Optimist INTERNATIONAL
Northeast & Great Lakes Region

Benefits of Your Optimist International Dues

Insurance Coverage



Group insurance programs that help protect clubs and members during eligible Optimist activities. Coverage and policy provisions differ between the United States and Canada.

Established Youth Programs



Access to established programs and resources, including:

- Oratorical Contest
- Essay Contest
- Junior Optimist International (JOI)
- Optimist Junior Golf
- and other youth initiatives

Training and Leadership Development



Club resources and opportunities to learn, lead, and grow through:

- **Optimist Info** — club resources and program materials
- **Optimist Institute** — online learning for members
- Online and in-person leadership development opportunities

Club Administration and Support



Tools, guidance, and assistance to help clubs manage day-to-day operations, including:

- Membership management
- Reporting and forms
- Bylaws and governance guidance
- Officer and club support

Branding, Marketing and Communications



Resources to help your club promote its impact and stay connected, including:

- Official logos and branding guidelines
- Membership recruitment materials
- Promotional resources
- The Optimist magazine
- Regular communications from Optimist International