



SWIS 2017-2018 Newsletter



GARY ENGELKE, GOVERNOR SWIS District

Greetings fellow Optimists! Welcome to the year of ...2018



DIG It!

Dream, Inspire, Grow

Greetings Fellow Optimists –

As you read this, I will have a short couple months to serve as your Governor. Coming in as your Governor I established a goal of building three clubs during my term. I'm two-thirds complete and currently have a meeting with community members for that third club. It has been a pleasure building and adding two new clubs within the SWIS District, meeting new people, making new friends and the ultimate, reaching more children in the SWIS District. In addition to these two clubs, we also successfully built a JOI Club, starting with 18 members.

That brings me to ask "What have you done to build your club membership?" Have you tried? The continued success of the SWIS District and Optimists in general, depends on members reaching out to potential new members. Think back, someone asked you to join them at a meeting, share the experience and invite someone to join you.

These past 10 months have been a **'Dream'**, beyond my wildest imagination that I would serve as Governor of the SWIS District. Without 'dreams' one can become stagnant, motionless, lose touch with the future. Our 'Kids' reach their potential by dreaming. We need to do the same! **'Inspire'**...I hope in some small way I have inspired each and every one of you. I know that is asking a lot. I'm no different that you or you or you. In our busy, busy lives, some things slip through the cracks. However; if I have inspired just one person, I've made a difference. **'Grow'**...oh I have grown! I have grown to deeper appreciate that which Optimist International and the SWIS District does for our youth. I'm proud to say I make a positive impact in the lives of youth and my community each and every day.

Going back to September, 2017, I asked myself, "What have I gotten myself into?" taking on the position of SWIS Governor. How time flies...I am now preparing to turn the 'Chair' and the 'Gavel' over to Governor Elect, Maureen Crombie, who I am confident, will do an outstanding job for our district.

Thank you for what you have done and doing that which still lies ahead of us. Champion your Legacy!

Optimistically, **Gary Engelke**, Governor 2017-2018

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SWIS 4th Quarter SUMMER 2017-2018 Convention

August 3 – 4th, Radisson Hotel, Milwaukee, WI

REGISTRATION at: [SWIS On-Line Register](#)

SWIS 1st Quarter FALL Future 2018 – 2019 Conference

October 12-13, 2018, Heidel House, Green lake, WI

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SWIS District Past Governor's



Back row: Steve Bailey, Vern Andren, Sue Kranz, Joanne Ganske, Josh Zaidel, Jerry Schewe.

Front row: George Breadon, Dave Miser, Bonnie Spindler, Jeff Kuchenbecker, Jim Kondrasuk.

Nick Prillaman, Jr.
2017-2018

International
President



**Welcome to the Leadership Hotline!
President Nick's 4th Quarter High Lights**

OI President Link: [OI-High-Lights](#).



**Christine Dieckhoff
Governor Elect
For Future Governor
2019-2020**

Maureen Crombie, Governor Designate Planning for 2018-2019

I am very excited about serving next year as your Governor for the 2018-2019 Optimist Year.

The 2018-19 year under Optimist International President Rebecca Butler Mona's theme is "Promise Yourself - 100 Year". My theme is going to be "You're 100 kinds of awesome – whatever it takes". The next Optimist year we will be 100 years old. So what are my goals for the 2018-2019 Optimist Year?



One of my top goals will be GROWTH! Not only recruiting members and new clubs, we also need to concentrate on retention in existing and new clubs. I also plan on having a JOI Lt. Governor on my executive team. Increasing JOI clubs is vital in increasing our organization. Another goal of mine is to have incentives for clubs to create New Service Projects for the youth in your communities. Many of our Service Projects are a great way to recruit members. Look for more information on incentives in the future. In addition, a goal of mine is to collaborate with other Service Organizations and with Businesses to expand our reach and impact. The other major goals I have is to increase attendance at conferences, identify and develop leaders and developing more training to my executive team and the clubs in the district.

