



SWIS District Newsletter 2021 – 2022



To inspire youth of Southern Wisconsin to be the force of positive change now and in the future.

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SWIS District Newsletter
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There's a joke I often tell.
It goes like this.

“What’s the difference between an Optimist and a pessimist?”
You’ll notice I spell ‘pessimist’ with a lower case ‘p’.
The answer usually comes back, “I don’t know.”
That’s my cue.
“A pessimist says, “Things can’t get any worse.””
Then comes the punch line.
“The Optimist says, ‘Oh yes they can!’”

Did you get that?
Would you like me to repeat it?
Don’t mind if I do.
“What’s the difference between an Optimist and a pessimist? A pessimist says, ‘Things can’t get any worse. An Optimist says, ‘Oh yes they can!’”

Serve it up any way you want. It’s an easy recipe.
Kind of like your Grandmother’s oatmeal cookies.
When you think about it, that’s another form of Optimism. After all, what could be more mundane or unremarkable than oatmeal dumped in a bowl? Your Grandmother (note the capital ‘G’) had a way of making the best of whatever came along, including your Grandfather.

You can do the same.

We’re doing it right now in the Optimist SWIS District. Pay attention. The ingredients are at hand.

In February ([photos here](#)) we enjoyed a full-course 2nd Quarter Conference at the Comfort Inn & Suites / North Star Conference Center in DeForest. We mixed in JOI Clubs from Lake Mills and Monroe; added Quilts from the Brodhead Club Quilt Project; spiced it up with the WaunaStrummer Ukulele Band from Waunakee and topped it off with Special Guest Speaker Rebecca Butler-Mona, Optimist International President 2018-2019 and currently International JOI Club Chair. Rebecca knows three times as much as anyone else when it comes to JOI Club formation, outreach and activities.

What’s cooking for the 3rd Quarter Conference May 13-14, again at the Comfort Inn & Suites / North Star Conference Center in DeForest?
Hope you’re hungry.
We’re serving up your favorites. **(continued on page 3)**

There will be Oratorical Contest competition throughout Saturday morning, May 14, by Oratorical finalists and hopefully for the first time in years, participation by students in our Communication Contest for the Deaf and Hard of Hearing.

Luncheon at the 3rd Quarter Conference will include a unique musical experience with a performance by virtuoso accordion artist Sergei Belkin. Born and raised in Ukraine, Sergei will astonish with his symphonic skill upon this most complicated of musical instruments. As a boy, Sergei says he put his accordion case in the snow at home and slid downhill to his music school in Ukraine.

Another virtuoso, this time in the most complicated realm of competitive business and service to the public is Craig Culver, owner and originator of Culver's Restaurants. Welcome the creator of Delicious to our 3rd Quarter Conference as Craig Culver has graciously consented to attend and present awards to our contest and scholarship winners.

That's the Main Menu.
Save room for desert.

Friday evening, May 13, the SWIS District Executive Committee will duly consider whether or not and if so how to distribute tens of thousands of dollars in District funds and review District activities to date. And as a man once said standing in the midst of a three-ring circus, "It's only the beginning, folks. It's only the beginning."

The Main Attraction in our SWIS District must not merely be the few days of our Quarterly Conferences, but the entire year and every day of every year.

Craig Culver says, "Welcome to Delicious."
We must say, "Welcome to Optimism."
Sergei Belkin plays beautiful music in a war-torn world.
We must harmonize our efforts as Optimists throughout our local clubs and communities.

Every student who stands before us to present a speech or essay puts their fear and anxiety aside to communicate the very Optimism we Promise Ourselves we believe.
We must Prove It to these students, Prove we hear what they say and we will do It.

Those are the ingredients. That's what we're cooking up for the 3rd Quarter SWIS District Conference in DeForest, Wisconsin, May 13-14.
"The pessimist says, 'It can't get any better.'"
The Optimist says, "Oh yes it can!"

SWIS District 3rd Quarter Conference

Register [here](#) by **Monday, May 1st** at 5:00pm

Returning Attendee Registration Cost: **\$40**

First-Timer Registration Cost: **\$25**

Hotel: Comfort Inn & Suites call: 608-846-9100 and indicate Optimist Group # 4236762

Save the Dates: 4th Quarter Conference: August 12-13 – DeForest, WI

Governor Elect Message

Jo'El Pearlman: SWIS District Governor 2022-2023

Hello Optimists! I am honored to serve as our SWIS District Governor for Optimist Year 2022-2023. I look forward to partnering with you to provide a brighter future for youth and our communities. I am currently assembling my team, and reflecting on the incredible Optimists who I have met over the years, and the incredible Optimists who I will get to know in my year as Governor. I'm also reflecting on the Governors who came before me, and the missions that they so passionately lead.

