



SWIS District Newsletter 2020 – 2021



Table of Contents

Letter from the SWIS District Governor 2020-2021	02
SWIS District 2 nd Quarter Conference Recap	03
SWIS District 3 rd Quarter Conference Details	04
SWIS District OI Foundation Update	05
SWIS District Combo Zone Meeting Recap	05
SWIS District Vision Statement Announcement	05
SWIS District Optimist Club Stories	07-11
Optimist International W.O.W. Initiative	11
Oratorical: District, SWIS Region, OI Region, OI World	12
Optimist International Convention 2021	13
OI Pre-Convention Trivia	13
Optimist International Meet the Candidates and Voting	14
OI Foundation Childhood Health and Wellness	14
SWIS District Governor's Team 2020-2021	15
SWIS District Growth Committee Team 2020-2021	16
SWIS District Finance Team 2020-2021	17
SWIS District Lieutenant Governors 2020-2021	17
SWIS District Website	18
Optimist Creed	18
SWIS District Newsletter Editor Acknowledgement	19

SWIS District Quarterly Newsletter Contributors:

Amanda Szymkowski

Editor, SWIS District Newsletter
amanda.szymkowski@gmail.com

(414) 202-4116

Maxine Lane

Governor, SWIS District 2020-2021
marmacy105@yahoo.com

(608) 778-7786


Bonnie Spindler

Chair, SWIS District Website
blspindler@charter.net

(608)-850-9561

Maxine's Message:

Maxine Lane: SWIS District Governor 2020-2021



I decided to look at one line of the Optimist Creed that has seemed to impact me since becoming a member back in 2009: "To make all your friends feel that there is something in them". I have followed this practice for as long as I can remember, even before becoming an Optimist member and becoming involved with the SWIS District and Optimist International. I have found an entire new circle of friends that have made me feel *there is something in me*. I told someone just the other day, "If you are an Optimist, you will always have a friend." What exactly makes an Optimist an Optimist? I have heard many members say hearing/reciting the Optimist Creed was the turning point for them becoming a member. In review of the Optimist Creed, I could see what characteristics make me who I am and make me passionate about being an Optimist.

C – Compassion to recognize the needs of others. This takes a special person, one who will give without expecting something in return and stepping up to help others who are less fortunate.

R – Respect that all people are treated equal. Some may appear to have more, but what is more? More money, more material things, a better job, more expensive car, bigger house, we could go on and on. What is important is that we all have the right to be treated with respect, regardless of our gender, nationality, religious practice, wealth, and again, we could go on and on. It's called RESPECT!

E – Engaged in bringing our communities and world to a level of better living for our youth. Be engaged in being "A Friend of Youth." Be engaged in our Optimist Oath.

E – Encouraging outlook as we look at the glass as half full versus half empty. We see the sun through the storm and the good in everyone and everything. We work each day to make the future brighter by bringing out the best in youth, in our communities, and in ourselves. We pick people up when they fall.

D – Dedicated to the welfare of youth and community. Our revised Vision Statement, "To inspire the youth of Southern Wisconsin to be the force of positive change now and in the future" identifies our dedication to encouraging our youth to reach for their goals. We believe that by reaching out and serving our communities we will do our part in creating a better place for our families to live, work, and grow.

I hope you see yourself in the above and find a way to once again become engaged in your club. It takes a village to raise a child and it takes a team to make an Optimist Club successful. Be one of those members who gets other members excited about bringing life back into your club and makes other members feel there is something in them.

Let's Grow the SWIS District!

2nd Quarter Conference – Awards and Recognitions - 2/13/2021

Birthday Award

Birthdays are special and we enjoy sharing with members at our SWIS Conferences. At the 2nd Quarter Conference, we celebrated January, February and March birthdays. All members with birthdays in these months were eligible to win a FREE registration to one quarterly conference. Dave Lowe, Lt. Governor of District 3, was our lucky winner. He celebrated his birthday on March 4th.

First-Timer Recognition

New faces are always a welcome addition to our conferences. We are delighted to announce that we had six new members attending their first conference: Bartley Mauch, Carley Borcharding, Jason McColl, Maggie Kleisath, Paul Grippe, and Terri Ellis. All first-timers received a \$10 certificate to put towards a future conference. It was a pleasure to welcome them! We hope to see you at future conferences!