I am very excited to have our International President Elect for the 2018-2019 Optimist year at our convention doing training with me for President Elects and Lt. Governor Elects. We will be trained on Goals and roles within the organization. We will also learn about many resources for success, the duties, and things to do when you are President and Lt. Governors. There will also be discussion on how to hold meetings, membership the Optimist International Foundation and Recognition. **In the meantime, let's work on finishing Governor Gary's Year strong!**

Maureen Crombie, Governor Designate

Maureen Crombie, Governor Designate Pre-Planning for 2018-2019

Fall Conference #1:	October 12-13, 2018	Heidel House, Green Lake, WI
Winter Conference #2:	February 15-16, 2019	QBE, Sun Prairie, WI
Spring Conference #3:	May 10 – 11, 2019	Kalahari, WI Dells
Summer Convention #4:	August 10 – 11, 2019	Radisson, Milwaukee, WI.



FINISH the 2017-2018 YEAR STRONG: Has your club completed successful programs during the year and note them on the President's Pride Report for 2017-2018? This report is available in the Optimist leaders website, and is due by September 30, 2018. Does your Club have the leadership team in place for the 2018-2019 Optimist Year? A current Club officer needs to login to Optimist Leaders website, click on Reports, and the Club Officer Elect Report to select names for new and/or continuing leaders by September 30th. Please follow-up to 'Finish the 2017-2018 Year Strong'.



Ottawa Memories in Review

From: **Governor Gary Engelke**
Greetings from Ottawa!! Well, almost.



What a memorable International Convention. The time went too fast; however as we all know, it is great to go away and even better to get back home. However; Ottawa was indeed spectacular!

Myself, and wife, Eileen, arrived into Ottawa late on Saturday evening, starting our official convention events on Sunday. Needless to say, each and every training session was loaded with information one can put into practice within your own clubs. Perhaps above and beyond that which you learn from the speakers, is the networking with peers, the positivity that is generated throughout the conference day after day and the sharing of ideas of what other clubs do to keep membership involved and growing.

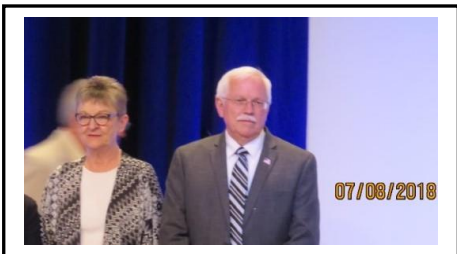
I want to share highlights of the Governor's training that I attended, which was focused on "Finishing the Year Strong". Nationally, the membership was reported as being down approximately 750 members. Sounds like a **BIG** number, and that it is. However; when you consider there are over 2,500 clubs, the number becomes manageable. OI President, Nick Prillaman, feels we can bring this deficit into a positive by September 30, 2018. In doing so, it would be the first time in 20 years that the organization realized growth.

The Governors have committed to building 100 additional clubs by the end of September. As your Governor, I believe the SWIS District can add at least two additional clubs with the help of our Lt. Governors and club Presidents. For both of these challenges, we have 80 plus days to turn a challenge into a success!

There were 1,022 Optimists that attended the International Conference, which was a great turnout. The benefits of attending, for those who are able to do so, is building relationships and making new friendships that will last a lifetime. Next International Convention is scheduled for June 30-July 3 in Louisville KY. Hope we can have an excellent attendance from our SWIS District.

Last, but certainly not least! In fact, this is truly the highlight of my article. It is my pleasure to share with SWIS District members that Jim Kondrasuk was the recipient of the 2017-2018 Christian D Larson Award. Christian D Larson composed the Optimist Creed, which was adopted by Optimist International in 1922. This award is presented to individuals who go above and beyond in promoting Optimism while serving youth and community. (See **SWIS OI Convention ATTENDEES of Page 8 of this Newsletter**)

Congratulations Jim. Proud to be your Friend and an Associate.



Link to: [OI-More-Pictures](#)

OTTAWA Memories from Maureen Crombie, Governor Designate



The 100th Optimist International Convention in Ottawa, Ontario got underway with a wonderful Opening Ceremony that included great entertainment, Parade of Flags and the National Anthem. The room was buzzing with positive energy. It was truly exciting.