Just Imagine how many young people's lives the Optimists in our District have improved over the year. Recall that we *Make Awesomeness Happen* when we realize the importance of being visible in the community, build and foster relationships, and look beyond the obvious and find hidden gems to *Invest in Youth*.

As I write this, the weather is beautiful, sunny, and "Wisconsin Warm". I am overlooking a beach on beautiful Lake Michigan near a place called 7 Bridges. Although I have only been here about a half an hour, I've had a lot of company. People running, biking, walking their dogs, talking/texting on their cell phones.

The most delightful of all my visitors are the families with children. The little ones are enjoying the moment, giving every living creature they meet a smile, and *Turning Walls into Bridges* with their playfulness. They're joyfully *Moving Forward* to today's adventures. And I can't help but catch some of that enthusiasm as they *Dream, Inspire, Grow*.

I now return my attention to the lake. The water is lapping at the shore. A man slowly walks on the beach picking up rocks, smiling, and gently placing them in his pocket. Which reminds me of a story...

A man was exploring caves by the seashore and found a canvas

bag with hardened clay balls. As he strolled along the beach, he carried the canvas bag and threw each clay ball as far as he could into the ocean. He thought little about it, until he dropped one of the clay balls and it cracked open on a rock. Inside was a beautiful precious stone! Excited, the man started breaking open the remaining clay balls. Each contained a beautiful precious stone! At this point in the day, he had thrown maybe 50 or 60 clay balls and their hidden treasure into the ocean waves. He threw away tens of thousands of dollars!

We can sometimes make this same mistake with people. We can discount external clay vessels and only seek what is sparkly, beautiful, stylish, well-known and/or wealthy. But by doing so, we miss out on the hidden treasure inside of the clay.

There is a treasure in each and every one of us. I see it in YOU! When we take the time to get to know the each other, the clay begins to peel away, and the brilliant gem begins to shine forth. We all are capable of making a wonderful difference, and sometimes, it takes the *Power of One* to recognize it. Will you be that one person who looks beneath the surface, notices the sparkle in another person, and encourages them to shine?

I encourage all of us to seek out opportunities to build relationships, partner with a wide variety of people in our community, and find those gems that were hidden in bits of clay. It's not too late to *Power Up* your social media, go out and about in your community, and *Just Ask* someone to join you at a meeting or event. You can help them realize that there is something in them, something special, and together you can *Bring Out the Best In Our Community, In Our Youth, and In Ourselves*.

How do I know? Optimists *Prove It* every day!

In Memoriam – Remembering Our Optimist Friends and Family

Joan N. Bahr (September 14, 1953 - March 07, 2022) passed away peacefully at her home in Platteville on Monday, March 7. Joan became a member of the Platteville Optimist Club in January 2018 and served as SWIS District Secretary October 2020-November 2021. She received Governor Maxine's Unsung Hero Recognition.

Joan also served her community through her volunteer work at Peace Lutheran Church in Belmont and as a Certified Diabetes Care and Education Specialist at Southwest Health. She also enjoyed running/walking, sewing, quilting, cross stitch, cooking, baking, and traveling. She is survived by her husband, three children, and 11 grandchildren. Memorials may be made to the Joan N. Bahr Memorial Fund. For her complete obituary and to submit online condolences, visit <https://www.melbyfh.com/obituary/joan-bahr>.

Gabrielle Breadon (November 14, 1944 - February 2nd, 2022) passed away at Pleasant View Nursing Home where she had been living since 2019 after being diagnosed with Vascular Dementia. She was born and raised in Dublin, Ireland and moved to the United States in 1972. Gabrielle had been a member of the Monroe Noon Optimist club since 2002. She set up programs at Monroe Arts Center, reading programs at St. Victor School and Northside School, and was the Junior Optimist International advisor for Monroe Middle and High School. As JOI advisor, she not only encouraged students to participate in Local, National and International Optimist Conventions, she was often the one driving them to these locations. For 35 years, she was also a member of St. Victor Catholic church and St. Clare Parish.

