



SWIS District Newsletter 2019 - 2020



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Make Awesomeness Happen



Maureen Crombie **SWIS District Governor 2018-2019**

A message from Governor Maureen

My year as Governor of the SWIS District is closing out quickly. I have been extremely proud of all the accomplishments of the SWIS clubs and members this year. You have reached out and made a difference to more than 62,000 youth across the district. You have introduced Communities to Optimism by building new clubs in Hartland, a Madison College club and a JOI club in Sussex. The Menomonee Falls club built a Club within a Club.

As we celebrated our Centennial Year, I want to THANK everyone of you for making “Awesomeness Happen” in your clubs. The kids we’ve helped, the support we have given our communities, and the friends we have made around our District and other parts of the World is because we are Optimists that wants to Bring Out the Best into the Next Century.

As I write this, we are in **11th place as a District** and our region, the **Great Plains, is in 1st Place!** As we head into the final days of our year, I encourage you to drive growth so we can expand our positive impact in serving more kids across our District and Optimist International. Given our 55 clubs and 1,754 members, adding 1+ member would make a huge difference to the kids in our communities.

Let’s keep in mind there really is no ending or beginning to the children and others we serve in our communities. As we move out of this awesome year and into the next please remember to keep our clubs strong, growing and ready to take on new projects every day. Our District will be in good hands when Governor designate Christine takes over on October 1st. “IMAGINE Helping Children in a Changing World”, is her theme for the 2019-20 Optimist year.

I challenge you to be the best Optimist you can be and to remain committed to making a difference to the kids and your community. Together we can change the world - let’s make awesomeness happen.

Maureen Crombie
SWIS District Governor 2018-19
crombie0112@gmail.com
(608) 576-5819



Conversations with Christine

Christine Dieckhoff

SWIS District Governor 2019-2020

Wow! The Governor-elect year flew by! And here I am, Christine Dieckhoff, stepping into a new pair of shoes, following one of the most awesome Governors we've ever had, Governor Maureen Crombie! I have climbed the ladder of roles one must play, with my hiking boots on – club secretary, vice president, and president, and a plethora of chairmanships: Lt. Governor for 2 years, and then Governor elect. My husband, Wayne has been by my side, working with me and supporting me in my efforts, and now I must step up and into my new role alone. NOT! I have a whole district of people to join me in one of most important challenges I have ever encountered!

When my fitness instructor tells us to do the pony step: “step, ball, change, step, ball, change,” she is helping us to stay fit. The operative word in that phrase is change. In order to stay fit, you have to change your direction every so often. It's the same in any great organization, in order to stay healthy and grow you need to change directions every so often. In my year as governor, I am embracing change to keep the SWIS District as healthy as possible.

Following President Adrian's theme, to imagine a new Optimist International focused solely on the clubs, I have chosen the motto “iMagine: Serving children in a changing world”. After all, that's what every club is about!

So, here's what to expect! We hope to see many more club presidents and members coming to the district conferences for fun-loving, informative and interactive experiences! We will socialize and share ideas on a variety of topics, develop better ways to help ourselves to be better clubs, brainstorm to develop new and better ways to serve our communities, and to find new projects for technically proficient kids. We will also strive to grow as we flourish, stay financially stable and feel good about ourselves. When clubs are happy and productive, they attract others to join them, and therein lies the growth!

So how, you ask, are we going to achieve these lofty goals? With my amazing team of Lt. Governors, absolutely awesome team chairs, past Governors and leaders on board!! Go ahead, register and come to the first conference on October 18-19, 2019 at the Fitchburg/Madison Wyndham Garden Hotel and see what you think about changing as you make yourself heard!

