



#OICON2022

SWIS District Newsletter 2021 – 2022



To inspire youth of Southern Wisconsin to be the force of positive change now and in the future.

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SWIS District Quarterly Newsletter Contributors:

Amanda Szymkowski

Editor, SWIS District Newsletter

amanda.szymkowski@gmail.com

(414) 202-4116

John Fons

Governor, SWIS District 2021-2022

jefons@aol.com

(608) 236-0844

Bonnie Spindler

Chair, SWIS District Website

blspindler@charter.net

(608)-850-9561

Governor's Message

SWIS District Governor: John Fons



You and I have a job to do.

“Wait a minute,” you say.

Are you ready to work?

“What’s the job?”

What difference does it make?

“Well, I can’t tell you if I’m ready to work or not unless you tell me what the job is.”

You’re an Optimist, aren’t you?

“Sure, but.”

But what?

“I’m not going to jump into something before I know what it is. That wouldn’t be reasonable. I mean, what are you asking me to do?”

Friend of Youth. That’s our motto. That’s our job.

“I know, but.”

But what?

“I’ve got a lot on my mind these days. Have you read the news? Have you seen the numbers? Have you got any idea what’s going on out there?”

Yes.

“Well, you come in here asking if I’m ready to work. I’m just saying I’ll need to fit it into my schedule. I’ll need to see if I’m available and then, well, if it all lines up just right, we’ll see.”

Can you think of anything more important than being a Friend of Youth at any time, especially times of uncertainty, conflict, danger or change?

“That’s not the point.”

What is the point?

“I have bills to pay. I have responsibilities. I get tired at the end of a long day. I need my time off and I’ve got my own family to think about.”

I’m not asking you to give any less to the commitments you’ve already made.

“What are you asking?”

I’m asking you to give more. I’m asking you to go beyond the routine. Go beyond the essential. Find ways to give as an Optimist to those who need it most, especially as a Friend of Youth and be amazed how much more you can do and how good it makes you feel to do it.

“Like I said, I’ll see what I can do.”

You do that and remember, if you’re not doing anything Optimistic in your life, in the life of your family or the life of your club or your community, you’re not doing anything at all.

“What if I’m just thinking about it?”

Sooner or later someone is going to ask you to Prove It.

“Someone like you?”

Someone like me.



Maxine's Message:

Maxine Lane: Immediate Past Governor, CCDHH Chair, SWIS District

I now know what it feels like to be SWIS District Governor as well as SWIS District Immediate Past Governor. Both were very rewarding. I am an Optimist! I started my year and first message with a quote, so I will end with a quote:

“No happy time that passes is ever really gone when it leaves a lovely memory for looking back upon”

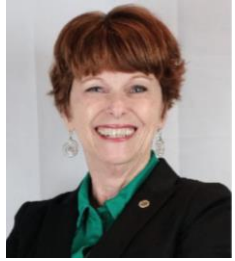
This is an exact description of what I am currently experiencing. My year has gone by; however, it is really not gone. I now have an abundance of special memories to recall and relive. I am very fortunate and truly blessed to have had the opportunity to serve as SWIS District Governor.

Would I wish for a better year? How could I when I just completed a year surrounded by friends (at least four times during the year). I not only maintained friendships, but I also built new ones. We took the SWIS District through a challenging year and continued strong in serving our communities and youth. Our “Power of One” will live long into the future as we go forward reaching out into communities to build clubs and serve even more children. We will continue “To inspire the youth of Southern Wisconsin to be the force of positive change now and in the future.”

I leave my position as SWIS District Governor with a great deal of pride and satisfaction. Thank you for believing in me and allowing me to bring the SWIS District successfully into and through a new year. May God bless and keep you all safe.

What's next? I'm excited to join John Fons' Governor Team as Chair for the Communication Contest for the Deaf and Hard of Hearing (CCDHH). As Chair, I am working to build a CCDHH committee with (hopefully) representatives from each Zone. My time as Governor taught me that events like these cannot be successful without a team of volunteers. No one person can do it all. Some have already jumped on board with me; however, I'm still looking for more committee volunteers. This experience helps the deaf and hard of hearing develop the skills and confidence to present in sign or orally to a large audience. I'm excited to bring this program to the hearing impaired and provide them an opportunity to build on skills they will use many years into their future. If you would like to join this committee, please contact me. Since the committee will be District-wide, our meetings will take place virtually through Zoom.

