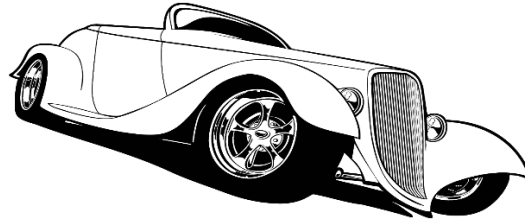


1st Quarter Optimist CONFERENCE with CLUB CELEBRATION EXPO



“All Roads Lead To Optimism”

October 14th and 15th, 2022

Homewood Suites, Oak Creek

***Reserve Your Room Today! (414) 375-4640 (code OPT) \$109**

***Hotel Room Block available thru September 23rd, after that discount
will be based upon availability**

Join your fellow Optimists and celebrate the New Year taking a journey with our clubs! As part of our conference, All clubs are invited to participate in something new this year-

“The Club Celebration Expo”- All clubs participating in the Expo will be provided with a 6ft table to highlight YOU and YOUR CLUB’s favorite programs, projects and plans! This is a great time to talk with each other and learn about other club’s ideas too! Each club will be entered to win a fun prize!

Our entire conference will be filled with awesome Optimist International Foundation Raffle items, Door Prizes, Special Guests, Resources, and Learning Opportunities, not to mention Programs and Projects to take back to your clubs and of course-FUN!

***There’s More!** The main events for the conference will “end” at 4pm on Saturday, however there will be an additional training opportunity (Optimist Institute of Learning, and/or Canva Marketing resource), and dinner followed by an optional outing to attend the International China Lights display at Boerner Botanical Gardens (shuttle will be provided from the hotel). Hotel accommodations are available Friday & Saturday evening at the discounted rate of \$109 (plus tax & fees) through September 23rd, and discount will be extended based on availability of rooms.

Please reserve your Hotel room by the deadline, and register for our exciting conference & expo beginning September 14th at SWISDISTRICT.ORG For more information, contact Kathy & the conference team at (262) 620 1588

THERE'S MORE! SATURDAY AFTERNOON & NIGHT FUN



Canva

Our Saturday Conference General Session closes around 4pm but “All Roads Lead to Optimism” Experience Continues into the night!

Stick around for the “Final Lap” which includes

Additional Training Opportunities, Refreshments, and Optional Social

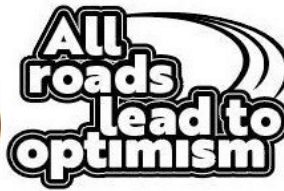
Learn about what the Optimist Institute offers-how to find programs, keys to talking with youth in your community, unlock resources for your club and for yourself. You'll be amazed to find all the opportunities you can access for personal & professional growth-all at your fingertips 24/7.

Have you heard about the latest and greatest marketing tool to help you and your club promote your projects and programs – create flyers, tri-folds, posters and so much more? There is a new product called CANVA, it is a great tool and even better, it's free! Join us and explore the options! The possibilities are endless!

We will provide light refreshments during the training which will end around 5pm.

The experience does not end there-**OPTIONAL OUTING**: hop on the Mini Coach and head a few miles down the road to the Botanical Gardens at Whitnall Park for the International special event, China Lights Lantern Wonderland (walk at your own pace). Admission is \$25 and **tickets are going fast**. You can explore an incredible interactive exhibit and check out a different culture as we travel the wonderful, wide-world of Optimism! Call our conference team today for more info & to reserve your spot-over 50% already sold! (262) 620-1588

Register for the conference at SWISDistrict.org and Remember to get your hotel room for Friday and (optional) Saturday night. Rooms available are a Suite with 1 king bed & 1 sleeper sofa. To Sign up for the China Lights Event &/or For additional options including rooms with 2 beds (at a Staybridge Suites-\$109 rate), contact our conference team at 262 620 1588 today!



2022-2023 SOUTHERN WISCONSIN DISTRICT OPTIMIST

FIRST QUARTER CONFERENCE

With EXPO CELEBRATING OUR CLUBS

SATURDAY, OCTOBER 15, 2022

Homewood Suites Hotel Conference Center

1900 W. Creekside Crossing Circle, Oak Creek 53154 (Next to IKEA)

Registration \$40 First Time Conference Attendees \$25

FRIDAY, October 14, 2022

7:00 PM Executive Board meeting

8:00 PM Hospitality gathering—meet or re-introduce yourself to our fellow Southern Wisconsin Optimist members- gather around the bonfire, play cribbage and enjoy refreshments

SATURDAY, October 15, 2022

7:00 AM Past Governors Breakfast

8:00 AM – 8:30 AM

Registration and Photo Op with Special Guest, Check out the Expo and OI Foundation Raffle
Make sure to get your ticket for the Door Prize! Sign up for Dime a Day & get a \$10 gift card!