There were fantastic workshops, Governor-Elect, Lt. Governor Elect, Club Presidents/Secretary Treasurer Training (to name a few), exciting meetings and fellowship. The convention grabbed our Optimist members and made each person that attended aware of our cause being supported, the organizations importance in their communities, and, above all, the importance of contribution by those attending the convention. Optimist members enjoyed themselves and enjoyed the various aspects of the convention such as the food, decor and entertainment. But, none of these overshadowed the purpose or the mission of the convention.

Optimist members attending knew where his or her contribution has gone and understood its importance. To this end, it was vital to provide information that helps Optimist members understand the organization. These included trainings, workshops, fellowship with simple facts or statistics about the work and the impact of the organization and should not be complicated or complex, but built a confidence in the organization by contributing.

Optimist International President elect Rebecca Butler Mona's theme is "Promise Yourself - 100 Year". My theme is going to be "You're 100 kinds of awesome - whatever it takes". I feel so energized and plan to bring my enthusiasm, passion and knowledge to the Southern Wisconsin (SWIS) district for the upcoming 2018-19 year.

This year's Optimist International President H. Nick Prillaman tells us to feed the need, plant the seed, do the deed, and live the Creed! Be Optimist Strong - Be the Difference. Congratulations to Governor Gary for doing just that by building two new clubs so far this year. I was so proud of him and others from the SWIS District that had the Opportunity to be on stage at the Convention! I will be looking forward to beginning the centenary of one of the best service to youth organizations in the world.

Maureen Crombie, Governor Designate 2018-19

Ottawa Memories from Vern Andren, New Club Building Chair



The SWIS District was blessed to have our outstanding people at the Optimist International Convention in Ottawa Canada on July 7 thru 11 with a prestigious Leadership Training Academy being held on July 12. JoAnne Ganske was the convention chairwoman doing an outstanding job at all aspects of the convention. Jim Kondrasuk, Immediate Past International President, presented awards to his 2016-2017 team. In addition, President Jim received a gift to the International Foundation in his name in an amount over \$1200 from the SWIS PGA (Past Governor's Association).

Governor Gary Engelke was honored to receive the pacesetter award for the achievements of the SWIS District this year. The interesting part of this story is that Gary's name was introduced but Gary wasn't on stage. It turns out that this writer was standing with Gary behind stage when this happened. It turns out that nobody told Gary he was supposed to be on stage for this award. CONGRATULATIONS TO GOVERNOR GARY FOR THIS WELL DESERVED AWARD. Maureen Crombie was introduced on stage as our SWIS Governor for the next Optimist year. Sue Kranz, past SWIS Governor, worked many, many hours at the credentials desk. She is a class lady and outstanding Optimist. Philip Sheahan was the only president-elect from the SWIS District to receive training. You did the right thing. Philip Zaidel and Vern Andren attended Leadership Development training led by Tracy Huxley. Lori Vannatta was selected and attended Leadership Academy on July 11. Congratulations Lori! (Persons attending the Leadership Academy must be nominated and selected and must not have served as a district governor prior to this time.)

Builder of Excellence awards were presented to Gary Engelke, Vern Andren, Diane Mutuszak, Carl Trapp (but Carl avoided the stage). Everyone had fun visiting Ottawa, a very clean city and friendly people. In addition, separate dinner meetings, Appreciation Luncheon, Old Timers Breakfast and Presidents Ball and terrific workshops made for a super environment to meet old friends and new and to prepare ourselves to be better optimists when we get home. THE BEST TRAINING AND DEVELOPMENT YOU CAN RECEIVE IS WHEN YOU MEET AND MINGLE WITH OPTIMISTS THAT ARE NOT A PART OF YOUR HOME CLUB. CONGRATULATIONS TO EVERYONE WHO ATTENDED the Optimist International Convention in Ottawa, Canada. **Vern Andren, SWIS NCB Chair**

CALLING ALL OPTIMISTS! NOW is the time

SIGN-UP for the 4th QTR CONVENTION IN MILWAUKEE Saturday, Aug 4th!

