



SWIS District Newsletter 2018 - 2019

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Make Awesomeness Happen

GOVERNOR: Maureen Crombie



Clubs all over the Southern Wisconsin District are making awesomeness happen! We formed a new club in Hartland, WI on March 20th! Special thanks to Vern Andren, the Sussex-Lisbon-Lannon-Butler (SLLB), and the Madison Downtown Optimist Club for sponsoring the Hartland Optimist Club. Earlier in the Optimist year, Menomonee Falls formed a Club-within-a-Club and our SLLB club sponsored a JOI club! We are anticipating to have a UW-Madison Optimist Club built by the end of March.

Our second quarter SWIS District conference was filled with top-notch speakers that work hard to make a difference in the lives of our youth, as well as, fellowship, a great venue location, optimist stories, roles in the district, great raffle items and so much more. It was an energizing conference. Our third conference will be held at the Kalahari Resort in Wisconsin Dells on May 10-11th. It is one of my favorites because District winners are announced for the Oratorical Contest, the Communication Contest for the Deaf and Hard of Hearing (CCDHH) and the Essay Contest.

After what seemed like a long winter, I am so excited that spring is finally here especially because I am able to visit more clubs. Many clubs are planning Easter Egg Hunts, Bike Rodeos, local Tri-Star Basketball competitions, Respect for Law presentations and club fundraisers, to name a few. It is so awesome to learn about what so many clubs are doing to impact youth and their families in the community.

Hopefully many of you will be able to attend the Optimist International Convention starting June 30th through July 3, 2019 in Louisville, Kentucky. It will be our 101st annual convention. There will be trainings, opportunities to network, and plenty of time to site see in this great location! For hotel, registration and speaker information, go to www.optimist.org/convention.

I want to personally thank everyone for making a difference in your communities. Your communities will make youth stronger and healthier because of what you are doing. Let's make awesomeness happen and finish this quarter strong!

Optimist International Convention

Louisville, KY

June 30th - July 3rd 2019

Maureen Crombie

SWIS District Governor 2018-19

crombie0112@gmail.com

(608) 576-5819

A Special Welcome to the SWIS District!

We are so excited to announce that we have successfully added TWO optimist clubs to the district. We are proud of all of the amazing people who devoted time and energy into creating these two great clubs of amazing people!

Lake Country Optimist Club

*Sponsored by: SLLB (Sussex-Lisbon-Lannon-Butler)
and Downtown Madison*

- President: Kevin Mattson
- Secretary/Treasurer: Lisa Kohl Winkler
- Vice President: Candance Buglass
- Vice President: Julie Westcott
- Board: Jim Carlson
- Board: David Hedrich
- Board: Jeff Kroneberg
- Board: Wally Sauthoff
- Board: Sandy Workentine
- Board: Brian Westcott



Badger Optimist Club– UW-Madison

Sponsored by: Sun Prairie and Sauk Trails

- President: Marissa Burkman
- Secretary/Treasurer: Kylie Campion
- Vice President: Tatum Radtke
- Vice President: Cleo Le
- Board: Amber Fromm
- Board: Gabby Janssen
- Board: Amy Perez
- Board: Lauren Wood
- Board: Sophia Butterfass



SWIS District Conference May 10th & 11th Kalahari Resort & Water Park, Wisconsin Dells

Make it an AWESOME Optimist Weekend-Bring Your Family!



Last year's scholarship contestants and their siblings

- **Bring your family!**
- **Cheer on the students' presentations!**
- **Enjoy the SWIS District hospitality suite!**
- **Gain knowledge and share ideas!**

Make your room reservation by April 10th!

Call the Kalahari (608) 254-5466 or TOLL FREE DIRECT: (855) 584-3184 & mention the SWIS District Optimist Club for the \$119 room rate for Friday night, or follow the link to make an online reservation

<https://book.passkey.com/e/49895023>

Room reservation includes water park passes!

3rd Quarter SWIS District Newsletter 4

Conference Planning for 2018-2019

SWIS District 2nd Quarter Conference
February 15 - February 16, Hilton Garden Inn, Sun Prairie, WI

Website Pictures: [SWIS_Q2 Pictures](#)



Conference Planning for 2018-2019

Make Awesomeness Happen



Spring Conference #3:
Summer Convention #4:

May 10-11, 2019
August 9-10, 2019

Kalahari, Wisconsin Dells
Radisson, Milwaukee



Christine Dieckhoff
SWIS District Governor Elect

Conversations with Christine

I have an Optimist moment that I'd like to share with my wonderful SWIS District. My club, the Brodhead Optimists, always hold their meetings in a local restaurant or coffee shop. And we always display the United States Flag and the Optimist Creed that has been around since 1922 when it was adopted by Optimist International. We were holding our meeting at the Java House at the time and noticed a young family of four intensely listening to us. There was a mom, dad and two preschool boys.

