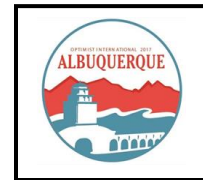




SWIS 2016-2017 Newsletter



Volume 20, Issue 2

April, May, June, 2017

Page 1 of 10



Together We Can . . . Turn Walls into Bridges

SWIS Optimists:

Hello fellow Optimists. As we approach the end of the Optimist Year, I want you all to think back on what great things your club has accomplished this year. Did you start a new program? Did you increase Membership? Did you end a program that wasn't working anymore? We have so many things to be thankful for, but also keep in mind that we need to finish the year strong to accomplish all of our goals.



We have one quarter left (3 months) to leave our optimist clubs better than we got them; to provide a legacy of Optimism for our communities. The best way to do that is to bring your membership levels up to something that will sustain all of the great projects that your club is doing, and maybe even one or two more. If you've lost some members, that's okay. It happens. Replace them quickly. Each of our members serves about 35 kids per year. If you are down 3 members, that's 100 kids you won't be able to help next year right off the bat, and I believe that we can avoid that for all our clubs with a little bit of hard work and promotion of our clubs.

Make sure to get all of your reports in on time for the end of the year. Presidents, the Presidents' Pride report is due September 30th. This is a simple report that documents what your club has done over the past year so that OI can keep up to date on the clubs and the programs they do. It's also a time for your club to shine and is used to track many of the components for Honor/Distinguished Club.

It has been a pleasure getting to meet many of you at various social and club events. Remember I am willing to come to your community for a visit. Just ask, and we will arrange something – either to a club meeting, social event, or youth event.

Josh Zaidel, Governor 2016-2017 (262) 993-2516 joshzaidel@swisdistrict.org

SWIS 2016-2017 CONFERENCES

SWIS 3rd Quarter Conference was held on May 12-13, 2017 at the Kalahari in Wisconsin Dells. 'View Highlights' in pictures on SWIS Website at this link:

http://swisdistrict.org/conferences/conference_photo_gallery.asp?id=23

SWIS 4th Quarter Convention planned for August 25-26, 2017 in Milwaukee, WI. HOTEL Registration **BEFORE July 27th** & CONVENTION **BEFORE August 23rd**.

Available on SWIS Website at this link: <http://swisdistrict.org/conferences/default.asp>

*** Past Conference 'Highlights' available at WWW.SWISDISTRICT.ORG in District Conferences > Past Conference Information > View Highlights of Archived conferences.

What's Inside

Governor's Message	1
-SWIS Conferences	
Governor Elect Message/Plan	2
OI President Hotline.	
Orator/Essay/CCDHH /Golf	3-4
OI Conv/OI Fnd/Membership	5
FundCrazr/Website Ldrship	6
Club Zones/Tri-Star/Creed	7
Brewers Game/Lt Gov Msg	8
Out & About/Club Events	9-10

SWIS Co-Chair News Letter Editors / Distributors

Bonnie Spindler, 608-850-9561

bispindler@charter.net

Maxine Lane, 608-778-7786

msmacy@yahoo.com

Promise Yourself

GARY ENGELKE, GOVERNOR ELECT

You might be asking yourself, who is Gary Engelke, Governor Elect for SWIS District Optimist. Let's find out....



Greetings fellow Optimists! It is my pleasure to share some information about myself and hopefully over the next year we will get to know each other even better.

I was born and raised in Platteville WI. One of seven children, 5 boys and 2 girls, I was the fifth oldest. My father passed away when I was 13. With 7 children, we grew up fast, working and helping our mother. I started working at the age of 14 in the bakery at Dick's Supermarket. In 1984 I took the plunge and opened my own bakery, Hometown Bakery in Platteville. After 15 years as the primary baker, having limited time to spend with my family and watching life pass me by, I made the decision to close the bakery. I was not done...I decided to get my real estate license and am still working today as a real estate agent. Needless to say, I take pride in my work ethic.

