



Make Awesomeness Happen



Centennial Celebration

# SWIS District Newsletter 2018 - 2019

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# *Make Awesomeness Happen*

## **GOVERNOR: Maureen Crombie**



I just returned from our 101<sup>st</sup> Optimist International Convention in Louisville, Kentucky. Wow! What an incredible convention to make awesomeness happen. Our District was well-represented at the convention. To kick-off the Opening Ceremony, we celebrated the history of our organization with a living timeline. Our very own Optimist Club of Milwaukee was the 9<sup>th</sup> Optimist club to organize. We also celebrated with a centennial Walk and Historical Marker reveal! There were keynote speakers that shared their stories, business sessions, training workshops and awards were given to many members in our District. We even had a great night playing Trivia hosted by the Blues Brothers to raise funds for our next convention in Schaumburg Illinois. Our District receive a Pacesetter award for forming two clubs and being at least a 15 plus in membership. Only 13 Districts received this award. And, our Region is currently in 1st Place as I write this. I came home motivated to encourage the work we are doing in our communities. I am extremely grateful for all of our clubs in our district. I have enjoyed our conferences and visiting clubs this year. As we move to the final stretch, please continue the work you are doing. I would also encourage clubs to sign up for our 4<sup>th</sup> Quarter Convention at the Radisson Hotel in Milwaukee on August 10<sup>th</sup>. In addition to fun, we will have training, a special service project and Past President of 2017-18 Nick Prillamin will be joining us. Following the convention, there will be a social baseball game at Miller Park.

The Optimist year is not over yet. There is more awesomeness to be done. I am encouraging all of you to make the most of 2018-19 year as we move into the final stretch. If every club just added three more members we would make such an impact in our communities and would be able to make a difference in the lives of our youth. Many of you have been doing great work in your communities. Just remember how awesome we are and how every act of kindness helps create kinder communities.

Again promise yourself into the next century to make awesomeness happen in your communities!

**Maureen Crombie**  
SWIS District Governor 2018-19  
[crombie0112@gmail.com](mailto:crombie0112@gmail.com)  
(608) 576-5819



# Optimist International Convention

Louisville, KY

June 30<sup>th</sup> - July 3<sup>rd</sup> 2019





## Register for the Brewer game by July 31<sup>st</sup>

### Join Us & Bring a Friend 4<sup>th</sup> Qtr. Convention & Weekend of Fun in Milwaukee



Aug. 9th Radisson Milwaukee West-Optimist Exec. Meeting & Hospitality

Aug. 10th Radisson Hotel Milwaukee West-Optimist General Session with Exciting Presentations, Training opportunities, & great speakers!

Aug 10<sup>th</sup> Followed by Salute to Optimism Tailgate Social & Brewer Game At Miller Park "Hitting A Home Run Against Childhood Cancer"  
*Call Jo'El (262) 620 1588 for game info & to sign up (Pay in July)*

Aug. 11<sup>th</sup> Make Plans With Your Fellow Optimists to check out the Wisconsin State Fair  
Did someone say...Fun Exhibits! Cool Animals! Wine Tasting! Music! How about Fluffy CREAM PUFFS!  
The Wisconsin State Fair Continues thru Our Optimist Weekend.

Mark your calendar & make it a Fun Weekend in Milwaukee!



Radisson hotel rooms available for \$99 plus taxes & fees for Friday Aug 9<sup>th</sup> & Saturday Night Aug 10<sup>th</sup>

call the Radisson Milwaukee West (414) 257-3400 (press zero)

And mention **SWIS District Optimists**

Conference Registration begins July 8<sup>th</sup>-go to [SWISDistrict.org](http://SWISDistrict.org)



## SALUTE TO OPTIMISM

### Hitting a Homerun Against Childhood Cancer

## Join us for a fun Evening at Miller Park

(Friends, Family & Future Optimists Invited)

