



SWIS 2017-2018 Newsletter



GARY ENGELKE, GOVERNOR SWIS District

Greetings fellow Optimists! Welcome to the year of ...2018



DIG It!

Dream, Inspire, Grow

Greetings Fellow Optimists –

The message below I had originally forwarded to the District Lt. Governors, who I have great confidence in. I also depend on these individuals, as a member of my Executive Team, to reach out to each of you and help us grow our district membership. I could not do my job without our Lt. Governors. Following is my message.

First, I want to acknowledge and thank the Lt. Governors who attended our 3rd Quarter Conference this past weekend. It was humbling to have 7 or our 8 Lt. Governors at the Executive Session on Friday evening. On my behalf, and I believe I can speak on behalf of the other Executive Members and Past Governors, thank you for providing an update on the clubs in your Zone. As with any organization, we have challenges. We attempt to do everything perfect, but as we know, none of us are perfect. As long as we recognize our challenges and turn them into successes, we continue to grow. Again, thank you for your candid comments and understanding that as we go forward, working together we will become a stronger organization.

Second, we are down to five (5) months remaining in our year. Personally, one of my original goals was to build three new clubs. I have one to go. Hopefully you as one of my support team members will help me build that third club. As Membership/Fitness Chair, Maxine Lane reported at the conference, we are up 24 members. However, without the two new clubs that were added this year, we would be down 44 members. This is not the legacy I want to leave when I pass the bell and gavel on to Maureen Crombie, Governor Elect.

I need your help! One person does not win a game; it is a team that wins a game. I ask you to consider what you want your legacy to look like when October 1, 2018 arrives? Is membership up or down within your zone(s)? Challenge your club Presidents to add 2 new members during the next 5 months! We have 55 clubs. Do the math! If each club adds 2 new members, as Governor and Lt. Governor(s), **we share** in a milestone year of membership growth surpassing 100 members.

I have the utmost respect and confidence in each of you as you continue to coach the clubs in your zone(s) and work to build the membership of our SWIS District. With the addition of 2 members per club, there will be 3,850 children that will realize the benefits of an Optimist Club.

Thank you for what you have done and doing that which still lies ahead of us.
Champion your Legacy!

Optimistically, **Gary Engelke**, Governor 2017-2018 (608) 732-6663 engelke.gary@gmail.com

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SWIS 3rd Quarter 2017-2018 CONFERENCE

DATE: May 4 – 5' 2018 at the Kalahari, WI Dells

Picture Highlights on SWIS Website at this link:
[SWIS 3Q Pictures](#)

SWIS Future 2018 Convention
SWIS 4th Quarter: August 3–4, 2018, Radisson, Milwaukee

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SWIS District Past Governor's



Back row: Steve Bailey, Vern Andren, Sue Kranz, Joanne Ganske, Josh Zaidel, Jerry Schewe.

Front row: George Breadon, Dave Miser, Bonnie Spindler, Jeff Kuchenbecker, Jim Kondrasuk.

Nick Prillaman, Jr.
2017-2018

International
President



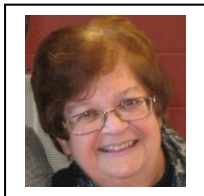
Welcome to the Leadership Hotline! President Nick's 3rd Quarter Incentive Optimists in Action Month

It's Optimists in Action Month! This month, Optimist Clubs will create a widespread spirit of unity bringing together Optimist Members and other community volunteers for a variety of local-based activities, fundraisers and special events. Optimist Clubs can conduct any program or special event that meets the needs of their community and should contact local media outlets in hopes of receiving publicity. Take photos and videos and share your Club's event on social media by including the hashtag #OptimistsInAction.

