the two. The contest will be held this year in conjunction with the SWIS district 3rd quarter conference April 26th. The topic this year is, "How My Passions Impact the World."



The CCDHH contest provides opportunities for students with hearing loss that would be otherwise unavailable. Students have the opportunity to win a \$2500 scholarship from Optimist International. There are only few scholarships statewide for students with hearing loss. Deaf and Hard of Hearing Students from all over southern Wisconsin get a chance to enjoy fellowship with a pizza party and swimming. Many of these students are the ONLY deaf student in their school. Imagine going to school each day and being unable to chat with others because of a communication barrier! The contest allows these kids to see each other and make friends or reconnect with old friends from Lion's Camp. It allows students with hearing loss to feel connected to peers their own age and know, "I am not the only one dealing with a hearing loss". I could continue with this but I will let a former contestant/winner tell you herself.

"Participation in the Optimist Deaf and Hard of Hearing contest allowed me the opportunity to win a very generous scholarship. As a mainstreamed deaf student, it was especially helpful when I made the decision to attend Abilene Christian University, where I am currently finishing my junior year. There are not many scholarship opportunities for deaf students. If there are, they are solely for ASL only or ORAL only communicators- not for someone who dabbles in both worlds. The Optimist have not only been a wonderful organization of support financially, but also through their encouragement and examples they show me and others the highest standards we can achieve in and out of education."- Jessica Weeden

So I am asking clubs to consider giving to this contest.

Sponsor a student to the district contest is \$250. This pays for the hotel room and meals for the student and his or her family.

Sponsor a judge for the contest. Judges also are given either a stipend for gas or a hotel room and meals at the conference (depending on which costs less). Each judge could cost up to \$200 dollars.

Sponsor the interpreter by donating part of his or her cost to the district.

Any amount of giving is appreciated! It does not have to be the full amount for a student, judge, or interpreter!

If your club would like further information or has questions, please contact me! Thank you for bringing out the best in kids!!!!!!



## 2014 Essay Contest

Just a reminder that the deadline for the Essay contest is fast approaching. If anyone still needs the essay entry form, it can be found on OI's website at [http://optimist.org/Form/ESSAY\\_RULES\\_PAD-E\\_13-14.pdf](http://optimist.org/Form/ESSAY_RULES_PAD-E_13-14.pdf)

I need all club-winning essays by Feb 28, 2013. They can be emailed to me at [donkresch@att.net](mailto:donkresch@att.net) in PDF, Word, or WordPerfect format. Please note that if you scan the items, make sure that the resolution is high enough so that it looks good printed out. They can also be snail mailed to me at:

Don Kresch 5602 36th Ave, Upper Kenosha, WI 53144

The birth certificates have to be snail-mailed.

Let's bring out the best in kids' writing abilities!



## Greetings from Zone 2

Hope this finds you all well and sharing Optimism with new friends in the new year!

The Racine Club(Wednesday), The Racine Tuesday Club, along with the Kenosha Area Noon and Kenosha Tremper High School Octagon Clubs have been busy paying it forward over the holidays and have great things planned in 2014!

### Racine Tuesday Optimist Club

The Racine Tuesday Club meets Tuesdays at Noon. For the holiday season, the Club provided warm meals to 5 families in need through their donations to the Racine County Food Bank for holiday food baskets. They continued their spirit of sharing and caring by donating to the Racine Parks Department, and to the Whitewater College Optimist Club to assist them with their project of sending an ambulance filled with medical supplies to Africa.

They are looking into fundraising opportunities including bringing the Harlem Ambassadors basketball team to Racine.

### Racine Optimist Club

***Guess who turned 90 this year!*** The Racine Optimist Club (meets Wednesday Mornings each week except for the last Wed. which is an evening business meeting.

Wednesday) celebrated their 90<sup>th</sup> Anniversary in November with a delightful dinner and wonderful display of photos, volumes of bound & handwritten documents and countless precious memories.

Just imagine the hours of work and attention to each detail that went into researching and creating the wonderful displays. Governor George and Gabrielle Breadon shared the celebration of Optimism with the Club's members, including Mr. Clayton Meier, whom has been a member for 55 years and helped celebrate the momentous occasion. The evening's hostesses Kathy Vescova(donning roaring 20's Flapper Fashion), and Elaine Mohl, led the guests through a rich history of fun facts and incredibly interesting trivia, adding just the right touch of humor and heart strings as they guided everyone through the years . There were plenty of smiles, belly laughs and tears to go around.