Saturday, August 10th

Brewers take on the Texas Rangers-- 6:10PM

\$28 for Terrace Box & \$52 for Lodge Seats

Ticket Package includes

**Game Ticket, Tailgate Social & Brewers Gift**

**Outdoor Tailgate Social begins at 4:30**

**(Following the 4<sup>th</sup> Quarter Convention in Milwaukee)**

\*Arrive at your convenience-Tailgate Social begins at **4:30** game time is 6:10

Raffle to benefit "Hitting A Home Run Against Cancer"-Our Strike Out Childhood Cancer Campaign

**\*Please Sign-Up TODAY!- Brewer Game Package tickets go fast!**

**Call Jo'El directly (262) 620 1588**

\*Specify the type of seating desired  
(Terrace Box \$28 or Lodge Infield \$52)

Payment due July 25th

\*Wheelchair seating is available

\*Parking is extra-\$13 general or disabled tag, & preferred \$19 order thru Jo'El

**Call for Raffle Items:** At each conference the Optimist International (OI) Foundation District Representative conducts a basket raffle to raise money for the OI Foundation. Any club member or club can put together a basket of their choice of items and bring it to the conference on August 10<sup>th</sup>. When bringing a basket, please describe the contents of the basket on a 3x5 or 4x6 card to be displayed next to the basket. It would be helpful if you contact me to let me know if you are bringing a basket. Come to support the raffle and enjoy a great conference, too!

Thank you from the OI Foundation - Wayne Dieckhoff

## SWIS Future Leadership Election 2019 – 2021

Past Governor's: Bonnie Spindler, Jim Kondrasuk, Joanne Ganske

Each Optimist year, in May, the planning begins for the future 2019-2020 Club and District Officers. Both NEW and Continuing Club and District officers will be taking their elected positions on October 1, 2019 through September 30, 2020. The main reason for doing this early is to give time for provided training, Optimist International Computer 'access' needs, and SWIS District Internal and Website needs.

If your club has selected your club President, Secretary, Treasurer, and OI Foundation Rep, please follow through by updating their names in [www.optimistleaders.org](http://www.optimistleaders.org) . *(If a current officer is continuing, they also need to be updated).* By October 1, if a club has NOT selected officers, the current officers will 'automatically' be put in the same positions for the 2019-2020 year.

Our current Governor 2018-2019, Maureen Crombie is finishing her year 'strong' with the SWIS 4<sup>th</sup> Quarter Convention on August 9 – 10, 2019 at the Radisson in Milwaukee. The current Governor Elect, Christine Dieckhoff, will become a Governor Designate at that convention to start on October 1, 2019 to follow Governor Maureen.

At the SWIS District conference in May at the Kalahari, the annual selection of a Governor Elect to follow the incoming Governor 'future Designate', Christine Dieckhoff, was accomplished. The SWIS District was blessed to have 3 extremely capable candidates, that all met the requirements, validated by the candidate qualification committee of the SWIS District per the SWIS Policies. At the conference, there were nomination speeches, and follow-up speeches given for and by each of the candidates. The final selection was made by the 'Club Board Members' present, representing clubs in good standings on dues, with 1 vote for every 10 club members. *(Using the same rules as done in Optimist International).*

The candidate elected by the 'Club Board' was Maxine Lane, Platteville Club as Governor Elect 2019- 2020 and Governor in 2020-2021. *(She will follow Christine Dieckhoff as Governor).* It will be great if any other capable candidates, who have a future interest in this position, contact any Past Governor.





## Conversations with Christine

**Christine Dieckhoff**

SWIS District Governor Elect

Make Awesomeness Happen



Centennial Celebration

Wow! Summer is here and what a year we're having! I am so thankful that Governor Maureen has been so diligent in making the SWIS District stronger and stronger! We are gaining in membership, are in the top 10 districts internationally, and we have even helped make our Great Plains Region #2 internationally. But more importantly than statistics is the fact that Governor Maureen has personally encouraged our clubs to be the best Optimists they can be. Thanks for all you've done, Maureen, now finish strong!!!