The CCDHH committee is also asking that you help spread the word about this amazing opportunity. A marketing flyer can be viewed [here](#) and more information is available on the [SWIS District Website](#). Please reach out to schools, teachers, and parents in order to gain recognition for this valuable program. **WE NEED YOU NOW!**



Happy Optimist New Year - A Message from OI President Patsy Gardner

It's October 1st- Happy Optimist New Year! I love this time of the year - the fall season. Fall sports have taken over the network, the leaves are changing colors, the weather is a bit more brisk than days previous. There is a feeling of newness in the air. I thank you for this wonderful opportunity you have given me to serve as your 2021-2022 OI President. Your passion, sincerity, and commitment of Optimism in your communities, reemphasize the belief I have that OI is truly the best service organization in the world. I want to take just a moment to thank Past President Mark Weinsoff for his outstanding leadership during this past year. The Choose Optimism year had challenges that we as Optimists had not witnessed in decades, but he or his team - did not let that stop them and created great momentum to begin this new Optimist year.

I'm one of those that loves the feel of a newspaper, book, or magazine. While walking thru the grocery store a few years ago, I happened past the magazine rack - where one immediately caught my eye, The Time magazine. The cover featured the beautiful and elegant Cecily Tyson in the long flowing red dress- so that in itself was enough to make ahead turn - but The featured article on the cover was entitled "The Art of Optimism." It highlighted 34 people's visions of how they see the world thru their artwork. So, I purchased the magazine. When I arrived home, I started thumbing thru the magazine, and one article jumped off the pages; it was a piece written by Oscar Winner Filmmaker Guillermo Del Toro - and he stated: "Optimism Is radical. It is the hard choice, the brave choice. And it is most needed now, in the face of despair - Optimism is our Instinct to inhale while suffocating. Our need to declare what needs to be in the face of what is. Think about that - Such a powerful statement worth repeating, "Optimism is Our need to declare what needs to be in the face of what is. He continues - "Optimism is not uncool; it is rebellious and daring and vital." Powerful words were printed almost three years ago but are more relevant today than ever at that time.

The 2021-2022 "Theme" for the year keeps our focus on OPTIMISM with a dedicated commitment to improve connection thru technology, increasing our brand awareness, and open up our communication to membership. This past year, 43 clubs were chartered in North America and 40 internationally. Our team is committed to keeping that momentum alive in the continuation of Promoting Optimism as we work collaboratively to reach our Growth global goal for the year of a NET +212. We have the opportunity to celebrate the 100th anniversary of the adoption of the Optimist Creed and the Optimist purposes. By being Optimists, Together - We all share in that responsibility of serving our communities - by developing a philosophy of Life, promoting our patriotism, our respect for law....and our Optimism,

I want to thank each and every member for your decision to being an Optimist and openly invite those who are not a part of our movement to reach out and get connected. I encourage you all to stay optimistic- despite whatever challenges our world will cause us to face- because we have the ability to create a better world for the communities which we serve.

Both myself and First Dude Ken - look forward to serving you this year, I promise to be the best that I can be....for you. I have one year as your President - and I ask that each of you join in that promise to BE Optimists, to spread optimismbecause I know that being an Optimist IS Cool, It's Brave - a bit rebellious, Daring and Vital to the future of our kids, the strength of our communities, and the growth within ourselves.

Birthday Award

Happy Birthday wishes were shared with nine members celebrating during July, August and September. Tom Volke, member of the Optimist Club of Milwaukee and Mequon-Thiensville Optimist Club, was the winner of a free conference registration.

Unsung Hero Awards

Governor Max recognized two individuals worthy of this recognition and made significant impacts during her term as Governor.

- Joan Bahr, District Secretary: Joan took on a position that receives little acknowledgement, not that she would expect it. When the meeting is over, her job continues. Attention to detail and accuracy is of the utmost importance along with completing the necessary documentation within a reasonable time. Thank you for doing an exceptional job.
- Steve Lane, husband of Governor Max: Steve understood from the beginning what serving as Governor meant to me and he has supported me since day one. Thank you, Steve, for your patience and understanding. As you often have said, “It is easier to take me than come and find me.” I could not have done this without you!

A Panel of Experts

A first and a very successful first, “What’s Your Roll as an Optimist.” Thank you to our panel of experts: Howard Crofoot, Sue Kranz, Jo’El Pearlman, Josh Zaidel, Teri Gorman, and Jim Kondrasuk, and thanks to Barb Brinkmann for facilitating. The panel did a wonderful job answering questions on topics such as membership dues, succession planning, and Optimist International Foundation.