8:45-5:00PM ALL ROADS LEAD TO OPTIMISM (Lunch Includes Soup, Salad and Sandwich)

- The Journey of Opportunities for an Optimistic Year
- Expo Celebrating Our Clubs-Inspiring Optimism by Sharing Ideas!
- Optimist International Foundation Raffle-So Many Interesting Finds!
- Board of Directors Meeting-Review, Vote, Approve
- Training Opportunities:
 - Navigating the Optimist International Website
 - Increase your knowledge & development with the new Resource- the Optimist Institute
- Morning and Afternoon Refreshments
- More Special Guests with ideas to take back to your clubs
 - ❖ Distinguished Young Women-Be Your Best Self
 - ❖ Sleep In Heavenly Peace-Providing Beds for Kids
- Service Project
 - ❖ Help Stuff Snack Packs for Kids
 - ❖ Donate & Race a car! Help raise funds to provide kids a place to sleep
 - ❖ Bring a blanket (purchase a blanket or make a tie blanket & bring with you)

Optional Outing to the International China Lights Lantern Wonderland Exhibit at Botanical Gardens

- \$25 for admission to China Lights. Walk at your own pace
- Mini Coach provided to the first 25 people signed up-depart 5/5:15 return around 8
- Optional Drive on your own

Consider staying overnight at one of these Hotels Friday and/or Saturday for the \$109 rate

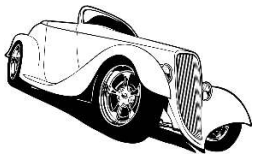
2 Options for Hotel Accommodations- Homewood Suites OR Staybridge Suites:

- 1) Homewood Suites Hotel (this is where we are having our conference just off of I94 & Drexel Avenue-use code "OPT")
- 2) Staybridge Suites Hotel (just down the street on 27th and Ryan Road- use code "Optimist").

Homewood Suites-\$109 rate includes **King Suite with additional Sleeper Sofa**. Discount rate will be extended based on capacity and room availability. Call the hotel and press "0" to reach the front desk. Ask for the "**OPT**" Group code for the discount (414)-375-4640 .Their address is 1900 W. Creekside Crossing Circle, Oak Creek 53154 www.oakcreekmilwaukee.homewoodsuites.com

Staybridge Suites also based on availability-\$109 rate includes **Room with 2 Queen beds**. Call the hotel and give them the code "**OPTIMIST**" for the discount. Their address is 9575 S 27th St, Franklin, WI 53132, and the phone number is (414) 761-3800 [Pet-Friendly Hotels near Milwaukee Airport | Staybridge Suites Milwaukee Airport South \(ihg.com\)](http://Pet-FriendlyHotelsnearMilwaukeeAirport.com)

Contact Kathy / our Conference Team at (262) 620-1588 to sign up for the optional outing and/or assistance with Hotel Reservations



"All Roads Lead to Optimism, Invite a Friend to Enjoy the Ride!"

SWIS -1st Qtr Conference 2022-23 Year Registered Guests

Look who's registered...

Andren, Vernon	Madison Club
Arriola, Josephine (Jodi)	Sun Prairie Club
Bailey, Steve	Sauk Trails - Madison
Breadon, George	Monroe
Brinkmann, Barbara	Milwaukee
Burlage, Kim	Madison Club
Crofoot, Howard	Platteville
Crombie, Maureen	Sun Prairie Club
Czeszak, Diane	Friends of St. Francis Club
Dieckhoff, Christine	Brodhead
Dieckhoff, Wayne	Brodhead
Dorn, Fred	Waunakee Club
Dorn, Maggie	Waunakee Club
E Fons, John	Sauk Trails - Madison
Engelke, Eileen	Platteville
Engelke, Gary	Platteville
Esser, Carol	Sun Prairie Club
Fickau, Sherry	Mukwonago
Hein, Nickolas	Madison Club
Hyland, Lindsay	Monroe
Hyland, Terry	Monroe
Knauer, Cathie	Milwaukee
Kondrasuk, Jim	Madison Club
Kranz, Sue	Beloit
Kuchenbecker, Jeff	Madison Club
Kuhnz, Jerry	SouthWest Milwaukee, WI
Kuhnz, Mary	SouthWest Milwaukee, WI
Lane, Maxine	Platteville
Marie-Carls, CoryAnn	Friends of St. Francis Club
Matuszak, Diane	Sussex-Lisbon-Lannon-Butler
MCGINTY, JANET	SouthWest Milwaukee, WI
McGinty, Sean	SouthWest Milwaukee, WI
Meyer, Jane L	Sauk Trails - Madison

Miser, David	Janesville Wednesday Morning
Miser, Laura	Janesville Wednesday Morning
Molthen, Greg	Milwaukee
Newman, Kathie	Sauk Trails - Madison
Nowakowski, Jeanette	SouthWest Milwaukee, WI
Olmstead, Al	Sussex-Lisbon-Lannon-Butler
Pearlman, Jo"El	Kenosha
Schmitz, Jerry	Sussex-Lisbon-Lannon-Butler
Schmitz, Michele	Sussex-Lisbon-Lannon-Butler
Schram, Janice	Milwaukee
Sharkey, Cathy	Menomonee Falls
Soleimani-Mafi, Amy	Metro Milwaukee
Spindler, Bonnie	Sauk Trails - Madison
Sutherland, Gary	Brodhead
Sutherland, Nancy	Brodhead
Sutter, Gloria	Brodhead
Szymkowski, Amanda	Metro Milwaukee
Tetzlaff, Nancy	Sussex-Lisbon-Lannon-Butler
Trapp, Carl	Sussex-Lisbon-Lannon-Butler
Vodicka, Jami	Sussex-Lisbon-Lannon-Butler
Vorpapel, Deborah	Lake Country Optimist Club
Wenzel, Kimberly	Menomonee Falls
Wisniewski, Thomas	Milwaukee
Wisniewski, Tom	Milwaukee
Wuensch, Amy	Madison Club
Wytttenbach, John	Monroe
Zaidel, Joshua	Metro Milwaukee

60 Person(s) Registered