A little bit of down and dirty....favorite food: I love to sit down to a good plate of lasagna. I've been a Packer Fan since the days of Vince Lombardi and have always respected his ability to 'Coach' rather than 'Lead'. From spring to late fall, you can find me on the golf course. No better time than to share 9 holes with your son or wife. My favorite color, red; favorite season, spring, favorite subject in school, history, favorite holiday, Christmas.

Now to my pride and joy, my family. Truly my greatest achievement was marrying my wife, Eileen, of 45 years. Together we have three talented children, Vicki, Jessica and Ben and they have given us 6 precious grandchildren, Katie, Maddie, Graham, Hugh, Pierce and Ruby. Family is what life is all about and my family is my number one priority!

In closing, my biggest fear is allowing people to intimidate me. I include this little tidbit more or less because of the pride I take in not only being an Optimist Member since 2004 but also as a reminder to me in accepting the Governor Chair for SWIS District Optimist. I've learned to expect results, be comfortable in asking questions, sharing my thoughts and encouraging others to share their thoughts. I'm excited to serve as your Governor for the 2017-2018 term; however it takes more than the Governor. Just like Coach Lombardi, it takes a team!

Please watch for the September newsletter to learn about my hopes and goals for SWIS District Optimist as I serve as your future Governor. Let's Finish the SWIS 2016-2017 Year Strong.

Promise Yourself...**Gary Engelke, SWIS Governor Elect**

Gary Engelke, Governor Elect Pre-Planning for 2017 – 2018 Conferences:

Fall Conference #1:	October 27 - 28, 2017	Deer Valley Lodge, Barneveld, WI
Winter Conference #2:	February 9 - 10, 2018	Platteville, WI
Spring Conference #3:	May 4 - 5, 2018	Kalahari, Wisconsin Dells
Summer Convention #4:	August 2018 Weekend,	Milwaukee Area, TBD



JIM KONDRASUK

2016-2017 International President
Optimist International

The message from Jim Kondrasuk in the May Hotline, has such an impact on our clubs it is worth repeating. This is an excerpt from Jim's message!



"Our overall focus this year is still the achievement of Honor Club status. And please remember, it is not about an award at all. Honor Club really signifies that a Club is doing what it really should be doing: serving more youth, its community, its Members, and having fun along the way. Do not forget the "power of one!" Each of us needs to find our own successor – we must keep adding members so the youth and community will not lose the services we provide. The basic criteria for Honor Club are time tested and proven."

SWIS District Oratorical Contest “What the World Gains from Optimism”

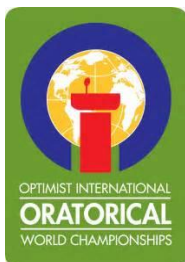
It is a pleasure to congratulate all 12 finalists who competed in the District Oratorical Contest at the Wisconsin Dells on May 13, 2017. It is a pleasure to know SWIS District Optimists support a growing number of leaders who are destined to master many challenges in their life. Oratorical pictures at: http://swisdistrict.org/youth_programs/programs_gallery.asp?vpid=4.

Our Top Three Finalists

First Place
\$2,500.00 Scholarship
Sophia Webber
Mukwonago Optimist Club



A student at East Troy High School, Sophia has been active in forensics. Her parents are Becky Pochert and Jay Webber from Mukwonago. Sophia won first place from the Mukwonago Optimist Oratorical Contest and proceeded to the zone contest in Menomonee Falls. At the zone event, Sophia was one of seven contestants, where once again, she again took first place. This qualified Sophia for the District contest at the Wisconsin Dells, competing against eleven other contestants. Her hard work and dedication resulted in her again taking first place, winning a \$2,500 scholarship.



Second Place
\$1,500.00 Scholarship
Natalie Heinrich
West Bend Optimist Club



A freshman at Living Word Lutheran High School in Jackson, Natalie was homeschooled for 5 years where she had a great variety of experiences in different social and educational groups through southeast Wisconsin. Since she was little, Natalie has excelled in language arts, loving words, books and writing. Natalie stated the Oratorical Contest has been a great experience and she thanks the Optimist Club for giving her the opportunity and for the scholarship money. She looks forward to participating again, expanding her skills and reaching for the national or even international level.