A Moment of Fun

Members were challenged to match pictures from yester-year to today. Christine Dieckhoff won the contest by matching 12 of 14 pictures. She was awarded a small cooler

Guest Speaker: Terry Gorman, Great Plains Regional VP

It was a pleasure to welcome Terry Gorman as our distinguished guest representing Optimist International. Terry sent greetings from Mark Weinssoff, OI President, and Patsy Garner, President Elect. Terry echoed President Mark’s encouragement to transition from defining ourselves as a service organization to an optimistic organization that provides service to youth. This one fundamental change will help clubs attract new members and show guests how choosing optimism really makes a difference in how a person feels inside while also making a difference to youth and communities.

Guest Speaker: Teri Ellefson, Jacob’s SWAG (Support with Awareness and Giving) (www.jacobswag.org)

Teri discussed her family’s journey after the unexpected suicide death of her son, Jacob, on June 7, 2012. She described the effect of Jacob’s death on her husband, marriage, their daughter, and Jacob’s friends. Jacob’s SWAG Foundation has donated books about kindness and buddy benches to elementary schools, and has supported multiple high school scholarships. They also developed a free app called *Got Your Back* which connects users to their support system (selected friends and family), support resources (calming activities, mood trackers, safety plans, etc), and emergency numbers. There are even pre-written messages so they can ask for help quickly.

A Toast to SWIS District Optimists

20-21 a year of endurance. Thanks to the dedication and loyalty of you, our members! We faithfully served our youth and our communities throughout these challenging times. We served 52+ communities and reached out to help an average of 54,600 youth. We sustained the wellbeing and accredited name of Optimist International for future generations. Thank You for sharing your time and talents with the SWIS District Optimists and your clubs.

SWIS District 1st Quarter Conference

Date: Friday, November 5- Saturday, November 6

Location: Comfort Inn & Suites, DeForest, WI 53532

Reserve your room by October 18th using "Optimist Club Group 4236762 either online or by calling (608) 846-9100

7am: Past Governor Breakfast

8am: Registration begins

9:30am: Conference

- Color Guard, Boy Scout Troop 35, DeForest
- Pledge of Allegiance
- Invocation - Moment of Silence
- Welcome/Introductions
- Governors' Comments: Past/Present/Future

**10am: Panel Discussion:
Past Governors Q&A**

11am: Break Out Sessions

- New Membership:** Sink or Swim
- Club Maintenance:** Change the Oil
- Club Building:** Hidden Populations
- Troubleshooting:** What's That Noise?

12pm: Lunch with Special Musical Guest:
Ricardo Vasquez - Xylophone Artist

**1pm: Guest Speaker:
Art Taggart, Epilepsy Foundation Heart of
Wisconsin, "Optimism Is Required"**

2pm: OI Foundation Raffle

2:30pm: Business Meeting

- Finance Committee - Treasurer's Report
- Minutes from 4th Qtr Conference
- Comments & Updates

3pm: Governor's Comments: "Proving It"

3:30pm: Optimist Creed, Closing Prayer, Adjourn

Save the Dates:

2nd Quarter Conference: February 18-19

3rd Quarter Conference: May 13-14

4th Quarter Conference: August 12-13

WHY SHOULD I SUPPORT OIF?

There are always groups saying “send us your money”. We can do so much to help those in need. If you do send them something, do you see the results? With OIF you can!

You can see the training that is provided to your club’s leadership, the money given to scholarship winners, the results of Pass-Through Programs, the dollars added to support your Junior Optimist International (JOI) programs.

Your Foundation is at your service to provide ways to fund your programs, making donations tax deductible. As you know, our contributions to our clubs are not eligible to be deductible, but by utilizing the Foundation, we can get those funds to use for our programs to serve the youth of our communities.

Currently, only 8% of Optimist Club members support the Foundation directly. You can make a difference by helping to change that percentage. Any gift is most welcome, whether you want to give \$5 or \$500. Your dollars will help make Optimism stronger.

Every club is encouraged to name a Club Foundation Representative. If you have not already done so, please do it now. Provide that information to your District so that it can be passed on to the Foundation. If every member would support the minimum of Dime-A-Day, the Foundation would have the funds to carry on without a problem. If your club could support Dollar A Day, we can do even more. Even those clubs who do not have fundraisers that earn great sums of money should be able to send the Foundation \$365. Just think of what you are getting in return.

If you feel inclined, please bring a gift to be raffled off at the SWIS District Conference on November 6th. Even if you don’t contribute a gift, be sure to purchase your raffle tickets at the conference. Every dollar will go to the Foundation to fund Optimist programs. You might be able to take home a fun prize!

If you haven’t considered giving to the OIF in previous years, please do so now!

