



# SWIS District Newsletter 2018 - 2019

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# *Make Awesomeness Happen*

## **GOVERNOR: Maureen Crombie**



Think about this: *Together we can bring out the BEST into the next century and make AWESOMENESS happen.* And, that is exactly what our District is doing. I have had an amazing opportunity to visit clubs these last three months and it has been great to hear all the great projects and the work you are doing in your communities. I have experienced so many of our clubs in our district making a positive impact on our youth and putting positive smiles on each face. I have seen and heard about so many of our Optimist clubs making a difference by providing programs that are offered to children and families in their communities. There have been so many opportunities to learn and grow offered to our youth through Optimist clubs in our SWIS District.

Thank you to everyone that attended our 1<sup>st</sup> quarter joint conference with the Wisconsin Upper Michigan (WINUM) district in Green Lake. It was an honor to have our Regional Vice President Edie Harris and our Optimist International Leadership Chair Tracy Huxley present at our conference. We also honored past Governors of the WINUM and SWIS districts by recognizing them with their year of service and they received a small gift of appreciation. Past Governors who had died were also recognized and a candle was lit in their honor and memory. We ended the conference with a cruise on the Lake.

I am looking forward to seeing many of you at our 2nd quarter conference on February 15-16th at the NEW Hilton Garden Inn in Sun Prairie. We will have guest speakers and great Leadership sessions. Please make sure to invite your newer members to our second quarter conference who are just starting to get involved. Keep a look out for more information and plan to attend. These conferences are not just for your board as each conference will have something for everyone. Think of these as a quarterly leadership gathering, where you can get re-energized to bring back some great ideas and inspiration to your community. It will be a great time.

I am looking forward to hearing and seeing all of the new projects we are doing to celebrate our Centennial year on or around our 100th day (January 8). We are all Making Awesomeness Happen. I look forward to seeing you at a future conference or a club visit. Please contact me if I can be of any help to your club.

**Maureen Crombie**  
SWIS District Governor 2018-19  
[crombie0112@gmail.com](mailto:crombie0112@gmail.com)  
(608) 576-5819

# SWIS District 2<sup>nd</sup> Quarter Conference

Saturday, February 16<sup>th</sup>



## Conference Registration

**Dates:** February 15<sup>th</sup> - February 16<sup>th</sup>

**Location:** Hilton Garden Inn  
1220 South Grand Avenue  
Sun Prairie, WI.

**Registration:** January 7<sup>th</sup> – February 12<sup>th</sup>

**Registration Fee:** \$40

**First Timers Fee:** \$25

## Hotel Reservation

**Reservation:** By January 15, 2019  
(608) 856-4500

**Room Rates:** King Size-\$124; 2 Queen Beds-\$144;  
Group rate code of: 'Optim'

# OPTIMIST CENTENNIAL CELEBRATION SOCIAL

Final Deadline Friday, Jan 11<sup>th</sup>



**Milwaukee Admiral Hockey  
Game** - Saturday, February 2<sup>nd</sup>, 7:00pm  
At the UW Panther Arena in Milwaukee

**UW-BADGER BAND CONCERT INCLUDED!**



**Milwaukee Admirals vs Rockford Ice Hogs**



*All Optimists, Family, Friends & Future Optimists Invited!*  
**\$22 Ticket Package includes**

*Awesome Outing with Optimists!*  
**Chance to win a ride on the ZAMBONI!**

*Chance to win prizes during the game*

*Game Seat to Admirals Hockey vs Rockford*  
**Chance to win \$100 cash**

*UW BADGER MARCHING BAND CONCERT*

**SIGN UP TODAY** by phone or on SWIS Website **BY JANUARY 11<sup>th</sup>**

CONTACT JoEl (262) 620-1588 or Email [EventPlanner2000@hotmail.com](mailto:EventPlanner2000@hotmail.com)

Or Sign-Up on the SWIS website & pay with PayPal or by Check use this link <https://swisdistrict.org/>

\*Our Group is Sitting Together-Tickets \$22 each/Parking \$20/\*\*100<sup>th</sup> Anniversary Tshirt \$13