SWIS District Conference Planning 2019 – 2020

1st Quarter Conference – Saturday, 10/19/2019 – Wyndham Garden Fitchburg Hotel, Madison

2nd Quarter Conference – Saturday, 2/22/2020 – Bethlehem Lutheran Church, Brodhead

3rd Quarter Conference – Saturday, 5/9/2020 – Kalahari Resorts, Wisconsin Dells

4th Quarter Conference – Saturday, 8/15/2020 – Milwaukee Radisson West, Milwaukee



“Imagine Serving Children in a Changing World”

SWIS District 1st Quarter Conference

Dates: October 18-19th 2019

Friday, October 18th: Hospitality Suite, 7:30-10pm

Saturday, October 19th:

7AM: Past Governor’s Meeting

7:30AM – 8:15AM: Registration

8:30AM-3:30PM: General Session

Location: Wyndham Garden Inn, 2969 Cahill Main, Fitchburg, WI 53711

Special Guest: Lyle Merrium, Optimist International Vice President 2019-2020

Registration: \$40 conference & lunch; \$20 conference only; \$25 first timer conference attendees

Register here: https://www.swisdistrict.org/conferences/register_person.asp?conf_config_id=46

Hotel Reservations: Call (608) 274-7200, mention SWIS District Optimists, \$115 rate by Sep 26th

Maxine's Message

Maxine Lane

Governor Elect 2020-2021

Perhaps the last thing I would have ever expected to do would be to introduce myself as the Governor Elect for the SWIS District Optimist International. But here it goes....

Born and raised in Southwest Wisconsin, one of 4 girls, growing up on a farm until I reached the age of 12. The years I can remember on the farm were perhaps the best years of my life as a child.

No internet, no cell phones, no bullying, etc., etc., etc. We had kitties, creeks to fish in, calves and little pigs to play with, a swing from an old oak tree, sand boxes, played hide and seek and marbles and would catch lightening bugs at night during the summer. When dad and mom were done with chores we all piled in the car and went fishing from a creek bank. That was being a kid!

Fast forward....Graduated from high school in 1968 and landed a job that I held for forty-four years at First National Bank of Platteville. The bank sold out in 2012 and that ended my career. My banking career was good to me, starting as a bookkeeper/teller and ending as Senior Vice President of Marketing. I loved my customers and they loved me. It wasn't a job, it was a gratifying experience seeing each day what I could do to help my organization while benefiting my customers.

I'm married to my teenage sweetheart, soon to be 50 years. We have no children; however are blessed with many nieces and nephews who love us like parents. Not that we have not been parents, we had two very special fur babies, now watching us from the Rainbow Bridge and most recently Lizzie, a very special Pug, joined our family. So when and where did my passion for Optimists start? I joined my local club, Optimist Club of Platteville, in 2009, simply to get my brother-in-law, former Governor Gary Engelke, off my back. Little did I know how passionate I would become over the years?

Soon into my membership, I was asked to fill a vacancy on our Board of Directors, which led to serving another 2 year term. From there, I found myself in the position of President. I completed my year as Honor President, which whenever given a job to do, you can bet I put 100% effort into doing the best I can do.

Fast forward again. My active involvement with the SWIS District came as Zone 6 Lt. Governor 16-17 and 17-18. I discovered the more involved I became the more I was able learn about the organization. I was honored to receive the 'Builder of Excellence' award in 16-17 and perhaps the real highlight that year was forming the Platteville Optimist Middle School JOI Club. Not knowing there could be more surprises, 17-18 I was acknowledged as Distinguished Lt. Governor and received the Henry Steiner Award. At this point, something clicked and the next thing I knew I announced I was throwing my hat in the ring for SWIS District Governor for the 20-21 term. My confirmation, knowing I had made the right decision, came when attending our local 2019 Oratorical Contest. Those we serve were and are my inspiration!

Optimist International Foundation



Dime-A-Day

Optimist International and Optimist International Foundation coexist as two separate organizations that support each other. Optimist International Foundation is the fundraising arm of Optimist International, and works to develop funds to support the endeavors of Optimist International and its mission.

When Members and Clubs make a contribution to support Optimist International Foundation, they are, with that gift, supporting Optimist International itself and themselves as a Club as well.

With just one dime a day, you can become part of the movement of "Helping Optimists Help Kids" and become part of a large group of Foundation supporters who realize what a difference they make every day in the lives of children. Would you consider making a gift of just a dime a day to assist the charitable work of Optimist International?