George Breadon and Sue Kranz
SWIS District Foundation Representatives

The Metro Milwaukee Optimist Club completed their first book club. The summer series was “No Time Like the Future: An Optimist Considers Mortality” by Michael J. Fox. We held our 3rd and final session for this book at The Blend in Franklin (pictured), where we also selected our second book: "On Fire: The 7 Choices to Ignite a Radically Inspired Life" by John O'Leary. MMOC members also donated school supplies and assembled 50 pencil cases for youth in need. We included colored pencils, scissors, pencils, crayons, glue sticks, pencil sharpeners, hand sanitizers and an inspirational/encouraging note.



Monroe Tuesday Noon Optimist Club

The Monroe Tuesday Noon Optimist Club (left) delivered several tubs of school supplies collected during their annual supply drive. Supplies were then distributed to students during the Meet the Teacher and Open House.

McFarland Optimist Club

The McFarland Optimist Club partnered with Lori Lovell, Literacy Coordinator at the McFarland School District to donate 137 "good fit" books and distribute to students in 4K through 5th grade. 25 staff volunteers helped students enthusiastically choose up to 5 books to read over their summer vacation. Books were then placed in a cinch backpack with a note about the books and book donors.

Sauk Trails Optimist Club

Club President: Kathie Newman

The Sauk Trails Optimist Club held a Respect for Law event on August 4th 2021. Madison Police Department (MPD) Operations Officer Lieutenant Reggie Patterson stands with Madison Police Officer Alyssa Souza (left) and Madison Police Sergeant Jen Hannah (right) as Sauk Trails President Kathie Newman holds the MPD West District Honor Plaque. Both officers' names have been inscribed.



The Sauk Trails Optimist Club honored William Adams, 19, recent graduate of Horizon High School. A few years ago, William had no academic credits before he enrolled in Horizon where Traci Goll is principal and Sauk Trails Optimist Jacci See serves on the board of directors. Sauk Trails also contributes to Horizon through our Foundation Grant program. William received a laptop computer, through an anonymous Optimist contribution, at the Sauk Trails meeting on Wednesday, August 25 at Vintage Brewing. The laptop will be put to great use as he is enrolled at Marian University in Fond du Lac.



Sun Prairie Optimist Club

Club Member: Maureen Crombie

SWIS District Governor John Fons attended the first meeting of the Optimist year and installed the 2021-2022 officers.

Optimist Club of Sussex-Lisbon-Lannon-Butler

Jerry Schmitz

We had a busy summer working at two Car Shows. The first show was in July and was very hot. We were in charge of the food and beverages. The second Car Show was in September and much better weather. Our club ran the whole event. This was the first time our club ran a full Car Show.

Thanks to our Chairperson, Diane Matuszak and her committee consisting of Dawn Endries, LeAnne Pomeroy, Carl Trapp, Mary Brandis, Jim White and Eli Kelling. We received many wonderful comments regarding how well this event was run.

On another note, one of our members, Diane Matuszak talked at the Town of Lisbon 911 Memorial Service. Diane was living and working as a Detective in New York during this time. We are very proud of her.

Happy Anniversary to The Optimist Creed!

Promise Yourself...

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.



As we celebrate 25 years of the SWIS District Newsletter, I thought it would be fun to look back at previous volumes and feature throwback stories. I found this photo of CoryAnn St. Marie-Carls (SWIS District Governor 2010-2011) and Bonnie Spindler (SWIS District Governor 2011-2012) at the Optimist International Convention in Baltimore 2011. They were promoting the 2012 OI Convention in Milwaukee. Below is the 2012 OI convention logo.



Optimist International Announces: Celebrate Community

Celebrate Community is a joint initiative of the four major volunteer service organizations (Optimist International, Kiwanis, Lions, and Rotary) and will launch **October 10-16, 2021**. For this first Celebrate Community initiative, we're keeping things simple with a menu of recommended projects (see below) which can be conducted at little or no cost and will lend themselves to partnering with other organizations in the community. We encourage you to organize a project that fits the needs of your community and the interests and talents of your members. Consider teaming up with other service clubs to magnify your impact. Imagine having our volunteers working together as we Celebrate Community through service! Visit the Celebrate Community [site](#) and watch the [video announcement](#).

Community Service

- **Environmental:** community clean-up (parks, trails, schools), tree planting
- **Food Insecurity:** collect food for local pantries, package meals for donation, community garden
- **Health & Wellness:** support local hospitals or Ronald McDonald House; organize/participate in walks/runs for health causes (cancer, JDRF, autism, etc)

Club Locators

- **Kiwanis:** <https://locator.kiwanis.org/findaclub>
- **Lions:** <https://www.lionsclubs.org/en/start-our-approach/club-locator>
- **Rotary:** <https://my.rotary.org/en/club-search>



Optimist International's Membership Corner

Optimist Friends and Family! Let's turn up the heat on recruiting efforts! One way to do that? Start a new member referral program.