Third Place
\$1,000.00 Scholarship
Deborah Blank
Madison Breakfast Optimist Club



A senior at James Madison Memorial High School, Deborah has enjoyed a fulfilling conclusion to her high school career. This past fall, she competed in her fourth year on the girls cross country team after returning from significant injuries her junior year and was recognized as a National Merit Scholar semifinalist. She advanced to finalist standing this spring as she competed in the forensics public speaking circuit, placing third in the state in special occasion speaking. Following graduation, she will attend Carnegie Mellon University in Pittsburg PA with plans to study science.





Congratulations To:

Jinan Sous, 18, the daughter of Ehsan and Fida Sous, and lives in Beloit, WI, but is originally from a small town in Palestine called Beit Sahour. She moved to the United States when she was four years old and has been raised in Beloit since she was five. Jinan is bilingual in Arabic and English and has studied Spanish for four years. Jinan recently graduated from FJ Turner High School and is attending UW Madison in the fall. During college, she plans to further her education in Spanish and biochemistry in hopes of attending either pharmacy or medical school. During her free time, Jinan enjoys reading, writing, and all kinds of crafts. Jinan would like to thank Optimist International for the opportunities they give to young students like herself. During her time in high school, Jinan competed in both the Optimist International Oratorical and Essay contests where she not only became more confident in her communication and writing skills, but also learned the fundamentals of optimism.



C
O
N
G
R
A
T
U
L
A
T
I
O
N
S

R
A
C
H
E
L

Seventeen year old Rachel Weeden is the 2017 winner of the CCDHH Contest. She will be attending Baylor University this fall majoring in International Studies.

Rachel represented the Monroe Morning Optimist Club with CCDHH Chair – Donna Cairry.



CONGRATULATIONS TO ALL OF OUR ORATORICAL CONTESTANTS THIRD QUARTER CONFERENCE WISCONSIN DELLS KALAHARI



More Golf Pictures at link below:

http://swisdistrict.org/youth_programs/programs_gallery.asp?ypid=5

It's All About What We're All About

SWIS Junior Golf Tournament

On June 23rd at Brown Deer Golf Course in Milwaukee, 24 junior golfers from ages 10 to 18 participated in the SWIS qualifier for the Optimist International Junior Golf Championship. Our SWIS event produced eight qualifiers and two alternates, seven of whom are travelling to PGA National in Florida to participate in the international championship at the end of July. Qualifiers must place in the top one or two spots in their division and shoot a qualifying score relative to par, ranging from 77 to 97, depending upon the age group. The low score of the day was an even-par, 72, shot by Emily Lauterbach in the girls 15-18 year old division. Thanks to Menomonee Falls Optimist Club, who supports this event financially, with many volunteers.

Todd Paulus & Tom Carls, SWIS Golf Co-Chairs



Several of the winners and qualifiers from the younger divisions pose for a group picture.

Optimist International Convention, July 2017, Albuquerque, New Mexico



Howard Crofoot (second from left in picture) was congratulated on stage at the 99th Optimist International Convention in Albuquerque, NM for the achievement of Distinguished Governor! Way to go Howard, and everyone who helped in that endeavor for the 2015-2016 year!