More information available at the following link:
<http://www.optimist.org/member/optimists-in-action.cfm>



Maureen Crombie
Governor Elect 17-18
SWIS
Governor Designate
2018 - 2019



Christine Dieckhoff
Governor Elect 18-19
SWIS
Governor Designate
2019 - 2020

CLUB OFFICER ELECT REPORTS DUE by May 20, 2018 or shortly after for the 2018 – 29 year. Club Officers can update this in: www.optimistleaders.org

2018-19 International Officer Election

Every Optimist Club, who have paid all their dues, can vote for 2018-19 International Officers until **May 30, 2018 at 5:00 PM.**

For more information and voting, click on this link:
<http://www.optimist.org/member/elections1.cfm>

CONGRATULATIONS

Governor Designate 2018-2019 Maureen Crombie's Planning

I am very excited about serving next year as your Governor for the 2018-19 Optimist Year.

The 2018-19 year under Optimist International President Rebecca Mona Butler's theme is "Promise Yourself - 100 Year". My theme is going to be "You're 100 kinds of awesome - whatever it takes". The next Optimist year we will be 100 years old. So what are my goals for the 2018-19 Optimist Year? One of my top goals will be GROWTH! Not only recruiting members and new clubs, we also need to concentrate on retention in existing and new clubs. I also plan on having a JOI Lt. Governor on my executive team. Increasing JOI clubs is vital in increasing our organization. Another goal of mine is to have incentives for clubs to create New Service Projects for the youth in your communities. Many of our Service Projects are a great way to recruit members. Look for more information on incentives in the future. In addition, a goal of mine is to collaborate with other Service Organizations and with Businesses to expand our reach and impact. The other major goals I have is to increase attendance at conferences, identify and develop leaders and developing more training to my executive team and the clubs in the district.

More information will follow this summer and we will definitely have an awesome year! **In the meantime, let's work on finishing Governor Gary's Year strong!**

OTTAWA, ONTARIO Canada, July 8-10, 2018

As International District Convention Ambassadors, here are some areas to check out for the upcoming Ottawa convention in July 8-10, 2018!! GREAT CITY, LOTS to SEE and DO, and WONDERFUL Food opportunities to [entice your palates](#).

Online registration is now live at www.optimist.org/convention.

Here is a link to find what to see and do in Ottawa <https://www.ottawatourism.ca/>

If we can get a **minimum** of **25 SWIS District Optimists to attend**, I think there may be a registration incentive for lower rates...**or an opportunity for the SWIS District to get one FREE Registration for the Louisville Convention in 2019**. The Committee is working on a way to increase attendance at the OI Convention. (Presently there are 17 Optimists registered).

Optimistically yours,
Joanne Ganske, Optimist International Convention Chair 2018
Josh Zaidel, SWIS Convention Ambassador 2018



Update on Fund Crazz Sweepstakes

Once again we are off and running in anticipation of another banner year in NFL Sweepstakes ticket sales. I am so proud of all of the clubs that have been participating in a sales effort since we stuck our necks out and hoped that this project would be a successful fund raiser for all SWIS Optimist Clubs. I am still a little disappointed that there are several clubs in the SWIS District that are not involved in the sale of these tickets. It is great to see the enthusiasm of each club that picks up their tickets at the Dells Conference each year. However, there are still a few ticket packs not picked up as of yet. We hope to get those ticket packets out to those clubs in the very near future. I am pleased to report that we have seen an increase of ticket sales each and every year since we started the program.

It is important to note that the best way to handle the sold ticket stubs is to send all sold stubs and money to us as the tickets are sold. Packs of ten or so is great to see in the mail, rather than a pack of 50 tickets all at once. Either way, we can handle it.

Please try to have the stubs filled out in completion, including the e-mail address and phone number. It is so easy for us to send an e-mail to the winners each week. We are trying to keep all costs down within the sweepstakes so all SWIS clubs will benefit from a higher payout at the end of the selling season. As you all know, if a club does not pick up their pack at the Conference or stop by my home to get their tickets, they are required to reimburse me for the UPS cost of shipping the tickets. That way the clubs that do pick up their tickets are not short changed by the cost of shipping to the clubs that do not pick up and need their tickets shipped.