- Provide recruitment talking points and tips that teach members how to talk about membership benefits and impact.
- Reward members who invite guests and potential new members to meetings and events.
- Show appreciation by giving successful recruiters a promo code for an event or product, an invitation to an exclusive event, or other VIP treatment. (Give them a choice of rewards: what appeals to one member may not appeal to another.)

The wonderful thing is that our neighbors, friends, and constituents are more willing to help today than ever before.

Oratorical Contest

Topic: “Staying Optimistic in Challenging Times”

Oratorical Chair: Jo’el Pearlman Contact: (262) 620-1588 & eventplanner2000@hotmail.com

The Oratorical Contest scholarships are sponsored by the Optimist International Foundation to give young people the opportunity to speak about their own opinions regarding the world in which they live.

For more information on hosting an Oratorical Contest:

- OI Oratorical webpage [here](#)
- Club planning guide [here](#)
- Contest application [here](#)

Schedule:

- Club Contests must be held before March 31, 2022
- Zone Contests to be held before April 20, 2022
- District competition to be held May 14th, 2022

Communication Contest or the Deaf and Hard of Hearing

Topic: “Staying Optimistic in Challenging Times”

CCDHH Chair : Maxine Lane

Contact: msmacy105@yahoo.com & (608) 778-7786

The Communication Contest for the Deaf and Hard of Hearing (CCDHH) is sponsored by the Optimist International Foundation and is designed to offer young people who are deaf or hard of hearing the opportunity to present their thoughts in a public forum. This experience helps contestants develop the skills and confidence to present in sign or orally to a large audience. Contestants may use sign language, an oral presentation or a combination of both. If your club is aware of a student who would qualify and/or your club would like to sponsor a student, please contact the SWIS District CCDHH Chair.

For information on hosting your club’s CCDHH contest:

- OI CCDHH webpage [here](#)
- Club planning guide [here](#)
- Contest application [here](#)

Schedule:

- Club Contests must take place before March 31, 2022
- Zone Contests to be scheduled between April 1 and April 31, 2022
- District Contest: May 14, 2022

Essay Contest

Topic: “How Does an Optimistic Mindset Change My Tomorrow?”

Essay Chairs: Diana and Paul Johnson

Contact: paultheronj@gmail.com & (608) 334-3577

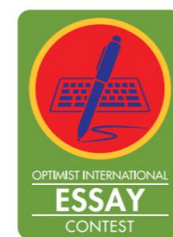
The Essay Contest scholarship is sponsored by Optimist International Foundation to give youth the opportunity to write about their own opinions regarding the world in which they live.

For more information on hosting an Essay Contest:

- OI Essay webpage [here](#)
- Club planning guide [here](#)
- Contest application [here](#)

Schedule:

- Club Contests must take place by February 28, 2022.
- District winner to be announced on Saturday, May 14th, 2022



2021-2022 Scholarships: [Flyer](#)

Tri-Star Basketball

The Sun Prairie Optimist Club is excited to plan the SWIS District Tri-Star Basketball Competition for the 2021-22 Optimist year. The SWIS District Tri-Star Basketball event is scheduled for **Saturday, April 30th at Prairie View Middle School in Sun Prairie.**

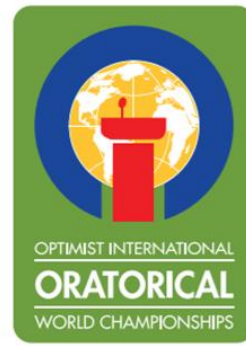
Tri-Star Basketball is for boys and girls between the ages of 6 and 13. The competition can begin in January through April when Optimist Clubs sponsor local contests. Kids compete against others in their own age and gender group in 3 skills: dribbling, shooting and passing. Clubs determine the awards that are given to the winners of each group. The first place winners of each age group advance to the District contest.

NOW is the time to start securing a date and location for this event. Looking for a new project? This would be a perfect project for your club. I will be sending out additional materials this month to Club Presidents. The information you will be receiving will make it possible for you to have a successful event.