**SWIS Optimists
attending OI
Convention:**

**Joanne Ganske,
Gary Engelke,
Eileen Engelke,
Sue Kranz, Howard
Crofoot.**



NOW is the time to Welcome New Optimists

Points to Ponder

- Have fun with membership, don't worry about it, but don't forget about it. Incorporate membership into everything you do.
- Stop and think what will be left of your Club efforts if no one is left to carry them into the future. Sustain your hard work with new members.
- Do you place too much focus on numbers? They are important; however, the primary focus should be on serving kids. More Members equals more kids being served in your community.
- You have the power within you to recruit new members, just by asking. If you believe in what you do, it is an easy sell. Make a list and start sharing your enthusiasm. Use all the resources available to you, social media, email, and lunch, whatever works for you! You just have to ask!
- Life is a tail spin, busy with work, kids going here and there, meal preparation, shopping, lawn work, etc. etc. Too busy to focus on new members? Remember, a journey of a thousand miles starts with a single step. A NOW event is the best first step. You still have time, plan now for a NOW event in August/September.
- If you are currently in a position of Club President, complete your final months focusing on building your membership. Why you ask? Think of the head start you will give the incoming President and the impact you will have on their initial start. Optimists all have the same challenge, building members to reach more kids!
- Build a "Club within a Club". A great concept and you already have potential members. All of the groups to contact your club for donations. They meet at their discretion, manage one of two projects a year and generate funds to support their goals.
- Don't forget the "30 under 30" for those potential members who perhaps have financial concerns with dues. They have one year to adjust and set aside dollars for future years.

Did you sponsor or have scheduled a Summer NOW event? If so, let me know at coryann.stmc@gmail.com and your President and Membership Chair will be invited to a complimentary Lake Cruise outing with Governor Josh in Milwaukee at the August convention.

CoryAnn St. Marie-Carls, Membership District Chair

SWIS Optimists:

What a great Convention!!! The SWIS District had 15 of our members and leaders attend the 99th Optimist International Convention in Albuquerque, New Mexico. We ate, we drank, we learned, and we networked. We even got to see OI President, Jim Kondrasuk from Madison preside at the business sessions of the OI convention.

After 5 days of great training and meetings, we were able to celebrate optimism with our friends from around the World at the OI President's Banquet. It's always exciting to speak French (badly) with our friends from Montreal and Quebec, and go to a tropical oasis at the Caribbean night hosted by our friends from the islands. Oh, and don't forget about the Moose Milk we drank at the Canadian hospitality suite. What a great experience for all of the SWIS Optimists who attended.

Governor Josh Zaidel 2016 - 2017

What is the Mission of the OI Foundation?

Our goal is to seek, receive, and manage funds and real property for the benefit of Optimist International and its member clubs, for its charitable, literary and educational activities.

The OI Foundation funds all Optimist programs worldwide, including scholarship funds for the Oratorical and Essay Contests in every District. Optimist International support is critical to the overall success of our organization.

What is the 2016-2017 status of the SWIS District in generating unrestricted funding? We have a ways to go, but I'm confident we will finish strong. We are...

- #11 in OI Top Ten for 'Total Unrestricted Donations' (currently at \$9,588.65)
- #21 in OI for Dime-a-Day Members per District (average of \$5.93 per member)

To ensure this fundraising success, it would be beneficial for each Optimist Club to support your "Club Foundation Rep representative (CFR)." And if you haven't already, start thinking about appointing a CFR for the 17-18 Optimist year.

It is a pleasure to say "Thank You" to each Optimist Member for supporting our fundraising vision. If you so choose, we always welcome Optimist Clubs to provide a 'basket of goodies' for our silent auction at our quarterly district conferences. These donations provide a 'healthy boost' in reaching our goal!

Thank you for your support of the Optimist International Foundation. I am ready, willing and able to speak to your Club about what the Foundation "Can do for You" before "What you can do for the Foundation." Just Ask!!

Maureen Crombie, OI Foundation Rep



Fund Crazr – Football Fundraiser for Clubs: All SWIS District clubs should now have the club's allotment of tickets in their possession and ready for the selling season. Several clubs are already sending sold stubs and money to me for processing. Now is the time for making an effort in sales. The deadline for receiving sold stubs and money is **the 28th of August 2017**. That is the date of the Conference in Milwaukee, WI. However, it is certainly requested that all sold tickets and money should be sent to Fred Dorn as the tickets are sold and money collected. Please do not wait until the deadline to forward your stubs and money to me.

Please check your stubs for accuracy before sending to Fred Dorn. Already some stubs are missing zip codes and many are sent to me without e-mail addresses. Please make sure that the seller asks for the e-mail address of the ticket buyer. This is the way that our system communicates with the ticket buyer. Too many stubs are being received without the e-mail address completed. The checks should be made out to:

Football Sweepstakes and sent to: **Fred Dorn, 501 N Madison St, Waunakee, WI 53597**

Thanks for sending sold stubs & money to me as they are being sold.