After the meeting, I went up to them and asked them where they were from. They informed me that they were traveling the U.S. and were actually from France! Both parents spoke English, and loved the fact that we were people who took the well-being of the children of our country so seriously. They particularly loved the Creed and wanted a copy of it, which our secretary was able to give to them. I also took their picture in front of the Creed banner and urged them to consider starting a club in their home country of France. We walked out together, and I don't know how they felt, but I felt great sharing this precious organization with them.

This week has been exhausting for me. Our computer system has been giving us problems, forcing us to replace our router. There were meetings to go to, a Zone Oratorical Contest to attend, a club visit in which I spoke, and finally our Tri-Star basketball competition to run. When life gets busy, and I feel overwhelmed, I think of this special moment when Optimism meant the world to me and the lovely family with which I shared it. It always makes me feel alive and well and living in Optimism. I urge you to take out your copy of the creed and look at it closely. Find the tenant that you need at the time and read it aloud. And then you might find yourself "too large for worry, too noble for anger, too strong for fear and too happy to permit the presence of trouble."

Optimist International Competitions

SWIS District Updates

District Tri-Star Competition

Joe Mundwiler

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The SWIS District Tri-Star Basketball Invitational will be held on Saturday, April 13th 2019 from 9AM – 12PM at Mukwonago High School. The event will begin at 9:00AM with the 6 and 7 year olds, 10:00AM for the 8 and 9 year olds, and 11:00AM for the 10-13 year olds. Registration and practicing can begin at 8:00AM.



District Essay Contest

Josh Zaidel

(262) 993-2516

joshzaidel@me.com

Thank you to all clubs who participated in the Optimist International Essay Contest, topic **"When All the World's Problems are Solved, is Optimism Still**

Necessary?". All club-level contests were held by early February, and winning essays were submitted to the District Chair by February 28th. Club winners advance to the District contest to compete for a \$2,500 college scholarship funded by the Optimist International Foundations. District judges will review and score essays and will submit the winner's information to Optimist International by April 15th.

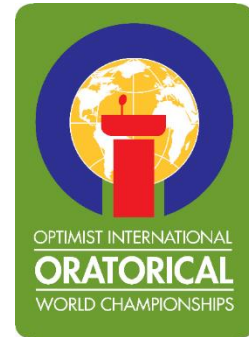
District Oratorical Contest

Josh Zaidel

(262) 993-2516

joshzaidel@me.com

Zone winners of the Optimist International Oratorical Competition will compete on the district level at the SWIS District 3rd Quarter Conference on Saturday, May 11th at the Kalahari Resort in the Wisconsin Dells. The topic this year is: **"Is There a Fine Line Between Optimism and Reality?"** You won't want to miss these talented youth showing off their public speaking skills and reminding us all why we are optimists.



Optimist International Junior Golf Championships

Event Chair: Tom Carls

(262) 909-6124, wmtomc@gmail.com

Prior to the Optimist International Junior Golf Championships in July in Palm Beach Gardens, Florida, the Southern Wisconsin District will host a Qualifier at the Brown Deer Park Golf Course, Milwaukee, WI on Friday, June 14, 2019. Tee times start at 11:00 AM. The age divisions include: BOYS 10-11, 12-13, 14-15, 16-18; and GIRLS 10-12, 13-14, 15-18. You can [register for the event online](#) or download printable [OI Junior Golf Entry Form 2019](#) and mail to:

Southern Wisconsin Optimist Qualifier
c/o Tom Carls
3922 S. Lake Dr.
St. Francis, WI 53235

Online registration does NOT include the \$75 Registration Fee. After submitting your online registration, payment is due via one of the following two options:

1. **Send a check** payable to Menomonee Falls Optimist Club

to: Southern Wisconsin Optimist Qualifier

c/o Tom Carls

3922 S. Lake Dr.

St. Francis, WI 53235

— OR —

2. **Pay online** by credit card

Your registration will not be considered complete until payment is received.

Registration Deadline: June 7, 2019





Southwest Milwaukee Optimist Club

Past President: Jerry Kuhnz

The three-year-old Southwest Milwaukee Optimist Club would like all to know that we are changing our meeting location. We are still meeting on the first Monday of the month at 7pm, but our new location will be On the Edge Restaurant, 6815 W. Edgerton Ave., Greenfield, WI. We are proud to say the reason for the move is that we have outgrown our current location!