The SWIS District has a strong tradition of supporting local clubs who put on local Tri-Star contests. Before COVID, our district-wide basketball competition each spring continued to be the largest gathering of kids at the district level. A number of clubs have increased their success rate by collaborating with other organizations to stage the local contests. These organizations have included YMCA, Boys and Girls Clubs, Recreational and other Basketball programs. Clubs report that with a partnership, expenses go down, attendance goes up and they get staff help to stage their local contests. These organizations have robust membership roles that can be marketed to join in the events. Other clubs tie in with school programs. No matter which way you go, there is a lot of help out there to host an excellent local event. You can then sit back and watch your kid's excitement as they win trips to the district competition! I promise your kids will enjoy their trip to the district competition. **If I can ever be of service or answer questions for you, feel free to reach out to me at 608-576-5819 or email me at crombie0112@gmail.com.**

More details will be coming out later this month! Governor John's theme is to PROVE IT! Let's go out there and Prove that we can have a successful club and District event!!! More than ever, the kids need us to provide opportunities!

Maureen Crombie
Tri-Star Basketball Coordinator



Date: July 23, 2021

Theme: "Healing the World with Optimism"

Watch the Optimist International Oratorical Contest [here](#)

Great Plains – Regional Winner \$5,000

Ellen Joseph (Dakota, Manitoba, Minnesota District)
Sponsor Club : 35001 Brandon Valley, SD

Southeast – Regional Winner \$5,000

Sarah Abernathy (GATEway District)
Sponsor Club: 21250 Rome-Noon, GA

Southwest & Caribbean – Regional Winner \$5,000

Abram Marrett (Caribbean District)
Sponsor Club: 78458 North St. Andrew, JA

Middle America – Regional Winner \$5,000

Maria “Masha” Yakubovich (Kansas District)
Sponsor Club: 37155 Wichita-North, KS

Mid-Atlantic - Regional Winner \$5,000 & 1st Place World Winner \$15,000

Nayana Xavier (Capital Virginia District)
Sponsor Club: 16026 Central Fairfax, VA

West Coast - Regional Winner \$5,000 & 2nd Place World Winner \$10,000

Julia Abbot (Pacific Southwest District)
Sponsor Club: 14654 Pacific Palisades, CA

St. Lawrence – Regional Winner \$5,000 & 3rd Place World Winner \$5,000

Corinne Quynh Lan Marie Hoang (Eastern Ontario District)
Sponsor Club: 49914 Kanata 2007, ON

Northeast & Great Lakes – Regional Winner \$5,000

Lauren Menke (Ohio District)
Sponsor Club: 24224 Kettering-Noon, OH



Congratulations!

- Nayana Celine Xavier, Virginia, USA, Mid-Atlantic Region – 1st Place Winner of the 6th Annual Optimist International Oratorical World Championships!
- Julia Abbot, California, USA, West Coast Region – 2nd Place Wnner
- Corinne Quynh Lan Marie Hoang, Ottawa, Ontario, St-Lawrence Region – 3rd Place

2021 Optimist International Junior Golf Championship Winners

Boys 10-11

- Santiago Villegas (Ecuador) - 231
- Maxwell Milton (Montana) - 233 won by scorecard playoff
- Ayden Febres (Florida) - 233

Boys 12-13

- Franco Fernandez (Paraguay) - 215
- Andre Miguel Sladivar Cantu (Mexico) - 217
- Matias Saavedra (Venezuela) 218

Boys 14-15

- Ryan Slonaker (Virginia) - 217
- Erich Fortlage Arce (Paraguay) - 220
- Antoine Jasmin (Canada) - 224

Boys 16-18

- Juan Martin Loureiro (Argentina) (won the playoff) - 215
- Daniel Felipe Medellin (Colombia) - 215
- Anders Larson (Minnesota) - 216



Girls 10-12

- Abigail Lin (California) - 215
- Athena Singh (Kentucky) - 219
- Pimpakorn Panyadilok (Thailand) -- 222

Girls 13-14

- Alexis Faieta (California) - 218
- Ariana Urrea (Peru) - 219
- Lauryn Finley (Minnesota) - 221

Girls 15-18

- Maria Jose Marin Negrete (Colombia) - 207
- Giovanna Fernandez (Paraguay) - 217
- Vunissa Vu (California) - 219

- Seven (7) Hole-in-Ones**
- Crosby Kimps - Golden Palm #7
 - Jasmine Wong - Red Tiger #14
 - Lucy Newell -- Red Tiger #2
 - Joaquin Sandoval - Blue Monster #13
 - Kenna Jenkins - Golden Palm # 9
 - Rachael Krieger - Red tiger #2
 - Andrew Gallagher - Blue Monster #4

