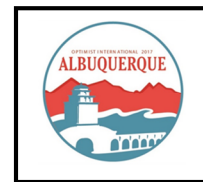




# SWIS 2016-2017 Newsletter



Volume 20, Issue 1

October 2016 – March 2017

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## Together We Can . . . Turn Walls into Bridges

SWIS Optimists:



Thank you to everyone who attended our fun, informative 2<sup>nd</sup> quarter conference in Janesville. We experienced the differences and similarities between the generations of optimist members, and how we could relate to each other to make our clubs and communities better places for the youth we serve. Our membership Chairs brought us through a NOW (New Optimist Welcome) Luncheon program that would be easy to replicate as a membership event in your club. Remember, holding a membership event of some sort is a requirement for Honor Club this year; something which I hope you all are set to achieve.

We also had an afternoon recess with some Tri-Star basketball and milk and cookies (even if it took us a while to find the milk). Ending the day was a celebration of Governor Howard's year, celebrating our clubs receiving awards for Bringing out the best in kids, honor club, and a few distinguished clubs. I hope you had a great time, and there is more to come as we continue on through the year.

The 3<sup>rd</sup> Quarter conference will again be held at the Kalahari in the Dells, with our main focus the Oratorical Contest. Come Friday night and hang out in the waterpark with our contestants, and enjoy a GREAT room rate that is hard to beat. We will have sessions on common club problems, ways to improve your clubs, and some professional development courses straight out of the new Professional Development Program.

Keep a look out for specific sessions; and plan to attend. Make sure to bring along your newer members who are just starting to get involved. Each conference will have something for everyone and not just your board should attend. Treat these as a quarterly leadership gathering, where you club leaders and future leaders and get re-energized to bring back some great ideas and inspiration to your community.

Look forward to seeing you at a future conference or club visit. Please let me know if I can help your club in any way.

Josh Zaidel, Governor 2016-2017

(262) 993-2516 [joshzaidel@swisdistrict.org](mailto:joshzaidel@swisdistrict.org)

### SWIS 2016-2017 CONFERENCES

**SWIS 1st Quarter Conference was held on November 18-19, 2016 at Sheraton, Madison, Wisconsin. 'View Highlights' in pictures on SWIS Website at this link:**

[http://swisdistrict.org/conferences/conference\\_photo\\_gallery.asp?id=21](http://swisdistrict.org/conferences/conference_photo_gallery.asp?id=21)

**SWIS 2nd Quarter Conference was held on February 17-18, 2017 at Holiday Inn, Janesville, Wisconsin. 'View Highlights' in pictures on SWIS Website at this link:**

[http://swisdistrict.org/conferences/conference\\_photo\\_gallery.asp?id=22](http://swisdistrict.org/conferences/conference_photo_gallery.asp?id=22)

**SWIS 3<sup>rd</sup> Quarter Conference planned for May 12-13, 2017 at Kalahari in WIS Dells.**

**SWIS 4<sup>th</sup> Quarter Conference planned for August 17-20, 2017 in Milwaukee, Wisconsin.**

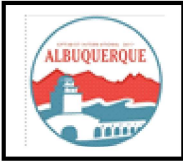
**\*\*\* Past Conference 'Highlights' available at [WWW.SWISDISTRICT.ORG](http://WWW.SWISDISTRICT.ORG) in District Conferences > Past Conference Information > View Highlights of Archived conferences.**

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## OI Convention Albuquerque, New Mexico July 6 – 8, 2017

Join us in celebrating our own Jim Kondrasuk as he presides over the 99<sup>th</sup> Optimist International Convention in Albuquerque, NM July 6 – 8, 2017. Go to the OI website for more information and registration.

<http://www.optimist.org/e/member/convention1.cfm>

Be there to support Jim and Governor Josh Zaidel. OI Convention is where we get top notch training from the best trainers in OI. If you are in a current leadership position, are scheduled to begin a leadership position for the 2017 – 2018 year or are considering a leadership position in the future, please sign up for this training. (This should cover ALL Optimists!) You will meet Optimists from all over the world that will inspire you and renew your Optimism. You can take a few days before or after the Convention to explore the historic City of Albuquerque in the Southwest. [#OI2017](#).