Metro Milwaukee Optimist Club

Club President: John Rhodes

To celebrate 100 years of Optimist International, the Metro Milwaukee Optimist Club (MMOC) distributed 100 pencils to the 5th and 6th grade classrooms at Gaenslen Elementary, where Club Secretary Melissa Rhodes teaches special education.

MMOC held their 9th annual Oratorical Contest at Gaenslen Elementary on Thursday, March 21st. Thanks to Melissa for recruiting contestants, volunteers, judges, and a timekeeper. Club members contributed refreshments, program guides, and their time to make this event a success. Melissa and Josh Zaidel did a great job emceeding the event. They entertained contestants, families and fellow optimists with the history of MMOC, Optimist International contests, and told fun stories and jokes to keep contestants relaxed. Before the last contestant gave her speech, MMOC member Tom Bolton told his inspiring optimist story. The contestants were eloquent and inspiring and the judges had a very difficult time picking a winner.

Club Stories

Tell us about what you are doing in your clubs:

- Community Service Projects
- Fundraisers
- Social Events
- Recruitment Stories

VOLUNTEER

Kenosha Pizza Bake-Off

Serving youth projects for 20 years and running

The Kenosha Area Noon Optimist Club has a reputation for putting on quite a feast for the community. For the last 20 years, they have been hosting the Great Kenosha Pizza Bake-Off as a way to fundraise for youth programs. Proceeds go toward a free “Just Say No” family activity fair at the Kenosha Business Expo and for the Boys and Girls Club “Youth of the Year” program. This tasty event also offers a volunteer opportunity for members of the Boys and Girls Club of Kenosha, Junior Optimist/Octagon Club, and members of other youth groups.

A look back at the 2019 Great Kenosha Pizza Bake-Off



Various kinds of pizza were waiting to be enjoyed by Great Kenosha Pizza Bake-Off attendees Sunday at Parkway Chateau, 12204 79th St. This year's pizza bake-off featured more than 20 varieties of pizza created by participants by some local pizzerias. They were: The Brat Stop, Parkway Chateau, Fresh Thyme Farmers Market, Jimano's, Marco's, Marco's and Toppers.



People couldn't get enough pizza during Sunday's bake-off, including their plates with interesting variations of pizza, such as the sausage pizza offered by Parkway Chateau.



Bake-off judge Greg Rompler takes a bite out of a slice of pizza during Sunday's competition. Rompler was one of four celebrity judges on hand to pick the winners of this year's pizza challenge. Standing in the background are: Rompler's wife, Liz Snyder, pictured in the background above, and WLPW Media's Nancy Hill, pictured in the background above.

This event attracted guests and volunteers new and old. Lieutenant Governor Rose Swartz and members of the new Sussex, Lannon, Lisbon and Butler (SLLB) Optimist Club joined them; as well as, Jo'el Pearlman and CoryAnn St. Marie-Carls, who has participated in all 20 competitions. A whole list of Sponsors and contributors make voting, silent auction, bake sale and raffles at the event possible.

All attendees used iPads to vote For Kenosha's best pizza in Several categories:

- Best Chain Cheese Pizza
- Best Chain Sausage Pizza
- Best Chain Specialty Pizza
- Best Local Cheese Pizza
- Best Local Sausage Pizza
- Best Local Specialty Pizza

2019 Great Kenosha Pizza Bake-Off results	
Critics Choice Award for Chain Specialty Pizza	2. Toppers — 2nd Place
1. Rocky Rococo — 1st Place	3. Marco's — 3rd Place
2. Fresh Thyme — 2nd Place	Best Chain Specialty Pizza
3. Jimano's — 3rd Place	1. Toppers — 1st place
Critics Choice Award for Local Specialty Pizza	2. Jimano's — 2nd Place
1. Parkway Chateau — 1st Place	3. Fresh Thyme Farmers Market — 3rd place
2. The Brat Stop — 2nd Place	Best Local Cheese Pizza
The Winners for the People's Choice	1. Parkway Chateau — 1st Place
Best Chain Cheese Pizza	2. The Brat Stop — 2nd Place
1. Fresh Thyme Farmers Market, and Toppers — 1st place (tie)	Best Local Sausage Pizza
2. Jimano's — 2nd place	1. Parkway Chateau — 1st Place
Best Chain Sausage Pizza	2. The Brat Stop — 2nd Place
1. Jimano's — 1st Place	Best Local Specialty Pizza
	1. Parkway Chateau — 1st Place
	2. The Brat Stop — 2nd Place

CoryAnn complimented the Kenosha Area Noon Optimists' and their contributions to this successful event by saying: “They have worked very hard to spread the word of Optimism one slice at a time!”.