Maggie and I want to thank all clubs for their participation in the sweepstakes, and we wish all of you a happy and prosperous selling season.



Optimistically, Fred & Maggie Dorn Sweepstakes Coordinators 608-849-5290 fdorn476@gmail.com

Optimist Junior Golf

The SWIS qualifier for the Optimist International Junior Golf Championships takes place at Brown Deer Golf Course in Milwaukee. It is open to boys and girls ages 10-18, and the winners of the various divisions who also shoot a qualifying score that day are eligible to participate in the international tournament in July at PGA National Resort in Palm Beach Gardens, Florida. Almost 700 young men and women from all over the world qualify and play in this highly-regarded tournament. Optimist tournaments over the years have seen winners like Jason Day, Tiger Woods, Phil Mickelson, Lexi Thompson, and many other well-known golfers; and some of our SWIS players have done very well also.



If you know of any young golfers who would like to participate in our qualifier, please provide them the link to our registration page: <http://sites.google.com/site/swisoptimistgolf/registration-details>. The fee is \$75 and our qualifier is a tee time event starting at 11AM on June 15th. For information please contact Tom Carls (Kenosha Noon) at 262-909-6124 or Todd Paulus (Menomonee Falls) at 414-719-0009. Special thanks to SWIS and the Menomonee Falls club for help and support provided. **(Registration Deadline June 8, 2018)**

**SEE SPECIAL EVENTS with the SWIS 4th Quarter CONVENTION AUGUST 3 – 5th, 2018.
FLYER WITH MORE DETAIL on PAGE 10 of THIS NEWSLETTER.**

SWIS New Club Building

Two new clubs were installed, so far, this Optimist year. **Platteville-Student-Optimist-Club** in March of this year and **SLLB or Sussex, Lisbon, Lannon, and Butler Optimist Club** in November of this Optimist year. **Diane L. Matuszak** is president of the SLLB Optimist Club and **Kaley Mumma** is president of the Platteville Student Optimist Club. **Matt Bohlen** is the mentor for the Platteville Student Optimist Club and the UW Platteville Golf Coach. *(Pictures of these clubs include a group picture of each group and a picture of the board for each group.)*

CONGRATULATIONS to each of these groups and to all who had a hand in making this happen. New club activity gives us the opportunity to achieve goals and push to make something happen. The **MOST IMPORTANT** thing to notice is the **OPTIMISM, PRIDE, VARIETY OF PEOPLE,** and **FRESHNESS** of each of these groups. Look at the pictures.

FOR YOU...Think of the **inspired feeling** when you joined your current or former Optimist Club. Think of the **satisfaction** when you complete a community project. Think of the **pride** you feel when you share your time with our youth. Think what can happen when we all carry those feelings forward.

I look at these clubs and also the recently new **SW MILWAUKEE** club and I think I see how a virtual club would operate. All of these clubs are doing what you need to be a strong club. Real Estate people say...location, location, location. Successful Optimist Clubs say...communicate, communicate, communicate. How does this apply to a virtual club...come to the 4th Qtr District Convention and if Gary lets me I will explain. It **IS** where you want to be. Think **VENN diagram** and set theory..

NOW, **we do need** one more new club for Governor Gary. If you know a place or person(s) that you would be proud to carry the Optimist character, please let us know. **DIG – Dream, Inspire, Grow**

Vern Andren, New Club Building Chair 2018

Sussex-Lisbon-Lannon-Butler SLLB Optimist Club



UW Platteville Student Optimist Club



CLUB BOARDS



SLLG – Club Builders – Nov. 2017

Diane Matuszak, Vern,Andren, Carl Trapp, Gary Engelke






UW Platteville Student Club Builders – April 2018

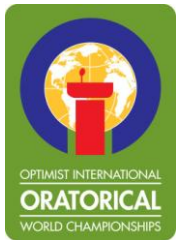
Gary Engelke, Vern Andren, Maxine Lane, Howard Crofoot

Another great year of scholarship contests in the in books. This year the SWIS district held district events for the Optimist Oratorical Contest and the Optimist Essay Contest.