As my year approaches, I want to continue to make the clubs the center of attention. Did you know that Optimist International is all the Optimist clubs in the world? The President, vice presidents, governors and Lt. governors are just the network that assists the clubs in finding more ways to serve the youth of our nation and helps them with the funds and person power to do so! The place that clubs can find the most help is in their district conferences. I plan to put roundtable discussions at the fore front of these conferences, and add a dash of fun and a whole lot of fellowship in the mix as well. That's why it's so important to have more clubs attend the conferences, to share their ideas, projects and concerns and take away some answers to their questions!

Did I say "projects"? I will also be giving a monetary award to the club that provides the best new project for other clubs to try! The list will be kept by my secretary, and at the 4th quarter convention the award will be given out to the project that my Lt. Governors feel is the best.

Finally, I plan to focus on the OI Foundation, and how important it is in funding all the scholarships that are given out to the Districts, the grants they provide and the general funding of all the programs that OI provides for us. We will continue to hold raffles at the conferences and promote the Dime a Day incentive Clubs, Clubs, Clubs! It is your time to shine! Send your presidents to the conferences and join in the fun!

**Christine Dieckhoff**  
[christidee@litewire.net](mailto:christidee@litewire.net)  
(608) 558-5828



## SWIS District 3<sup>rd</sup> Quarter Conference

Kalahari Resorts, Wisconsin Dells  
[Conference Highlights](#)



### Football FundCrazr Sweepstakes:

At the conference, we kicked off our annual Football Fundcrazr Sweepstakes. Thank you to all of the clubs who have agreed to participate in this year's Fundcrazr. It is great to see the enthusiasm of each club that picks up their tickets at the Dells Conference. I am pleased to report that we continue to see an increase in ticket sales every year since we started the program.

It is important to note that the best way to handle sales is to send all sold stubs and money to us as the tickets are sold. Please double check that all stubs have been filled out completely including the email address and phone number. All tickets, sold and unsold, must be turned in by the 4<sup>th</sup> quarter conference on Saturday, August 10<sup>th</sup> at the Radisson in Milwaukee.

Thanks again, and best of luck on a prosperous selling season!

Optimistically, Fred and Maggie Dorn

**Fred Dorn**

Fundcrazr Sweepstakes Coordinator

[fdorn476@gmail.com](mailto:fdorn476@gmail.com), (608) 849-5290

501 N Madison Street, Waunakee, WI 53597

# Optimist International Competitions

## SWIS District Updates

Congratulations to our outstanding scholarship students who attended our SWIS District 3<sup>rd</sup> Quarter Conference at the Kalahari Resort and Convention Center the weekend of May 10<sup>th</sup> & 11, 2019!

**Oratorical Competition Contestants:** Alexis Olson, Khadijah Dhoondia, Na’Kia Hughes, Charlotte Chen, Sydney Laursen, Leah Mergen, Dylan Pink, Samik Partha, Emma Schlotthauer, Judah Cadwell, Lily Engen

**2019 SWIS District Oratorical Winner:** Dylan Pink

**2019 SWIS District Essay Scholarship Winner:** Sara Stouffer-Lerch

**2019 Club Winner of the CCDHH:** Aniha Nagammanavar

Dylan Pink competed in the Optimist International Oratorical World Championship Competition July 19-21<sup>st</sup> in St. Louis for a \$15,000 scholarship



Optimist International Essay Contest topic:  
**“When All the World’s Problems are Solved,  
is Optimism Still Necessary?”**