Optimist Club Sussex-Lisbon Lannon-Butler

Club President: Diane L Matuszak

Gary Engelke, Immediate Past Governor of the SWIS District, recognized the Optimist Club of Sussex-Lisbon-Lannon-Butler (SLLB) as “Most Outstanding Club Award of 2018” and acknowledged the planning, the effort, the dedication, and the stamina it takes for a brand new club to get its mojo going. SLLB just celebrated their one year anniversary in November 2018. The new SLLB club members took every opportunity there was to get involved with kids activities, volunteer with the seniors and participate in community events. They fundraised enough during the club’s first year to donate over \$7,000 to Hamilton High School’s baseball team, football team, band and choir, and Hamilton’s Education Fund and scholarships. Most recently, SLLB has donated to Hamilton’s Drama Club.



The momentum and energy of the SLLB members allowed them to participate in over 45 events in just one year such as Halloween, Sussex Lions Daze, Officer Appreciation, Car Shows and more. They held the Optimist International Essay and Oratorical Contests, Bag Toss Competition, and made potato pancakes at Germanfest. They delivered cases and cases of water to Lannon Elementary School, participated in Cancer Walk Relay for Life, rang bells for Salvation Army and Christmas caroled. The Village of Sussex named SLLB the 2018 Volunteer Group of the Year. They hosted a duck bowling fundraiser on Saturday,



February 23rd from 1:00PM-3:00PM at the Thirsty Duck in Brookfield. Participants joined the fundraiser either individually for \$25 or as a group of 4 for \$100. Kudos to LeAnne Pomeroy for chairing this successful event; as well as, everyone who bowled, donated items, and volunteered , and the event’s pin setter AJ Tilidetzke. Congratulations to the events’ trophy winners: Gabriela Krueger, Mikey and Matt Matuszak and Alex Manojlovic.

Community sponsors including the SLLB Optimist Club contributed to *A Conversation about Sex-Trafficking* on March 19th at St. Anthony on the Lake in Pewaukee. The Keynote Speaker was Theresa Flores, best-selling author of “The Slave Across the Street,” as well as, a survivor of sex trafficking and a nationally known advocate. The event included a panel discuss with representatives from the Menomonee Falls Police Department, Franciscan Peacemakers Street Ministry, LOTUS Legal Clinic, Lacey’s Hope Project.

SLLB has also started a JOI club at Hamilton High School. As the JOI club advisor, Debbie Figueroa schedules the meetings, created and maintains the club’s website and energizes the JOI club with volunteer ideas and projects. It is no surprise why President Diane L Matuszak chose Ms. Figueroa as Optimist of the Year. This JOI club has successfully recruited more than 45 student members and has completed several projects including stuffing over 125 shoeboxes and sending them to children in Africa and South America. Most recently the Hamilton High School JOI Club organized the creation of a care package for kidnapping survivor Jayme Closs. The package includes items such as meaningful cards, sincere gifts and a whole lot of support and love.

SWIS District Sports Socials



Hey Optimists! Got Spring Fever?

Join us for our

All Inclusive Outdoor Tailgate at Miller Park

Friday, May 24th 7:00 PM vs. Phillies

Brewer Game 8:00 PM Miller Park Private Tailgate

Sold Out

at the Stadium!

Indoor Tailgate at 6:10 & runs for 2 hours after 1st pitch-includes all you can eat buffet provided by Miller Park Private Event Catering, & beer & soda

ADULT \$17 - Wheelchair Seating is now available! Parking is extra

Ticket Package is \$50-parking is \$17 for preferred & \$12 for general

Sign Up Today (by May 1st) and Pay in May

Everyone is welcome to invite their Family & Friends- & Future Optimists!

However, please do not make post public.

Contact Jo'El to sign up & for more information
(262) 620-1588

SAVE THE DATE

SWIS District Optimist Tailgate and Brewer Game!

Milwaukee Brewers vs. Texas Rangers

DATE: Saturday, August 10th

TIME: 6:10 PM

LOCATION: Miller Park

Join us for the outdoor tailgate, baseball and optimist fun immediately following the 4th Quarter Conference at the Radisson Hotel, Milwaukee.

Carl Trapp riding the Zamboni at the SWIS District Milwaukee Admirals Social event on Saturday, February 2nd.