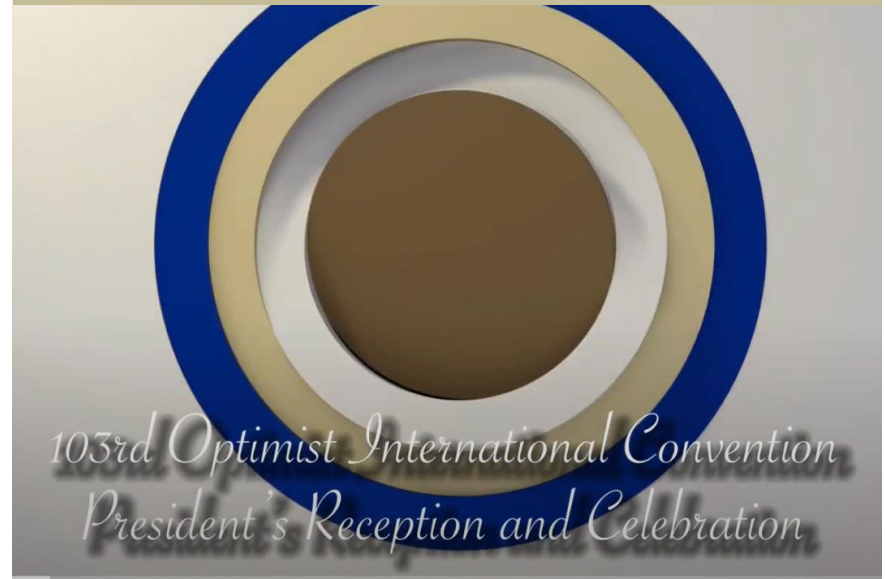


Optimist International 2021 and 2022 Convention



Watch Optimist International presents [Reno Tahoe 2022](#)

Watch a [slideshow](#) of the President's Ball, Atlanta, GA



Watch Keynote Speaker Blake Leeper's [Convention Address](#)





Optimist International Foundation: A Closing Message for the 2020-2021 Year (edited due to length)

As our 50th Anniversary year comes to a close, I wanted to share a few significant Foundation achievements from this past year with you. [Watch the video of accomplishments.](#)

1. We supported, to the full extent, all of the Optimist International programs that we normally do. In fact, we increased and expanded our support:
 - We increased the Matching Club Grant amount from \$500 up to \$1000. This action made all of our grants, Childhood Health and Wellness, Disaster Relief and New Club Projects, at the up to \$1000 level.
 - We established a Past International JOI President Scholarship fund. While scholarships to Past International JOI Presidents have been awarded in the past, there was inconsistency from year to year. This fund will ensure that the scholarship will be awarded on a consistent basis.
 - With our first contribution to the Optimist Junior Golf Program, the OIF can now proudly state that we support all of the youth programs of Optimist International.
2. We increased communication with our fellow members:
 - We published a quarterly newsletter that was distributed to Club, District and International leaders.
 - We expanded our training opportunities; Provided Learning Management Training for our Foundation Club and District Representatives and webinar training for OIF leaders as well as Optimist members.
 - Video snippets on various topics were produced and shared through publications and on social media. These videos expanded our reach to inform our members and the public about the support the Foundation provides.
3. We increased the donations this year by close to 30%. This will enable us to continue to support all of the programs of Optimist International and provide the grants and scholarships for our Optimist Clubs and Districts. In Michelle Obama's words, *"We learned about gratitude and humility - that so many people had a hand in our success."*

It is because of the hard work of our District and Club Foundation Representatives and the Optimist Leaders across our organization, that our Foundation had such a successful year. Your hard work is the reason we can fund the hundreds of thousands in scholarships each year. Because of all of you we can support all of the youth programs of Optimist International. Thanks to your efforts we are able to support Clubs with grants and put funds back into their accounts with the Club Campaign Fund and Pass-Through Programs. For the innumerable achievements of this 50th Anniversary year the Optimist International Foundation Board and Staff are grateful. Thank you for your support!

SWIS District Website Index

Website Chair: Bonnie Spindler
blspindler@charter.net
(608) 850-9561

www.swisdistrict.org



SWIS 4th Quarter Convention, (*District Conferences > Past Conference Information*):
August 14-15, 2021: Pictures: [Picture 4th Qtr](#)

SWIS 1st Quarter Conference, (*District Conferences > District Conference Activities*):
November 5-6, 2021: [Registration 1st Qtr](#)

SWIS Governor John Fons's Message (*Leadership Tools > Past Governors*): [Governor 21-22](#)

SWIS Youth Programs (*Youth Programs > District Programs*)
Oratorical Updates for 21-22 Year: [Oratorical 21-22](#)
Essay Updates for 21-22 Year: [Essay 21-22](#)
CCDHH Updates for 21-22 Year: [CCDHH 21-22](#)
Tri-Star Updates for 21-22 Year: [TriStar 21-22](#)