The Dime-A-Day level is reached by a contribution of \$36.50 to the Foundation within one Optimist Year, and is recognized by the presentation of a pin.

Building a future where every kid counts
Can you spare a **dime a day**?

Greetings from your Foundation Rep!
Thank you for all your support this past year through Dime-A-Day, the raffles and other donations to the Foundation. Because of your support we will finish strong with donations higher than previous years! For the coming year it is my goal to visit as many clubs as possible to explain more about the Foundation. If there is a time that would be good for your club, contact me and we'll set something up. In planning for the next conference, please consider putting a basket together for the raffle, and then let me know that you will provide one.

Foundation activities at the 1st quarter conference

Don't forget to help support the OI Foundation at the conference on October 19th, 2019. We will be having a basket raffle and also a 50/50 raffle. There are 2 ways to support them. One is by bringing a basket for the raffle and the other is by buying tickets for the raffles. Please encourage at least one person from your club to come to the conference, and if you have a basket please call Wayne at 608-558-5868 to tell him a basket is coming!

In Optimism,
Wayne Dieckhoff
District Foundation Rep

Wayne Dieckhoff
608-558-5868
wdadj@litewire.net

SWIS District Social 11/9/19

Journey thru the Optimist Kingdom & Dine with the King & Queen at the Medieval Times Castle in Chicago

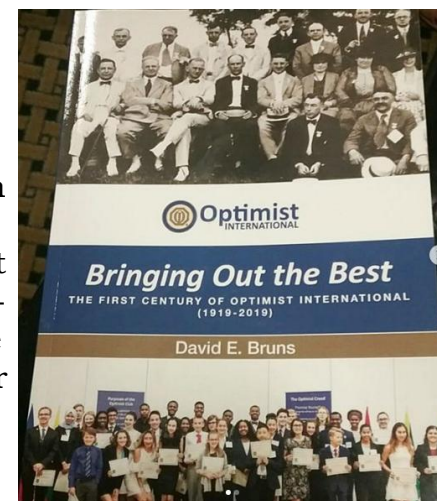


- ❖ Optimist Royal Celebration at Medieval Times Dinner & Theater in Schaumburg, Illinois, Home of Optimist Int'l Convention June 2020!
- ❖ Enchanting Story, Exciting Show, Tasty Meal, & Cool Attractions!
- ❖ **Saturday, Nov. 9th 12:00-4:00**
- ❖ Cost \$49 Adult, \$40 Children (includes tax & tip)
- ❖ Call (262) 620-1588 **sign up by Oct 21st**
- ❖ Optional Transportation with Kingdom Tour! -add \$20- Depart from Milwaukee (**10am**) Luxury Motor Coach (Special Guest Host, Refreshments, Bathroom & WIFI). **Travel arrangements can also be made for clubs in your area—please call 262 620 1588**

Joanne Ganske
Louisville OI Convention Chairperson 2018-2019

Dear SWIS District Optimists! The 100th anniversary (2019) marked the 100th year that the Optimist International Convention was held in 1919 back in Louisville!! What a great time enjoyed by all who attended! Great Speakers, Informative and Productive workshops; and the yummy food and camaraderie with friends were spectacular! Great sites to see too!! The Louisville Slugger, Churchill Downs, Mohammed Ali Center Museum to name just a very few! Google ‘quotes’ from Mohammed Ali and you may find out some important “Optimistic” thoughts on being ‘a successful champion’.

DON'T Forget: WE HAVE A WONDERFUL New Book just published in May 2019, about the **History of the First 100 years of Optimism**, written by our Past International President David E. Bruns from Kansas....called ***BRINGING OUT THE BEST***. This amazing chronicle brings the history of Optimist International to life with stories of real Optimists and their positive impact on youth, local communities, and the world. The book traces the roots of Optimism to visionary leaders in the early part of the Twentieth Century who overcame difficulties to share their uplifting message—based on The Optimist Creed—across the United States, into Canada, throughout the Caribbean, and ultimately around the globe. Bringing Out the Best is a great read for everyone whose lives have been touched in some way by the Optimist movement and for anyone who is interested in the evolution of service organizations over the last century. It is only \$20 on Amazon!!