\*\*Hotel Rooms are also available for \$119- please contact JoEl for info

# Coming Soon...2<sup>nd</sup> Quarter Conference on Saturday, February 16<sup>th</sup> 2019

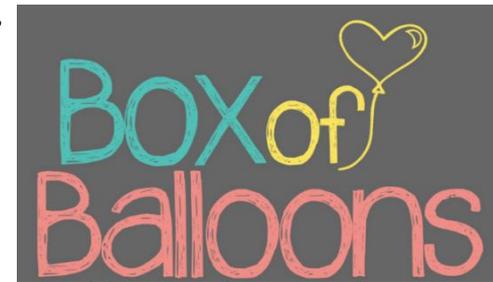


**The Professional Fire Fighters of Wisconsin Charitable Foundation (PFFWCF)** has been working to create a fire-safe and burn free Wisconsin through the support of burn survivors, fire fighters and communities. Thirty years ago, during a fifteen day period in the City of Milwaukee three fires took the lives of twenty people including seventeen children. These events prompted Milwaukee Mayor Henry Maier to create a task force to address the fire threat in the city. The task force concluded that education, especially among children, was key to reducing tragic fires. Their conclusion prompted the creation of the Wisconsin Alliance for Fire Safety, an organization part of the PFFWCF. Their mission is to promote, encourage, and foster fire safety, burn prevention and public safety education. Come and hear a presentation by Executive Director Michael Wos about the foundation and the free Summer Camp for Burn Survivors.

Meet the founder of “**Box of Balloons**”, Nicole Moll at our next conference on February 16<sup>th</sup>. She will be presenting the awesomeness that Box of Balloons is and how much joy and happiness this organization provides to youth and families.

Box of Balloons is a non-profit organization on a mission to make each birthday happy and every child celebrated. Every child deserves to feel special, be celebrated and have a memorable party. Unfortunately that is not possible for many families. They believe that a birthday celebration can give families the joy and hope they may be missing. Their focus is to ensure each child feels special and celebrated on their birthday. A child's birthday should be happy despite a family's current situation, living conditions, or financial status. Their fundamental goal is to provide joy, hope and celebration for the child and their family.

Their vision is to have a Box of Balloons team in every major city throughout the United States Fulfilling birthday wishes and empowering parents. We see communities coming together to provide happiness and hope to families from the East coast to the West, North to South and beyond. The original chapter, based in Sun Prairie, Wisconsin just turned five years old. In just over a year of being founded, they have put roots in five states servicing a total of ten cities with local chapters! Currently, they have 25 chapters in 14 States.





## SWIS DISTRICT CELEBRATES 100 YEARS OF OPTIMIST INTERNATIONAL

### **Monroe Morning Optimists**

President: Lisa Hendrickson

We are not only celebrating 100 years of Optimist International; we are also celebrating 50 years of the Monroe Morning Optimist Club. We will celebrate our club anniversary with special historical presentations from our service project chairs, stories from our members, recognition of our founding members and past presidents and more.

To celebrate the 100<sup>th</sup> day of the 100<sup>th</sup> year, we are organizing 100 hours of service in our community. Individual club members and their friends will each volunteer one or more hours of service to local organizations including the ADRC, Green County Humane Society, Pleasant View, MHS Costa Rican Exchange, St. Vincent de Paul, Monroe Clinic and more on January 8, 2019.

### **Optimist Club of Sussex-Lisbon- Lannon- Butler**

President: Diane Matusak

Our 100<sup>th</sup> year celebration will take place on Wednesday, January 9, 2019 at Hamilton High School's Little Theatre. James T. Shanahan, a recently retired Detective with the NYPD, will be our key note speaker. He served as an investigator, hostage negotiator and NYPD's Chief Instructor for over thirty- five years. He was responsible for the research, development and presentation of some of the most important training the NYPD has ever produced. His remarkable and sought after presentation touched, motivated and inspired over 100,000 first responders during his storied career. This high impact presentation, rich with creativity and credibility, will define empathy, discuss ethics and diagram ego-deflation.

Mr. Shanahan will present "The Vision of Optimism" at 7:00pm. This event is free and open to the public.

### **LaCrosse Breakfast Optimist Club**

President: Kathy Spelker

We are collaborating with Sacred Grounds, a ministry to the homeless and other struggling individuals in the LaCrosse area. Coffee, breakfast food and soup are served two mornings a week, one of which is January 8<sup>th</sup>. The club will lend a helping hand to commemorate the 100<sup>th</sup> year celebration of Optimist International.

## Fitchburg Optimist Club

President: Jake Johnson

Our club in Fitchburg will do 3 things to mark the Optimist International centennial celebration and help bring out the best in kids and community.

We are first making a donation of \$1,735 toward our local splash pad, which we coordinated and built 6 years ago in a park here in Fitchburg. We worked with the city, county, local businesses and residents, and built an amazing free feature for kids in our community. Our donation this year will provide maintenance at the facility.