She is survived by her husband George and their three sons. Memorials are suggested in Gabrielle's name to the Monroe Wrestling Club, Monroe Park and Recreation, or St. Victor Building Fund. For the complete obituary and to submit online condolences, visit <https://www.newcomerfuneralhome.net/obituary/gabrielle-breadon>.

Eugene LaVerne "Gene" Spindler (March 31, 1945 - February 3, 2022) passed away peacefully, surrounded by his loving wife and family. He was an active member of the Sauk Trails-Madison Optimist Club and acted as treasurer for many years. He was also on the board at St. Bernard's Catholic Church in Middleton.

Gene worked as a Financial Officer for the Wisconsin Historical Society for 22 years, but continued to help small companies and individuals with auditing and tax work after he retired. He enjoyed travelling, spending time at the family cottage in Minocqua, bowling, playing Cribbage, Euchre and Sheepshead, spending time outdoors, boating, and attending musicals at the Fireside Theatre.

Gene is survived by his wife Bonnie, their three sons, and five grandchildren. For his complete obituary and to submit online condolences, visit <https://www.gundersonfh.com/obituaries/Eugene-LaVerne-Gene-Spindler?obId=23928771#/obituaryInfo>

Optimist International Convention SWIS District Chair: Joanne Ganske



Join us in the Biggest Little City in the world!

The 104th Optimist International Convention will be in Reno, NV!

Plan to attend this informative and fun event in a wonderful city. Reunite with old friends and meet new optimists from all over the world including USA, Canada, and the Caribbean Islands. Register by May 1st to receive the discounted rate, and book your hotel today!

Convention dates are June 30th to July 3rd, 2022. Come early and/or stay late - rooms are available as early as June 24 and as late as July 6, 2022 (based on availability). Bring a friend or loved one, and make the most of this trip!

In addition to Optimist International programming, you can enjoy the nearby sites of Reno, NV.

- Fans of the outdoors can visit Lake Tahoe - just 38 miles away – for hiking and kayaking.
- Fans of BONANZA can visit the Ponderosa Ranch - just 35 miles SW.
- Fans of history will enjoy Virginia City – just 27 miles away –complete with a cemetery with years, months, weeks, and days of a person's life listed on their tombstone.

Helpful links:

- **Registration:** [Register](#) by May 2nd at the early bird rate or at least by July 4th to guarantee your spot.
- **Hotel:** Book your stay at the [Silver Legacy Resort Casino](#)
- **Convention Schedule:** More details to come, but the current [schedule at a glance](#) includes training, trivia, the President's Banquet and more!
- **Convention Updates:** Be sure to check out the [OI Convention Website](#) and keep your eyes and ears open for more details.
- **Cornhole Tournaments:** Host local [Optimist International Cornhole](#) tournaments and participate in the championships at the OI Convention



Optimist Club of McFarland

Club President: Penny Simmons

The Optimist Club of McFarland awarded Chloe Goecks (January), Rory Tierney-Osterloth (February), and Lilly Innes (March) as Senior of the Month.

Chloe was nominated by Josie Peterson (Coach, Educational Assistant) who stated in her nomination: “I have seen Chloe in action in academics, sports, work and volunteering with our youth. Chloe constantly has a positive attitude, smiling and brings tremendous energy to any room she walks into and is willing to put others before herself. She is someone peers, teachers, and coaches can go to and know that she will get whatever job done and more. She prides herself in doing the best everyday and is everyone’s biggest supporter. When Chloe does have a hurdle in her way, she does not panic or shy away from a challenge, she takes the challenge, owns it and perseveres.”

Rory was nominated by Becky Callan (French Teacher). Ms. Callan stated in her nomination: “Rory Tierney-Osterloth is a perfect example of a Spartan who is engaged in their classes, invested in their community, and leads by positive example. Not only is she an active participant in our French 5 class, but she is also curious about the language and helpful to those around her. Outside of class, she is a member of Student Council, the PAC Pack, and in the marching band. On top of that, she mentors our younger students as a Link Leader. Rory is helping ‘bring out the best’ in everyone around her.” Rory is engaged in Band, Girl Scouts, Model United Nations, the National Honor Society, and the Youth Apprenticeship Program (YAP).