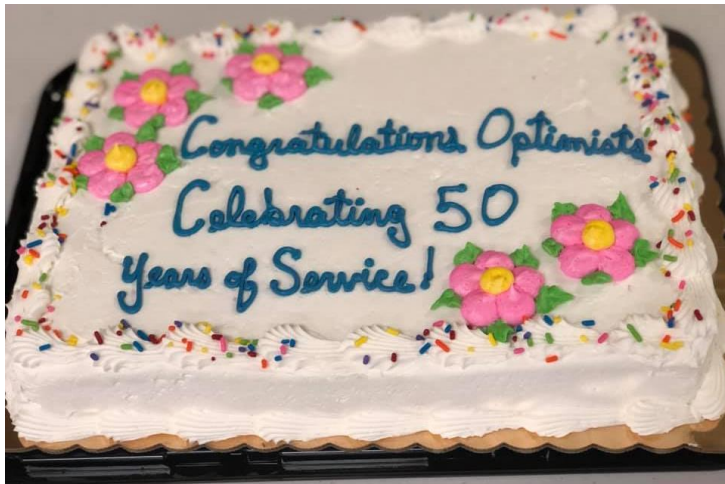


Optimist International Oratorical Competition topic:  
**“Is There a Fine Line Between Optimism and Reality?”**



Special thank you to our generous sponsors of our 3<sup>rd</sup> Quarter Conference and scholarship activities including SWIS District Clubs: Baraboo Optimist Club, Cross Plains Optimist Club, Kenosha Area Noon Optimist Club, La Crosse Breakfast Optimist Club, Madison Breakfast Optimist Club, Mukwonago Optimist Club, Platteville Optimist Club, Platteville Area Optimist Club, Sauk Trails Optimist Club, SLLB Optimist Club; and SWIS Governor, Maureen Crombie, incoming SWIS Governor, Christine Dieckhoff, SWIS Past Governor 2014-2015, Jeff Kuchenbecker, SWIS Secretary, Monica Titley, SWIS Optimist Foundation Chair, Wayne Dieckhoff





### **Oregon-Brooklyn Optimist Club**

The Oregon/Brooklyn Optimist Club celebrated 50 years in June! That's a lot of youth to support! For example, the club raised money with the Oregon Masonic Lodge to donate wheel-chair accessible swings. The village board will decided where the swings are installed.

Additionally, they celebrated Optimist International's 100th anniversary by hosting a food drive to donate to the Oregon Area Food Pantry. Also, they host an annual contest called "STARS," where they award local high school students service awards for their contributions to the community. Congratulations on 50 years of supporting youth and community!

Thanks for 50 years of service!





**Southwest Milwaukee Optimist Club**  
Past President: Jerry Kuhnz

The Southwest Milwaukee Optimist Club participated in two great community events during the month of June. First, they volunteered at the Franklin Bike Rodeo on the 8<sup>th</sup> which was coordinated by the Franklin Police and Health Departments. Secondly, they helped out at the 4<sup>th</sup> annual Franklin Family Fun Flick on the 14<sup>th</sup> at Lions Legend Park. Attendees were encouraged to bring a blanket or lawn chair and enjoy a free movie showing of Mary Poppins Returns under the stars with friends and family. There was free games, entertainment, vendor booths and popcorn.

The event was sponsored by the Volition Franklin, a community coalition that empowers youth to make healthy, informed decisions about tobacco, underage drinking, and other drugs. Their goal is to educate others and prevent substance misuse in Franklin.





**Optimist Club of Milwaukee, Club President: Barb Brinkmann**  
**Metro Milwaukee Optimist Club, Club President: John Rhodes**



On Sunday, June 9<sup>th</sup>, the Metro Milwaukee Optimist Club and the Optimist Club of Milwaukee volunteered at the Ronald McDonald House in Milwaukee, which offers families whose children are receiving medical care at Children's Hospital of Wisconsin a place to stay as well as therapeutic programming, a comprehensive meal program, comfortable community spaces and more. The Metro club planned the menu and purchased a variety of breakfast foods that both clubs prepared for the families. Buffet items included fruit, biscuits and gravy, various breakfast sandwiches, yogurt parfaits, and chicken and waffles. It is rewarding to know that for everything that these families are worrying about, buying and preparing meals does not have to be on their list.