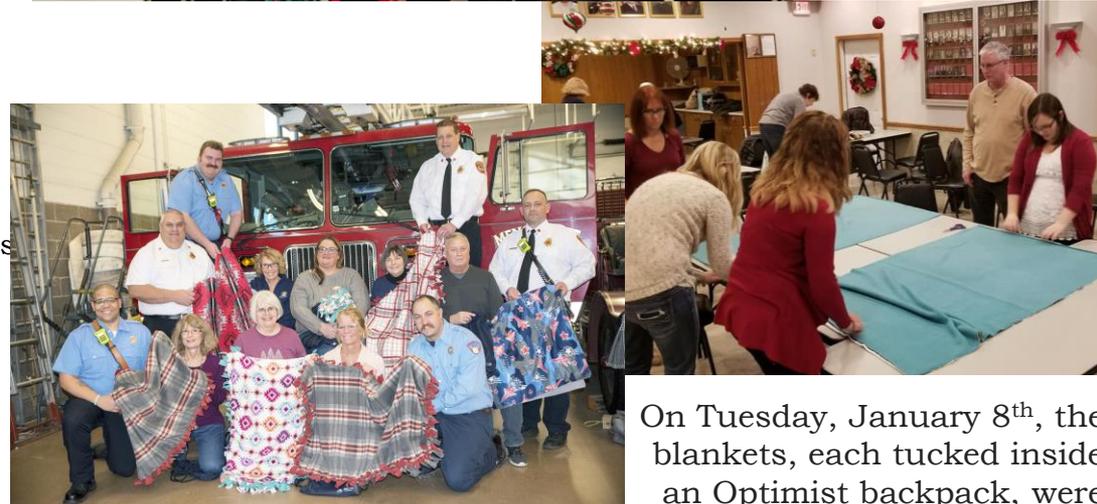
Secondly, we will present a local figure with a recognition award at both the city council meeting and park commission meeting. We voted unanimously to acknowledge his work in the community which includes coaching and running youth programs.

Thirdly, we would like to use the centennial as an opportunity to promote our club and recruit new members. We are taking out an ad in the local paper which will recognize the centennial, our donation, our local figure award ceremony, and will encourage others to join in our optimist mission.

## The Optimists After Five

President: Jeanine Dederich

The Optimist Club of Menomonee Falls “Optimists After Five” group made 16 fleece tie blankets to donate to the Menomonee Falls Fire Department on Tuesday, December 18<sup>th</sup>. Paramedics will give out the blankets to children involved in emergency situations, i.e. accidents or fires, to offer warmth and comfort.



On Tuesday, January 8<sup>th</sup>, the blankets, each tucked inside an Optimist backpack, were presented to the Menomonee Falls Fire Department as part of the Optimists 100 year celebration.

### Club Stories

Tell us about what you are doing in your clubs:

Community Service Projects

Fundraisers

Social Events

Recruitment Stories





Centennial Celebration

## Zone One Optimists

On December 1<sup>st</sup>, the Menomonee Falls Optimist Club played host to a SWIS District Zone 1 social gathering. Optimists enjoyed the Menomonee Falls Patio Players' production of the "Christmas Carol," a musical version written by two Menomonee Falls Optimist members: the late Carol Klose and the late Jack Strawbridge. This version encompasses French and English carols as well as many original songs.



Optimists also experienced a backstage tour of the recently renovated theater. What a great way to celebrate this holiday season!

## Menomonee Falls Optimist Club

President: Jeanine Dederich

The Menomonee Falls Optimist Club hosted their annual leaf raking event on November 10<sup>th</sup>. Despite 21 degree temperatures, gusty winds, and beautiful, slushy snow on the ground; over 240 volunteers braved the elements to participate in the annual Senior Citizen Leaf Raking event. In addition to successfully clearing leaves and plenty of snow from the yards of 30 residences, volunteers also helped with registration, team coordination and hauling leaves. Karl Hornung agreed to allow leaves to be dumped at the Shady Lane Greenhouse so the club's funds can go toward youth programming rather than landfill fees. The club also gathered and will match almost \$700 in donations to distribute among various participating groups. Great job, Optimists! You are really bringing out the best in the community!



## Lake Mills Optimist Club

President: Dave Wendt

At Fall Fest, the Lake Mills Optimists hosted a pumpkin decorating event in which 225 kids participated. Despite rain throughout the morning, there was a lot of enthusiasm as the kids decorated their pumpkins.