Lilly was nominated by Candy Mooney (community member) and accompanied with letters of support from three teachers: Scott Fischer, Matt Levin, Marial McAlee. Scott Fischer shares that Lilly never gives up regardless of obstacles she may be facing in life or in practice. She is willing to stand up and be the voice of support for those who may not feel comfortable doing so. She is a strong leader-by-example, and she will go on to make significant, positive changes in the world.

Mariel McAleer conveys that Lilly demonstrates a relentlessly optimistic spirit in her time as a McFarland student in addition to caring for others through acts of kindness she exhibits on a daily basis. Lilly frequently sparks conversations with fellow classmates who could use a pick-me-up and demonstrates empathy towards those who are struggling. Lilly is thoughtful about issues of justice and equity, and aims to make the world a better place in her time in and beyond high school.

Matt Levin recognizes Lilly as a leader in Model UN. What sets Lilly apart from others is she cares deeply about other students and the world around her. As President of Model UN, she has really dedicated herself to mentor younger students and setting up meetings and other plans to help them be successful. Lilly was one of three students who helped me organize a conference of 250 students from 14 schools that our club hosted at MHS in December. Lilly shows a deep understanding of historical and current events, and she is willing to engage in some difficult conversations.

Optimist Club of McFarland

Club President: Penny Simmons

March Madness brought on more opportunities for the Optimist Club of McFarland to host their concession stand during the UW-Women's WCHA Hockey Playoffs. Shout out to all who volunteered and/or helped recruit volunteers!



They will also be hosting a Community Service Day on April 23! The Club will be sponsoring two very special activities:

1. Annual Bike Safety Event & Helmet Give Away
 - Location: McFarland E.D. Locke Library
 - Time: 9am-12:00pm
 - Event Chair: Jean Papalia (jeanpapalia@yahoo.com)
2. Cuddle up With A Book Drive
 - Location: McFarland Youth Center
 - Event Chair: Nancy Walsh-Boeder (nwalshboeder@gmail.com)

Platteville Optimist Club

Club President: Howard B. Crofoot

On Saturday, March 26, the Platteville Optimist Club ran their Tri-Star Basketball competition for boys and girls ages 6 – 13 on Bo Ryan Court at the University of Wisconsin Platteville. It was a resounding success! Here are the numbers:

- 57 youth competed (31 more than our 2012 competition)
- 14 Optimists volunteered
- 6 UW-Platteville Men's Basketball players and 1 UW-Platteville Men's Basketball coach (Coach Gard) attended
- 1 event Chair and emcee (Tim Boldt)

The Platteville Optimist Club is incredibly grateful for UW-Platteville for allowing them to use their facilities and for Coach Gard and players who joined them for the event. Coach Gard and the players spoke about the basketball camps this summer, gave advice on improving skills at any age, and even awarded the trophies to the winners in each age/gender bracket.

And Coach Gard even helped problem solve during the event. He worked to accommodate the younger players. He borrowed Women's Basketball balls and had some players stand on platforms to decrease the distance between them and the hoops (rather than lowering them). His ingenuity worked beautifully!

Thanks to everyone who volunteered and attended!

Optimist Club of Milwaukee

Club President: Barb Brinkmann

Lots of exciting updates for the Optimist Club of Milwaukee. First, they found a new home for their meetings. They hosted their first meeting on Tuesday, March 8th at the MKE Urban Stables. Members received a tour of the stables, horses, and other areas that are part of the building.

Secondly, they are continuing their partnership with Escuela Vieau, specifically hosting Youth of the Month. Mr. Romanovic, the Principal of Escuela Vieau, holds the event at the top of his priorities and makes sure he is present to award the children. At the January presentation, he said “You young people are very special. You’ve been selected because you are doing so good in school by helping others, being kind to others, improving your grades, and standing out among your classmates. You should be very proud of this award and hopefully it helps you always to strive better in life.” School Counselor and OCM member Elisha Wolfe and principal Mr. Romanovic are present in each Youth of the Month photo.



November and December winners: Oshmani Camacho, Diego Lopez Carro, Adelene Sandoval, Brianna Alcaraz, Diego Torres



January winners: Emily Gonzalez, Yaleiza Locia, Emmha Huerta plus another December winner



February winners: Ezio Diaz, Yareli Montenegro, and Liliana Mora



OCM members Quontrall Conley, Tom Wisniewski, Tom Volke, Barb Brinkmann, Elisha Wolfe, Jan Schram, and Greg Molthen.