**Howard Crofoot and Joanne Ganske, OI International Team**

## Professional Development Program

Clubs looking to attract young members should take the time to find out more about the Professional Development Program (PDP) recently introduced by Optimists International.

PDP provides an easy to follow self-improvement program, which will help Optimist members develop or fine-tune many skills, which employers are seeking in their workforce.

Designed around five core competencies, PDP will help those participating to define and strengthen their skills in:

- Project Management
- Marketing
- Continuous Improvement
- Organizational Knowledge
- Communication Skills

There are ten tasks to complete in each core competency. To demonstrate how important these five core competencies are in the workplace today, a recent article in Business Insider discussed ten skills every young professional should have and four of the ten dealt with communication skills.

Clubs should consider having a NOW meeting and inviting area Human Relations professional to bring their companies' newest employees. Have a speaker do a strong presentation on PDP and let the HR professionals know that for less than \$100 each year, this program is available to their employees.

PDP combined with the community service opportunities provided to Optimist members will be a strong selling point to recruit young club members.

**Lori VanNatta, SWIS District Development Chair**



## 2017 Football Fund Craze

The 2017 Football Fund Craze Sweepstakes delivery date is fast approaching. Last football season was a phenomenal increase from the previous year. I had to order out a second printing of tickets in order to accommodate the sum of tickets needed by our SWIS District Optimist clubs.

I am asking all clubs to please send me an e-mail and let me know how many tickets your club will feel they can sell this year. It is so important to have each club have a full line of tickets that are numbered in a group, rather than adding on the fly and having many packets of different numbers issued to a club.

The tickets will be available to be picked up at the Wisconsin Dells conference in May. Please encourage someone from your club to be in attendance at the Conference to pick up your club's allotment of tickets.

Please send me that e-mail as soon as possible and let me know the amount of tickets that your club desires for this Fund Craze season. Let's see if we can break another new record of ticket sales.

Fred Dorn [fdorn@chorus.net](mailto:fdorn@chorus.net) 608-849-5290

## Take Action in May

The month of May is Optimists in Action Month! During the month of May, Optimist Clubs will create a widespread spirit of unity bringing together Optimist Members and other community volunteers for a variety of local-based activities, fundraisers and special events. Optimist Clubs can conduct any program or special event that meets the needs of their community and should contact local media outlets in hopes of receiving publicity. Take photos and videos and share your Club's event on social media by including the hashtag #OptimistsInAction.

Learn more at [www.optimist.org/action](http://www.optimist.org/action)

## Upcoming Webinar The Lt. Governor's Toolbox Opportunities for Success

Whether it was good or bad, a lot has happened during the first six months of the 2016-2017 Optimist year. This webinar will be Wednesday, April 12 at 8:00 PM (CDT) and will provide tools for Lieutenant Governors to use during the remainder of their time in office to help clubs in their area become successful. It will also provide guidance for navigating some of the pitfalls that may have happened during the first half of the year. Copy/paste to register:

[www.attendee.getowebinar.com/register/1426350635477616385](http://www.attendee.getowebinar.com/register/1426350635477616385)

**Promise Yourself**

**SWIS Optimists:**

I want to thank everyone in the SWIS District for a successful Optimist year. We are celebrating 3 Distinguished Clubs and an additional 10 Honor Clubs. We were one of 18 Districts in OI with positive membership growth thanks to the efforts of everyone who sponsored one of the 236 new members added last year! **“Together we can”** help Governor Josh and his team be a success in the 2016 – 2017 year.

**Howard Crofoot.** SWIS Immediate Past Governor 15-16

**Highlights of 2015-2016 Year:**

- We built the new Southwest Milwaukee Club in June/July.
- We were Net +8 in membership for the year.
- Our Oratorical Student from the Baraboo Club won 2<sup>nd</sup> place in the World Oratorical Contest and was awarded \$17,500.
- Henry Stiner Award to Optimist Carl Trapp.
- Governor's Club Award to Optimists in the Sun Prairie Club.
- Special Governor's Award to Optimist Vern Andren.
- Award to Optimist, Maxine Lane for sponsoring 10 members.
- Howard was recognized as Distinguished Governor 15-16.
- BOBIK, Honor and Distinguished Club Awards to many SWIS Clubs.