Save the Date:
2020 Optimist International Convention
June 28 – July 1, 2020
Chicagoland, Illinois

Tri-Star Basketball 2019-2020

Joe Mundwiler & Amy Soleimani-Mafi
Tri-Star Basketball Co-Chairs



It probably seems early for you to be thinking about Tri-Star Basketball, however, good planning will bring about a successful local club event in the spring. For a number of years, we have made an information packet available (kind of a “everything you need to know” about putting on a local Tri Star Basketball event). In past years, we have mailed out that packet in January to every club in the SWIS District. This year, we will try to get the information packet on the SWIS District website in early fall and we will make it available via e mail upon request in addition to usual snail mail it to all clubs in January.

The **SWIS District competition will be in Mukwonago on April 18, 2020**. This gives you over three months to schedule your local contests and arrange for your chosen participants to be registered well in advance for the district contest. Many of you are familiar with how we run the District contest. We work hard to make it a special day for all participants, including lots of awards, a big raffle for all participants and ensuring concessions are available, along with complementary beverages and cookies for all our young guests.

Please get out in front with early planning, appointing a project chair and building a marketing plan to attract as many youth as you can (ages 6-13) to your local contests. This will help to ensure you have a successful contest and get a chance to let young people in your community attend the District event to showcase your club’s efforts.

Additional Tri-Star Update

And now, an additional announcement for all. 2020 will be my last year as a Tri Star Co-Chair. I’ve enjoyed my nearly 25 years involvement in this activity however, all good things must come to an end! I’m getting up there in years and I will not do a half- hearted job just to keep going. After the SWIS District competition in April, I will retire as a Co-chair. I’m making this announcement now to allow plenty of time for someone else the opportunity to take up this challenge. I am speaking only for myself: my valuable partner Amy Soleimani-Mafi may well continue her involvement in the future and I hope she does, as she is a very capable partner in this activity and in Optimism.

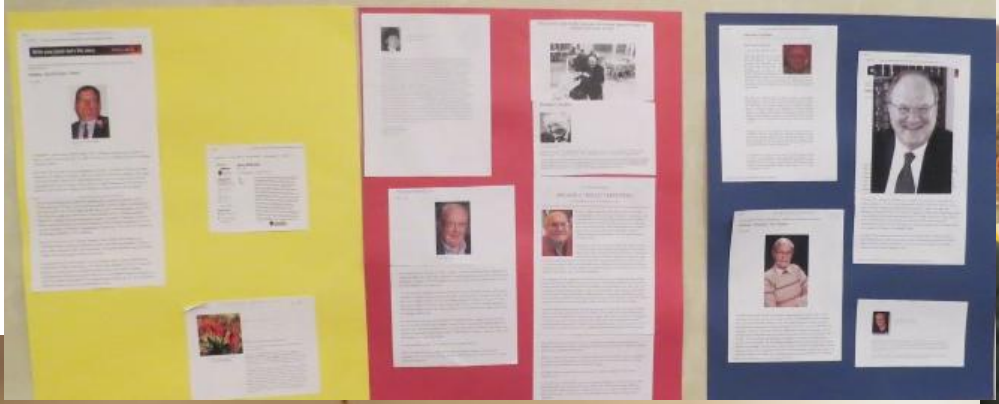
I also want to let you know that 2020 will be the last year that the Mukwonago Club will act as the host club. Our club has gotten too small to take on the challenge of hosting each year. So, if you or your club are interested in the role or hosting in the future, we’d be glad to have you shadow this year or share materials to assist in any transition.