SWIS District Oratorical Contest “Where are My Roots of Optimism?”

For the Oratorical Contest, we present Scholarships to the top three finishers on behalf of the Optimist International Foundation. The first Place Scholarship is \$2,500, the second place scholarship is \$1,500 and the third place scholarship is \$1,000. As usual, we had a great group of 14 contestants from various SWIS clubs at the District Conference, at Wisconsin Dells on May 5, 2018. Many more pictures at: http://swisdistrict.org/youth_programs/programs_gallery.asp?ypid=4.

<p>First Place \$2,500.00 Scholarship</p>  <p>Our First place finisher this year was from the Madison Breakfast Optimist Club. Addie Zweifel is the recipient of the top honor as well as entered into the regional Oratorical Contest in St. Louis the June for even more scholarship funds. Join us in wishing Addie good luck at the next stage of competition!</p>	<p>Second Place \$1,500.00 Scholarship</p>  <p>Rohitha Punathil took our second place prize in the Optimist International Oratorical Contest for 2018. Rohitha is a contestant sponsored by the Menomonee Falls Optimist Club.</p>	<p>Third Place \$1,000.00 Scholarship</p>  <p>The 3rd place winner of the Optimist International Oratorical Contest for 2018 is Tejvir Mann from the Madison Breakfast Optimist Club</p>
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There were 14 Zone winners representing SWIS Clubs in competition at the SWIS Conference at the Kalahari. All of the contestants presented their speeches before Optimists, families, friends, and 3 judges. Each participant did a fantastic job and received a plaque.



Josh Zaidel – Chair, Jo’el Pearlman - Event Coordinator, Pre-planners 2018
Jim Costanzo and Steve Bailey - Oratorical Program coordinators.

SWIS District Essay Contest “Can Society Function Without Respect?”



We are happy to announce our winner for the Optimist Essay Contest. This year’s essay topic was, “Can Society Function Without Respect?”. We had some great entries from clubs across the SWIS District. Our District winner this year is **Sean Voves** from the Mukwonago Optimist Club. Sean receives a \$2,500 scholarship .Way to go Sean. Pictures: http://swisdistrict.org/youth_programs/programs_gallery.asp?ypid=3

Josh Zaidel and Cindy McKeown - Essay Co-Chairs 2018

Tri-Star Basketball Update – Spring 2018

First off, thank you to all the local clubs and their respective coordinators who conducted a local contest this year – we were delighted to have 19 clubs represented with nearly 100 kids at the SWIS District competition April 14th in Mukwonago. We'd also like to extend a big thank you to Governor Gary for being present to be a guest emcee and do the welcome, along with the members of the Mukwonago Optimist club who help the day run seamlessly and the presence as well as members of other clubs in our district who pitch in the day of to support their local kids and help out. We so appreciate you being with us.

While bad weather the day-of the event deterred some contestants from attending this past year, we are optimistic for next year! You can view a listing of all the winners and their representative club in the newsletter – and we also have pictures posted on the website here at: http://www.swisdistrict.org/youth_programs/programs_gallery.asp?ypid=1 We have already committed to hosting our district kids again next year under Governor-Elect Maureen in Mukwonago! Once the school confirms our reservation, we will share the date of the 2019 contest.