Wisconsin Heights Optimist Club

Sara Shackleton

On March 4th, the Wisconsin Heights Optimist Club held their club meeting where they hosted “Students of the Quarter,” their parents, and speaker Connie Handel. Ben Voss introduced the “Students of the Quarter” and told us about their achievements. Lucas Danz, son of Tony and Michelle, is a senior. Lucas was described by his teachers as hardworking, sincere, thorough, and respectful. Optimistic and cheerful he works well under academic stress. His smile will be missed next year. Jordyn Amble, an eighth grader is the daughter of Michael and Angela. Jordyn has strong communication skills. She is positive and hard working with a great sense of humor, always ready to do her work and help out. She's also a good baker! Speaker Connie Handel, an Optimist, spoke about her membership in and deployments with the Wisconsin 1 Disaster Medical Assistance Team. Her team provided medical care in the aftermath of Hurricane Maria, Tucson, Arizona, and the island of Saipan during the COVID pandemic.



They are hosting their spring clean up on Monday, April 11. They meet at the Old Halfway Prairie School and will clean Highway 78. Participating members enjoy fun and exercise while serving the community. All they have to bring are gloves, sturdy shoes, and a smile. Thanks to Bill Adler and Gail Pierson for leading this effort.

Future meetings of note: On Friday, May 6, they will be hosting the Quality Students of the 3rd Quarter and the Essay Contest winners. The essayist will read their essays. The essay topic was “How Does an Optimistic Mindset Change My Tomorrow?” On Friday, May 20, they will be hosting the Quality Students of the 4th Quarter. On Friday, May 27, Deb Schroeder and Julie Jensen will surprise four local teachers with a \$50 gift to help show our appreciation for all the work they do in educating our local students.



For over two decades, the Kenosha Area Noon Optimist Club has organized and sponsored the Family Activity Area at the Kenosha Expo. Each year, youngsters are given an entry form—a map helping them find all of the family friendly organizations to check out as they “tour” the Youth-focused exhibitors. Little ones gleefully take their families around the Kenosha Expo to visit with health, safety, and family friendly organizations and exhibitors to get free samples, treats, play games, and receive helpful information and resources for a healthy life and safer community.

Kids then report to the Kenosha Area Noon Optimist Club booth—next to the awesome Train Exhibit where they show their entry form or “passport” from their very own journey in order to receive a Kenosha Area Noon Optimist t-shirt, and join other kids to create something special from the Arts & Craft Area at the Kenosha club’s booth. This year, the Optimists added a Rock Garden to their booth. Little ones were delighted to see the different designs and take a special rock of their choice to keep or to share.



After creating their masterpieces, the kids move to the final destination of the Optimist booth where they enter a drawing to win one of several bikes, and a personal invitation for the youngster and their family to the Kenosha Area Noon Optimist Club’s Youth Celebration luncheon with special guests and activities.

Metro Milwaukee Optimist Club Club President: Amanda Szymkowski

The Metro Milwaukee Optimist Club is so excited to welcome Emily Daw to our club! Sponsored by Amanda Szymkowski, Emily has been a great addition to the club. She has already participated in our monthly book club, our member retreat, and our bags boards building day! She was presented her pin and Optimist Creed plaque on Saturday, April 9th.

MMOC continues to meet monthly for their Book Club. In February, to celebrate Valentine’s Days and our completion of “Year of Yes” by Shonda Rhimes, members attended our first “Blind Date with a Book.” We each wrapped a book that we already own, decorated in way that others know what type of read it is (mystery, romance, etc), and then took turns selecting. MMOC Book Club is currently reading “The One Hundred Years of Lenni and Margot.”

We met on Saturday, April 9th to build cornhole boards. Josh Zaidel, Member and Treasurer, hosted this event. He purchased all of the materials, pre-cut wood, and provided the power tools and primer to get to work. We will then be trying out our hand-crafted boards on Saturday, May 21st!

Optimist International Junior Golf Tournament 2022

SWIS District Co-Chairs: Tom Carls and Todd Paulus

The SWIS District will be hosting the Optimist International Junior Golf tournament on **Saturday, June 11th** at **Brown Deer Park Golf Course** in Milwaukee, WI.