**SWIS District was a Distinguished District due to the efforts of many individuals and clubs across the District. Many individuals wore more than one hat and I also want to thank the Past Governors for their support & guidance. 2015-16 Chairs:**

Club Fitness: Vern Andren	Membership: Tim Miller	Leadership: Pete Olsen
Conference: Jo'El Pearlman;	Conference Registration: Steve Fleming	
Hospitality: Carl Trapp	Conference Host: Maxine Lane	
Junior Golf: Todd Paulus/Tom Carls	CCDHH: Donna Cairy	Essay: Don Kresch
Oratorical: Jack Soceka	OI Foundation: Maureen Crombie	
Website: Bonnie Spindler	Newsletter: Eric DeGroot/Brock Sarnstrom	

**Bringing Out the Best In Kids (BOBIK):**

Friends of St. Francis	Menomonee Falls
Mequon – Theinsville	Metro Milwaukee
West Bend	Kenosha Area
Oregon – Brooklyn	Sun Prairie
Madison	Brodhead
Monroe Morning	Platteville
Platteville Area	UW-Platteville Student
Madison – Sauk Trails	Mazomanie –WI Hgts
Baraboo	Beaver Dam
Portage	Waunakee

**Honor Club:**

Menomonee Falls	Metro Milwaukee
Mequon – Theinsville	Kenosha Noon
Oregon – Brooklyn	Madison
Sun Prairie	Brodhead
Monroe Morning	Platteville
UW-Platteville Student	Mazomanie Hgts
Portage	Waunakee

**Distinguished Clubs:**

Metro Milwaukee	Madison
Sun Prairie	



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## 2017 Teaching Safe Bicycling Classes

Teaching Safe Bicycling is a Train-the-Trainer workshop designed to provide adult students with the skills to host a youth bicycle rodeo in their local communities. This daylong workshop uses a combination of classroom, and hands-on instruction. Participants will learn tips and skills to improve bicycling safety, and how to identify and avoid common bicycling hazards. They will also learn how children differ from adults as cyclists. The workshop is hosted by the Wisconsin Department of Transportation/Bureau of Transportation Safety and is free and open to any adult participants. *Advanced registration required.*

**April 22, 2017**

**8:30 am – 4:00 pm**

**Fitchburg, WI**

<http://bit.ly/2mtKUCw>

**April 29, 2017**

**9:00 am – 4:00 pm**

**Platteville, WI**

<http://bit.ly/2mg7NgB>

**May 12, 2017**

**9:00 am – 4:00 pm**

**Menasha, WI**

<http://bit.ly/2lCBZkP>

**May 12, 2017**

**9:00 am – 4:00 pm**

**Milwaukee, WI**

<http://bit.ly/2lSG19z>

**Questions:** Please contact Jennifer Laack at (608) 709-0066 or [jenniferl.laack@dot.wi.gov](mailto:jenniferl.laack@dot.wi.gov)

### TRI – Star Sports

Greetings to all SWIS District Optimists.

Here we are, well into 2017 and with spring around the corner, it is a great time to remember our charter and purpose, which is to provide service to our local families and youth.

I hope most of your clubs have been planning for a local Tri-Star Basketball event with an eye toward sending a good representation to our District event on April 29<sup>th</sup> in Mukwonago.

As in prior years, we set the District event a couple of weeks after Easter to avoid conflicts with weather, family vacations and tournaments. Registration materials for the SWIS District event and materials are also posted to the SWIS District website.

Should you need additional information, you can contact me via email or phone – or you can contact Amy, too. We are available to assist you as needed.

We look forward to seeing many of you and your delegation of competitors on **April 29<sup>th</sup>** in Mukwonago.

Joe Mundwiler, 211 Muirfield Circle, North Prairie, WI 53153

Cell: 414-416-6551

Email: [jjmundwiler@centurylink.net](mailto:jjmundwiler@centurylink.net)

Amy Soleimani-Mafi, 1916 East Broadway #842, Waukesha, WI 53186

Cell: 608-436-1815

Email: [amy.soleimani@gmail.com](mailto:amy.soleimani@gmail.com)



### SWIS District Essay Contest

The theme for the Essay contest is **“Chasing Optimism in the Face of Challenges.”** Many students have submitted essays to clubs, and each club submitted their winning essay to SWIS District by February 28<sup>th</sup>.