Zone 6 Updates

Lieutenant Governor: Lori VanNatta



The Zone 6 Oratorical Contest was held at Wisconsin Bank and Trust in Monroe on Saturday, March 16th. The Darlington Optimist Club, Brodhead Optimist Club, Platteville Optimist Club and Platteville Area Optimist Club each sent one speaker to participate. Leah Mergen from the Platteville Area Optimist Club and Dylan Pink from the Platteville Optimist Club will be advancing to the SWIS District Oratorical Contest on May 11th in the Wisconsin Dells. Congratulations to Leah and Dylan!

Since the end of March marks the end of the first half of the Optimist year, Lori urged her club presidents and club members to conduct a “six month check up” on their goals and determine if they are on the right track to reaching those goals.

In order to encourage more membership recruitment, VanNatta created the “Promise Yourself 35 Award” to be given to each Optimist who recruits one member in March. To date, four people have achieved this award. They are: Monroe Noon Club President Elizabeth VanNatta, Governor Elect Christine Dieckhoff, Brodhead Club member Gloria Sutter and VanNatta herself. Great job spreading optimism and growing membership!

The Monroe Tuesday Optimist Club

Club President: Elizabeth VanNatta

The Monroe Tuesday Optimist Club is pleased to announce that the club's guest speaker on Tuesday, April 9th will be Kaitlyn Riley, Wisconsin's 71st Alice in Dairyland. Riley has spent the past nine months promoting Wisconsin's agricultural industry and educating our youth about Wisconsin's diversified products.

"Alice" is a full-time employee of the Department of Agriculture, Trade and Consumer Protection. Each year, young women from around the state go through a rigorous interview process to apply for the position. The 2019 Finalist selection will be in Green County on May 11th.

Riley has spent a great deal of time in Green County helping to promote the finals competition, during which Wisconsin's 72nd Alice will be selected.

The Tuesday Club's meeting on April 9th will be in the Community Room of Wisconsin Bank and Trust in Monroe at 6:00 PM.



100 Books for 100 Years

Optimism is celebrating 100 years in existence this year. Optimist Clubs have been meeting for 100 years and the Brodhead chapter is marking the event. To mark this special anniversary, Brodhead Optimists had a project whereby they wanted to collect 100 books for 100 years. The books were to be new or very gently used and directed towards middle school age students and under. We are proud to announce that we have collected over 150 books! The books are being donated to Albrecht Elementary School's Book Swap, Brodhead Daycare Center, and the Brodhead Middle School Library. The elementary school can do whatever they like with the books that may be left over.

Become a member!! Optimists are always looking for new club members. We meet at the Garden Café downtown on square every Tuesday morning at 7:00 a.m. We are a very busy club that does a lot to serve the youth in this community and beyond. Consider us; you'll be glad you did!

Sauk Trails Optimist Club

Club President: John Fons

The ball went into the neighbor's yard.

Little Eli and his twin brother were playing and the neighbor's dog got the ball. The boys' foster mother didn't like that. She got angry. She took Eli inside the house and held him while she turned on the hot water and she held him and held him and held him while the scalding hot water burned his arms. Then to hide what she'd done, she wrapped Eli's burned flesh in toilet paper. That's the way they found him when Eli finally got taken to a hospital emergency room.

Nurse's wept. Some of them shouted in anger and frustration, but pre-school Eli knew what he wanted to do after what had been done to him. Eli wanted to peel the toilet paper and parboiled flesh off his own arms with his own burned hands.

Why?

"Because at that moment," Eli told the Sauk Trails Optimist Club of Madison, Wisconsin, "I knew I was a survivor." Now Eli wants to be a fire fighter. He stood to tell his story March 27 in the presence of professional fire fighters and to receive a grant for one thousand dollars from the Sauk Trails Optimist Club Foundation to benefit the Summer Burn Camp held each year near East Troy, Wisconsin and sponsored by the Professional Fire Fighters of Wisconsin, their friends and colleagues.

There's more to the story.

This is the 100th Anniversary Year of Optimist International and each Optimist club is encouraged to conduct a special event to commemorate the century landmark. Sauk Trails Optimists fill their calendar with activities all year that echo the Optimist motto Friend of Youth. It occurred to the club that honoring Fire Fighters and Emergency Medical Technicians this year would be a fitting way to salute both their service and a century of effort by Optimists.

A 'problem' arose initially when the Madison Fire Department replied to a request for the names of individuals worthy of commendation. "...we do not typically recognize individuals on our Department because we always work as a team and feel that singling out individuals can degrade the team concept we support very seriously," MFD replied.

What to do?