Joe and Amy, Co-Tri-Star Chairs



2018 SWIS District Tri-Star Winners

Boys	Club	Girls	Club
6-year old			
1. Logan Janz	Lake Mills	Aubrey O'Brien	Darlington
2. Stefano Belle	Kenosha	Kinley Richard	Platteville
3. Braden Romine	Cross Plains	Lia Schuett	Mukwonago
7-year old			
1. Keagan Mineard	Mequon-Thiensville	Josie Krueger	Portage
2. Keegan Weigel	Platteville	Evelyn Witte	Mukwonago
3. Ben Tappa	Menomonee Falls	Ella Olson	Brodhead
8-year old			
1. Calvin Joynt	Mequon-Thiensville	Aubrey Schuett	Mukwonago
2. Evan Leibfried	Mount Horeb	Mayci Mullen	Monroe
3. Eli Breunig	Cross Plains	Maya Zimmerman	Menomonee Falls
9-year old			
1. Colin Romine	Cross Plains	Makaela Paz	Menomonee Falls
2. Alex Friederick	Platteville	Madelynn Sherry	Lake Mills
3. Trey Beasley	Beloit	Lily Quirk	Portage
10-year old			
1. James Njoo	Beloit	Erin Williams	Lake Mills
2. Tyler Altermatt	Jefferson	Lindsey Giasson	Monroe
3. Will Schmitt	Cross Plains	Danica Nolte	Cross Plains
11-year old			
1. Brandon Basset	Monroe	Mya Bolgrien	Portage
2. Andrew Altermatt	Jefferson	Lauren Striffling	Mequon-Thiensville
3. Lucas Ludlum	Platteville	Aubrey Lepak	Lake Mills
12-year old			
1. Griffin Ciszek	Mukwonago	Ramyiah Davis	Sun Prairie
2. Karim Cisse	Jefferson	Alyza Johnson	Darlington
3. None		None	
13-year old			
1. Aaron Roidt	Monroe	Breanna Grissom	Portage
2. Jaylen Nquyen	Milwaukee	Emma Pennekamp	Lake Mills
3. Noah Schmitt	Cross Plains	None	

Joe Mundwiler, Tri-Star Co-Chair
 211 Muirfield Circle, North Prairie, WI 53153
 Cell: 414-416-6551
 Email: jimundwiler@centurylink.net

Amy Soleimani-Mafi, Tri-Star Co-Chair
 1906 East Broadway #604, Waukesha, WI 53186
 Cell: 608-436-1815
 Email: amy.soleimani@gmail.com



Maxine's Message
Club Fitness and Membership District Chair

*Some people **want** to make it happen,
 some **wish** it would happen,
 but others **will** make it happen.*

(Author Unknown)

WE WILL
MAKE IT HAPPEN

You Just Have to Ask!

Each Optimist member reaches 30-35 children. If you have not, now is the time!

Optimist Strong
Be the Difference

Greetings Fellow Optimists!

Which one are you? A 'want' a 'wish' or a 'will'? If you are a 'will'...congrats! Keep doing what you are doing because you are **'Bringing out the Best in Kids'**. If you are a 'want' or 'wish', let's see what we can do to help you over that obstacle you are dealing with.

I recently attended the UW-Platteville Pioneer Senior Basketball Recognition/Awards Banquet. What a humbling experience to see 6 men, in front of their coaches, family, team mates and people from the community, stand at a podium and literally 'spill their guts'. It was emotional, came from the heart, included tears and pauses to regain composure, saying 'Thank You' to many, many people and lots of hand bumps and hugs! They are and always will be a team connected! Knowing that to reach their potential, they each have a job to do!

I walked away with one of the most powerful phrases I have heard in quite some time. Coming from a basketball player, ***"I found I'm part of something much larger than myself."*** Wow!! This immediately brought me to my membership in Optimist. Not just *ME*, but *WE* are a part of something so much larger than us, our Optimist Club(s) and beyond that, Optimist International. We are a part of "Bringing Out the Best in Kids."

Now I come to the "Want", "Wish", "Will"...A team takes everybody. The Pioneer Basketball Team finished this year as WIAC Champs, part of the Sweet Sixteen. Last year, they finished in last place. Last year, they **wanted** to win, they **wished** they could do better, and going into the 2017-2018 season, they said "we **WILL** win." Just like on a basketball team, it is not the responsibility of one person to win the game! With our clubs, it is not the responsibility of one member to make things happen within the club. It's not the responsibility of one person to invite new potential members to continue building your membership. When you ask someone to join you to learn about Optimist, you are potentially helping 30-35 more children. You may be turned down, but you simply keep on trying. The next person you ask just might say yes. If you don't ask, you will never know the feeling that comes with knowing you have reached another 30-35 children. Remember...'Failure doesn't happen unless you quit'; another quote from the Pioneer Senior Basketball Team. Every member needs to join the team and do their part in 'Bringing out the Best in Kids'.