Unsung Hero Award

Fred Dorn received the 2nd Quarter Award for his 25 years of managing the annual FUNDcrazr sweepstakes, even though he has never held a winning ticket himself.

Fred joined his Optimist Club in 1986 and became a Life Member within three years. Over his 35 years as an Optimist, he has served his club in multiple positions and has served as Lt. Governor in the SWIS District for 11 years! Fred acknowledged his wife Maggie, without whom, he said, FUNDcrazr would be much more difficult to manage.

A Toast to Health Care Workers

2020 was a year of challenges, heartbreak, separation, death, and triumph. But the light of hope was our health care professionals. There are not enough words to fully express our gratitude for their selflessness and dedication. They gave of themselves to save others. There were tears of joy and tears of sorrow, all while doing what they are trained to do: Save Lives!

Present at the conference and recognized for their service to the health care industry: Jodi Arriola, Joan Bahr, John Fons, Mary Kuhn, and Elizabeth VanNatta.

Keynote Speaker: Mark Weinsoff, OI President

Optimist International President Mark Weinsoff provided an update on his missions this Optimist Year. He presented on O.P.E.R.A: Optimism, Purpose, Engagement, Relationships, and Accomplishment. He shared his story of joining an Optimist Club, which was both humorous and inspirational. He concluded by stating we are better human beings as Optimists.

Guest Speakers: Jessica Delger and Rose Cutting

Members were captivated by moms Jessica and Rose who shared their personal experiences with having a child on the Autism Spectrum.

16 years ago, Rose first received the autism diagnosis for her son. She has taken her struggles and lessons learned and turned them into opportunities to help others. She is the Executive Director and co-founder of a non-profit autism awareness organization called Aiming for Acceptance.

The last three years have been challenging for Jessica. First, her son was diagnosed with autism at the age of two and a half. After working with therapists to improve his motor and speech skills, he was then diagnosed with a malignant brain tumor that had spread to his spine and left him blind.

We were so honored to hear two moms sharing their very personal “Power of One” stories about facing and conquering life’s challenges.

SWIS District 3rd Quarter Conference

Date: Saturday, May 8th

Location: Broske Center, Platteville

Registration Closes: Tuesday, May 11, 2021

Register [here](#)



It has been a long time coming, but we will be hosting our first in-person conference! The SWIS District 3rd Quarter Conference will take place on Saturday, May 8th at the Broske Center in Platteville. Although our virtual 1st and 2nd quarter conferences were successful (attendance at 60+ for each), I am beyond excited to have an opportunity to bring our members together for this conference! And I assure you that we have taken every measure possible to ensure safety for everyone:

- Masks will be required unless actively eating or drinking
- Social distancing will be practiced
- Sanitizer will be provided at each table
- Individual Boxed Lunches will be included w/Registration

UPDATES

1. In order to better accommodate parents and sponsor clubs, we will be conducting our student Oratorical, Essay, and CCDHH presentations virtually through Zoom. This will also help avoid overnight costs.
2. Since we moved the student speakers virtual, we will no longer be hosting Rob Bell as a guest speaker.

Let's bring our Optimism on May 8th! Looking forward to seeing you there!

Travel Note: If you're interested in a room for Friday evening, we have a block of rooms at the Country Inn & Suites (630 S Water St, Platteville WI). They will hold rooms until May 1 at \$125. Call (608) 348-7373 and mention The Optimist Group.

3rd Quarter Conference Agenda

8:45 – 9:15 - Registration

9:15 - Convene Conference

Governor Max Comments: Pledge of Allegiance, Invocation, Welcome Introductions (Max Force & Past Governors), Birthdays (April, May, June), Club Anniversaries, Toast - Unsung Hero Recognition

9:50 – Past Governor, Christine Dieckhoff, 19-20 Award Presentations

10:05 – BREAK

10:20 - SWIS District Governor Elect Proceedings

11:00 – First Timers (if any); Lt. Governors

11:15 – Intro/presentation of CCDHH student
Intro/presentation of Essay student
District Contest (presentations)
Awards

11:55 – Lunch BREAK

12:45 – Interactive Creed Activity

2:00 – Business Meeting (Finance Committee, 11/7 Minutes, Committee Updates)

2:30 – Governor Closing Comments, Creed, Adjourn

SWIS District OI Foundation

OIF SWIS District Chair: Wayne Dieckhoff

Fellow Optimists! After a year, we will finally be in-person for our 3rd Quarter Conference! Finally, we can get back together!