Registration will open at 10:30am, and tee times will start at 12:00 PM. Cost of registration for youth participants is \$85. Participants will be grouped boys: 10-11, 12-13, 14-15, and 16-18, and girls 10-12, 13-14, and 15-18.

Interested youth must **register by June 1st** by submitting this [registration form](#).

More information regarding the SWIS District tournament can be found at [SWIS Junior Golf 2022](#). Please contact your Co-Chairs Tom and Todd with any questions.

Winners will advance to the Championships which will take place from **Saturday, October 15th** to **Sunday, October 16th 2022** at the **Green Valley Ranch Golf Club** in **Denver, Colorado**.

More information regarding the OI tournament can be found at [Optimist International Golf 2022](#).

Your SWIS District Golf Co-Chairs:

Tom Carls
wmtomc@gmail.com
(262) 909-6124

Todd Paulus
tpaulus@wi.rr.com
414-719-0009

Junior Optimist International (JOI)

John Fons, Governor

There's good news for JOI Club participants throughout the SWIS District. Jessica Brennan of the Optimist Club of Monroe has volunteered to serve as Youth Chair. "My goals are to keep all JOI Clubs in the SWIS District informed and in the know," said Jessica. "I want to work to encourage new clubs and act as liaison to keep JOI Clubs in touch and hopefully meet one another at a District Conference."

Jessica holds a Bachelor's Degree in Family Consumer Sciences, Child, Youth and Family Studies from UW-Stevens Point. Jessica loves reading, especially historic fiction and baking. Historically, the Monroe JOI Club has been a leader in youth activities, not only in the SWIS District, but throughout the OI organization. Two Monroe youth have achieved the title of International JOI President.

Rachel Breunette-Chen served as International JOI President in 1987-88 and currently serves as US Consulate General in Hong Kong. A.J. Cifuentes, International JOI President 2012-13, graduated from UW Madison and is currently engaged in banking in Denver, Colorado.

Congratulations to these Monroe Optimists and to Jessica in her willingness to make our SWIS District JOI Club Optimism come true.

John Fons
SWIS District Governor

SWIS District Competitions – And the Winner Is...

SWIS District Essay Contest

Chairs: Diana and Paul Johnson

Topic: “How Does an Optimistic Mindset Change My Tomorrow?”



As the 2021-2022 SWIS District Essay Chairs, we are so excited to announce that Kylee Doherty has won this year’s SWIS District essay contest and the \$2,500 scholarship!

Kylee is an 18-year-old a senior at Wisconsin Heights High School, and lives in rural Cross Plains. She is a member of the National Honor Society and participates in volleyball, basketball and track at her high school. She plans to attend the University of Dubuque in Dubuque, Iowa, where she plans to pursue studies in criminal justice and to participate on its volleyball and track teams. Kylee’s essay was submitted through the Mazomanie-Wisconsin Heights Optimist Club, where Barb Blattner is the essay chair.

Overall, the 14 participating clubs received 159 essays, including 50 – you read thatright, 50 – essays from the Mazomanie-Wisconsin Heights Optimist Club on this year’s topic “How Does An Optimistic Mindset Change My Tomorrow?” Congratulations to all participants in this year’s very successful contest, and special congratulations to our winner Kylee.

Optimist International – Save the Date

SAVE THE DATE

Celebrate Community 2022
September 11-17, 2022



In May 2021, Optimist International partnered with Rotary, Kiwanis, and Lions to host “Celebrate Community.” This multi-organizational community service project returns September 2022! Please save the dates and work with your clubs to “Celebrate Community” with your fellow service clubs.

SWIS District Website Index

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blspindler@charter.net
(608) 850-9561
www.swisdistrict.org



SWIS Youth Programs (*Youth Programs > District Programs*)

Oratorical Updates for 21-22 Year: [Oratorical 21-22](#)

Essay Updates for 21-22 Year: [Essay 21-22](#)

CCDHH Updates for 21-22 Year: [CCDHH 21-22](#)

Tri-Star Updates for 21-22 Year: [TriStar 21-22](#)

SWIS Club Resources Available: (*Resources Information > Optimist Public Resources > SWIS Club Forms/Documents*)

SWIS Logo for Club Newsletters for 21-22 Year: [SWIS LOGO 21-22](#)

SWIS Expense Voucher for 21-22 Year: [Expense Voucher 21-22](#)

SWIS Policies: [SWIS Policies 21-22](#)

SWIS Public Resources Available: (*Resource Information > Resources Main*)

SWIS Fund Crazr Fundraiser: [SWIS Fund Crazr 21-22](#)

The Sunny Side: [SWIS Sunny Side 21-22](#)

SWIS Quarterly Newsletters: (*Leadership Tools > Newsletters*): [SWIS Newsletters](#)

Happy Anniversary to The Optimist Creed!