Yours in Optimism,
Joe Mundwiler

SWIS District 4th Quarter Conference

Milwaukee, WI

Conference Highlights



OPTIMIST INTERNATIONAL YOUTH CONTESTS 2019-2020

Optimist International Competitions

SWIS District Updates

https://swisdistrict.org/youth_programs/district_programs.asp



“Just iMagine a World without Boundaries”

Kurt Roskopf

CCDHH Chair

kurt@abilitynow.tk

(262) 720-7031

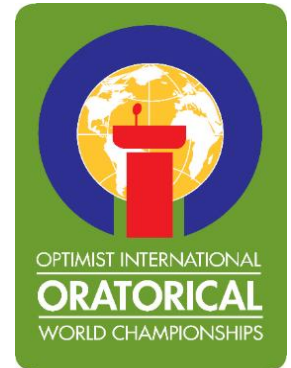
“Just iMagine a World without Boundaries”

Jo’El Pearlman

Oratorical Chair

eventplanner2000@hotmail.com

(262) 620-1588



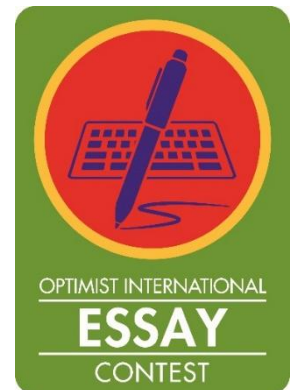
Is Optimism the Key to Achieving the Dreams you iMagine?

Gloria Sutter

Essay Chair

gjsutter13@gmail.com

(608) 921-7963



Sauk Trails Trio Attend Burn Camp Day

President: John Fons

Three members of the Sauk Trails Optimist Club attended the annual Visitors Day at the Camp for Burn Injured Children sponsored by the Wisconsin Professional Firefighters Charitable Foundation on Thursday, August 15 near East Troy, Wisconsin.

Sauk Trails president John Fons and Optimist members Steve Bailey and David Miser (featured in the photo) and Ken Adi-Ring witnessed the parade of emergency vehicles involving fire departments from the region and an impressive number of motorcyclists from the Fire and Iron club involving retired first responders. Perfect weather contributed to the enthusiasm of a spectator crowd numbering hundreds along the parade route.

Visitors Day at the camp included memorabilia, free ice cream and a lunch provided by the WPFCCF, followed by a color guard presentation and program in recognition of children who have suffered life altering burns, their camp counselors and those organizations and individuals who, through generous contributions, have made the camp a compassionate reality for twenty-five years.

Sauk Trails Optimists help support the Burn Camp through a donation first authorized by their Foundation this year and presented during a special recognition ceremony on March 27. This special event included Madison Fire Chief Steven Davis and also commemorated the 100th anniversary of Optimist International, a fitting tribute to the ongoing work of Optimists as Friends of Youth.



A message from Diane Matuszak, President of Optimist Club of Sussex-Lisbon-Lannon-Butler:

In just 2 years, over 65 of us joined together to form SLLB. We have received awards from the community, from the SWIS District and from Optimist International. I know that some months are packed with volunteer events. Those months, usually the Spring and Summer months, we successfully fundraise for our scholarship fund and for youth clubs. All that dedicated volunteer work has paid off for us. So often, people approach me to extend congratulations on the success of SLLB.

As the founder of SLLB, and 2017-2019 President, I want to extend my most humble gratitude for the unbelievable support our members have given. Thank you!

A Call for Milwaukee-Area Mentors

Hi Optimists! Cory Ann St. Marie Carls and Amanda Szymkowski here! About a month and a half ago we met with Mike Greul, Social Sciences and Theology Teacher at St. Thomas More High School. He told us about a mentorship program for the Sophomores. If you or someone you know is in the Milwaukee-area and would be interested in being a mentor, read Mike's message below:

“Our goal is to provide encouragement and accountability for our students as they learn what it means to be servant leaders, starting with goals that they are setting for this year! In the interest of your valuable time, here is a basic rundown of expectations:

Communicate with students monthly through whatever combination of meetings, phone calls, and emails works best for your schedules.