Fred Dorn, Sweepstakes Coordinator, Fdorn476@gmail.com 608-849-5290



WWW.SWISDISTRICT.ORG

THANKS to ALL the CLUBS WHO Have Shared Past Club Accomplishments and Upcoming Events with Other Clubs. Current Club Officers and SWIS District Leaders have access to the Leaderboard area. Any other Optimist can request to be added to the list and a password will be internally provided. (Contact the SWIS Webmaster for that access).

Leaderboard Tools > Leaderboard Login:

E-Mail Address: Exists in Optimist International records.
 First time: Check to 'retrieve your password'
 (Your Internal Password will be sent to your e-mail address).
 Logon Process: Your Password, and security code.

LEADERBOARD MAIN: Resources:

Includes Resources and Club Tools

District Directories:

Current SWIS District Officers/Chairs.
 Current SWIS Club Directory (all CLUBS).
 Past District & Club Directories to 11-12 year.

District Documents:

District & Club Training Programs Available.
 District Forms and Documents *
 SWIS Board and Executive Minutes
 SWIS District Policies
 SWIS Henry Stiner Award Recipients
 SWIS Special Clubs Honored Recipients

- Includes: Annual Club Planning – ACPC, Club Officer Installation, SWIS Expense Report, Liability Insurance, Internal Recognition Program, OI/SWIS Dues, others.

Online Resources:

Dime a Day, Personal Growth-PGI, Facebook, Unrestricted Funds, etc.

Club Building Strategies:

Club Tools:

Club Profile View, Edit, Update, etc.

Links to: Membership, Growth, Types, New Clubs, Club Services, etc.
 Club Logo Update

Club Events View, Post, Update, Delete, etc.

Club Members, Officers: View, temporary updates.

(Permanent Updates > www.optimistleaders.org with quarterly downloads from OI of ALL SWIS Membership)

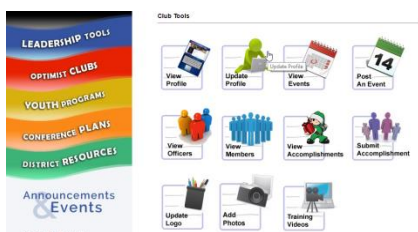
Accomplishments View, Post, Update, Delete, etc.

Photos: Can be Added, (verify sizing).

Training Videos:

For District/Club Leaders Assistance

Submitting Accomplishments
 Updating Logo's
 Editing Member Information
 Adding an Event and Processing



CONTACT:

BONNIE SPINDLER, SWIS WEBMASTER

blspindler@charter.net

608-850-9561 (H)

SWIS 2016 -2017 Zones (copy on www.swisdistrict.org in Optimist Clubs)

SWIS Zone 1 Lt. Governor Tom Frank		SWIS Zone 2 Lt. Governor TBD	
Club #	Club Name	Club #	Club Name
09031	Milwaukee Metro	09190	Racine Tuesday
09101	Meq/Thiensville	09086	Kenosha
09110	Milwaukee	09145	Racine
09062	Southwest Milwaukee		
09103	Menomonee Falls		
09200	Waukesha		
09208	West Bend		
09911	Mukwonago		
09037	Milw Young Professionals		
SWIS Zone 3 Lt. Governor TBD		SWIS Zone 4 Lt. Governor TBD	
09017	Beloit Breakfast	09024	Jefferson
09021	Janesville Wednesday	09036	Cambridge
09022	Janesville Breakfast	09072	Ft. Atkinson
09028	Milton	09134	Oregon
09048	Delavan/Darien	09172	Stoughton
09910	UW-Whitewater (students)	09092	Lake Mills
09915	Janesville Noon	09183	Sun Prairie
09230	UW-Whitewater/Community		
SWIS Zone 5 Lt. Governor TBD		SWIS Zone 6 Lt. Governor Maxine Lane	
09025	Madison Breakfast	09137	Platteville
09050	East Madison, Monona	09052	UW Platteville (students)
09095	Madison Downtown	09035	Platteville Area
09125	Madison Northeast	09934	Fennimore
09091	McFarland	09026	Darlington
09010	Cottage Grove	09025	Brodhead
09931	Fitchburg	09117	Monroe
		09925	Monroe Tuesday
SWIS Zone 7 Lt. Governor TBD		SWIS Zone 8 Lt. Governor Fred Dorn	
09051	Cross Plains	09005	Baraboo
09083	Sauk Trails – Madison	09006	Beaver Dam
09105	Middleton	09093	Lodi
09129	Mt. Horeb	09139	Portage
09195	Verona	09155	Sauk Prairie
09917	Mazo/Wisconsin Hgts	09202	Waunakee
SWIS Zone 9 Lt. Governor Don Rudolph			
09096	LaCrosse BFT		
09038	LaCrosse Students		