Promise Yourself...

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

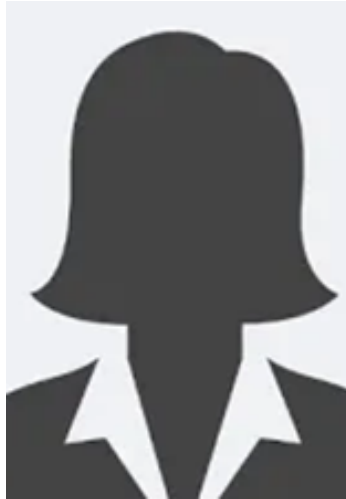
To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

SWIS District Governor's Team 2021-2022

https://swisdistrict.org/resources/district_officers.asp



John Fons
Governor



Jo'el Pearlman
Governor Elect



Jeff Kuckenbecker
Treasurer



Howard Crofoot
Secretary



Sue Kranz and George Breadon
OI Foundation Representatives



Joanne Ganske
OI Ambassador



Jane Meyer
Conference Chair

SWIS District Governor's Team (continued) 2021-2022

https://swisdistrict.org/resources/district_officers.asp



Jo'El Pearlman
Oratorical Chair



Diana Johnson and Paul Johnson
Essay Co-Chairs



Maxine Lane
CCDHH Chair



Bonnie Spindler
Website Chair



Amanda Szymkowski
Newsletter Editor



Maureen Crombie
Tri-Star Basketball Chair



Tom Carls

Tri-Star Golf Co-Chairs



Todd Paulus

Tri-Star Golf Co-Chairs

SWIS District Lieutenant Governors 2021-2022

[https://swisdistrict.org/client/client_images/uploads/files/SWIS_ZoneRestructuring21_22_Final\(1\).pdf](https://swisdistrict.org/client/client_images/uploads/files/SWIS_ZoneRestructuring21_22_Final(1).pdf)



Barb Brinkmann
Zone 1



Jerry Schmitz
Zone 2



Dave Lowe
Zone 3



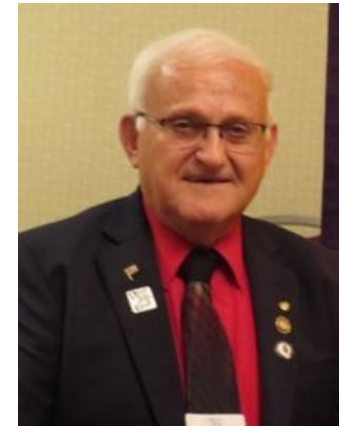
Phillip Sheahan
Zone 4



Nancy Sutherland
Zone 5



Kathie Newman
Zone 6



Fred Dorn
Zone 7



A Message of Gratitude: Writers, Readers, Photographers - Oh My!

Thank you to everyone who contributed articles to this edition of the SWIS District Newsletter. I couldn't put out this quarterly publication without you – and I very much appreciate your time!

- **Articles Wanted:** If you are interested in contributing to the next edition, please send me your: Club Stories, District and Zone Events, Committee and Chair Updates, Member Acknowledgments, and any other articles that you would like to share. I will gladly accept them at anytime.
- **Helpful hint:** Does your club have a newsletter? Add me to your distribution list so that I can feature your articles at the district level. No need to write an article twice ☺
- **Deadlines:** If you are ever unsure of submission deadlines, please reference the SWIS District Conference schedule found [here](#). The date that registration opens, is the date that I try to send out the newsletter.
- **Feedback Appreciated:** I'd love to continue publishing what you want to read, so drop a note and let me know your thoughts.

One last, but very important thank you, goes to you – the reader. This newsletter loves to keep you company while you drink your morning coffee or orange juice, while you are on your lunch break at work, while you wind down from a long day, and everywhere in between. And this editor is very grateful that you chose to spend your time with us!

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