**Platteville Area Optimist Club**

Club President: Howard B. Crofoot

The Platteville Area Optimist Club (small but mighty) planned to hold a Bike Safety Rodeo on April 27. Unfortunately, it snowed that day. Our alternate date was May 18. We want to give the Bike Safety Rodeo coordinator, Christine Storlie, a huge shout out for everything that she did to make the event a success.

Weather almost got in the way again, this time rain, but we managed to squeeze the event in before the rain. We gave away 43 helmets and had 45 kids, ages 2 to 10, participate in the Bike Rodeo.



**Optimist Club of Platteville**

The Optimist Club of Platteville experienced another first in their 51 year history with the District Oratorical Contest being won by their sponsored young person, Dylan Pink. Dylan is an eighth grade student at St. Rose School in Cuba City. If you attended the third quarter conference, you will recall that Dylan was somewhat 'speechless' upon the announcement that he had taken first place. Celebrating with Dylan (L-R) is Club Treasurer, Duane Borgen and Immediate Past President, Wayne Wodarz.



# Brodhead Optimist Club



The annual Optimist Fishing Derby took place on Saturday, June 15<sup>th</sup> at the pond west of Vintage Chariots on 23rd Street in Brodhead Wisconsin. This event was for children 12 and under. Each participant received a free hot hotdog, Blumer's pop, a bag of chips, an ice cream coupon for McDonald's and free bait. Every hour, a prize for the largest and the smallest fish caught were awarded. At the end of the day, one participant received an award for the overall largest fish, overall smallest fish, and most fish caught.

# Optimist Club of Fort Atkinson



The Optimist Club of Fort Atkinson sold wristbands for adult beverages during the 18<sup>th</sup> Annual Baseball Fest, a 4-day festival at Jones Park. Attendees enjoyed multiple baseball games, carnival food, and rides! Thanks for participating in such a great community event!

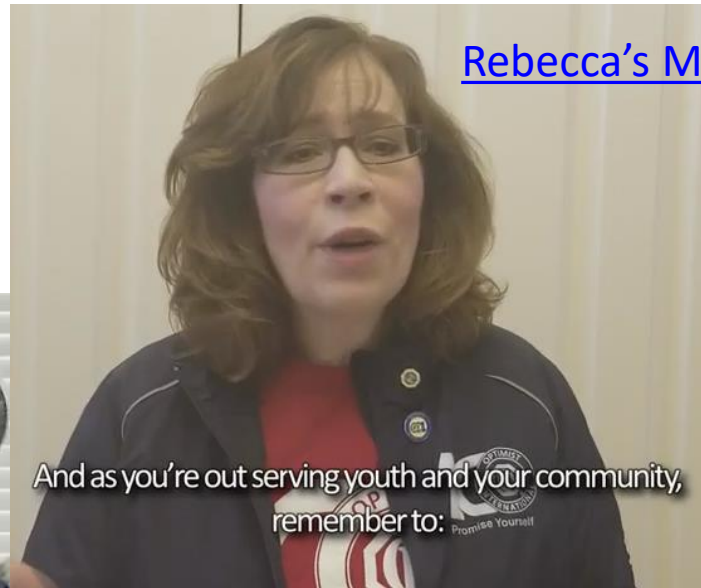


**Rebecca Butler-Mona**  
Optimist International President  
2018-2019



Be sure to check out Optimist International's Youtube page. President Rebecca has monthly message updates throughout the year. View her messages for May, June and July below.