GREAT INFORMATION FOR ALL OPTIMISTS and....
SPECIAL BREAK OUT ROOM TRAINING FOR
INCOMING PRESIDENTS 2018-2019



Training for incoming Presidents is happening at our 4th Quarter conference.

Training provided by President Designate Optimist International, **Rebecca Butler Mona**

8:30 Check –In/Registration for All Attendees Begins (*Attendees Receive Free Admission to the State Fair*)

9:00 Opening Remarks & Business Meeting

General Session

Presentation by Magda Herzberger (*See Club High Lights*)

Break –Out Training for Lt. Gov's / Presidents

Planned 'Team Exercises'

Noon Luncheon

1:00-3:30 Afternoon of Optimism

Including Special Presentation by Incoming Optimist International President Rebecca Butler Mona

Recruitment and Retention Presentation by Lori VanNatta

"The Gift of the Present and Future" 2017-2018 Gov. Gary Engelke & 2018-2019 Gov. Maureen Crombie

4:30 - Optimist Tailgate Social & NOW event at Miller Park followed by Milwaukee Brewer Game 6:10. Following the Brewer game there is a showing of the movie, "The Sand Lot" on the super large Score Board Screen . (*See FLYERS, Page 9-10*)

Sunday-Optional Social at the Wisconsin State Fair

Rebecca Butler Mona BIO, OI President Designate

Rebecca Butler Mona is currently President-Designate of Optimist International, and will serve as the organization's President during 2018-19 Optimist Centennial year.

Rebecca retired from IBM in 2017 following a 32-year career in a range of national and global marketing leadership roles across IBM's portfolio of software, services and systems, after beginning in a sales role in Des Moines, IA. Most recently, she served as Director of Global Marketing for IBM's consulting business responsible for global marketing strategy and demand generation. She concurrently served as Senior State Executive for IBM in Iowa, with leadership for IBM's employee community engagement and government relations.

Rebecca is a native of Red Oak, Iowa, and holds a Bachelor of Science in Business Administration from Drake University, with majors in Marketing and Human Resource Management. She has held a number of alumni volunteer leadership roles at Drake University, and currently sits on the Executive Committee of the National Advisory Board for the Donald V. Adams Leadership Institute (DVALI).

As an Optimist, Rebecca is a charter member and Past Distinguished President of the Noon Optimist Club of Western Des Moines, and has served on the board since the club began in 1989. She is a Past Distinguished and Outstanding Governor of the Iowa District, a Past Vice President of Optimist International, and has chaired numerous Optimist International Committees. Rebecca is currently serving on the Optimist International Board of Directors, elected to a term beginning October 1, 2015, continuing on the Board as President-Elect and now as President.

Rebecca is married (to Mike – also an Optimist member), and is the proud mom of two teen-agers (Amanda and Alex).

Greetings Optimists from Rebecca Butler Mona

I'm deeply honored and truly thrilled to be teaming with you during our 2018-19 Optimist International Centennial Year! It is so exciting for us to have the opportunity to serve during this unique and important milestone of our 100th anniversary. We have the chance to celebrate our history, while we also convey our enthusiasm for our future. I believe that who we are and what we do as Optimists are needed now more than ever.

Our Centennial Theme is "Bringing Out the Best into the Next Century" – recognizing that this is not only about celebrating our past 100 years of service, but even more importantly, it's about the positive impact our Optimist Clubs continue to have today and going forward.

We have 4 simple goals for our year together:

1. Growth: Expand the impact of Optimist International through growth in members and clubs
2. Engagement / Training: Strengthen Optimist Clubs and members through effective involvement and leadership development
3. Marketing: Raise the profile of Optimist International and Optimist Clubs both internally and externally
4. Financial Strength: Ensure sound financial budget management (expenses and revenue) and reduce reliance on club / member dues to support priorities.

My personal theme for the year is "Promise Yourself" – and I hope that resonates with each of us not only with our Optimist Creed, but with the commitment we each make to bring our own personal best to everything we do – to make things better for our clubs, our communities and the young people we serve.



Maxine's Message
Club Fitness and Membership District Chair

When you make a commitment you build hope.

When you keep it you build trust.

So don't just say it, show it.