**Tri-Star Basketball Event
April 29th 2017**

We had a great turnout again this year, with well over 100 students and continue to appreciate all the efforts of the local clubs who host contests and send their kids to the District event. The participants have a wonderful time and it is truly a great experience for them!

Looking ahead: The date for next year has just been confirmed - please note **Saturday, April 14, 2018** on your calendars for the annual District Tri-Star Basketball Event, again at Mukwonago High School in Mukwonago.

If you or your club would like more information on this program in order to participate in the future - or to enhance what you are currently doing - simply reach out to us at the contact information below. We're always glad to help.

Below are 2 of the many pictures taken at the April 29th, 2017 Tri-Star Tournament in Mukwonago. To access the entire Winners listing and / or pictures on the SWIS District Website & SWIS Facebook, click on this link:

[TRI-STAR-List-Pictures](#)

Enjoy the balance of your summer,

Joe Mundwiler & Amy Soleimani-Mafi,
Co-Chairs, SWIS Tri-Star Basketball

Joe's Email: jimundwiler@centurylink.net
Amy's Email: amy.soleimani@gmail.com



SIX Year Old Girl Winners



TWELVE Year Old Boy Winners


The Optimist Creed
Promise Yourself

To be so strong that nothing can disturb your peace of mind.
To talk health, happiness and prosperity to every person you meet.
To make all your friends feel that there is something in them.
To look at the sunny side of everything and make your optimism come true.
To think only of the best, to work only for the best and to expect only the best.
To be just as enthusiastic about the success of others as you are about your own.
To forget the mistakes of the past and press on to the greater achievements of the future.
To wear a cheerful countenance at all times and give every living creature you meet a smile.
To give so much time to the improvement of yourself that you have no time to criticize others.
To be too large for worry, too noble for anger, too strong for fear,
and too happy to permit the presence of trouble.

June 19th, Salute to Optimism Game

The Milwaukee Brewers welcomed the SWIS District Optimists and potential future Optimists to the Northwestern Mutual Legends Club at Miller Park on Monday, June 19th. Optimists dined on everything from mini tailgate food to nachos, gnocchi, fruit and finger foods to a carving station and yes, of course- delicious desserts including lemon squares, warm chocolate chip cookies, peanut butter dream bars and even dreamsicles were found while making their way to the different food stations in the 3 spacious rooms only to stop for a refreshing beverage at the indoor and outdoor bars along their way.

The baseball game seemed to take a backseat to the evening as most mixed and mingled with fellow Optimists from around the SWIS District and potential new Optimists- as attendees were able to stretch out and sit anywhere throughout the 3 spacious, air conditioned rooms and 3 levels of outdoor patio & club type seating-finding their happy place to watch the game and/or just catch up and exchange ideas. Southwest Milwaukee Optimist Club's Jess even did a mini seminar to future Optimists, Tom and Kathy J, on "how to connect" "using several social media platforms.

We shared the space with a few more people who inquired about Optimism and one young man, "Matt" who is now a teacher and told us that when he was younger, he received the "Student of the Year" award given by the West Bend Optimist Club. We hope Matt, Kathy & Tom will soon be our newest Optimist members!

Looking forward to seeing you at the 4th quarter conference on August 25 & 26th at Radisson Hotel!