- **First Semester:** To model good communication and encourage a strong mentor relationship from the start, we are asking mentors this year to initiate contact starting in September.
- **Second Semester:** Starting in January, we will give students starter questions and want to shift responsibility on them to initiate conversation, as well as to be proactive in scheduling times to talk.

Consider writing a (surprise!) letter of encouragement for them to receive during their Sophomore Retreat in late February. Letters can be emailed to me or mailed to the school (address in signature line.) Fill out and return a scanned copy of the attached form at your earliest convenience.

Please feel free to contact me at any time throughout the year with questions or concerns! Thank you again for taking time out of your other responsibilities, activities, and family/leisure time to help a student grow as a leader for others!”

Mike Greul
Social Sciences and Theology Teacher
St. Thomas More High School
2601 E. Morgan Ave.
Milwaukee, WI 53207
mgreuel@tmore.org



Howard Crofoot
Past SWIS District Governor 2015 - 2016

Platteville is looking for a new City Manager. When I am not doing Optimist stuff, I am the Director of Public Works. Our executive search firm asked that Common Council members and senior staff (like me) to do short video clips about why we like Platteville. I decided to do a clip about Optimists and volunteers. Our Communications Specialist put individual clips together into the full video featured here: <https://youtu.be/xirZFsCH2zE>



Optimist Club of Platteville had a busy summer with several community events.

480 grilled hot dogs were donated for the community to enjoy at the annual Party in the Park and Volunteer of the Year awards.

Dylan Pink, 2019 District Oratorical winner, was sponsored in the annual Dairy Day Parade, joined by club members and members of the Platteville Middle School JOI Club.

Club members always find time for social get togethers. A golf outing and bean bag tournament was a part of their summer plans.



Adrian Elcock

Optimist International President
2019-2020



[Adrian's October Message](#)

Rebecca Butler-Mona

Optimist International President
2018-2019

[Rebecca's August Message](#)



It's been an exciting month of July. We had the chance to celebrate our Optimist International Centennial Convention in Louisville

[Adrian's 2020 Convention Message](#)



Be sure to check out Optimist International's Youtube page for video updates from Optimist International Presidents.

SWIS District 2018-2019 Lieutenant Governors



SWIS District Zone 1

Rose Schwartz

Lieutenant Governor

rschwartz24@wi.rr.com

(414) 322-9323



SWIS District Zone 2&3

Diane Matuszak

Lieutenant Governor

Dmatuszak1@wi.rr.com

(262) 820-1952



SWIS District Zone 5

Jeffery Kuchenbecker

Lieutenant Governor

jeffk@meichercpa.com

(608) 770-0755



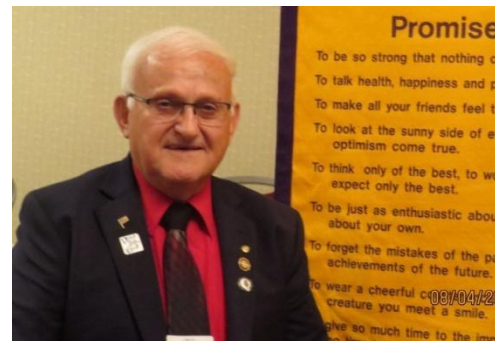
SWIS District Zone 6

Lori VanNatta

Lieutenant Governor

lavannatta@yahoo.com

(608) 214-3993



SWIS District Zone 8

Fred Dorn

Lieutenant Governor

Fdorn46@gmail.com

H: (608)849-5290

C: (608) 220-1531



SWIS District Zone 9

Don Rudolph

Lieutenant Governor

Spelker.ks194@gmail.com

H: (608) 783-6082

SWIS Website has a listing of All the Zones and Clubs in each Zone in District Optimist Clubs at: [**SWIS-Clubs-in-Zones.**](#)