For the holidays, The Racine Club Members did the Bell ringing for the Salvation Army, purchased Christmas gifts for the elderly, and also presented the Racine Food Bank canned goods and monetary contributions for those in need. The Racine Club usually has a guest speaker each week which helps attract membership and opens new opportunities for members and the community. The Club is currently busy planning their fundraising events and coordinating this year's Scholarship award Banquet 35 years and going strong.

## Continued Zone 2 Update

**Kenosha Area Noon Optimist Club** sponsored needy families for the holidays and a Christmas party for underprivileged children at the local Boys & Girls Club. They are gearing up for their annual fundraiser, the Great Pizza Bake Off, the proceeds of the event go to fund youth projects such as Youth of the Year Scholarship and opportunities for children with special needs through Discovery Youth Program among others.

The Kenosha Optimists sponsor the Just Say No Family Activity Area at the Kenosha Expo that will be held in March. Youth will have the opportunity to register to have lunch with the Kenosha Optimists, Kenosha Tremper High School Octagon Club and Local Law Enforcement during the Respect for Law event in April.

**The Kenosha Tremper High School Octagon Club** have been very busy this holiday season collecting goods for the food pantry and shelter, ringing bells for the Salvation Army and bringing joy to an area nursing home, by providing individually made blankets filled with Octagon TLC to residents and sharing quality time playing Octagon Bingo with their treasured friends. The Octagon Club co-sponsors the Pizza Bake Off with the Kenosha Club and participates in all of the other Kenosha Area Noon Optimist Club events and activities.

**\*\*\* Optimist Day at Miller Park 2014!** Last year, we had a great turn out and had the opportunity to meet new friends! We hope to have even more great Optimists and potential *new* Optimists share in the fun in 2014!

Looking forward to seeing You at the conference,

Jo'El

If your club would like further information or has questions, please contact me! Thank you for bringing out the best in kids!!!!!!

## Wisconsin Leadership Seminars (WILS)



WILS and the SWIS Optimists have had a long relationship and we are so honored to work with you again this year for our 37<sup>th</sup> annual leadership conference. Last year we were able to bring 200 students from around the state to UW-Whitewater for our 3 day seminar. The SWIS district Optimists sponsored 10 of those students and helped provide a life changing experience for them! We have just begun our fundraising campaign and you will be hearing from us more in the coming months.

In case you don't know who we are, Wisconsin Leadership Seminars is a non-profit organization working with students from all over the state and Upper Michigan. Our goal is to identify outstanding high school sophomores throughout Wisconsin for being responsible citizens in their community and/or school and provide them with the opportunity and encouragement to recognize their leadership potential.

We fulfill this goal mainly with our annual 3-day leadership seminar encouraging leadership development through emphasis on personal responsibility, volunteerism, increased awareness of social issues, and open-minded analysis of all sides of an issue when making decisions. The seminar is held at University of Wisconsin - Whitewater in Whitewater, WI and is offered at no charge to the schools or students.

We continue to work with high schoolers and early college students through our Alumni Association. Our alumni hold reunions and perform community service several times between each seminar in order to maintain the WILS spirit and to continue friendships. Our alumni, both younger and older, also make up the majority of our staff at the annual seminar.

We are an organization that relies on service organizations like the Optimists to provide this opportunity to students in their area. All it takes to send a student in your area to attend our conference is a \$200 sponsorship. This covers all costs associated with the seminar including rooms, meals, and meeting space. We hope you will consider sponsoring a student in your area for this year's seminar.

If you have any questions at all, please feel free to contact me at [jkbraun\\_wils@yahoo.com](mailto:jkbraun_wils@yahoo.com) or by phone at 608-279-1722.

Jesse Braun      WILS Club Fundraising Chair

## PERSONAL GROWTH & INVOLVEMENT

Let's show our pride in this great organization called Optimist International.

Let's help Papa (Governor) George show everyone how good we are as Optimists.

Let's help our new/and old members talk about the qualities of our organization.

Let's encourage membership growth by talking about our organization.

Let's , FOR THE FUTURE, INVEST IN YOUTH!

Let's honor those Optimists who have come before us by showing that they left the organization in good hands...that is, let's SHOW OUR KNOWLEDGE and PRIDE to everyone in our community that is not an Optimist. Add a MEMBER!