Jo'El Pearlman, SWIS Conference Chair



Delicious Food and a Great time enjoyed by many current and Future Optimists attending the 'Salute to Optimism' Game.



Big Thanks to Jo'El Pearlman for her coordination.



Message from Maxine Lane Zone 6 Lt. Governor

I have been a member of the Platteville Optimist Club since 2009. For the first few years, I did what was expected. As the years passed, I developed a better understanding of Optimists International, our Platteville club, what we were all about and what our goal/mission as a youth organization was.



In 2014, five short years after joining the club, I stepped completely out of my comfort zone to serve as President of our club. My love and commitment kids, to Platteville Optimist and Optimist International grew by leaps and bounds during this year. I established goals for myself and our club, expected results from our committees, worked with my team to develop a Vision Statement for our Club and made Honor Club.

Then comes 2016-2017, and once again I find myself 'outside of my comfort zone'. Only this time is was in a much larger capacity, Lt. Governor of SWIS District Zone 6. Just 2+ months to go and I will have completed my year and I ask myself, where did the time go? Much to my surprise and perhaps yours, having read this short story, I have committed to 2017-2018 as Zone 6 Lt. Governor.

Why have I shared this, because we need Lt. Governors for several zones within the SWIS District? Any organization needs leadership, coaches and mentors to survive. I'm doing my part, will you do yours? Hopefully my story will encourage you to step forward and accept the opportunity to serve your zone as Lt. Governor.

Believing in what you do makes doing it easy. Please contact Governor Elect, Gary Engelke, engelke.gary@gmail.com and let him know of your decision to serve as Lt. Governor. Your reward will be the feeling of satisfaction knowing you are 'Doing It for the Kids'.

Many Thanks,
Maxine Lane, Zone 6 Lt. Governor
Optimistic We CAN Make A Difference

Optimists Out and About



Deputy Randall Teutschmann and Detective Terrill Argue Receive the Law Enforcement Award from Monroe Morning Optimist, presented by member, Russ Standiford.

Monroe Morning VP, Cindy McKeowan (r), presents Terri Anderson with the Educator Service Award.



Colonel, Janel Kelzer with Past Governor, George Breadon, Monroe Morning Optimist

Winners of the Monroe Morning Optimist Club Essay Contest (left to right): Cecily Burch (1st place), Matilda Weeden (2nd place), Morgan Seffrood (3rd place)



Colonel, Janel Kelzer receives Military Service Award from Monroe Morning Optimist, presented by VP Cindy McKeowan

NOW Spring Luncheon results in ten (10) new members for Platteville Optimist Club. In addition to the luncheon, a silent auction was included, raising \$170.00 for OI Foundation Childhood Cancer.



Christine Dieckhoff, Brodhead Optimists, presents a Friend of Optimist Membership Certificate to Tom Sheridan, longtime supporter of the Brodhead Optimists

Wisconsin Heights Optimist Club, Mazomanie and Black Earth...what we are doing to serve our youth and our communities.....

- *Quarterly honor teacher/staff, with \$50 to thank them for their service,
- *Quarterly honor student at a luncheon along with parents
- *Sell brats at the Shoe Box in Black Earth as a fund raiser
- *Hwy clean-up spring and fall
- *Donate money to tutor K-12 students
- *Provide funding to send 2 students to summer seminars
- *Scholarship program, participate in essay contest, support OI Fdn. .

The club enjoyed a presentation from Matt Geiger, author of the Geiger Counter.



Mequon-Thiensville Optimist Club had a float in the 4th of July Parade. Kids shot bubbles at the crowd during the parade. No candy; however, plenty of bubbles!!



Third Quarter SWIS District Conference



W
I
S
C
O
N
S
I
N

D
E
L
S



The Sunshine Supper provides a nutritious community meal on Monday nights. On May 24, the Sun Prairie Optimist club members helped the Sunshine Supper committee when they decided to go on the road at the Hamilton Place Apartments. There was free food, games for the kids and visits from the Sun Prairie Police, Fire and Ambulance teams.