In December, 2018 Eric Salzwedel, Program Coordinator with the Professional Fire Fighters of Wisconsin Charitable Foundation presented a compelling program to Sauk Trails Optimists about the Summer Camp for Burn Injured Youth now in its 25th year. His information became instrumental in shifting the Sauk Trails focus from individual fire fighters and EMTs to the people and specifically the children they serve. Instead of a plaque or trophy, the vision became a contribution.

Continued on page 14

After all, why would you spend time deciding where to put a plaque or what to say on it when you can help a burned child go to a fun filled camp and enjoy activities amid other children and the care of dedicated volunteers and staff?

So Sauk Trails Optimists began to consider and subsequently approve on March 12 by unanimous vote of the Sauk Trails Optimist Foundation, a grant to benefit the Summer Burn Camp and by so doing also honor Fire Fighters and EMTs and all those who helped save young burn injured lives.

It worked.

As noted, Sauk Trails Optimists not only commemorated One Hundred Years of Optimism, but came on board to benefit the Burn Camp on its 25th anniversary and make a difference in the lives of children who had no choice at being handed life-altering challenges while at the same time saying thanks in a tangible way to men and women whose professional daring and teamwork give real meaning to the term Community Service.

Eli Iselin attended the special recognition luncheon at the Radisson Hotel on March 27 before the Sauk Trails Optimist Club and with him Madison Fire Chief Steven Davis; Lieutenant Jimmy Ahn of the MFD; Eric Salzwedel of the Professional Fire Fighters of Wisconsin, other guests and most of the Sauk Trails membership. The hushed audience heard Eli's story and gave emotional applause as he received a presentation letter and grant envelope from Sauk Trails president John Fons. The audience then heard from each of the Fire Fighters as they explained their role and mission and accepted invitations to return as guest speakers as the Optimists of Sauk Trails look forward to future programs.

Honored to be among those who serve others, members of the Sauk Trails Optimist Club are also proud to work together as a team, a team dedicated as Friend of Youth.



Sauk Trails Optimist Club of Madison, Wisconsin presented a donation for one thousand dollars to burn survivor Eli Iselin to benefit the Summer Burn Camp of the Professional Fire Fighters of Wisconsin Charitable Foundation on March 27 which also commemorated the 100th Anniversary of Optimist International. Guests of the club included, left to right, Lt. Jimmy Ahn of the Madison Fire Department; Madison Fire Chief Steven Davis and, far right, Eric Salzwedel, Program Coordinator of the Professional Fire Fighters of Wisconsin Charitable Foundation.

Rebecca Butler-Mona
Optimist International President
2018-2019



Be sure to check out Optimist International's Youtube page. President Rebecca has posting monthly message updates such as new clubs, progress of Optimist International goals for the year, and disaster relief contributions. View her messages for February and March below.

[Rebecca's February Message](#)



[Rebecca's March Message](#)

SWIS 2018-2019 DISTRICT TEAM



Rose Schwartz
Lieutenant Governor
rschwartz24@wi.rr.com
(414) 322-9323

SWIS District Zone 1

Club #	Club Name
09031	Milwaukee Metro
09101	Meq/Thiensville
09110	Milwaukee
09103	Menomonee Falls
09200	Waukesha
09208	West Bend
09911	Mukwonago
09037	Milw Young Professionals
09062	SW Milwaukee Club
09065	Sussex-Lisbon-Lannon-Butler -SLLB

SWIS District Zone 4

As a Lt. Governor for the SWIS District you would visit with clubs in your zone, meeting new optimists and finding out about what they do for the

Club #	Club Name
09024	Jefferson
09172	Stoughton
09072	Ft. Atkinson
09134	Oregon
09092	Lake Mills
09183	Sun Prairie

youth in their community. Some of the duties could include: Installing club officer in clubs, based on their request and your schedule; Setting goals with clubs in your zone; Working with Governor to promote organization goals, build camaraderie, and share ideas among club leaders. Attend quarterly SWIS Conference Executive meetings to share about needs for the clubs in the zone. More information available at: [SWIS-Lt-Gov](#)

SWIS District Zone 5



Diane Matuszak
Lieutenant Governor
Dmatuszak1@wi.rr.com
(262) 820-1952

SWIS District Zone 2

Club #	Club Name
09190	Racine Tuesday
09086	Kenosha
09145	Racine

SWIS District Zone 3

Club #	Club Name
09017	Beloit Breakfast
09021	Janesville Wednesday
09022	Janesville Breakfast
09028	Milton
09910	UW-Whitewater (students)
09915	Janesville Noon
09230	UW-Whitewater/Community