SWIS District 2019-2020 Lieutenant Governors



Zone 1

Lieutenant Governor: Rose Schwartz

rschwartz24@wi.rr.com

(262) 246-6390

Zone 5

Lieutenant Governor: Philip Sheahan

216-702-6957



Zones 2 and 3

Lieutenant Governor: Diane Matuszak

dmatuszak1@wi.rr.com

363-894-3008

Lieutenant Governor: Eileen Engelke

eengelke52@yahoo.com

608-732-6663

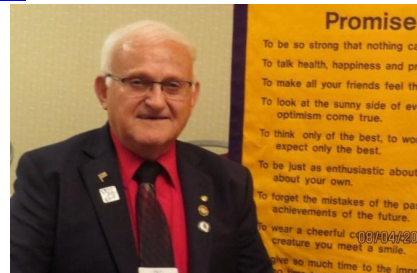


Zone 4

Lieutenant Governor: Carol Esser

clespwi@gmail.com

608-213-3599



Zone 7

Lieutenant Governor: John Fons

jefons@aol.com

661-917-0850



Zone 8

Lieutenant Governor: Fred Dorn

fdorn476@gmail.com

608-849-5290

SWIS District Governor's Team 2018-2019



**Maureen Crombie
Governor**



**Gary Engelke
Past Governor**



**Monica Titley
SWIS Secretary**



**Carol Esser
SWIS Treasurer**



**Christine Dieckhoff
Governor Elect**



**Vern Andren
Leadership Dev. Co-Chair**



**Bonnie Spindler
SWIS Website Chair**



**Jeffery Kuchenbecker
Finance Committee**



**Amy Soleimani-Mafi
Tri-Star Co-Chair**



**Wayne Dieckhoff
OI Foundation
Representative**



**Amanda Szymkowski
Newsletter Editor**



**Howard Crofoot
Finance Committee**

SWIS Chairs/Co-Chairs 2018-2019

Jo'El Pearlman: Conference Chair, Oratorical Coordinator

Tom Carls: Junior Golf Chair

Josh Zaidel: Essay, CCDHH, Oratorical Chair

Carl Trapp: Hospitality Chair

Joe Mundwiler: Tri-Star Basketball Chair

TBD: Membership/Fitness Chair

TBD: New Club Building Chair

SWIS District Governor's Team 2019-2020



Christine Dieckhoff
Governor

Maureen Crombie
Past Governor,
Fitness Chair

Maxine Lane
Governor Elect

Monica Titley
District Secretary

Howard Crofoot
District Treasurer

Joanne Ganske
OI Ambassador



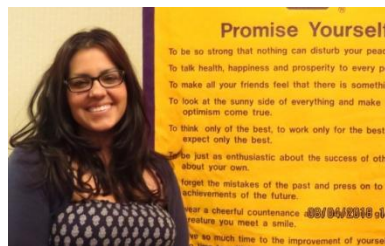
Wayne Dieckhoff
OI Foundation
Representative

Diane Matuszak
Activities Chair

Jeffery Kuchenbecker
Finance Committee

Amanda Szymkowski
Newsletter Editor

Bonnie Spindler
Website Chair



Vern Andren
Leadership Dev. Co-Chair

Amy Soleimani-Mafi
Tri-Star Co-Chair

- Maxine Lane:** Governor Elect
- Jo'El Pearlman:** Conference Chair, Oratorical Chair
- Tom Carls:** Junior Golf Chair; **Carl Trapp:** Hospitality Chair
- Kurt Roskopf:** CCDHH Chair; **Gloria Sutter:** Essay Chair
- Joe Mundwiler:** Tri-Star Basketball Chair; **Richard Vogel:** Membership
- Barb Brinkman:** Leadership Development Chair
- Vern Andren:** New Club Building **Liz Vanetta:** New Club Building Chair



THANKS to ALL the CLUBS WHO Have Shared Past Club Accomplishments and Upcoming Events with Other Clubs. Current Club Officers and SWIS District Leaders have access to the Leaderboard area. Any other Optimist can request to be added to the list and a password will be internally provided. (Contact the SWIS Webmaster for that access).

Leaderboard Tools > Leaderboard Login:

E-Mail Address: Exists in Optimist International records.
First time: Check to 'retrieve your password'
(Your Internal Password will be sent to your e-mail address).
Logon Process: Your Password, and security code.