We will be able to hear the essay contest winner read her winning essay as well as seeing the final oratorical contestants present their speeches. We will also be present when the winners are announced! These scholarships winners are funded by the Optimist International (OI) Foundation.

To raise money for the OI Foundation, we will be hosting a silent auction. I would greatly appreciate your and your clubs' donations of a basket or gift suitable for the auction! And don't forget to bring your checkbook to purchase a fantastic item!

See you in Platteville!

Wayne Dieckhoff
SWIS District Foundation Representative
W2202 Pinnow Road
Brodhead WI 53520
(608) 558-5868

SWIS District “Combo” Zone Meeting

Bonnie Spindler

Our first Como Zone Meeting took place on January 9th. The focus was: Speakers; Fundraising; and Youth Events. Over 60 Optimists attended. A summary of is available here: [SWIS Combo Zone Mtg](#)

The second Combo Zone Meeting will take place on **Saturday, June 5th** from **9am-10:30am**. Please note: This date has been rescheduled from Saturday, April 24th. The link to join will be made available closer to the event date.

Bonnie Spindler, Lt. Governor
Maxine Lane, SWIS Governor 20-21

SWIS District REVISES Vision Statement

Maxine Lane, SWIS District Governor

Governor Maxine would like to acknowledge and thank the committee who worked on creating our new Vision Statement that will lead the SWIS District into the future. Chairperson, Amanda Szymkowski was joined by committee members Phil Sheahan, Todd Paulus and Megan Larrabee. Thank you for sharing your time and talent! The new vision statement is:

To inspire youth of Southern Wisconsin to be the force of positive change now and in the future.

Optimist Club of Milwaukee

Club President: Barb Brinkmann

The National Latino Law Enforcement Organization hosts an annual Three Kings Day Celebration at the Milwaukee Police Department. This year, 48.8% of Hispanic households cite being worse-off financially since facing the pandemic. The Optimist Club of Milwaukee donates each year. Monetary donations purchase groceries and gifts for families in need. This year, the event took place on January 9th.



In the photo (left to right): Captain David Salazar Jr., Optimist Club of Milwaukee members Paul Grippe and Barb Brinkmann, and Officers Eliel Contreras, and Jose Acevedo



Happy Anniversary!

Sauk Prairie Optimist Club

The SWIS District would like to congratulate the Sauk Prairie Optimist Club on celebrating 60 years as a club! Founded on March 29th, 1961, the Sauk Prairie Optimist Club has been serving their community, honoring students of the month, and inviting talented speakers to present at their meetings. Happy 60th anniversary! We wish you many, many more!

EGG-Citement for Easter

Optimist Clubs within the SWIS District hosted Easter-related events in their communities. Jefferson Optimist Club, Cottage Grove Optimist Club, and UW-Whitewater/Community Optimist Club spread EGG-citement and “hoppy”ness to youth and their families through Easter egg hunts, photos with the Easter Bunny, and goodie bag giveaways.

UW-W/Community Optimist Club Presents:

Easter Bunny & Friends

Saturday, March 27, 2021 • 1:30-3 p.m.
Whitwater Middle School

Come see the Easter Bunny, McGruff the Crime Dog & others!

This is a FREE, socially distance drive-through event, held rain or shine at Whitwater Middle School: 401 S. Elizabeth St.

Each child receives a small Easter basket with toys and candy!

Sponsored by the UW-Whitewater/Community Optimist Club

For more information, visit our blog at <https://blogs.uww.edu/uwwcommunityoptimistclub/>
OR contact Kim Adams (608-201-2151) or Kate Koobloch (414-418-8470)

This information provided is not sponsored or endorsed by the Whitwater Unified School District

COTTAGE GROVE OPTIMIST CLUB

EGG MY HOUSE

\$15 gets you an Easter basket with 15 toy filled eggs & Easter crafts!

Cottage Grove or Monona addresses ONLY.

ORDER BY MARCH 26th

Volunteers will deliver to front door April 3rd.



REGISTER:

<https://cottagegroveoptimistclub.betterworld.org/events/egg-my-house>



All proceeds benefit the "Weekend Snack Pack Program" for Monona Grove District and provide food packs for youth in our district on the weekends.