Finally, what do our numbers look like at the end of April? We continue making progress! October, 2017 we were at 53 clubs with 1,702 members....April, 2018 we show 55 clubs with 1,736 members!! Within our District, we have 9 Zones. Growth was reported in 3 zones (55 new members, which includes 2 new clubs), 1 zone no change, 5 zones showing negative growth (down 21 members). Our net growth is 34 members x 35 kids = 1,190 additional kids being reached. As the SWIS District Fitness/Membership Chair, please join me in a "We Will Make It Happen" effort. Let's work to have positive growth in all 9 Zones. Thank you for working with me to bring into reality Governor Gary's theme of *"Dream, Inspire, Grow!"*

Foundation Update

Eileen Engelke, OI Foundation Representative



We have just wrapped up another year of Tri-Star Basketball, the annual Essay Contest and the annual Oratorical. Many young people were able to participate in these events and walked away with trophies, scholarships, t-shirts, medals, etc. Perhaps just as important, they also walked away with memories, new friendships and experiences they might never have had if it were not for the Optimists, that being you and you and you and me! The Foundation, the fundraising arm of Optimist International, depends on the support from Optimist Clubs and individual Members, the general public, businesses and corporations. These funds in turn support the youth activities promoted through Optimist International and our clubs. If your Optimist Club currently does not participate in these programs; please consider doing so and allowing the youth in your community the opportunity to be the possible recipient of one of many scholarships. If you need help getting started, contact the Lt. Governor in your Zone and he or she will be delighted to answer your questions.

The Foundation is also a source for clubs looking for funding of a new project. The Club Grant program enables the Foundation to assist Clubs implementing NEW projects in their community! This Program was announced in July 2008 to provide \$500 matching grants for NEW projects by Optimist Clubs. Any Adult Club served by OIF is eligible to apply for a \$500 grant for a NEW project of the Club. Grant Applications can be downloaded from Optimist International.

Yet another benefit of the Foundation is the Pass Through Program. If your Optimist Club is seeking grant funds or contributions for funding of your charitable community service projects or other charitable, literary or educational programs you may request the assistance of Optimist International Foundation (OIF) as a 501(c)(3). Checks received from corporations/foundations/grantors must be made payable to "Optimist International Foundation." OIF will deposit the check and issue a check to the Club for the amount received after the check has cleared the OIF bank. Unless otherwise directed, the check will be sent to the Club officer who signed the application form. A tax receipt will be issued to the corporation/foundation/grantor in January of the following year.

Support the Foundation and utilize their services to help "Bring out the Best in Kids!"

SWIS CLUB HIGHLIGHTS

Mequon-Thiensville



Youth **O**f the **M**onth for April was presented by the M-T Optimist Club to Savannah Melan. She was nominated by HHS Athletic Director, Erich Hinerstocker. She is a two-sport athlete playing Varsity basketball and running track. She is also a multi-queen award winner. She has volunteered for Gathering on the Green and in Kids for Kids. Her mission trips and

life experiences fostered an interest in medicine. She started the Medical Club at HHS and will be pre-med at Wisconsin-Madison next fall. Talk about a complete package! Savannah is pictured with Optimist President, Michael Franks. Job well done to her parents, Mike and Cathy, also!



Fennimore Optimist Club
No one is too old for the Easter Bunny!

Beth Nelson, President of the Fennimore Optimist Club is pictured with the Easter Bunny. Their club hosted an Easter egg Hunt attended by 150 children.

Each child received an Easter basket and a free book of their choice, compliments of the Club.

Darlington Hosts Tri-Star Basketball



The Darlington Optimist Club hosted 66 children at their recent Tri-Star Basketball Competition. The club had help from sixteen high school athletes. Pictured are the first and second place winners.