LEADERBOARD MAIN: Includes Resources and Club Tools

Resources:

District Directories:

- Current SWIS District Officers/Chairs.
- Current SWIS Club Directory (all CLUBS).
- Past District & Club Directories to 11-12 year.

District Documents:

- District & Club Training Programs Available.
- District Forms and Documents *
- SWIS District Policies
- SWIS Henry Stiner Award Recipients
- SWIS Special Clubs Honored Recipients

- Includes: Annual Club Planning – ACPC, Club Officer Installation, SWIS Expense Report, Liability Insurance, Internal Recognition Program, OI/SWIS Dues, others.

Online Resources:

- Dime a Day, Personal Growth-PGI, Facebook, Unrestricted Funds, etc.

Club Building Strategies:

- Links to: Membership, Growth, Types, New Clubs, Club Services, etc.



Club Tools:

- Club Profile View, Edit, Update, etc.
- Club Logo Update
- Club Events View, Post, Update, Delete, etc.
- Club Members, Officers: View, temporary updates.
(Permanent Updates > www.optimistleaders.org with quarterly downloads from OI of ALL SWIS Membership)
- Accomplishments View, Post, Update, Delete, etc.
- Photos: Can be Added, (verify sizing).

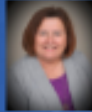
Training Videos:

- For District/Club Leaders Assistance
- Submitting Accomplishments
- Updating Logo's
- Editing Member Information
- Adding an Event and Processing



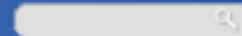
Bonnie Spindler
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(608)-850-9561



'Make Awesomeness Happen'

Maureen Crombie
SWIS Governor 2018-2019



Leadership Tools

Optimist Clubs

Youth Programs

District Conferences

Resources/Information

WWW.SWISDISTRICT.ORG

Website Overview

(Leaderboard in previous Newsletters).

Leadership Tools
Leadership Tools Main
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Leadership Tools	Optimist Clubs	Youth Programs	District Conferences	Resources / Information
<p>Succeeding as Leader: Club Leaders Planning Personality Information.</p> <p>Quarterly Newsletters: Available 2011 to Now. Timely updates of past upcoming info/events.</p> <p>District Past Governor: History of Current and Past Governor leaders.</p> <p>District Position Available Yearly updates needs.</p> <p>Leaderboard: All current SWIs District Club Officers & PG's have pre-defined password access. MORE INFO on process in previous newsletters.</p>	<p>Clubs of SWIS District: Zones of Club Locations WI Map of locations Listing of ALL SWIS Clubs Meeting location and contact of clubs (Update in Leaderboard).</p> <p>Club Accomplishments: Update in Leaderboard.</p> <p>Featured Clubs: Based on clubs input in Leaderboard.</p> <p>Club District Events: Updates by clubs to share through the Leaderboard.</p>	<p>Club Programs: Childhood Cancer Internet Safety Respect for Law Youth Appreciation Youth Safety</p> <p>District Programs: CCDHH Essay Optimist Golf Oratorical Tri-Star WILS Wis. Leadership</p> <p>SWIS JOI Clubs Info: Yearly updates for event planning, and pictures after event occurred.</p>	<p>Conference Activity: Next Conference Details Registration Available List of Registrants</p> <p>Future Conference Plans: Current Year Future Year</p> <p>Past Conference Info: Past Conference Detail High-light pictures</p> <p>Quarterly Picture updates In View High-lights for past conferences.</p>	<p>Resources Main: Optimist Intl Links Optimist Fdn Links: SWIS Links to Resources.</p> <p>Optimist/Public Resources Forms/Document/Logos Includes POLICIES Types of Memberships Frequent asked questions Round Table Summaries</p> <p>District Officers: SWIS Officer, Committee Chairs, pictures</p> <p>OI Officers: OI President, updates Optimist Regions: Map of Optimist Regions.</p>



The Optimist Creed

Promise Yourself...

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.