DRIVE-THROUGH Easter Egg "Hunt"

Saturday, April 3rd

11:00 A.M.- Noon

Ages: 1 - 10

VFW Parking lot, Jefferson

Bring the youngsters down to receive their goodie bags!

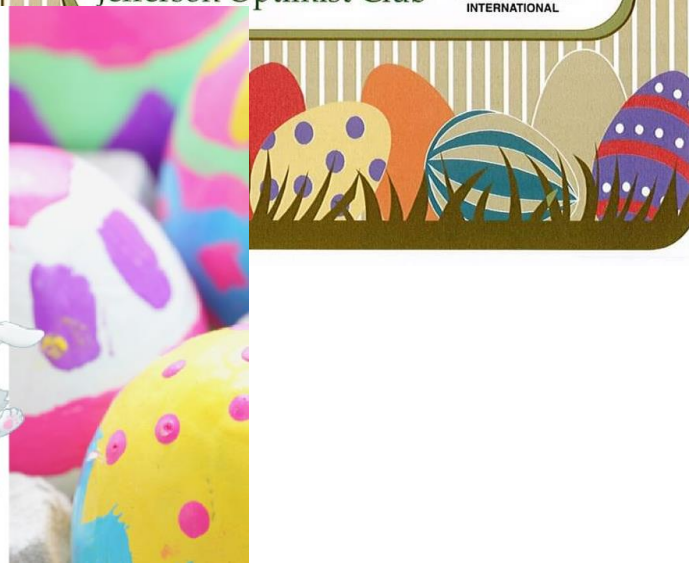
The Easter Bunny will be waiting!

200 bags will be distributed

Reserve your bags at [Easter Bag Pick Up Event](#)

Sponsored by:

Jefferson Optimist Club



Sun Prairie Optimist Club

On March 26th, the Sun Prairie Optimist Club partnered with Neighborhood Navigators, the Police and Fire Departments, Community Schools, the Sun Prairie YMCA, and Sunshine Place to provide a meal and Spring Break opportunities for youth within the Rolling Prairie, Element, and Vandenberg neighborhoods! Even Mayor Paul Esser showed his support for this great event.



Monroe Tuesday Noon Optimist Club

The Monroe Tuesday Noon Optimist Club celebrated International Day of Happiness by delivering flowers to Monroe nursing Home/assisted living facilities. Each resident received a carnation with a note of happiness. Fellow Monroe Tuesday Noon Optimist members also received a carnation. What a special way to share Optimism and happiness!



February FUNdraisers

Optimist Club of Cottage Grove

Optimist Club of Cottage Grove spread some Valentine's Day cheer while raising money for their youth programming. The club put together swag bags that included a hat, necklace, glow bracelet, candy, and a few Valentine's Day activities, and sold them for \$10 each.

Proceeds from the swag bags will benefit the Optimist Club's Snack Pack Program which provides food packs for youth in need. Swag Bags were delivered on February 13th to Cottage Grove area addresses. In addition, the club hosted a virtual Valentine's Day Dance Party!



Lodi Optimist Club

Lodi Optimist Club sold 350 breakfast meals for their Super Bowl fundraiser. Customers had a choice between two breakfast meals: Pancakes with sausage OR biscuits and gravy, and then juice, milk and applesauce. Each ticket sold was also entered into a 50/50 raffle. Winners were:

- 1st Place (\$200) Julian Beld
- 2nd Place (\$125) Ally Hauser
- 3rd Place (\$75) Julian Beld
- 4th Place (\$50) Brian & Trish Gasser
- 5th Place (\$25) Rodney Curtis
- 6th Place (\$25) Ron Lloyd (donated back to Optimists)

The first 100 cars received a free Piggly Wiggly tote bag. Proceeds supported youth programming in: Football, Basketball, Baseball, Soccer, Softball, and other community activities.



Platteville Optimist Club

The Storybook Walk is back in Platteville thanks to the Platteville Optimist Club! This time, they're celebrating the Easter season. Families are welcome to walk through Knoll Wood Way and read along with "It's Not Easy Being A Bunny." Enjoy story time while also enjoying the spring weather and time with family.