In December, Lake Mills Optimists brought out the best in their community and spread holiday cheer by participating in two community donation drives. First, they purchased gifts for children in need through the Adopt-A-Family Christmas project. Gifts were organized and wrapped on Thursday, December 13<sup>th</sup> at the Moravian Church Fellowship Hall. Lake Mill Optimists also collected food and distributed food baskets to families in need on Saturday, December 15<sup>th</sup> at the Lake Mills Town Hall. In 2017, they served 35 families.

# The Sauk Prairie Optimist Club

President: Vicki Gullickson

The Sauk Prairie optimist club has had a busy fall season. As always we enjoy interesting speakers at all our meetings, celebrate a high school student of the month and a monthly middle school leader. We collect each month for the food pantry and take our turn for meals on wheels. At almost every meeting we give a check of support to a representative of some youth-related activity such as Special Olympics, Badger State, Kids Ranch , boy and girl scouts and many others.

We hosted two fundraisers. We kicked-off our annual nut and candy fundraiser in October and just wrapped it up around Christmas; and hosted our election day Spaghetti Dinner in November. In addition, our Culver's card fundraiser is also ongoing.

In December, we enjoyed our annual Christmas party filled with good food, raffles, and fun. We will end 2018 by working at our local food pantry for the holiday distribution.

In honor of the Optimist International 100<sup>th</sup> anniversary, we have begun a glove, boot and coat drive for elementary students that will continue until January 8<sup>th</sup>. It will allow many students grades 4k to 5<sup>th</sup> grade without winter wear to keep warm this season especially during outdoor recess activities.

In 2019, we will strive to continue to be an asset to our community, to follow our creed and to be a friend to youth.



# Conference Planning for 2018-2019

Make Awesomeness Happen



Centennial Celebration

**Fall Conference #1:**  
**Winter Conference #2:**  
**Spring Conference #3:**  
**Summer Convention #4:**

October 12-13, 2018  
February 15-16, 2019  
May 10 – 11, 2019  
August 10 – 11, 2019

Heidel House, Green Lake  
Hilton Garden Inn, Sun Prairie  
Kalahari, Wisconsin Dells  
Radisson, Milwaukee



## Christine Dieckhoff

SWIS District Governor Elect

“Everybody dance now!”, “Everybody put your hands together for Kelly!”, Everybody needs to get out and vote, “Everybody sing”, we need everybody! You’ve heard the sayings, and if you want to get anything done you need everybody to get the job done successfully.

We as Optimists will tackle anything, hoping to accomplish great things. I can tell you at the club level when you have a lot of hands running a fishing derby for 90 kids, the boys and girls are delighted when they come up with their 3- inch fishy on their lines and have someone take it off the hook for them, measure it and re-bait the hook in hopes of winning a prize. In addition to those people, others have ordered the fish, stocked the pond, bought the bait and the prizes, registered the kids, provided lunches, set up the tents and torn them down. And what’s in it for these Optimists? It’s the kid’s smiles, the excited small fry who catches his first fish, the hearing- impaired child who feels right at home with the rest of the group, and the satisfaction of a job well done.

We need lots of hands and voices at the district level too. As your governor-elect I really can see the need, as I try to fill positions on my 2019-2020 team. What some members don’t understand, however, is that at the district level you have fantastic people to meet and get to know, you gain a tremendous amount of knowledge to build up your clubs and expand your projects through sharing with others, and feel even more accomplished and satisfied with a job well done. I’m reaching out to everyone to consider working with me next year to continue the fantastic centennial year that we’re having right now! Won’t you join me for some fun and excitement and a bit of hard work as a team member?

**Christine Dieckhoff**  
[christidee@litewire.net](mailto:christidee@litewire.net)

(608) 558-5828

# Conference Planning for 2018-2019

SWIS District-WINUM District Combined 1<sup>st</sup> Quarter Conference  
October 12-13, 2018, Heidel House, Green Lake

Website Pictures: [SWIS Q1 Pictures](#)





# Optimist International Convention

Louisville, KY

June 30<sup>th</sup> - July 3<sup>rd</sup> 2019

## Hotel reservations:

By: May 21, 2019

## Room Rates:

\$129/night in the Rivue/West Tower

\$152/night in the Suite/East Tower



## Louisville welcomes Optimist International in 2019!

Yes, Bourbon is a spirit that comes in a glass, but it is also a spirit that defines our culture and compassion, our arts and parks, our creative energy. It's this same spirit that continued and created Louisville itself – a city that combines heritage with innovation, authenticity with originality, quirkiness with friendliness in a way that's unique to our region. We are an entirely different type of Southern. From boundary pushing twists on Southern cuisine that have made us one of the "10 Best New Food Cities" in America to our one and only Urban Bourbon Experience™, featuring the world's only, city-wide trail filled with award-winning micro-distilleries, exhibits and craft cocktail destinations. Then discover one-of-a-kind attractions like the legendary Churchill Downs, Louisville Slugger Museum & Factory, and the Muhammad Ali Center. And that's just your first day here.