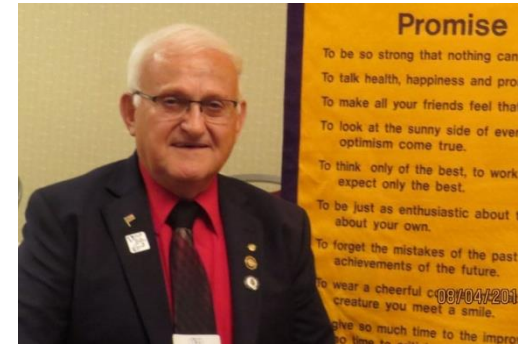


Jeffery Kuchenbecker

Lieutenant Governor
jeffk@meichercpa.com
(608) 770-0755

Club #	Club Name
09025	Madison Breakfast
09050	East Madison, Monona
09095	Madison Downtown
09125	Madison Northeast
09091	McFarland
09019	Cottage Grove
09931	Fitchburg

SWIS District Zone 8



Fred Dorn

Lieutenant Governor
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H: (608)849-5290
 C: (608) 220-1531

Club #	Club Name
09005	Baraboo
09006	Beaver Dam
09093	Lodi
09139	Portage
09155	Sauk Prairie
09202	Wauwaukee

SWIS District Zone 6

Club #	Club Name
09137	Platteville
09935	Platteville Area
09934	Fennimore
09026	Darlington
09925	Brodhead
09117	Monroe
09926	Monroe Tuesday
09066	UWPlatteville Student



Lori VanNatta

Lieutenant Governor

lavannatta@yahoo.com

(608) 214-3993

SWIS District Zone 7

As a Lt. Governor for the SWIS District you would visit with clubs in your zone, meeting new optimists and finding out about what they do for the youth in their community. Some of the duties could include: Installing club officer in clubs, based on their request and your schedule; Setting goals with clubs in your zone; Working with Governor to promote organization goals, build camaraderie, and share ideas among club leaders. Attend quarterly SWIS Conference Executive meetings to share about needs for the clubs in the zone. More information available at: [SWIS-Lt-Gov](http://www.swis-lt.gov)

Club #	Club Name
09051	Cross Plains
09083	Sauk Trails – Madison
09105	Middleton
09129	Mt. Horeb
09195	Verona
09917	Mazo/Wisconsin Hgts

SWIS District Zone 9



Don Rudolph

Lieutenant Governor

Spelker.ks194@gmail.com

H: (608) 783-6082

Club #	Club Name
09096	LaCrosse BFT
09038	LaCrosse Students

SWIS Website has a listing of All the Zones and Clubs in each Zone in District Optimist Clubs at: [SWIS-Clubs-in-Zones](http://www.swis-clubs-in-zones.com).



**Maureen Crombie
Governor**



**Gary Engelke
Past Governor**



**Monica Titley
SWIS Secretary**



**Carol Esser
SWIS Treasurer**



**Christine Dieckhoff
Governor Elect**



**Vern Andren
Leadership Dev. Co-Chair**



**Bonnie Spindler
SWIS Website Chair**



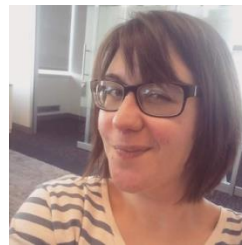
**Jeffery Kuchenbecker
Finance Committee**



**Amy Soleimani-Mafi
Tri-Star Co-Chair**



**Eileen Engelke
OI Foundation
Representative**



**Amanda Szymkowski
Newsletter Editor**



**Howard Crofoot
Finance Committee**

- SWIS Chairs/Co-Chairs 2018-2019**
- Jo'El Pearlman:** Conference Chair, Oratorical Coordinator
 - Tom Carls:** Junior Golf Chair
 - Josh Zaidel:** Essay, CCDHH, Oratorical Chair
 - Carl Trapp:** Hospitality Chair
 - Joe Mundwiler:** Tri-Star Basketball Chair
 - TBD:** Membership/Fitness Chair
 - TBD:** New Club Building Chair

THANKS to ALL the CLUBS WHO Have Shared Past Club Accomplishments and Upcoming Events with Other Clubs. Current Club Officers and SWIS District Leaders have access to the Leaderboard area. Any other Optimist can request to be added to the list and a password will be internally provided. (Contact the SWIS Webmaster for that access).



Leaderboard Tools > Leaderboard Login:

E-Mail Address: Exists in Optimist International records.
First time: Check to 'retrieve your password'
(Your Internal Password will be sent to your e-mail address).
Logon Process: Your Password, and security code.