Cuddle up with a Book Optimist Club of McFarland

Thanks to Vicki Herian, the Optimist Club of McFarland held a very successful "Cuddle with a Book" event for youth (grades K-8) in need. Much of their success was due to Vicki's post on Nextdoor requesting pillowcases, sewing materials, books, and money. Books will be distributed in pillowcases through the local food pantry, fire station, and police station. You can read more information in the [McFarland Thistle article](#). Great job!

If you want to support this project or create a similar project in your community, please contact Vicki at vicki@swst.org.



Optimist Club of McFarland

Club Chair: Penny Simmons

In January 2021, the Optimist Club of McFarland presented Laetitia Hollard with the Senior of the Month award. Laetitia is the daughter of Chris Hollard and Mona Nelson. She was nominated by Ms. Sarah Hart Olson, Business and Marketing Education Teacher and DECA Advisor; Mr. Brian Ward, Social Studies Teacher and Black Student Union Club Advisor; and Mrs. Marla Conner, Special Education Teacher and Black Student Union Club Advisor.

Mrs. Hart Olson stated: “Laetitia planned an amazing [Black Lives Matter] rally in June and has worked in the community to develop policy regarding equality at the village board and the school district. She is amazing and is working hard to create change. I've actually never met her; I just see her work on the Facebook group - McFarland for equity and justice. She is professional, articulate, and brilliant.”

Mr. Ward stated: “Laetitia embodies her values and is not afraid to rock the boat. Her anti-racist leadership has galvanized our community from the classroom to Black Student Union meetings to the School Board to the Village Board and beyond. Her tenacity and relentlessness are inspiring. Her passion, energy, and drive are apparent in both the movement and the classroom. I feel very fortunate to be able to work and collaborate with a student who has created positive change and will go on to do amazing things in the future.”

Mrs. Conner stated: “Laetitia has been a leader since she and I first met two years ago. In every conversation Laetitia brings positivity and her truth without ever being negative or disrespectful to anyone else. Her natural curiosity and love of life is contagious in class and as the President of the BSU.”

Laetitia was extremely thankful to the Optimist Club for this award. She plans to pursue a Performing Arts career. We wish her every success in her endeavors. Congratulations Laetitia!

Cross Plains Optimist Club

Lee Sorensen

The 13th annual Cross Plains Optimist Club Oratorical Contest was held on Saturday, March 20th via Zoom. Eight students, ranging from ages 11 to 17, spoke on this year's official topic *Healing the World with Optimism*. Jonah Johnson of Mt. Horeb and Marek Lambert-Conohan of Cross Plains were the top two scorers. They will compete in a Super Zone contest on May 1st with top scorers from all other Zones in the District. The top four from the Super Zone will present their speeches at the District Conference in Platteville on May 8th where scholarships from \$500 to \$2500 will be awarded. The top scorer at District will compete at the Regional level in June in St. Louis.

From NOW to WOW

Optimist International has announced a new recruitment initiative called WOW: Welcome Optimist Worldwide! This is a great opportunity to introduce the many opportunities that Optimist Clubs have to offer our youth, communities, and members. Download the program [here](#). Governor Max would be honored to join your event and address potential new members. Contact her at: msmacy105@yahoo.com or 608-778-7786.

SWIS District Oratorical Contest

SWIS District Oratorical Team Contact Information:

Phone: (262) 620-1588

Email: Eventplanner2000@hotmail.com



Helpful Oratorical Contest Links:

- [Club Planning Guide](#)
- [Checklist of Job Responsibilities](#)
- [Project Timeline](#)
- [Brochure Template](#)
- [Oratorical Application](#)
- [Oratorical Zoom HowTo](#)

Topic: “Healing the World with Optimism

Zone Competitions:

- 1st and 2nd place winners of club competitions will advance to the Zone Competition
- Zone Competitions will be held no later than **April 20th**
- Please note: There is no sponsorship fee beyond the Zone Contest

NEW SWIS District Regional Competition:

- 1st and 2nd place winners of each Zone competition will advance to a Regional level
- Two SWIS District Regional Contests, one in Madison and one in Milwaukee, will occur on **May 1st**

SWIS District Competition:

- 1st and 2nd place winners from each Regional competition (4 contestants in total) will advance to the District Competition
- The SWIS District Competition will occur at the 3rd Quarter Conference (May 8th) in Platteville, WI
- Each student will win a scholarship: 1st place: \$2,500; 2nd place: \$1,500; 3rd place: \$1,000; 4th place: \$500

OI Regional and OI World Competitions:

- The 1st place winner of the District Competition will advance to the OI Regional and OI World competitions in St. Louis in July 2021
- Great Plains Regional competition winner: \$5,000
- World competition winners: 1st place: \$15,000; 2nd place: \$10,000; 3rd place: \$5,000



103rd Optimist International Convention

Dates: Wednesday, June 30th – Friday, July 2nd 2021

Location: Hyatt Regency, Atlanta, Georgia

Register [here](#)

Hotel [here](#)

Conference details [here](#)

If you have not yet registered for the 103rd Optimist International Convention, please do so soon! All meals will be determined AFTER the convention committee gets an idea of the number of attendees they can expect. Then meals will be offered, and the cost will be payable at that time. So far, only 6 SWIS District Optimists have registered.

There will be many opportunities to learn about new projects, new fundraisers, and new opportunities, and opportunities to meet new friends! Here are a few things to expect:

- District Leader (current, incoming, and future) Training: Optimist International Foundation Representative, Activities Chair, Club Fitness Chair, Membership Chair, New Club Building Chair, Leadership Development Chair, Marketing Chair, District Governor and Governor Elect, and District Secretary-Treasurer.
- Club Leader Training: President, Secretary, and Treasurer.
- Regional Training: Vice-Presidents and Vice-President Elect.
- Keynote speakers.
- Workshops.
- Trivia Night: Purchase tickets in advance, Thursday, July 1st.
- Baseball Outing: Register for the game [here](#).

Plan your trip to Atlanta today! Hope to see you all there!!

Best Optimistic Regards,

Joanne Ganske
 SWIS District Convention Chairperson
 jojodaleski@gmail.com (personal)
 608-576-4433 (cell)



Pre-Convention Virtual BINGO

Fri, Apr 23, 2021: 6:30pm - 8:30pm

Join the Ultimate Pre-Convention Virtual Experiences	
April 23	Virtual BINGO
May 14	HOLD THIS DATE!
June 6	HOLD THIS DATE!

<https://www.optimist.org/reg/?e=EVNT&m=BINGO4>



Join us for another virtual event leading up to the International Convention in Atlanta, GA! Registration is \$10. You can purchase multiple bingo cards for \$10 per additional card. Grab some snacks and a drink and get ready to play! See you all there! Register [here](#).



Childhood Health and Wellness

Optimist International Foundation

This new Grant program, which grew out of the Childhood Cancer Campaign, is accepting applications for the second grant cycle. Deadline for applications is **April 30, 2021**. The next consideration cycle after that ends on August 30, 2021.

The process will award \$250 – \$1,000 for a Matching Grant in one of the four focus areas:

- **Healthy Lifestyles** (Child Obesity, Healthy Eating, Physical Fitness, Happy Heart Advice, March of Dimes)
- **Chronic Diseases** (Childhood Cancer, Juvenile Diabetes, HIV, Multiple Sclerosis, Muscular Dystrophy, Sickle Cell Anemia)
- **Mental Health** (Depression, Bullying, Abuse)
- **Disabilities** Physical, Intellectual, & Developmental (Autism, Special Olympics)

The application can be found on the Optimist International Foundation website by clicking [here](#).

Get to Know the Candidates

The Optimist International Candidate Qualifications Committee is offering two virtual sessions open to all members to get know the candidates for Board of Directors at Large and President-Elect!

Join us on:

Board of Directors

Tuesday, April 20 at 7pm CST
Register [here](#) by Friday, April 9th

President-Elect

Tuesday, April 27 at 7pm CST
Register [here](#) by Friday, April 9th

2021-2022 President-Elect Candidates:

- [Melvin Bannister](#)
- [Sandra “Sandy” Larivee](#)
- [Robert “Bob” McFadyen](#)

2021-2022 Board Director at Large Candidates (elect two):

- [Carol E. Jacobs Haynes](#)
- [Dwight Phillips](#)
- [Russell “Russ” Thomas](#)

2021-2022 Vice Presidents-Elect Candidates:

- Region 1 Northeast & Great Lakes – [Marlene Phillips](#), & [Thomas Kendo](#)
- Region 2 Southeast – [Gwen L. Gable](#)
- Region 3 Mid-Atlantic – [Donna M. Aker](#)
- Region 4 Middle America – [Julie Robison](#)
- Region 5 Great Plains – [Rod McKendrick](#)
- Region 6 Southwest – [Linda McDonald](#)
- Region 7 West Coast – [Lynn Reiter-Woodhead](#)