Use **#OICONV2019** for all of your convention posts on Facebook, Instagram, Twitter, etc

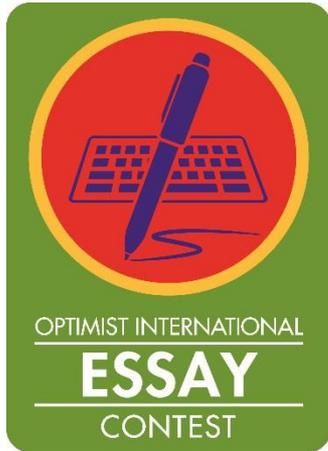
**For registration/convention information,** visit [www.optimist.org/convention](http://www.optimist.org/convention)

# OI Scholarship Contests

## Essay Contest

Chair: Josh Zaidel

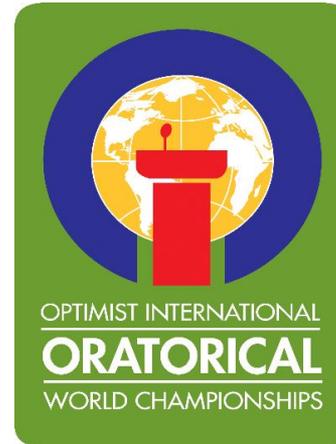
Get ready for the Optimist Essay Contest for 2018-2019. The topic this year is: **“When All the World’s Problems are Solved, is Optimism Still Necessary?”** The essay contest is open to students under 19 years old (As of October 1, 2018). [See the optimist international website for more information.](#) Please send your club’s winning essay to Josh Zaidel by February 28<sup>th</sup>. For more information of questions, don’t hesitate to contact Josh Zaidel.



## Oratorical Contest

Chair: Josh Zaidel

Get ready for the Optimist Oratorical Contest for 2018-2019. The topic this year is: **“Is There a Fine Line Between Optimism and Reality?”** The Oratorical contest is open to students under 19 years old (As of October 1, 2018). [See the optimist international website for more information](#) and to download the club guide. Your Lt. Governor’s will be reaching out to you to notify of the zone contest dates, and the District Contest will be held on May 11<sup>th</sup> at the Kalahari in Wisconsin Dells. For more information, please contact Josh Zaidel.

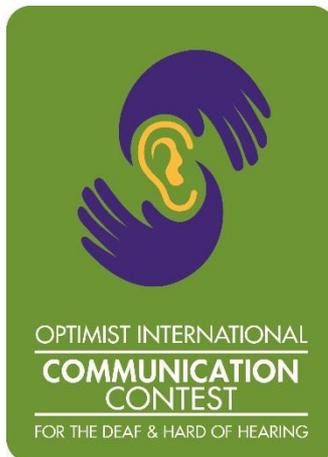


## CCDHH Contest

Chair: Josh Zaidel

The SWIS District is looking for clubs interested in hosting a club competition or helping with the district CCDHH contest this year. The topic this year is: **“Is There a Fine Line Between Optimism and Reality?”** The essay contest is open to students through grade 12 that have an uncorrected hearing loss of 40 decibels or more. [See the optimist international website for more information.](#)

We plan to hold the district contest on April 13<sup>th</sup>. If you club is interested in participating in this great program, please contact Josh Zaidel as soon as possible. The Sussex Lisbon Lannon Butler Club will be participating this year and we’re having to get more clubs involved. There is a great need for this type of program in every community across the state. For more Information contact Josh Zaidel



## Contest Contact Information:

Josh Zaidel  
1902 N Commerce St.  
APT 502  
Milwaukee, WI 53212  
(262) 993-2516  
[joshzaidel@me.com](mailto:joshzaidel@me.com)

## Rebecca Butler-Mona

2018-19 International President



Greetings, Optimists!