Celebrating a Milestone

Optimist Club of Platteville is celebrating their 50th Anniversary, To commemorate this milestone, members made personal donations for a Legacy Gift, collecting \$5,000.00 for a Tot Slide at the Platteville Aquatic Center.

The club will host a 50th Celebration event in June for members and distinguished guests.

MIDDLETON OPTIMISTS "Cops & Bobbers"



The second annual Middleton Optimists "Cops & Bobbers" event is fast approaching. It will be held the morning of Saturday, June 16 at Lakeview Park in Middleton. The first 150 children in attendance will receive a free fishing pole, gear and bait. They will be assisted by fishing coaches otherwise known as members of the Middleton Police Department. Food and drinks will be provided thanks to generous sponsors: Chick-fil-A West Towne, Metcalfe's Market, Culver's of Middleton and Culligan Total Water. Also in attendance will be the Middleton Public Library, the Middleton VFW Post, REACH-A-Child and Rubin for Kids.

Pictured is Police Chief Chuck Foulke helping a first-time fisherman during the 2017 inaugural event. For questions, please contact Curt Fuszard at 608-345-5147 or visit "info@middletonoptimists.org".



Smiles tell the story! The **Fennimore Optimist Club** held their NOW meeting on May 14 and were delighted to have three new members join their club.

First Annual Children's Fun Day Sponsored by the Brodhead Optimists!

An awesome activity day was held on February 17 at the Brodhead Middle School on February 17th. The day included crafts, games, a professional magician and lunch.

Children could participate in craft projects by decorating a gourd birdhouse, jewelry making, model airplane construction, crocheting, stamping and others. Activities were also provided such as broom hockey, corn hole bean bag toss, shooting basketballs and dancing. Come and decorate your own gourd birdhouses, or make cute animals or picture frames. Other possible crafts include jewelry making, model airplane construction, crocheting, stamping and who knows what else! The highlight of the day was the professional magician, providing an entertaining 45 minute show. This was the first, of what is planned to be an Annual Children's Fun Day.



Sauk Trails - Madison Optimist Club honored ALL Past Presidents, who supported the club by leading the Optimists who served the youth.

SWIS 2017-2018 Zones (copy on www.swisdistrict.org in Optimist Clubs)

SWIS Zone 1 Lt. Governor : Rose Schwartz		SWIS Zone 2 Lt. Governor: Diane Matuszak	
Club #	Club Name	Club #	Club Name
09031	Milwaukee Metro	09190	Racine Tuesday
09101	Meq/Thiensville	09086	Kenosha
09110	Milwaukee	09145	Racine
09062	Southwest Milwaukee		
09103	Menomonee Falls		
09200	Waukesha		
09208	West Bend		
09911	Mukwonago		
09037	Milw Young Professionals		
09065	Sussex-Lisbon-Lannon-Butler		
SWIS Zone 3 Lt. Governor: Diane Matuszak		SWIS Zone 4 Lt. Governor: Maureen Crombie	
09017	Beloit Breakfast	09024	Jefferson
09021	Janesville Wednesday	09036	Cambridge
09022	Janesville Breakfast	09072	Ft. Atkinson
09028	Milton	09134	Oregon
09048	Delavan/Darien	09172	Stoughton
09910	UW-Whitewater (students)	09092	Lake Mills
09915	Janesville Noon	09183	Sun Prairie
09230	UW-Whitewater/Community		
SWIS Zone 5 Lt. Governor: Jim McDonnell		SWIS Zone 6 Lt. Governor: Maxine Lane	
09025	Madison Breakfast	09137	Platteville
09050	East Madison, Monona	09066	UW Platteville Student
09095	Madison Downtown	09035	Platteville Area
09125	Madison Northeast	09934	Fennimore
09091	McFarland	09026	Darlington
09019	Cottage Grove	09025	Brodhead
		09117	Monroe
		09925	Monroe Tuesday
SWIS Zone 7 Lt. Governor: Elizabeth Van Natta		SWIS Zone 8 Lt. Governor: Fred Dorn	
09051	Cross Plains	09005	Baraboo
09083	Sauk Trails – Madison	09006	Beaver Dam
09105	Middleton	09093	Lodi
09129	Mt. Horeb	09139	Portage
09195	Verona	09155	Sauk Prairie
09917	Mazo/Wisconsin Hgts	09202	Waunakee
09931	Fitchburg		
SWIS Zone 9 Lt. Governor: Don Rudolph			
09096	LaCrosse BFT		
09038	LaCrosse Students		