The current Essay Chair, Cindy McKeown has obtained all the essays and judges. The Student Essay winner will be determined to be sponsored by a club and will share their Essay at the May 13<sup>th</sup> conference.

The Essay Contest scholarship is sponsored by Optimist International Foundation to give youth the opportunity to write about their own opinions regarding the world in which they live. The approach can encompass a young personal experience, of their country or a more historical perspective.

**Cindy McKeown**, Essay Chair [cindymckeown66@gmail.com](mailto:cindymckeown66@gmail.com)

Phone: 608-293-1681





## Communication Deaf & Hard Hearing, CCDHH Program

The SWIS District Communication Contest for the Deaf and Hard of Hearing (CCDHH) will take place this year on **April 8, 2017 at 10am** at the Super 8 Motel Conference Room in Monroe WI. There are many good contestants this year! Some are coming back to try again! The winner of the district contest earns a \$2500 scholarship from Optimist International to be used for college or trade school!

The theme of this year's contest is, "**What the World Gains from Optimism.**" Clubs may be contacted to sponsor a student to the district contest. The cost to sponsor one student is \$250.

If your club would like to help with the contest by sponsoring a student or part of the cost for one student, please contact Donna Cairy at [donnacairy@gmail.com](mailto:donnacairy@gmail.com).

Any support is greatly appreciated! The winner of the CCDHH contest will present at the SWIS 3rd Quarter District Conference on May 13<sup>th</sup>.

**Donna Cairy, CCDHH Chair**  
**(608) 556-5633**



## SWIS PGA Golf Tournament

The SWIS qualifier for the Optimist International Junior Golf Championship is taking place at Brown Deer Golf Course in Milwaukee on **Friday, June 23<sup>rd</sup>**. There are groups from ages 10 to 18 for boys and girls, and the fee to participate is \$75 this year, which includes golf and lunch. The top qualifiers in each age group have an opportunity represent southern Wisconsin and compete in the International Championship at PGA National in Florida in July.

We have had many of our qualifiers over the years play in the Championship, and some have done very well. It is a great experience for the players and families, and we would encourage Optimist Club members to get the word out within their communities. We promote it through the Wisconsin Jr. PGA, but feel free to reach out to high school coaches, players, athletic directors, golf courses, etc. If you have any of these contacts, feel free to pass them along to us, or direct them to the website: <http://www.optimist.org/golf-championships.cfm>.

Please let us know if you need any additional information, or have any questions.

**Tom Carls, Golf co-Chair**  
**(262-909-6124)**  
**Todd Paulus, Golf co-Chair**  
**(414-719-0009)**



## SWIS District Oratorical Contest "What the World Gains from Optimism"

The SWIS District Oratorical Contest will be held at the Kalahari in Wisconsin Dells, May 12-13.

**Regarding the Oratorical**-much like last year, there will be a pizza party for the contestants on Friday evening and the contests will take place on Saturday morning. There will be a Welcome Room on Saturday morning before and during the contests for everyone to relax and have light refreshments.

**Information Envelope**-Once I receive the names of all of the people conducting the zone contests in the different zones from Jack Soceka, I will be mailing out the information packet & forms for the Zone Oratorical Chair to complete with the winners and their parents. It will contain forms and cover pages to be completed with instructions. (2) self-addressed postage paid envelopes will be included for each winner so that the Chair can send each of the 2 winner's information to:

Jack Soceka: All of the oratorical paperwork.

Jo'El Pearlman Only the winners' hotel room needs and menu selections.

With paperwork, Jo'El will follow up with each family with a confirmation and information Welcome Letter providing them with:

- Confirmation #
- Welcome room -time & location
- -Contest Rooms-location
- -Lunch-confirmation of choices & where lunch will be served along.
- with an invitation for the contestants and their families to attend afternoon conference.