I know each of you share my desire to make this year memorable in “Bringing Out the Best” and celebrating the positive impact of Optimists during our 2018-19 Centennial year, and I appreciate all that you are doing in your community.

Naturally, all Optimist Clubs will lose Members over time due to reasons outside of their control. Some Clubs use the end of the calendar year to “clean up” their rosters by removing Members who may no longer be active. Please make sure you first reach out to those Members to let them know they are missed, and encourage them to join you in upcoming activities of interest to them. If they do decide to leave the Club, please do everything possible to recruit at least one new Member to take their place. This is the only way for your Club to remain strong, viable, and capable of serving children and your community into the future. Consider recruiting two Members to replace one, allowing your Club to grow and expand your projects to help more children. Remember our special “Homecoming” incentive for this year as well: Any former Optimist Member may join your Club for only \$30 for the first year (similar to our \$30 under 30 and Teacher incentive programs).

There are a number of exciting opportunities this year to help Optimist International celebrate our 100th birthday! You already know how important it is to reach either Honor or Distinguished status each Optimist year. This year, consider striving to become a “Centennial Distinguished Club” – a truly unique distinction. To qualify, you must meet the regular Honor Club requirements, while also being net +10 in membership, build a new adult Club, and make a \$100 unrestricted donation to the Foundation. You could be the only “Centennial Distinguished” officers in your Club’s history!

One of the best “deals” of the year is the Centennial “Fast Start” Award. If your Club can build a new adult Club and be net +5 in membership by March 31, 2019, EVERY Member of your Club can register for the Louisville Convention for only \$100 (Regular cost is \$209).

On behalf of Optimist International, I would like to thank you for everything you do for this organization and the children in your community. Happy Holidays and I hope to see you in Louisville!

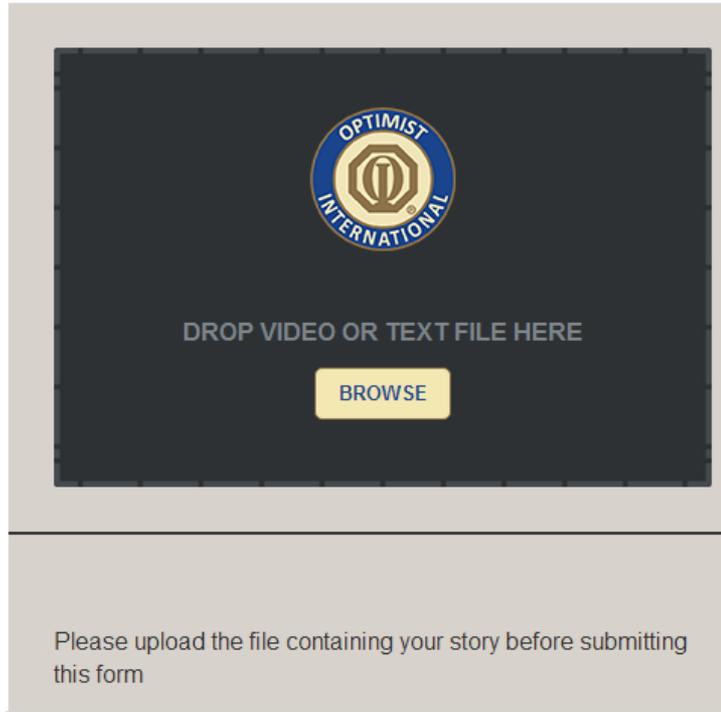


Help our organization celebrate our 100<sup>th</sup> year of Bringing Out the Best: Every Club, every Member, every Community! For resources, incentives, and more information about our Centennial visit: [www.optimist.org/centennial](http://www.optimist.org/centennial)