[Rebecca's May Message](#)



[Rebecca's June Message](#)



[Rebecca's July Message](#)



# SWIS 2018-2019 DISTRICT TEAM



**Rose Schwartz**  
Lieutenant Governor  
[rschwartz24@wi.rr.com](mailto:rschwartz24@wi.rr.com)  
(414) 322-9323

## SWIS District Zone 1

Club #	Club Name
09031	Milwaukee Metro
09101	Meq/Thiensville
09110	Milwaukee
09103	Menomonee Falls
09200	Waukesha
09208	West Bend
09911	Mukwonago
09037	Milw Young Professionals
09062	SW Milwaukee Club
09065	Sussex-Lisbon-Lannon-Butler -SLLB

## SWIS District Zone 4

As a Lt. Governor for the SWIS District you would visit with clubs in your zone, meeting new optimists and finding out about what they do for the

Club #	Club Name
09024	Jefferson
09172	Stoughton
09072	Ft. Atkinson
09134	Oregon
09092	Lake Mills
09183	Sun Prairie

youth in their community. Some of the duties could include: Installing club officer in clubs, based on their request and your schedule; Setting goals with clubs in your zone; Working with Governor to promote organization goals, build camaraderie, and share ideas among club leaders. Attend quarterly SWIS Conference Executive meetings to share about needs for the clubs in the zone. More information available at: [SWIS-Lt-Gov](#)

## SWIS District Zone 5



**Diane Matuszak**  
Lieutenant Governor  
[Dmatuszak1@wi.rr.com](mailto:Dmatuszak1@wi.rr.com)  
(262) 820-1952

## SWIS District Zone 2

Club #	Club Name
09190	Racine Tuesday
09086	Kenosha
09145	Racine

## SWIS District Zone 3

09017	Beloit Breakfast
09021	Janesville Wednesday
09022	Janesville Breakfast
09028	Milton
09910	UW-Whitewater (students)
09915	Janesville Noon
09230	UW-Whitewater/Community



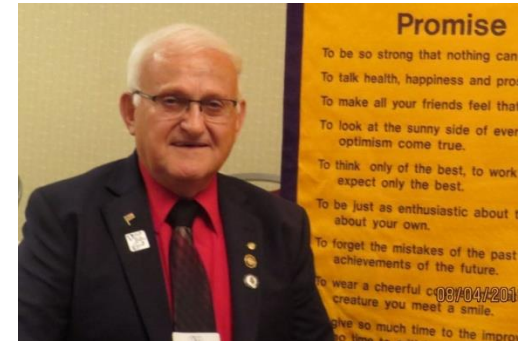
## Jeffery Kuchenbecker

Lieutenant Governor  
[jeffk@meichercpa.com](mailto:jeffk@meichercpa.com)  
(608) 770-0755

Club #	Club Name
09025	Madison Breakfast
09050	East Madison, Monona
09095	Madison Downtown
09125	Madison Northeast
09091	McFarland
09019	Cottage Grove
09931	Fitchburg



## SWIS District Zone 8



**Fred Dorn**

Lieutenant Governor  
[Fdorn476@gmail.com](mailto:Fdorn476@gmail.com)

H: (608)849-5290  
 C: (608) 220-1531

Club #	Club Name
09005	Baraboo
09006	Beaver Dam
09093	Lodi
09139	Portage
09155	Sauk Prairie
09202	Wauwaukee

## SWIS District Zone 9

Club #	Club Name
09096	LaCrosse BFT
09038	LaCrosse Students

**Don Rudolph**

Lieutenant Governor  
[Spelker.ks194@gmail.com](mailto:Spelker.ks194@gmail.com)

H: (608) 783-6082

## SWIS District Zone 6

Club #	Club Name
09137	Platteville
09935	Platteville Area
09934	Fennimore
09026	Darlington
09925	Brodhead
09117	Monroe
09926	Monroe Tuesday
09066	UWPlatteville Student



**Lori VanNatta**

Lieutenant Governor

[lavannatta@yahoo.com](mailto:lavannatta@yahoo.com)

(608) 214-3993

## SWIS District Zone 7

As a Lt. Governor for the SWIS District you would visit with clubs in your zone, meeting new optimists and finding out about what they do for the youth in their community. Some of the duties could include: Installing club officer in clubs, based on their request and your schedule; Setting goals with clubs in your zone; Working with Governor to promote organization goals, build camaraderie, and share ideas among club leaders. Attend quarterly SWIS Conference Executive meetings to share about needs for the clubs in the zone.