Zone 1: Cathy Sharkey	<a href="mailto:csharkey224@yahoo.com">csharkey224@yahoo.com</a>	(262) 844-1538
Zone 2: Jo'El Pearlman	<a href="mailto:eventplanner2000@yahoo.com">eventplanner2000@yahoo.com</a>	(262) 620-1588
Zone 5: Jeff Kuchenbecker	<a href="mailto:jeffk@meichercpas.com">jeffk@meichercpas.com</a>	(608) 770-0755
Zone 6: Maxine Lane, Lt Gov.	<a href="mailto:msmacy105@yahoo.com">msmacy105@yahoo.com</a>	(608) 778-7786
Zone 7: Steve Bailey	<a href="mailto:sbailey199@aol.com">sbailey199@aol.com</a>	(608) 238-8535
Zone 8: Fred Dorn, Lt. Gov	<a href="mailto:fdorn@chorus.net">fdorn@chorus.net</a>	(608) 829-5290
Zone 9: Kathryn Spelker	<a href="mailto:spelker.ks1948@gmail.com">spelker.ks1948@gmail.com</a>	(608) 783-6082

*(See page 7 of this newsletter for a listing of which Zone your club is in.)*

Jo'el Pearlman (Administrative Oratorical Coordinator)

Jack Soceka, Oratorical Chair, 608-843-8140, [jsoceka@charter.net](mailto:jsoceka@charter.net) (contact Jack Soceka for Zones 3 and 4)



[WWW.SWISDISTRICT.ORG](http://WWW.SWISDISTRICT.ORG)

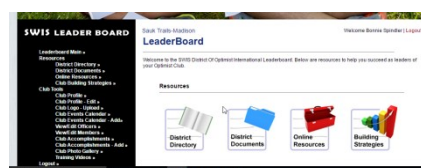


**THANKS to ALL the CLUBS WHO Have Shared Past Club Accomplishments and Upcoming Events with Other Clubs. Current Club Officers and SWIS District Leaders have access to the Leaderboard area. Any other Optimist can request to be added to the list and a password will be internally provided. (Contact the SWIS Webmaster for that access).**

### Leaderboard Tools > Leaderboard Login:

E-Mail Address: Exists in Optimist International records.  
 First time: Check to 'retrieve your password' (Your Internal Password will be sent to your e-mail address).  
 Logon Process: Your Password, and security code.

### LEADERBOARD MAIN: Includes Resources and Club Tools



#### Resources:

##### District Directories:

Current SWIS District Officers/Chairs.  
 Current SWIS Club Directory (all CLUBS).  
 Past District & Club Directories to 11-12 year.

##### District Documents:

District & Club Training Programs Available.  
 District Forms and Documents \*  
 SWIS Board and Executive Minutes  
 SWIS District Policies  
 SWIS Henry Stiner Award Recipients  
 SWIS Special Clubs Honored Recipients

- Includes: Annual Club Planning – ACPC, Club Officer Installation, SWIS Expense Report, Liability Insurance, Internal Recognition Program, OI/SWIS Dues, others.

##### Online Resources:

Dime a Day, Personal Growth-PGI, Facebook, Unrestricted Funds, etc.

##### Club Building Strategies:

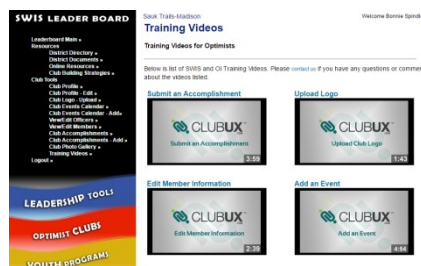
Links to: Membership, Growth, Types, New Clubs, Club Services, etc.

### Club Tools:

Club Profile View, Edit, Update, etc.  
 Club Logo Update View, Post, Update, Delete, etc.  
 Club Members, Officers: View, temporary updates.  
 (Permanent Updates > [www.optimistleaders.org](http://www.optimistleaders.org) with quarterly downloads from OI of ALL SWIS Membership)  
 Accomplishments View, Post, Update, Delete, etc.  
 Photos: Can be Added, (verify sizing).