# Submit your Stories!

<https://www.optimist.org/centennial>



OPTIMIST INTERNATIONAL

DROP VIDEO OR TEXT FILE HERE

BROWSE

Please upload the file containing your story before submitting this form



**Janay Alston**  
Optimist Club of Milwaukee

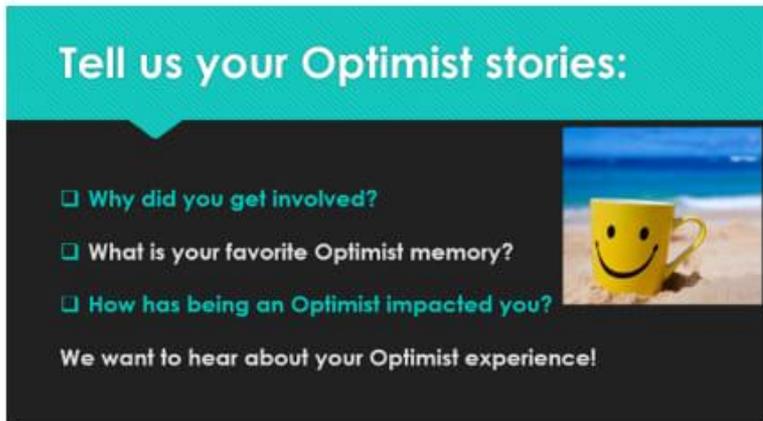
**Why did you first get involved?** I first got involved at my previous job and it was another way to get involved with the college community. When I relocated to

Milwaukee, it felt natural to continue my engagement with the Optimist Club.

**What is your favorite optimist memory?** My favorite Milwaukee memory is the Halloween Celebration and to see all of the families lined up for all of the fun festivities.

**How has being an optimist impacted you?** It impacts how I respond to others both professionally and personally. My outlook on life is more positive because I often think about the Optimist creed and how I am responsible for applying it.

**What is your favorite event?** My favorite event would be Breakfast with Santa. I enjoy seeing children being happy and taking pictures with Santa.



Tell us your Optimist stories:

- Why did you get involved?
- What is your favorite Optimist memory?
- How has being an Optimist impacted you?

We want to hear about your Optimist experience!

# SWIS 2018-2019 DISTRICT TEAM

## SWIS District Officers



### **Rose Schwartz**

Lieutenant Governor

[rschwartz24@wi.rr.com](mailto:rschwartz24@wi.rr.com)

(414) 322-9323

### **SWIS District Zone 1**

Club #	Club Name
09031	Milwaukee Metro
09101	Meq/Thiensville
09110	Milwaukee
09103	Menomonee Falls
09200	Waukesha
09208	West Bend
09911	Mukwonago
09037	Milw Young Professionals
09062	SW Milwaukee Club
09065	Sussex-Lisbon-Lannon-Butler -SLLB

### **SWIS District Zone 2**

Club #	Club Name
09190	Racine Tuesday
09086	Kenosha
09145	Racine

### **SWIS District Zone 3**

09017	Beloit Breakfast
09021	Janesville Wednesday
09022	Janesville Breakfast
09028	Milton
09910	UW-Whitewater (students)
09915	Janesville Noon
09230	UW-Whitewater/Community

### **SWIS District Zone 4**

As a Lt. Governor for the SWIS District you would visit with clubs in your zone, meeting new optimists and finding out about what they do for the

Club #	Club Name
09024	Jefferson
09172	Stoughton
09072	Ft. Atkinson
09134	Oregon
09092	Lake Mills
09183	Sun Prairie

youth in their community. Some of the duties could include: Installing club officer in clubs, based on their request and your schedule; Setting goals with clubs in your zone; Working with Governor to promote organization goals, build camaraderie, and share ideas among club leaders. Attend quarterly SWIS Conference Executive meetings to share about needs for the clubs in the zone. More information available at: [SWIS-Lt-Gov](#)

### **SWIS District Zone 5**



### **Jeffery Kuchenbecker**

Lieutenant Governor

[jeffk@meichercpa.com](mailto:jeffk@meichercpa.com)

(608) 770-0755

Club #	Club Name
09025	Madison Breakfast
09050	East Madison, Monona
09095	Madison Downtown
09125	Madison Northeast
09091	McFarland
09019	Cottage Grove
09931	Fitchburg



### **Diane Matuszak**

Lieutenant Governor

[Dmatuszak1@wi.rr.com](mailto:Dmatuszak1@wi.rr.com)

(262) 820-1952

# SWIS 2018-2019 DISTRICT TEAM

## SWIS District Officers

## SWIS District Zone 8



### SWIS District Zone 6

Club #	Club Name
09137	Platteville
09935	Platteville Area
09934	Fennimore
09026	Darlington
09925	Brodhead
09117	Monroe
09926	Monroe Tuesday
09066	UW Platteville Student

### Lori VanNatta

Lieutenant Governor

[lavannatta@yahoo.com](mailto:lavannatta@yahoo.com)

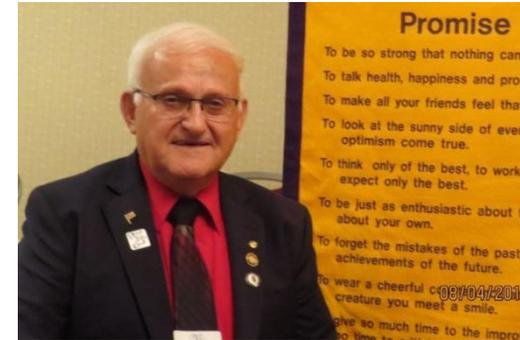
(608) 214-3993

### SWIS District Zone 7

As a Lt. Governor for the SWIS District you would visit with clubs in your zone, meeting new optimists and finding out about what they do for the youth in their community.