**Scott Getz, Lieutenant Governor Zone 7**

[smgetz@tds.net](mailto:smgetz@tds.net) 608-220-6806

SWIS Website has a listing of All the Zones and Clubs in each Zone in District Optimist Clubs at: [SWIS-Clubs-in-Zones](#).



**Maureen Crombie  
Governor**



**Gary Engelke  
Past Governor**



**Monica Titley  
SWIS Secretary**



**Carol Esser  
SWIS Treasurer**



**Christine Dieckhoff  
Governor Elect**



**Vern Andren  
Leadership Dev. Co-Chair**



**Bonnie Spindler  
SWIS Website Chair**



**Jeffery Kuchenbecker  
Finance Committee**



**Amy Soleimani-Mafi  
Tri-Star Co-Chair**



**Wayne Dieckhoff  
OI Foundation  
Representative**



**Amanda Szymkowski  
Newsletter Editor**



**Howard Crofoot  
Finance Committee**

- SWIS Chairs/Co-Chairs 2018-2019**
- Jo'El Pearlman:** Conference Chair, Oratorical Coordinator
  - Tom Carls:** Junior Golf Chair
  - Josh Zaidel:** Essay, CCDHH, Oratorical Chair
  - Carl Trapp:** Hospitality Chair
  - Joe Mundwiler:** Tri-Star Basketball Chair
  - TBD:** Membership/Fitness Chair
  - TBD:** New Club Building Chair



THANKS to ALL the CLUBS WHO Have Shared Past Club Accomplishments and Upcoming Events with Other Clubs. Current Club Officers and SWIS District Leaders have access to the Leaderboard area. Any other Optimist can request to be added to the list and a password will be internally provided. (Contact the SWIS Webmaster for that access).

**Leaderboard Tools > Leaderboard Login:**

E-Mail Address: Exists in Optimist International records.  
First time: Check to 'retrieve your password'  
(Your Internal Password will be sent to your e-mail address).  
Logon Process: Your Password, and security code.

**LEADERBOARD MAIN:** Includes Resources and Club Tools

**Resources:**

**District Directories:**

- Current SWIS District Officers/Chairs.
- Current SWIS Club Directory (all CLUBS).
- Past District & Club Directories to 11-12 year.

**District Documents:**

- District & Club Training Programs Available.
- District Forms and Documents \*
- SWIS District Policies
- SWIS Henry Stiner Award Recipients
- SWIS Special Clubs Honored Recipients

- Includes: Annual Club Planning – ACPC, Club Officer Installation, SWIS Expense Report, Liability Insurance, Internal Recognition Program, OI/SWIS Dues, others.

**Online Resources:**

Dime a Day, Personal Growth-PGI, Facebook, Unrestricted Funds, etc.

**Club Building Strategies:**

Links to: Membership, Growth, Types, New Clubs, Club Services, etc.



**Club Tools:**

Club Profile View, Edit, Update, etc.  
Club Logo Update  
Club Events View, Post, Update, Delete, etc.  
Club Members, Officers: View, temporary updates.  
(Permanent Updates > [www.optimistleaders.org](http://www.optimistleaders.org) with quarterly downloads from OI of ALL SWIS Membership)  
Accomplishments View, Post, Update, Delete, etc.  
Photos: Can be Added, (verify sizing).

**Training Videos:**

For District/Club Leaders Assistance  
Submitting Accomplishments  
Updating Logo's  
Editing Member Information  
Adding an Event and Processing

**Bonnie Spindler**  
Chair, SWIS District Website.

[blspindler@charter.net](mailto:blspindler@charter.net)

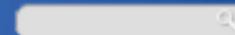
(608)-850-9561





'Make Awesomeness Happen'

Maureen Crombie  
SWIS Governor 2018-2019



Leadership Tools

Optimist Clubs

Youth Programs

District Conferences

Resources/Information

[WWW.SWISDISTRICT.ORG](http://WWW.SWISDISTRICT.ORG)

Website Overview

(Leaderboard in previous Newsletters).