SWIS Club Resources Available: (*Resources Information > Optimist Public Resources > SWIS Club Forms/Documents*)
SWIS Logo for Club Newsletters for 21-22 Year: [SWIS LOGO 21-22](#)
SWIS Expense Voucher for 21-22 Year: [Expense Voucher 21-22](#)
SWIS Policies: [SWIS Policies 21-22](#)

SWIS Public Resources Available: (*Resource Information > Resources Main*)
SWIS Fund Crazr Fundraiser: [SWIS Fund Crazr 21-22](#)
The Sunny Side: [SWIS Sunny Side 21-22](#)

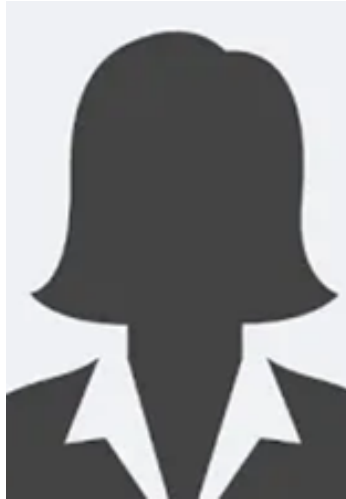
SWIS Quarterly Newsletters: (*Leadership Tools > Newsletters*): [SWIS Newsletters](#)

SWIS District Governor's Team 2021-2022

https://swisdistrict.org/resources/district_officers.asp



John Fons
Governor



Jo'el Pearlman
Governor Elect



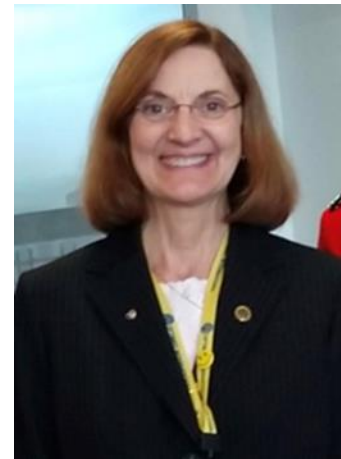
Jeff Kuckenbecker
Treasurer



Joan Bahr
Secretary



Sue Kranz and George Breadon
OI Foundation Representatives



Joanne Ganske
OI Ambassador



Jane Meyer
Conference Chair

SWIS District Governor's Team (continued) 2021-2022

https://swisdistrict.org/resources/district_officers.asp



Jo'El Pearlman
Oratorical Chair



Diana Johnson and Paul Johnson
Essay Chairs



Maxine Lane
CCDHH Chair



Bonnie Spindler
Website Chair



Amanda Szymkowski
Marketing & Communications Chair



Maureen Crombie
Tri-Star Basketball Chair



Tom Carls
Tri-Star Golf Chair

SWIS District Lieutenant Governors 2021-2022

[https://swisdistrict.org/client/client_images/uploads/files/SWIS_ZoneRestructuring21_22_Final\(1\).pdf](https://swisdistrict.org/client/client_images/uploads/files/SWIS_ZoneRestructuring21_22_Final(1).pdf)



Barb Brinkmann
Zone 1



Jerry Schmitz
Zone 2



Dave Lowe
Zone 3



Phillip Sheahan
Zone 4



Nancy Sutherland
Zone 5



Kathie Newman
Zone 6



Fred Dorn
Zone 7



A Message of Gratitude: Writers, Readers, Photographers - Oh My!

Thank you to everyone who contributed articles to this edition of the SWIS District Newsletter. I couldn't put out this quarterly publication without you – and I very much appreciate your time!

- **Articles Wanted:** If you are interested in contributing to the next edition, please send me your: Club Stories, District and Zone Events, Committee and Chair Updates, Member Acknowledgments, and any other articles that you would like to share. I will gladly accept them at anytime.
- **Helpful hint:** Does your club have a newsletter? Add me to your distribution list so that I can feature your articles at the district level. No need to write an article twice 😊
- **Deadlines:** If you are ever unsure of submission deadlines, please reference the SWIS District Conference schedule found [here](#). The date that registration opens, is the date that I try to send out the newsletter.
- **Feedback Appreciated:** I'd love to continue publishing what you want to read, so drop a note and let me know your thoughts.

One last, but very important thank you, goes to you – the reader. This newsletter loves to keep you company while you drink your morning coffee or orange juice, while you are on your lunch break at work, while you wind down from a long day, and everywhere in between. And this editor is very grateful that you chose to spend your time with us!

Amanda Szymkowski
Editor, SWIS District Newsletter
Marketing and Communications Chair
amanda.szymkowski@gmail.com
(414) 202-4116