[Click Here: 2021 International Officer Election Page](#)

SWIS District Governor's Team 2020-2021

https://swisdistrict.org/resources/district_officers.asp



Maxine Lane
Governor



John Fons
Gov Elect



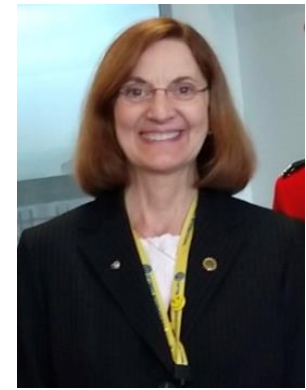
Howard Crofoot
Treasurer



Joan Bahr
Secretary



Wayne Dieckhoff
OI Foundation Rep



Joanne Ganske
OI Ambassador



Barb Brinkmann
Leadership Dev



Jessica Hodgson
Essay Chair



Maureen Crombie
Tri-Star Chair



Christine Diekhoff
CCDHH Chair



Tom Carls
Jr Golf



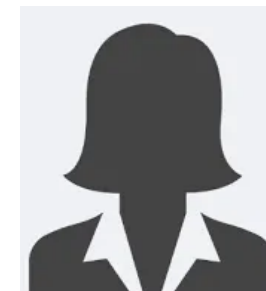
Bonnie Spindler
Webmaster



Megan Larrabee
JOI Chair



Amanda Szymkowski
Newsletter Editor
Marketing, Communications Chair



Jo'el Pearlman
Oratorical Chair
Event Planner

SWIS District Governor's Team 2020-2021 Growth Committee



Gary Engelke



Vern Andren



Maureen Crombie



Elizabeth VanNatta



Phillip Sheahan



Rich Voegel



Don Kresch



Jeanne Voegel



Tom Bier



Dave Lowe



Sherry Fickau

SWIS District Finance Team & Lieutenant Governors 2020-2021

Finance Team



Jeff Kuckenbecker
Finance



Sue Kranz
Finance



Wayne Dieckhoff
Finance



Duane Borgen
Finance

Lieutenant Governors



Jerry Kuhnz
Zone 1



Todd Paulus
Zone 2

Lieutenant Governors



Dave Lowe
Zone 3



Phillip Sheahan
Zone 4



Eileen Engelke
Zone 5



Elizabeth VanNatta
Zone 5



Bonnie Spindler
Zone 6



Fred Dorn
Zone 7



District Newsletters



Youth Programs



Conferences



District/Club Events

The Optimist Creed

Promise Yourself...

- To be** so strong that nothing can disturb your peace of mind.
- To talk** health, happiness and prosperity to every person you meet.
- To make** all your friends feel that there is something in them.
- To look** at the sunny side of everything and make your optimism come true.
- To think** only of the best, to work only for the best and to expect only the best.
- To be** just as enthusiastic about the success of others as you are about your own.
- To forget** the mistakes of the past and press on to the greater achievements of the future.
- To wear** a cheerful countenance at all times and give every living creature you meet a smile.
- To give** so much time to the improvement of yourself that you have no time to criticize others.
- To be** too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Visit the SWIS District Website today!

www.swisdistrict.org

Bonnie Spindler

Chair, SWIS District Website

blspindler@charter.net

(608) 850-9561

Acknowledgements

Thank you to everyone who contributed articles to this edition of the SWIS District Newsletter. I couldn't put out this quarterly publication without you – and I very much appreciate your time!

If you are interested in contributing to the next edition, please send me your: Club Stories, District and Zone Events, Committee and Chair Updates, Member Acknowledgments, and other articles that you would like to share. I will gladly accept them at anytime.

If you are ever unsure of submission deadlines, please reference the SWIS District Conference schedule found here:
<https://swisdistrict.org/conferences/default.asp> The date that registration opens, is the date that I try to send out the newsletter.

I also wanted to thank you the readers! I welcome any feedback on current issues or suggestions for future issues. I want to make sure that we are publishing stories on what matters most to you, and that you join us next time! Let us know what you think.

Thank you!

Amanda Szymkowski
Editor, SWIS District Newsletter
amanda.szymkowski@gmail.com
(414) 202-4116