FOLKS, please return the attached recognition form, signed by your club secretary or president to:

Vern Andren, i.e. [vandren@sbcglobal.net](mailto:vandren@sbcglobal.net) cell phone: 608-345-2834 (a picture of the completed form is okay)

Jerry Schewe, i.e. [schewe@centurytel.net](mailto:schewe@centurytel.net) cell phone: 608-732-7919

In addition to the recognition form, I am including a pdf of the requirements for each level. You can submit multiple levels at one time. If you have questions give Vern or Jerry a call.

Everyone, please submit your initial form within the next month.

Thank you

Vern Andren

# PERSONAL GROWTH & INVOLVEMENT PROGRAM

## **LEVEL I - BRONZE**

_____	ATTENDANCE:	Attend six Club meetings and/or activities
_____	ACTIVITY:	Participate in one Club service activity
_____	KNOWLEDGE OF ORGANIZATION:	Learn the Five Purposes and about the founding of Optimist International
_____	SELF DEVELOPMENT:	Prepare and give a short presentation on "How Optimism Can Make A Better World"
_____	COMMUNICATION:	Read the curriculum vitae/résumé of a new member at the induction ceremony
_____	CERTIFICATION:	Activities to be certified by Club Secretary/Treasurer or Club President

## **LEVEL II - GREEN**

_____	ATTENDANCE:	Attend three additional Club meetings and/or activities (cumulative total of 9)
_____	ACTIVITY:	Serve as a Club Committee member
_____	GROWTH:	Sponsor a new Member
_____	KNOWLEDGE OF ORGANIZATION:	Know Optimist International, District, Zone and Club structures
_____	SELF DEVELOPMENT:	Make a short presentation at a club meeting on why a perspective member should join your Optimist club.
_____	COMMUNICATION:	Promote Club meeting attendance for a period of at least one month
_____	CERTIFICATION:	Activities to be certified by Club Secretary/Treasurer or Club President

## **LEVEL III - BURGUNDY**

_____	ATTENDANCE:	Attend three additional Club meetings and/or activities (cumulative total of 12)
_____	ACTIVITY:	Participate in one additional Club youth, community or Respect for Law activity.
_____	GROWTH:	Sponsor a second new Member
_____	KNOWLEDGE OF ORGANIZATION:	Read the book "The Power of the Creed" or "Of Dreams & Deeds" available through Optimist Supply
_____	SELF DEVELOPMENT:	Complete an Optimist Skills Development Module of your choice
_____	COMMUNICATION:	Participate in assembling a Community Project Awards (CPA) Summary
_____	CERTIFICATION:	Activities to be certified by Club Secretary/Treasurer or Club President

## **LEVEL IV - BLUE**

_____	ATTENDANCE:	Attend two additional Club meetings and/or activities (cumulative total of 14), plus one Inter-Club visitation
_____	ACTIVITY:	Participate in one additional Club youth activity
_____	GROWTH:	Sponsor a third new Member
_____	KNOWLEDGE OF ORGANIZATION:	Know the name of the President of Optimist International, the names of the District's assigned International Vice President, the District Governor and the Zone Lieutenant Governor
_____	SELF DEVELOPMENT:	Make a brief presentation on "Highlighting the Best Times You've Shared With Children Since Becoming an Optimist Member"
_____	COMMUNICATION:	Pay a visit or call a member appointed by the Club President who has been missed from Club meetings
_____	CERTIFICATION:	Activities to be certified by Club Secretary/Treasurer or Club President



## **LEVEL V - BLACK**

_____	ATTENDANCE:	Attend two additional Club meetings and/or activities (cumulative total of 16), plus attend a District or Zone meeting
_____	ACTIVITY:	Participate in one additional service project of the Club
_____	GROWTH:	Sponsor a fourth new Member
_____	KNOWLEDGE OF ORGANIZATION:	Recite (by memory) the Optimist Creed
_____	SELF DEVELOPMENT:	Complete a second Optimist Skills Development Module of your choice
_____	COMMUNICATION:	Write an article for your Club bulletin/website or make a presentation to your club on the district or zone meeting that you attended.
_____	CERTIFICATION:	Activities to be certified by Club Secretary/Treasurer or Club President