### Training Videos:

For District/Club Leaders Assistance  
 Submitting Accomplishments  
 Updating Logo's  
 Editing Member Information  
 Adding an Event and Processing



CONTACT:

**BONNIE SPINDLER, SWIS WEBMASTER**

[blspindler@charter.net](mailto:blspindler@charter.net)

608-850-9561 (H)

## SWIS 2016 -2017 Zones

SWIS Zone 1 Lt. Governor Tom Frank		SWIS Zone 2 Lt. Governor TBD	
Club #	Club Name	Club #	Club Name
09031	Milwaukee Metro	09190	Racine Tuesday
09101	Meq/Thiensville	09086	Kenosha
09110	Milwaukee	09145	Racine
09062	Southwest Milwaukee		
09103	Menomonee Falls		
09200	Waukesha		
09208	West Bend		
09911	Mukwonago		
09037	Milw Young Professionals		
SWIS Zone 3 Lt. Governor TBD		SWIS Zone 4 Lt. Governor TBD	
09017	Beloit Breakfast	09024	Jefferson
09021	Janesville Wednesday	09036	Cambridge
09022	Janesville Breakfast	09072	Ft. Atkinson
09028	Milton	09134	Oregon
09048	Delavan/Darien	09172	Stoughton
09910	UW-Whitewater (students)	09092	Lake Mills
09915	Janesville Noon	09183	Sun Prairie
09230	UW-Whitewater/Community		
SWIS Zone 5 Lt. Governor TBD		SWIS Zone 6 Lt. Governor Maxine Lane	
09025	Madison Breakfast	09137	Platteville
09050	East Madison, Monona	09052	UW Platteville (students)
09095	Madison Downtown	09035	Platteville Area
09125	Madison Northeast	09934	Fennimore
09091	McFarland	09026	Darlington
09010	Cottage Grove	09025	Brodhead
09931	Fitchburg	09117	Monroe
		09925	Monroe Tuesday
SWIS Zone 7 Lt. Governor TBD		SWIS Zone 8 Lt. Governor Fred Dorn	
09051	Cross Plains	09005	Baraboo
09083	Sauk Trails – Madison	09006	Beaver Dam
09105	Middleton	09093	Lodi
09129	Mt. Horeb	09139	Portage
09195	Verona	09155	Sauk Prairie
09917	Mazo/Wisconsin Hgts	09202	Waunakee
SWIS Zone 9 Lt. Governor Don Rudolph			
09096	LaCrosse BFT		
09038	LaCrosse Students		

This SWIS 16-17 Zone document is on [www.swisdistrict.org](http://www.swisdistrict.org) in Optimist Clubs > District Optimist Club.

### Social, Service and Young Professional Groups

A Club within a Club is a way for your Club to expand your outreach and awareness in your community. A Social, Service and Young Professionals Group can provide a traditional Club with additional volunteers to tackle more projects and provide a platform for young professionals to join an Optimist Club. This concept can help develop networking skills and social activity through volunteering for special projects or targeted activities. Contact your Governor or Lt. Governor for more information.

### Win \$500.00

80% of Optimist Members have **NEVER** Sponsored a new Member! To hopefully increase sponsorships, Ol will be giving away three \$500 prizes for the 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> quarter. The goal of these raffles is to increase Member sponsorships, especially among Members who have never sponsored a new Member. Contact [membership@optimist.org](mailto:membership@optimist.org) with questions.

**Save the Date**  
Monday, June 19<sup>th</sup> - Brewers vs Pirate



(details below)



100% and then some...



## ***The Optimist Creed***

### ***Promise Yourself . . . .***

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear,  
and too happy to permit the presence of trouble.

### **OI Foundation 3 Levels of Support**

Optimist International and Optimist International Foundation coexist as two separate organizations that support each other. OI Foundation is the fundraising arm and works to develop funds to support the endeavors of Optimist International and its mission.

When Members and Clubs make a contribution to support Optimist International Foundation, they are, with that gift, supporting Optimist International and their Club. Let's look at the 3 levels of giving:

**Dime-A-Day** – reached by a contribution of \$36.50 to the Foundation within one Optimist Year, and is recognized by presentment of a pin. *Can you spare a dime a day?*

**The Century Circle** – become a Century Circle member and show your enhanced commitment to the ongoing needs of local Optimist Clubs. Your unrestricted gift of \$100 is acknowledged with a static-cling window decal. *Be part of the impact today.*

**Presidents Club** – by becoming a member of the Presidents Club, you are doing much more than giving a gift to change a child's life; you are making a statement that you are dedicated to the future of Optimism. Make an unrestricted gift of \$250 and renew your membership each year by making an annual \$250 contribution. You will receive the prestigious Presidents Club lapel pin and the limited edition collector's plate. *Become part of an exclusive group that is committed to making a difference.*

***Building a Future Where Every Kid Counts!***



### **Recruit a Teacher For \$30**

Last September's "Recruit a Teacher" incentive was so well received that Optimist International is Bringing it back at an even greater value than before!