<b>Leadership Tools</b>
Leadership Tools Main
Succeeding As A Leader
Newsletters
Past Governors
District Positions Available
Leaderboard

<b>Optimist Clubs</b>
Division Optimal Clubs
Club Accomplishments
Featured Club
Jobs, Dates or Participate
Club/District Events Calendar

<b>Youth Programs</b>
Youth Programs Main
Club Programs
District Programs
JOI Programs
Event Registration

<b>District Conferences</b>
District Conference Activities
Past Conference Information

<b>Resources/Information</b>
Resources Main
Request Information
Optimist/Public Resources
District Officers
OI Officers
Optimist Regions

Leadership Tools	Optimist Clubs	Youth Programs	District Conferences	Resources / Information
<p><b>Succeeding as Leader:</b> Club Leaders Planning Personality Information.</p> <p><b>Quarterly Newsletters:</b> Available 2011 to Now. Timely updates of past upcoming info/events.</p> <p><b>District Past Governor:</b> History of Current and Past Governor leaders.</p> <p><b>District Position Available</b> Yearly updates needs.</p> <p><b>Leaderboard:</b> All current SWIS District Club Officers &amp; PG's have pre-defined password access. MORE INFO on process in previous newsletters.</p>	<p><b>Clubs of SWIS District:</b> Zones of Club Locations WI Map of locations Listing of ALL SWIS Clubs Meeting location and contact of clubs (Update in Leaderboard).</p> <p><b>Club Accomplishments:</b> Update in Leaderboard.</p> <p><b>Featured Clubs:</b> Based on clubs input in Leaderboard.</p> <p><b>Club District Events:</b> Updates by clubs to share through the Leaderboard.</p>	<p><b>Club Programs:</b> Childhood Cancer Internet Safety Respect for Law Youth Appreciation Youth Safety</p> <p><b>District Programs:</b> CCDHH Essay Optimist Golf Oratorical Tri-Star WILS Wis. Leadership</p> <p><b>SWIS JOI Clubs Info:</b>  <b>Yearly updates for event planning, and pictures after event occurred.</b></p>	<p><b>Conference Activity:</b> Next Conference Details Registration Available List of Registrants</p> <p><b>Future Conference Plans:</b> Current Year Future Year</p> <p><b>Past Conference Info:</b> Past Conference Detail High-light pictures</p> <p>Quarterly Picture updates In View High-lights for past conferences.</p>	<p><b>Resources Main:</b> Optimist Intl Links Optimist Fdn Links: SWIS Links to Resources.</p> <p><b>Optimist/Public Resources</b> Forms/Document/Logos Includes <b>POLICIES</b> Types of Memberships Frequent asked questions Round Table Summaries</p> <p><b>District Officers:</b> SWIS Officer, Committee Chairs, pictures</p> <p><b>OI Officers:</b> OI President, updates Optimist Regions: <b>Map of Optimist Regions.</b></p>

## The Optimist Creed

### Promise Yourself...

**To be** so strong that nothing can disturb your peace of mind.

**To talk** health, happiness and prosperity to every person you meet.

**To make** all your friends feel that there is something in them.

**To look** at the sunny side of everything and make your optimism come true.

**To think** only of the best, to work only for the best and to expect only the best.

**To be** just as enthusiastic about the success of others as you are about your own.

**To forget** the mistakes of the past and press on to the greater achievements of the future.

**To wear** a cheerful countenance at all times and give every living creature you meet a smile.

**To give** so much time to the improvement of yourself that you have no time to criticize others.

**To be** too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

### Contact Me



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### Club Stories

Tell us about what you are doing in your clubs:

- Community Service Projects
- Fundraisers
- Social Events
- Recruitment Stories