Thank you to the SWIS District Optimists for being such gracious hosts as Wisconsin Leadership Seminars (WILS) presented at the quarterly conference in May! We enjoyed the opportunity to share the experiences of students who have attended WILS in recent years and were impressed with the engaging young speakers describing the “roots of their optimism” in the oratorical contest!

WILS's mission is to identify outstanding high school sophomores throughout Wisconsin and Upper Michigan for being responsible citizens in their community and/or school and provide them with the opportunity and encouragement to recognize their leadership potential. WILS is 100% free of charge to students and their schools, so deserving student leaders have the opportunity to attend WILS regardless of their socioeconomic status. We center our activities around four pillars: *Responsibility, Service, Inclusiveness, and Decision-Making*. The 2018 leadership seminar will be held June 8th-10th, 2018, once again at the University of Wisconsin-Whitewater.

Like the Optimists, WILS is a 100% volunteer-based organization, so we rely entirely on the engagement and support of our volunteers and community partners to keep the seminar running each year. In 2017, Wisconsin Optimist Clubs were a Gold Sponsor (our highest sponsorship level) and sponsored their highest number of WILS attendees in over a decade! WILS would once again like to thank you all for your contributions that allow us to keep offering this program free of charge to the attendees, their parents, and their schools.

We are in the process of finalizing our student recruitment and program agenda for the 2018 Wisconsin Leadership Seminar. If a student in your area is registered to attend the seminar, you should have or will soon be receiving an email and/or a letter providing more information about how you can support these students. A WILS board member may also follow up with a call over the next few weeks to see if you have any questions and whether we can count you in for sponsoring a student in your area.

Finally, if you are interested in joining us in person as a volunteer service trip chaperone at future WILS seminars, please reach out to Samantha at optimists@wils.us and she will pass your information on to the right people!

Thank you again for all of your support in the past, and we hope you will sponsor a student for our upcoming 2018 seminar. Please feel free to reach out to me with any questions!

Information available at: www.wils.us

Samantha Glaser– WILS Board of Directors – Optimist Clubs Fundraising Lead

The Optimist Creed
Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Join Us & Bring a Friend 4th Qtr. Convention & Weekend of Fun in Milwaukee



Aug. 3rd Radisson Hotel Milwaukee West-Exec. Meeting & Hospitality Suite

Aug. 4th Radisson Hotel Milwaukee West-General Session with exciting presentations and speakers

Aug 4th Followed by Salute to Optimism Tailgate Social & Brewer Game At Miller Park *"Hitting A Home Run Against Childhood Cancer"*
Call Jo'El (262) 620 1588 for game info & to sign up (Pay in July)

Aug. 5th Optimist Outing at the Wisconsin State Fair
Did someone say...Great Exhibits! Cool Animals! Wine Tasting!
Music! How about Fluffy CREAM PUFFS!

The Wisconsin State Fair begins Thursday, August 2nd and
Continues thru Our Optimist Weekend of Fun!

**The First 25 people to sign up for our
4th Quarter Convention
Receive (2) tickets for admission to the
Wisconsin State Fair!**

Mark your calendar & make it a Fun Weekend in Milwaukee!

WISCONSIN STATE FAIR

Rooms available for \$99 plus taxes & fees for Friday Aug 3rd & Saturday Night Aug 4th call (414) 257-3400