LEADERBOARD MAIN: Includes Resources and Club Tools

Resources:

District Directories:

- Current SWIS District Officers/Chairs.
- Current SWIS Club Directory (all CLUBS).
- Past District & Club Directories to 11-12 year.

District Documents:

- District & Club Training Programs Available.
- District Forms and Documents *
- SWIS District Policies
- SWIS Henry Stiner Award Recipients
- SWIS Special Clubs Honored Recipients

- *Includes: Annual Club Planning – ACPC, Club Officer Installation, SWIS Expense Report, Liability Insurance, Internal Recognition Program, OI/SWIS Dues, others.*

Online Resources:

- Dime a Day, Personal Growth-PGI, Facebook, Unrestricted Funds, etc.

Club Building Strategies:

- Links to: Membership, Growth, Types, New Clubs, Club Services, etc.



Club Tools:

- Club Profile View, Edit, Update, etc.
- Club Logo Update
- Club Events View, Post, Update, Delete, etc.
- Club Members, Officers: View, temporary updates.
(*Permanent Updates > www.optimistleaders.org with quarterly downloads from OI of ALL SWIS Membership*)
- Accomplishments View, Post, Update, Delete, etc.
- Photos: Can be Added, (verify sizing).

Training Videos:

- For District/Club Leaders Assistance
- Submitting Accomplishments
- Updating Logo's
- Editing Member Information
- Adding an Event and Processing



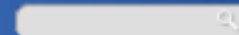
Bonnie Spindler
Chair, SWIS District Website.
blspindler@charter.net

(608)-850-9561



'Make Awesomeness Happen'

Maureen Crombie
SWIS Governor 2018-2019



Leadership Tools

Optimist Clubs

Youth Programs

District Conferences

Resources/Information

WWW.SWISDISTRICT.ORG

Website Overview

(Leaderboard in previous Newsletters).

Leadership Tools
Leadership Tools Main
Succeeding As A Leader
Newsletters
Past Governors
District Positions Available
Leaderboard

Optimist Clubs
Division Optimal Clubs
Club Accomplishments
Featured Club
Jobs, Dates or Participate
Club/District Events Calendar

Youth Programs
Youth Programs Main
Club Programs
District Programs
JOI Programs
Event Registration

District Conferences
District Conference Activities
Past Conference Information

Resources/Information
Resources Main
Request Information
Optimist/Public Resources
District Officers
OI Officers
Optimist Regions

Leadership Tools	Optimist Clubs	Youth Programs	District Conferences	Resources / Information
<p>Succeeding as Leader: Club Leaders Planning Personality Information.</p> <p>Quarterly Newsletters: Available 2011 to Now. Timely updates of past upcoming info/events.</p> <p>District Past Governor: History of Current and Past Governor leaders.</p> <p>District Position Available Yearly updates needs.</p> <p>Leaderboard: All current SWIS District Club Officers & PG's have pre-defined password access. MORE INFO on process in previous newsletters.</p>	<p>Clubs of SWIS District: Zones of Club Locations WI Map of locations Listing of ALL SWIS Clubs Meeting location and contact of clubs (Update in Leaderboard).</p> <p>Club Accomplishments: Update in Leaderboard.</p> <p>Featured Clubs: Based on clubs input in Leaderboard.</p> <p>Club District Events: Updates by clubs to share through the Leaderboard.</p>	<p>Club Programs: Childhood Cancer Internet Safety Respect for Law Youth Appreciation Youth Safety</p> <p>District Programs: CCDHH Essay Optimist Golf Oratorical Tri-Star WILS Wis. Leadership</p> <p>SWIS JOI Clubs Info: Yearly updates for event planning, and pictures after event occurred.</p>	<p>Conference Activity: Next Conference Details Registration Available List of Registrants</p> <p>Future Conference Plans: Current Year Future Year</p> <p>Past Conference Info: Past Conference Detail High-light pictures</p> <p>Quarterly Picture updates In View High-lights for past conferences.</p>	<p>Resources Main: Optimist Intl Links Optimist Fdn Links: SWIS Links to Resources.</p> <p>Optimist/Public Resources Forms/Document/Logos Includes POLICIES Types of Memberships Frequent asked questions Round Table Summaries</p> <p>District Officers: SWIS Officer, Committee Chairs, pictures</p> <p>OI Officers: OI President, updates Optimist Regions: Map of Optimist Regions.</p>

The Optimist Creed

Promise Yourself...

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Contact Me



Amanda Szymkowski

Club Secretary, Optimist Club of Milwaukee

Editor, SWIS District Newsletter

Amanda.Szymkowski@gmail.com