

**NOW is a Good Time for Us to Embrace & Celebrate  
OPTIMISM!**

**Let's Celebrate Optimism Together at Our SWIS District 3rd  
Quarter**

**1 Day Optimist Conference!  
May 17, 2025 8:45-3:45pm at the Kalahari Resort &  
Convention Ctr.**

Conference Registration is \$50/First Timers \$25

Overnight accommodations are available for Friday night \$159  
plus tax & fees

**JOIN US FOR OUR CELEBRATION!!** Join us on May 17<sup>th</sup> for our 3<sup>rd</sup> quarter Conference! It is Our Optimist and Youth Celebration, & it also serves as our DISTRICT N.O.W. Event, and of course, we will have our Marvelous May Optimist Foundation Raffle to help support youth programs! Invite your friends, family, and colleagues to join you in the Wisconsin Dells and meet your friendly fellow Optimists, hear about our Optimist Programs and Fundraising opportunities, and celebrate Outstanding Youth from all around the Southern Wisconsin District of Optimist International as they speak from the heart about their Optimism and compete for an opportunity to win scholarships!

**SPOTLIGHT:** Would your Club Like to be part of the OPTIMIST WALK OF FAME during our 3<sup>rd</sup> quarter conference? Please contact Governor Jo'El for details JpOptimist23@gmail.com

**HAWAIIAN CHALLENGE** -our District is part of the Optimist International SS Optimism Cruise! Every SWIS District Club that adds at least 2 new members to their roster from February 22<sup>nd</sup> through 2pm May 17th will be added to our Clubs' Hawaiian prize package drawing to be held during our 3<sup>rd</sup> quarter conference!

And...all SWIS District Optimist Members who sponsor at least one new member (to any SWIS Club) will also be added to win a separate drawing just for Members to win a Fun Hawaiian prize package! 3 SWIS Clubs will win, and 3 SWIS Members from the separate drawing will win! Winners will be drawn at the 3<sup>rd</sup> quarter conference! Let's have fun and help Grow Optimism so we can provide a brighter future for our youth and communities!

**Join us Saturday May 17t at the  
Kalahari Resort & Convention Center 1305 Kalahari Drive  
Wisconsin Dells  
Sign up for the Conference on the SWIS District Website**

Or send a message to [OPTIMISTCONFERENCE@GMAIL.COM](mailto:OPTIMISTCONFERENCE@GMAIL.COM)  
You will receive a confirmation of your registration within 24 hours  
or less!

**To reserve a Hotel room for Friday evening please use the  
following link**

Rooms are \$159 plus tax & fees  
<https://book.passkey.com/e/51019184>  
For questions or assistance please email us at  
[Optimistconference@gmail.com](mailto:Optimistconference@gmail.com)

Thank you for Everything You Do to Bring Out the Best in Youth,  
Community & Each Other!

Governor Jo'El-SWIS Better Together In Optimism Governor  
Team 2024-2025

## SWIS Conference Registrants

JoEl	Pearlman	Brew City
LeAnne	Pomeroy	SLLB Optimist Club
		Southwest Milwaukee
JANET	MCGINTY	Optimists
Sean	McGinty	Oak Creek Optimist Club
Michele	Schmitz	SLLB Optimist Club
Jerry	Schmitz	SLLB Optimist Club
Joanne	Ganske	
Christine	Dieckhoff	Brodhead Optimist Club
Wayne	Dieckhoff	Brodhead Optimists
Kathy	Spelker	LaCrosse Breakfast
Fred	Dorn	Waunakee
Maggie	Dorn	
Trisha	Lucas	Optimist SOTC
Barb	Brinkmann	Optimist Club of Milwaukee
Darlene	Jose	Optimist milwaukee
Sherry	Fickau	Mukwonago Optimist Club
Genene	Hibbler	Oak Creek Optimist Club
SANAIAH	Hibbler	Oak Creek Optimist Club
Genene	Hibbler	Oak Creek Optimist Club
Gary	Engelke	Platteville Optimist
Eileen	Engelke	Platteville Optimist
Maureen	Crombie	Sun Prairie Optimist Club
		Optimist Club of Menomonee
Michael	Russell	Falls
Justin	Lockridge	Soithwrst Milwaukee Optimists
Holly	Stenshaug	Optimists
Terry	Hyland	Swis Optimist District
Lindsay	Hyland	Swis Optimist District
		Janesville Wednesday
David	Miser	Breakfast Optimist
Lindsay	Hyland	
		Sauk Trails Optimist Club of
Kathie	Newman	Madison
Jim	Heyer	MT Optimist Club
Kim	Burlage	Optimist Club of Madison
Amy	Wuensch	Optimist Club of Madison
Jim	Costanzo	Middleton Optimists