Don't just promise it, prove it.

**WE WILL
 MAKE IT HAPPEN**

You Just Have to Ask!

Each Optimist member reaches 30-35 children. If you have not, now is the time!

**Optimist Strong
 Be the Difference**

Read more: <http://www.searchquotes.com/Actions/quotes/about/Commitment>

(Author Unknown)

Greetings Fellow Optimists!

This represents my final opportunity to speak to you as Club Fitness and Membership District Chair. If you take away just one thing from having read my articles this past Optimist term, it is that I am committed to my Optimist Creed and My Optimist Oath I took when becoming a member in 2009. As futile as it is, I only wish I would have discovered the Optimist Organization earlier in my life.

As you have discovered from past articles, I live my life through quotes. I chose the above for this last article as I think from time to time we all need to revisit the oath we took when joining our club(s) and ask ourselves are we yet today living accordingly and doing our best to help grow our club to maximize the number of children we can reach. I see many reports come through my email reflecting members who have left their clubs due to 'lack of interest'. I say 'What'? As leaders, do you have committee's assigned responsibilities to help energize your club and keep it interesting for members? Do you have a committee to research new activities within the community your club can become involved in? Do you have a committee that can plan social activities for members to join together for fun and relaxation? Do you have a committee to work on building membership, creating incentives for bringing in new members, planning your annual NOW meeting? Let's refresh our memory back to the oath we took weeks, months or years ago....

For many of us, it has been quite some time since we were inducted into as Optimist Club. Many things in life are worth revisiting.

As we begin... Through your personal service as an Optimist, you will have the opportunity to help repay, in various ways, the debt we all owe our community for the privilege of enjoying its many benefits. You will learn the Optimist Creed and its significance, a genuine challenge to the life of all men and women. You will be inspired by our slogan, "Friend of Youth".

I _____ do hereby pledge that I will do my best at all times to live by the spirit of the Optimist Creed and I will also give of my time and talents as generously as possible to support the activities of my Club, my District and Optimist International.

When you make a commitment you build hope. **When** you keep it you build trust.
 So don't just say it, show it. Don't just promise it, prove it.

Foundation Update

Eileen Engelke, OI Foundation Representative



back to your clubs and energize your members to "Bring Out the Best in Kids".

I am also excited to announce that I will again serve as the Foundation Representative this upcoming 2018-2019 Optimist year. By becoming involved with the 'Big Picture' one realizes they are part of something so much bigger than the club and members they meet within their home location. I have discovered we have some highly enthusiastic leaders, not just within our SWIS District, but throughout all of Optimist International.

Now to OI Foundation and the fundraising necessary to meet the awards provided to the youth we serve. First and foremost, thank you for what you do to support the Foundation and serving the youth in your community. If we look again at the 'Big Picture', supporting the Foundation also supports the youth in your community through the many youth sponsored events, of which I

touched on in the last newsletter. I learned at the International Convention that the largest fundraiser for the Foundation is the 'Dime-A-Day'. For the last several years, in January my club kicks off the new year with a Dime-A-Day Campaign, each year attempting to surpass the previous year. Think about it, you can't buy much for one thin 'Dime-A-Day'; however, you can, with a Dime-A-Day (\$36.50/year), impact the lives of children, providing them opportunities otherwise not available to them. Start a campaign this coming Optimist year at your Club.

Support the Foundation and utilize their services to help "Bring out the Best in Kids!"

Having just returned from the 2018 Optimist International Convention, I have to start this quarterly message with a **WOW!** The networking, resulting in new Optimist friends is priceless. The training and sharing of new ideas jump starts your desire to get

SWIS CLUB HIGHLIGHTS



SUMMER FUN



The Oregon-Brooklyn Optimist Club float won First place in the Oregon Summer Fest Parade.