## **LEVEL VI - PURPLE**

_____	ATTENDANCE:	Attend two additional Club meetings and/or activities (cumulative total of 18)
_____	ACTIVITY:	Serve as Chair of a Club Committee
_____	GROWTH:	Sponsor a fifth new Member
_____	KNOWLEDGE OF ORGANIZATION:	Make a five minute presentation on a program promoted by your Club, District or Optimist International
_____	SELF DEVELOPMENT:	Educate a new Member on the purposes and benefits of an Optimist Club
_____	COMMUNICATION:	Promote a Club activity within the surrounding community
_____	CERTIFICATION:	Activities to be certified by Club Secretary/Treasurer or Club President

## **LEVEL VII - GOLD (With Certificate of Completion of Levels I through VII)**

_____	ATTENDANCE:	Attend two additional Club meetings and/or activities (cumulative total of 20), and attend your District's Annual Convention
_____	ACTIVITY:	Create, organize and present a new activity to your Club's Board of Directors
_____	GROWTH:	Participate in building a new Club
_____	KNOWLEDGE OF ORGANIZATION:	Make a presentation to your Club or Zone about the District Convention you attended.
_____	SELF DEVELOPMENT:	Serve as Club officer or Club officer-elect
_____	COMMUNICATION:	SEND an article for <i>The Optimist</i> magazine TO THE LEADERSHIP DEVELOPMENT DEPARTMENT
_____	CERTIFICATION:	Activities to be certified by Club Secretary/Treasurer or Club President

## **LEVEL VIII - ORANGE**

_____	ATTENDANCE:	Attend two consecutive District Conferences one of which can be the District Convention attended for Level VII
_____	ACTIVITY:	Serve on a District Committee
_____	GROWTH:	Participate in a new Club building follow-up program
_____	KNOWLEDGE OF ORGANIZATION:	Make a presentation to your Zone or District about Optimist International
_____	SELF DEVELOPMENT:	Complete a third Optimist Skills Development Module
_____	COMMUNICATION:	Assist a Member in achieving Level I of PGI
_____	CERTIFICATION:	Activities to be certified by Lieutenant Governor or Governor

## **LEVEL IX - YELLOW**

_____	ATTENDANCE:	Attend four additional (total of 6) District Conferences/Convention
_____	ACTIVITY:	Serve on a second District Committee
_____	GROWTH:	Recruit a sixth and seventh new Member
_____	KNOWLEDGE OF ORGANIZATION:	Make a Club or Zone presentation on behalf of a District Committee
_____	SELF DEVELOPMENT:	Complete a fourth Optimist Skills Development Module
_____	COMMUNICATION:	Assist a Member in achieving Level IV of PGI
_____	CERTIFICATION:	Activities to be certified by Lieutenant Governor or Governor

**LEVEL X - SPECIAL LAPEL PIN BACKING PRESENTED AT A DISTRICT MEETING  
(WHERE POSSIBLE) AND WILL BE RECOGNIZED BY THE  
INTERNATIONAL PRESIDENT AT THE INTERNATIONAL  
CONVENTION  
PGI LEVEL X RIBBON AT THE INTERNATIONAL CONVENTION**

_____	ATTENDANCE:	Attend two additional District Conventions or one International Convention
_____	ACTIVITY:	Serve as a District Committee Chair or officer
_____	GROWTH:	Earn the "Builder of Excellence" award
_____	KNOWLEDGE OF ORGANIZATION:	Conduct the Optimist Skills Development Module, Orientation to Optimism for New Members, at a Club, Zone or District meeting
_____	SELF DEVELOPMENT:	Attend three training seminars at a District Convention or three Back-To-School Workshops at the International Convention
_____	COMMUNICATION:	Assist a Member in achieving Level VII of PGI
_____	CERTIFICATION:	Activities to be certified by Governor

**For questions or further information please contact:**

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# PGI RECOGNITION FORM

NAME OF CLUB: \_\_\_\_\_ NO.: \_\_\_\_\_

NAME OF MEMBERS	MBR #	LEVEL	DATE
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

CERTIFIED BY:

\_\_\_\_\_  
President's Signature (Levels I - VII)  
Governor's Signature (Levels VIII-X)

OR Secretary-Treasurer's Signature (Levels I-VII)  
OR Lieutenant Governor's Signature (Levels VIII-X)

**THIS FORM MUST BE SENT  
BY THE ABOVE CERTIFYING  
OFFICIAL TO THE DISTRICT  
DIRECTOR OF PERSONAL  
GROWTH**