Club #	Club Name
09051	Cross Plains
09083	Sauk Trails – Madison
09105	Middleton
09129	Mt. Horeb
09195	Verona
09917	Mazo/Wisconsin Hgts

Some of the duties could include: Installing club officer in clubs, based on their request and your schedule; Setting goals with clubs in your zone; Working with Governor to promote organization goals, build camaraderie, and share ideas among club leaders. Attend quarterly SWIS Conference Executive meetings to share about needs for the clubs in the zone. More information available at: [SWIS-Lt-Gov](#)



### Fred Dorn

Lieutenant Governor

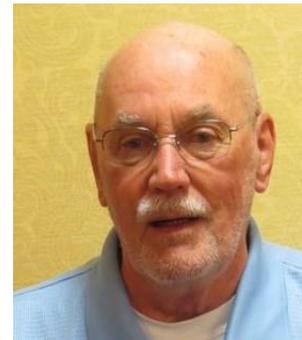
[Fdorn46@gmail.com](mailto:Fdorn46@gmail.com)

H: (608)849-5290

C: (608) 220-1531

Club #	Club Name
09005	Baraboo
09006	Beaver Dam
09093	Lodi
09139	Portage
09155	Sauk Prairie
09202	Waunakee

### SWIS District Zone 9



Club #	Club Name
09096	LaCrosse BFT
09038	LaCrosse Students

### Don Rudolph

Lieutenant Governor

[Spelker.ks194@gmail.com](mailto:Spelker.ks194@gmail.com)

H: (608) 783-6082

SWIS Website has a listing of All the Zones and Clubs in each Zone in District Optimist Clubs at: [SWIS-Clubs-in-Zones](#)

# SWIS 2018-2019 DISTRICT TEAM

## SWIS District Officers



**Maureen Crombie**  
Governor



**Gary Engelke**  
Past Governor



**Monica Titley**  
SWIS Secretary



**Carol Esser**  
SWIS Treasurer



**Christine Dieckhoff**  
Governor Elect



**Vern Andren**  
Leadership Dev. Co-Chair



**Bonnie Spindler**  
SWIS Website Chair



**Jeffery Kuchenbecker**  
Finance Committee



**Amy Soleimani-Mafi**  
Tri-Star Co-Chair



**Eileen Engelke**  
OI Foundation  
Representative



**Amanda Szymkowski**  
Newsletter Editor



**Howard Crofoot**  
Finance Committee

### SWIS Chairs/Co-Chairs 2018-2019

- **Jo'El Pearlman:** Chair, SWIS District Conferences
- **Josh Zaidel:** Chair, Essay/CCDHH/Oratorical
- **Carl Trapp:** Hospitality Chair
- **Joe Mundwiler:** Tri-Star Co-Chair
- **Tom Carls:** Chair, Junior Golf Championships
- **TBD:** Membership/Fitness Chair
- **TBD:** New Club Building Chair

## The Optimist Creed

### Promise Yourself...

**To be** so strong that nothing can disturb your peace of mind.

**To talk** health, happiness and prosperity to every person you meet.

**To make** all your friends feel that there is something in them.

**To look** at the sunny side of everything and make your optimism come true.

**To think** only of the best, to work only for the best and to expect only the best.

**To be** just as enthusiastic about the success of others as you are about your own.

**To forget** the mistakes of the past and press on to the greater achievements of the future.

**To wear** a cheerful countenance at all times and give every living creature you meet a smile.

**To give** so much time to the improvement of yourself that you have no time to criticize others.

**To be** too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

### Contact Me



#### Amanda Szymkowski

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Editor, SWIS District Newsletter

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### Newsletter Submission Deadlines

☐ 2<sup>nd</sup> Quarter Newsletter: Friday, December 14<sup>th</sup>

☐ 3<sup>rd</sup> Quarter Newsletter: Friday, March 22<sup>nd</sup>

☐ 4<sup>th</sup> Quarter Newsletter: Friday, June 21<sup>st</sup>