The Oregon-Brooklyn Optimist Club is fundraising to bring a Splash Pad to the community. The parade had a circus theme this year and the Optimist winning float was

“SEAL the DEAL”

The Monroe Morning Optimist Club has produced a video about a Holocaust Survivor (Magda Herzberger), Magda lived in Monroe, WI at one time. This very moving story is narrated by Monroe resident Diana Vance. It is our hope to share this very important story with schools, church groups and anyone that has an interest in a remarkable story of survival. Please share far and wide, the link to the video online is: <https://vimeo.com/267480905>



HONORED FOR 50 YEARS OF SERVICE



April 26, 1968 – April 26, 2018

The Optimist Club of Platteville celebrated 50 years of serving youth and community. This also gave the club an opportunity to recognize two of their Charter Members who are still active within the Club. Congratulations to Ken Kamps and Jim Olds.

**We want to hear from you!
Share your stories, your pictures
and the news from your club.
Champion your Legacy!**

Optimist Club of Platteville was delighted to host several of the SWIS District Past Governors at their 50th Anniversary Celebration in June.



At the end of the school year, the Optimist Club of Darlington presented four Educator of the Year awards, representing 115+ years of service to the Darlington Community Schools.



Optimist Club of Platteville is excited to announce the addition of a new Junior Optimist Club with 18 energetic Middle School students.



MONROE MIDDLE JUNIOR OPTIMISTS CLUB

Sponsored by the Noon Optimist Club of Monroe, the 37 active members are interested in making the community a better place. They focus on ways to help others at MMS and throughout the community. For many years the MMS Junior Optimist Club was wonderfully led by Ms. Gabrielle Breadon, who has turned over the role of advisor to MMS Staffers, Ashley Thompson and Wendy Dyrhaug. Her proud tradition of producing young leaders and providing first rate community service carries on. Activities students participate in include:

- *highway clean-up
- *help with food stand at the Fly-In
- *participate in the Halloween parade & trunk or treat
- *sponsored hat day and raised \$70 for food pantry
- *collected 166 pounds of food for the food pantry
- *helped with Santa Workshop
- *free will gift wrapping at Shop for a Cure
- *held a toy drive to benefit Women's Stocking Program
- *visited residents at Twining Valley
- *helped decorate cookies for Women's Stocking Program and many, many more events.

OI Convention ATTENDEES: Maureen Crombie, Vern Andren, JoAnne Ganske, Sue Kranz, Gary Engelke, Eileen Engelke, Jim Kondrasuk, Kate(Jim's daughter), Terry Hyland, Lindsey Hyland, Josh Zaidel, Philip Sheahan, Lori Vannatta, Mike Shields, Carol Esser, Jeff Kuchenbecker, Diane Mutuszak, Carl Trapp, James White, Rose Schwartz. **FANTASTIC OI CONVENTION in July 2018.**

WHY SHOULD I CARE WHAT THE SWIS DISTRICT DOES?

I recently heard this question, maybe not in ALL-CAPS, but the person really wanted to know why the District was so darned important. I was trying to make the following points on behalf of the SWIS (Southern Wisconsin) District of Optimist International:

1. It's not until you attend a SWIS District conference or Optimist International convention that you'll get any sense of the magnitude of Optimism in Wisconsin, the United States and the world. There are roughly 1,800 folks that call themselves Optimists in southern Wisconsin. Every club has its own projects and fundraisers, all to help the youth of the community. Being at District events gives us an opportunity to learn new ways of working with youth, gain new project ideas, learn important stuff, have fun and make new friends.
2. The scope and power of the Oratorical Contest really explodes at the District and International level. Club winners can compete at Zone and District contests, where the winner is awarded \$2,500 in scholarship funds. That person can compete in the Regional and International competitions. The ultimate winner is awarded another \$20,000 of scholarship funds.
3. I challenge anyone to convince me that every one of those hundreds of youth that participate in the 2018 Oratorical contest doesn't somehow benefit just for their participation. The money is great, but seeing the pride and determination in the faces and body language of the participants is priceless.
4. And that is why every local club is important, and District participation is invaluable.

Yours in Optimism, **President Jeff Kuchenbecker**,
Optimist Club Downtown Madison

The Optimist Creed

Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear,
and too happy to permit the presence of trouble.