For the entire 3rd quarter (April 1 - June 30), Optimist Clubs are encouraged to recruit teachers from their local schools. Optimist International is waiving the \$15.00 membership fee and offering a year's dues for only \$30!

#### **Why Teachers?**

Optimist Members of all professions are important to Clubs, so why the emphasis on teachers? A strong connection with local schools is extremely beneficial for your Optimist Club. More teachers on your roster strengthen this connection. They can open doors for attracting more students to our youth projects - including Oratorical, Essay, Sports and other programs. Teachers are able to provide first hand insight into the needs of the children of your community. They have the potential to provide the foundation for new Junior Optimist Clubs.

#### **Who Qualifies?**

Teachers - - Administrators - - College professors  
Coaches employed by the school  
Aides - - Counselors  
School Library staff  
May be active or retired  
If "teacher" is on their resume, they qualify

Please contact the Membership Department with any questions: (800) 500-8130 ext. 226 or email [danny.schuette@optimist.org](mailto:danny.schuette@optimist.org).

*This promotion is for new Optimist Members only. It may not be used in conjunction with any other membership promotions, including "Friend of Optimist." Clubs will be billed \$30.00 at the time the teacher is added to their roster and then will not be billed dues for that Member for a calendar year.*

## Optimists Out and About



Monroe Tuesday Noon members, friends and family team up with the Monroe Moose Lodge for an Optimist fundraiser.



Monroe Tuesday Noon Optimist members volunteer at mobile Food Pantry to benefit Green County families in need.



Michael Franks, M-T Optimists Club, presents speaker, Arthur Liebau with a copy of the Optimist Creed. Arthur, shared with the Club his Eagle Scout project, which consisted of designing and building a dog agility park. Arthur is a freshman at HHS

Spartan Youth Services Students (SYS) volunteers helping out at the Badger Boys Scratch Party and Paws Fur a Cause.

Sponsored by Sauk Trails Optimist Club – Madison.



## Second Quarter Conference Trivia Night



Governor Elect, Gary Engelke  
Past Governor, Howard Crofoot  
Governor, Josh Zaidel



**Join us for an Evening Celebrating Optimism**  
**Tailgate Party & Buffet Inside Miller Park**  
**next to your seat in the Dew Deck!**

Monday, June 19th

Brewers take on the Pirates – 6:40PM

Discounted \$49 Ticket Package includes

***Game Ticket, Beverages & Indoor Delicious All You Can Eat  
3-hour indoor Tailgate Party – steps away from game seat!***

**Full Indoor Private buffet featuring:** Klement's Bratwursts smothered in sauerkraut, Klement's hot dogs, grilled sirloin burgers, BBQ pulled pork, Wisconsin mac & cheese, potato chips, fresh spring salad, assorted cookies and brownies, and unlimited soft drinks.

- Each ticket comes with two complimentary beers per adult and unlimited soft drinks
    - Tailgate Buffet begins at 5:40 and runs for 2 hours (your game seat is just a few steps away so go back to get fresh food as many times as you wish and you won't miss any of the game!)
    - Located above the loge bleachers in right field.
      - **Private bar and restrooms.**
      - Flat screen high definition TVs.
  - Assigned seating -- with plenty of space to mix & mingle with fellow Optimists at the landing above the seats. Wheelchair seating is available
- \*Parking is extra & can be ordered thru Jo'El

**Sign Up by June 1st**

To Register- Call 262 620-1588 or email [eventplanner2000@hotmail.com](mailto:eventplanner2000@hotmail.com)

\*Mail check to: Jo'El Pearlman 528 76<sup>th</sup> Franksville, WI 53126

*\*Everyone is Welcome to attend!*

*Bring your family, invite your friends!*

*ADA Wheelchair & companion seating is also available*