Fund Craz Sweepstakes:



The calendar is showing only six weeks left to get those sweepstakes tickets sold as of July 20, 2018. By the time this appears in the newsletter and on the website there will be less time to get the tickets sold. Ticket sales have been moving along very slow so far. With the amount of tickets out there I am asking all clubs to get those sales completed and have someone from your club **bring the sold stubs and money to the Convention in Milwaukee on August 4th**. It looks like we will be able to end up the same as last year once again if all the tickets that are out there will be sold. The deadline for getting everything back is August 31st. Looking forward to having another great year in sales.

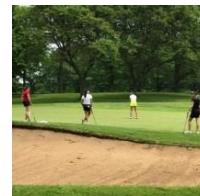
Fred and Maggie Dorn, Sweepstakes Coordinators
608-220-1531 (cell) fdorn476@gmail.com

Optimist International Junior Golf Championship Qualifier

On June 15th, at Brown Deer Golf Course in Milwaukee, 31 young golfers between the ages of 10 and 18 participated in the SWIS qualifier for the Optimist International Junior Golf Championship. This year we had a large number of qualifiers, with 15 of our participants eligible to advance to the Championship, which takes place over the course of two weeks at the end of July at PGA National in Palm Garden, Florida. Over 600 young golfers from the entire world participate in this prestigious junior tournament with many well-known professional golfers having played and/or won it over the years. Six of our SWIS qualifying players are making the trip to Florida to compete in the Championship. Our lowest round of the day, 74, was shot by one of these six, Lukas Heckmann.

Also, a special thanks to all of the volunteers from the Menomonee Falls Club who helped with registration and on-course marshalling.

TOM CARLS, SWIS co-Golf Chair
TODD PAULUS SWIS co-Golf Chair



Join Us & Bring a Friend

4th Qtr. Convention & Weekend of Fun in Milwaukee



Aug. 3rd 7pm Radisson Hotel Milwaukee West-Exec. Meeting & Hospitality Suite

Aug. 4th 8:30am Radisson Hotel Milwaukee West-General Session with exciting presentations and speakers, including special guest Optimist International President Elect, Rebecca Butler-Mona

Aug 4th 4:30pm Salute to Optimism Tailgate Social & Brewer Game
At Miller Park *"Hitting A Home Run Against Childhood Cancer"*

Call Jo'El (262) 620 1588 for game info & to sign up by July 24(Pay by 28)

Aug. 5th Optimist Outing at the Wisconsin State Fair
Did someone say...Great Exhibits! Cool Animals! Wine Tasting!
Music! How about Fluffy CREAM PUFFS!

The Wisconsin State Fair begins Thursday, August 2nd and
Continues thru Our Optimist Weekend of Fun!

**The First 50 people to sign up for our
4th Quarter Conference
Receive (1) tickets for admission to the
Wisconsin State Fair!**

Mark your calendar & make it a Fun Weekend in Milwaukee!

WISCONSIN STATE FAIR



Rooms available for \$99 plus taxes & fees for Friday Aug 3rd & Saturday Night Aug 4th call (414) 257-3400



SALUTE TO OPTIMISM

Join us for a fun Evening at Miller Park

(Friends, Family & Future Optimists Invited-N.O.W. social)

Saturday, August 4th (following the conference)

Brewers take on the Colorado Rockies— 6:10PM

\$28 for Terrace & \$52 for Lodge Seats

Ticket Package includes

***Game Ticket, Tailgate Social, Brewers Gift &
Complimentary Showing of the movie,***

“The Sandlot” following the game!

Outdoor Tailgate Social begins at 4:30

(Following the 4th Quarter Conference in Milwaukee)

*Arrive at your convenience-Tailgate Social begins at **4:30** game time is **6:10**

Raffle to benefit “Hitting A Home Run Against Cancer”-Our Childhood Cancer Campaign

***Please Sign-Up by July 24th Call (262) 620 1588 or email
eventplanner2000@hotmail.com**

***Specify the type of seating desired**

(Terrace Box \$28 or Lodge Infield \$52. Wheelchair Seats available)

Payment due July 28th

***Wheelchair seating is available**

***Advanced purchase Parking \$12 for general or disabled. \$18 for preferred-
order thru Jo’El**